

SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



WEST BROMWICH

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The SNIP youth town profiles aim to provide an overview of the socio-economic conditions that concern young people within each of the six towns of Sandwell.

The data presented here are for neighbourhoods within each town. Borough and national averages are provided where available. Town averages are based on the Census Output Area definition of each town in 2004.

Further Census data for Sandwell's neighbourhoods are available on the SNIP website at:
<http://www.research.sandwell.gov.uk>
or contact the team for more information:



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SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



POPULATION

Age	0-4			0-12			5-15			11-15			13-19			ALL PEOPLE
	No.	%	Rank	No.	%	Rank	No.	%	Rank	No.	%	Rank	No.	%	Rank	
Beeches Road	275	7.9	14	666	19.1	23	525	15	45	234	6.7	40	334	9.6	31	3492
Black Lake South	46	5.1	65	125	13.8	70	114	12.6	67	53	5.9	60	76	8.4	52	903
Charlemont Farm & Bustleholme	192	5.6	52	476	13.8	70	396	11.5	73	189	5.5	68	284	8.2	55	3454
Europa Estate	60	5.5	55	185	17	50	190	17.5	14	103	9.5	4	139	12.8	3	1087
Great Barr East	95	4.6	71	273	13.2	72	270	13	65	139	6.7	40	193	9.3	36	2075
Great Barr West	183	4.3	76	560	13.1	73	499	11.7	71	212	5	75	308	7.2	72	4274
Greets Green	60	5.2	63	194	16.7	56	194	16.7	20	90	7.7	23	107	9.2	38	1162
Grove Vale	53	4.6	71	140	12.1	77	118	10.2	76	52	4.5	77	68	5.9	78	1154
Hall End	82	5.5	55	257	17.3	44	231	15.5	38	86	5.8	62	121	8.1	58	1488
Hallam	125	4.6	71	336	12.3	76	293	10.7	74	144	5.3	73	205	7.5	70	2734
Hambletts North	84	8.4	9	250	24.9	4	211	21	3	86	8.6	9	99	9.9	25	1004
Hambletts South	120	7.1	23	305	18.2	30	278	16.5	24	142	8.5	11	161	9.6	31	1680
Hamstead	268	7.1	23	736	19.5	17	653	17.3	16	308	8.2	17	396	10.5	16	3772
Hamstead Newton	195	5	67	538	13.9	69	472	12.2	69	212	5.5	68	270	7	74	3880
Hately Heath	325	6	42	943	17.5	36	862	16	32	405	7.5	26	485	9	39	5395
Kendrick Estate	133	5.2	63	321	12.6	74	246	9.6	78	107	4.2	78	177	6.9	75	2555
Lodge Rd./West Bromwich Central	147	7.4	19	397	20.1	13	347	17.5	14	168	8.5	11	230	11.6	10	1978
Lyndon	87	6.6	32	255	19.4	18	221	16.8	18	99	7.5	26	113	8.6	44	1317
Lyng	27	3.9	77	78	11.2	78	69	9.9	77	36	5.2	74	41	5.9	78	699
Newton	138	3.8	78	517	14.1	68	523	14.2	56	249	6.8	39	313	8.5	48	3674
Oak House North	125	7.4	19	324	19.2	21	273	16.2	27	125	7.4	29	169	10	22	1684
Oak House South	123	5.8	47	369	17.5	36	352	16.7	20	176	8.3	14	205	9.7	29	2110
Stone Cross	268	5.5	55	826	16.9	53	758	15.5	38	346	7.1	35	424	8.7	43	4881
Swan Village & Carters Green	165	6.6	32	435	17.5	36	388	15.6	37	182	7.3	31	278	11.2	12	2488
Tantany	108	6.7	29	302	18.6	27	271	16.7	20	105	6.5	50	175	10.8	14	1620
Wigmore	235	5.6	52	638	15.2	60	560	13.3	62	259	6.2	56	353	8.4	52	4195
Yew Tree & Tamebridge	468	7.6	18	1163	19	25	914	14.9	48	397	6.5	50	474	7.7	68	6118

Age	0-4		0-12		5-15		11-15		13-19		ALL PEOPLE
	No.	%	No.	%	No.	%	No.	%	No.	%	
WEST BROMWICH	4187	5.9	11609	16.4	10228	14.4	4704	6.6	6198	8.7	70873
SANDWELL	18164	6.4	49783	17.6	43394	15.3	19661	6.9	25979	9.2	282976

Source: Table CAS001, 2001 Census, Census Area Statistics. Crown Copyright 2001

SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



POPULATION (see previous page)

Overall, West Bromwich has a smaller proportion of young people than Sandwell, however the size and diversity of the town means that this is not the case throughout.

- Neighbourhoods in the northeast of the town, such as Europa Estate and Great Barr East and West, tend to have low proportions of young people. Hamstead and Yew Tree are exceptions.
- Neighbourhoods around the town centre tend to have higher proportions of young people, particularly of teenagers.

ETHNICITY (see next page)

West Bromwich has a broadly similar ethnic mix to the borough as a whole.

- Sandwell's Pakistani community is concentrated in a few neighbourhoods, notably Beeches Road And Lodge Road,
- There are large Indian communities in Beeches Road, Europa Estate and Yew Tree, and a predominant white community in Stone Cross.
- Black groups are spread evenly across the borough, with larger communities in Hamstead and Beeches Road.
- There are large Bangladeshi communities in Hamblett's South and Lodge Road.
- There are several neighbourhoods where ethnic minorities constitute the majority.

SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



ETHNICITY

	White Groups		Mixed Groups		Asian or Asian British						Black or Black British		Chinese or Other Ethnic Group		ALL
	No.	%	No.	%	Indian		Pakistani		Other Asian		No.	%	No.	%	
Beeches Road	380	24.9	109	7.2	534	35.0	257	16.9	56	3.7	179	11.7	9	0.6	1524
Black Lake South	195	71.2	24	8.8	27	9.9	0	0.0	12	4.4	16	5.8	0	0.0	274
Charlemont Farm & Bustleholme	992	80.7	55	4.5	99	8.0	6	0.5	6	0.5	69	5.6	3	0.2	1230
Europa Estate	73	16.2	3	0.7	339	75.3	9	2.0	7	1.6	16	3.6	3	0.7	450
Great Barr East	490	80.2	16	2.6	69	11.3	6	1.0	15	2.5	12	2.0	3	0.5	611
Great Barr West	1026	80.2	24	1.9	190	14.8	7	0.5	6	0.5	24	1.9	3	0.2	1280
Greets Green	364	79.8	25	5.5	32	7.0	10	2.2	15	3.3	10	2.2	0	0.0	456
Grove Vale	231	69.6	3	0.9	74	22.3	6	1.8	9	2.7	9	2.7	0	0.0	332
Hall End	367	72.1	33	6.5	77	15.1	6	1.2	9	1.8	17	3.3	0	0.0	509
Hallam	548	63.7	39	4.5	200	23.3	8	0.9	9	1.0	20	2.3	36	4.2	860
Hamblets North	357	68.7	18	3.5	69	13.3	18	3.5	42	8.1	16	3.1	0	0.0	520
Hamblets South	456	66.7	25	3.7	54	7.9	20	2.9	102	14.9	27	3.9	0	0.0	684
Hamstead	1006	63.0	124	7.8	254	15.9	15	0.9	33	2.1	154	9.6	10	0.6	1596
Hamstead Newton	996	81.9	43	3.5	106	8.7	6	0.5	12	1.0	39	3.2	14	1.2	1216
Hately Heath	1605	76.4	124	5.9	248	11.8	9	0.4	32	1.5	83	4.0	0	0.0	2101
Kendrick Estate	480	61.9	56	7.2	171	22.0	12	1.5	15	1.9	42	5.4	0	0.0	776
Lodge Rd./West Bromwich Central	195	20.2	35	3.6	280	29.0	141	14.6	250	25.9	41	4.3	22	2.3	964
Lyndon	280	58.7	12	2.5	127	26.6	5	1.0	20	4.2	27	5.7	6	1.3	477
Lyng	131	68.6	9	4.7	17	8.9	3	1.6	12	6.3	19	9.9	0	0.0	191
Newton	903	75.4	46	3.8	143	11.9	3	0.3	18	1.5	84	7.0	0	0.0	1197
Oak House North	273	42.4	21	3.3	175	27.2	61	9.5	91	14.1	14	2.2	9	1.4	644
Oak House South	496	63.7	40	5.1	116	14.9	75	9.6	24	3.1	25	3.2	3	0.4	779
Stone Cross	1615	86.7	109	5.9	88	4.7	9	0.5	12	0.6	30	1.6	0	0.0	1863
Swan Village & Carters Green	400	40.5	48	4.9	269	27.2	94	9.5	131	13.3	43	4.4	3	0.3	988
Tantany	465	69.1	39	5.8	113	16.8	3	0.4	13	1.9	40	5.9	0	0.0	673
Wigmore	1178	81.7	43	3.0	148	10.3	9	0.6	15	1.0	46	3.2	3	0.2	1442
Yew Tree & Tamebridge	1868	73.2	83	3.3	423	16.6	27	1.1	66	2.6	71	2.8	15	0.6	2553

	White Groups		Mixed Groups		Asian or Asian British						Black or Black British		Chinese or Other Ethnic Group		ALL
	No.	%	No.	%	Indian		Pakistani		Other Asian		No.	%	No.	%	
WEST BROMWICH	17370	66.3	1206	4.6	4442	17.0	825	3.2	1032	3.9	1173	4.5	142	0.5	26190
SANDWELL	77031	70.9	4860	4.5	13094	12.1	5610	5.2	3438	3.2	4098	3.8	471	0.4	108602

Source: Table CAS002, 2001 Census, Census Area Statistics. Crown Copyright 2001

SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



EDUCATION

	KS2 Maths Level 4+		KS2 English Level 4+		KS2 Science Level 4+		Avg. Point Score GCSE		Receiving Free School Meals		Unauthorised Absenteeism	
	%	Rank	%	Rank	%	Rank	Score	Rank	%	Rank	%	Rank
Beeches Road	51.6	11	64.5	25	68.8	12	266.1	31	27.0	34	1.7	19
Black Lake South	72.7	56	81.8	59	90.9	69	241.0	20	15.9	58	1.6	24
Charlemont Farm & Bustleholme	75.7	63	70.3	37	89.2	61	331.2	69	10.4	67	1.4	33
Europa Estate	62.5	35	75.0	48	87.5	52	310.9	58	6.6	76	1.6	24
Great Barr East	80.0	70	85.0	66	90.0	63	281.8	45	7.3	74	2.7	7
Great Barr West	95.1	77	97.6	76	97.6	76	254.2	28	3.2	77	1.2	41
Greets Green	53.8	17	76.9	55	69.2	13	206.4	3	22.4	46	0.7	62
Grove Vale	88.9	75	100.00	77	88.9	59	239.8	19	1.0	79	2.6	9
Hall End	53.8	17	69.2	32	61.5	4	246.1	24	21.1	48	2.7	7
Hallam	73.1	58	80.8	58	92.3	74	292.3	50	8.4	72	1.5	27
Hambletts North	65.2	43	69.6	34	87.0	50	311.2	59	38.8	7	2.0	13
Hambletts South	59.3	28	63.0	21	66.7	7	217.2	5	34.7	11	2.9	6
Hamstead	67.6	45	75.7	51	91.9	73	242.8	22	31.7	22	1.1	42
Hamstead Newton	79.4	69	88.2	72	91.2	70	312.7	60	7.1	75	1.9	16
Hately Heath	54.8	20	63.0	21	78.1	37	256.4	29	22.7	42	0.6	64
Kendrick Estate	64.0	40	88.0	71	72.0	19	267.7	35	17.7	55	1.6	24
Lodge Rd./West Bromwich Central	64.7	41	58.8	11	73.5	23	276.2	41	24.1	37	2.5	10
Lyndon	66.7	44	75.0	48	91.7	72	234.1	16	18.2	54	0.2	77
Lyng	100.0	78	100.0	77	100.0	77	386.6	78	21.1	48	32.6	1
Newton	77.3	67	81.8	59	88.6	58	263.8	30	15.2	60	1.9	16
Oak House North	60.0	30	80.0	56	84.0	48	275.9	39	31.9	20	1.5	27
Oak House South	57.1	23	71.4	39	81.0	45	282.1	46	17.5	57	0.5	67
Stone Cross	63.8	39	69.6	34	76.8	33	241.3	21	22.7	42	0.7	62
Swan Village & Carters Green	85.0	74	85.0	66	95.0	75	231.8	15	18.3	53	1.8	18
Tantany	54.3	19	68.6	31	68.6	11	224.8	9	33.2	17	1.0	47
Wigmore	77.2	66	87.7	70	87.7	54	350.7	74	8.6	71	1.4	33
Yew Tree & Tamebridge	47.1	7	50.7	2	71.0	17	300.0	52	28.3	31	1.3	38

	KS2 Maths Level 4+		KS2 English Level 4+		KS2 Science Level 4+		Avg. Point Score GCSE		Receiving Free School Meals		Unauthorised Absenteeism	
	%	Rank	%	Rank	%	Rank	Score	Rank	%	Rank	%	Rank
SANDWELL LEA	64.1	-	70.7	-	79.1	-	290.5	-	25.1	-	1.1	-
ENGLAND & WALES	74.0	-	78.0	-	86.0	-	-	-	-	-	-	-

Source: Sandwell LEA, September 2003 - July 2004

SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



ECONOMIC ACTIVITY (see next page)

West Bromwich's young people, over the age of 18, are as economically active as others in the borough.

- The majority of young people in Great Barr are not economically active under the age of 18. These children do well at KS2 level, though less so at GCSE level.
- Children in Lyng, who perform well at GCSE and KS2 level educationally, go on to have high levels of economic activity later in life.
- Young people of all ages in Lodge Road/West Bromwich Central have low levels of economic activity.

HEALTH & FAMILY (see page 8)

Young people in West Bromwich are less likely to live in lone-parent families, but more likely to be providing unpaid care.

- Almost 12% of children in Hamblett's South are referred to Social Services.
- Only 1% of young people on Europa Estate live in accommodation without central heating, reflecting the modern construction of the homes in the neighbourhood.
- Almost 4% of children in Hamblett's North are in poor health.

SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



ECONOMIC ACTIVITY

	Aged 16-17				Aged 18-19				Aged 20-24				All Ages
	E/A	%	E/I	%	E/A	%	E/I	%	E/A	%	E/I	%	
Beeches Road	30	27.8	78	72.2	54	52.9	48	47.1	198	65.1	106	34.9	3492
Black Lake South	9	37.5	15	62.5	15	55.6	12	44.4	30	63.8	17	36.2	903
Charlemont Farm & Bustleholme	42	45.7	50	54.3	74	66.1	38	33.9	159	77.6	46	22.4	3454
Europa Estate	18	36.7	31	63.3	12	37.5	20	62.5	40	57.1	30	42.9	1087
Great Barr East	27	64.3	15	35.7	30	65.2	16	34.8	66	84.6	12	15.4	2075
Great Barr West	45	49.5	46	50.5	55	68.8	25	31.3	171	87.2	25	12.8	4274
Greets Green	9	60.0	6	40.0	22	71.0	9	29.0	37	67.3	18	32.7	1162
Grove Vale	3	25.0	9	75.0	9	50.0	9	50.0	57	100.0	0	0.0	1154
Hall End	24	54.5	20	45.5	19	76.0	6	24.0	40	65.6	21	34.4	1488
Hallam	21	32.8	43	67.2	39	68.4	18	31.6	101	84.9	18	15.1	2734
Hamblett's North	6	30.0	14	70.0	20	87.0	3	13.0	58	65.9	30	34.1	1004
Hamblett's South	6	16.7	30	83.3	35	74.5	12	25.5	59	60.8	38	39.2	1680
Hamstead	30	32.3	63	67.7	88	75.2	29	24.8	164	72.9	61	27.1	3772
Hamstead Newton	36	46.2	42	53.8	51	89.5	6	10.5	148	79.1	39	20.9	3880
Hately Heath	45	40.9	65	59.1	87	74.4	30	25.6	243	77.9	69	22.1	5395
Kendrick Estate	30	44.8	37	55.2	45	70.3	19	29.7	69	70.4	29	29.6	2555
Lodge Rd./West Bromwich Central	12	17.9	55	82.1	28	50.9	27	49.1	97	59.5	66	40.5	1978
Lyndon	12	40.0	18	60.0	21	63.6	12	36.4	39	72.2	15	27.8	1317
Lyng	9	60.0	6	40.0	3	100.0	0	0.0	22	84.6	4	15.4	699
Newton	33	35.1	61	64.9	62	68.9	28	31.1	132	86.3	21	13.7	3674
Oak House North	18	36.0	32	64.0	34	85.0	6	15.0	59	75.6	19	24.4	1684
Oak House South	21	46.7	24	53.3	30	62.5	18	37.5	65	69.9	28	30.1	2110
Stone Cross	60	40.3	89	59.7	90	78.9	24	21.1	220	78.0	62	22.0	4881
Swan Village & Carters Green	18	29.5	43	70.5	33	51.6	31	48.4	84	61.3	53	38.7	2488
Tantany	24	36.4	42	63.6	32	78.0	9	22.0	70	76.1	22	23.9	1620
Wigmore	51	47.2	57	52.8	58	73.4	21	26.6	190	86.0	31	14.0	4195
Yew Tree & Tamebridge	39	30.2	90	69.8	82	75.2	27	24.8	281	77.2	83	22.8	6118

	Aged 16-17				Aged 18-19				Aged 20-24				All Ages
	E/A	%	E/I	%	E/A	%	E/I	%	E/A	%	E/I	%	
WEST BROMWICH	678	38.5	1081	61.5	1128	69.2	503	30.8	2899	75.1	963	24.9	49667
SANDWELL	3085	41.2	4401	58.8	4615	69.9	1986	30.1	11707	75.0	3911	25.0	282976

Source: Table CAS028, 2001 Census, Census Area Statistics. Crown Copyright 2001

E/A: Economically Active
E/I: Economically Inactive

SANDWELL NEIGHBOURHOOD INTELLIGENCE PROJECT YOUTH TOWN PROFILE



HEALTH & FAMILY

	CHILD REFERRALS TO SOC. SERVICES*			IN LONE PARENT FAMILY			NO CENTRAL HEATING			AGED UNDER 16- PROVIDE UNPAID CARE			NOT IN GOOD HEALTH		
	No.	%	Rank	No.	%	Rank	No.	%	Rank	No.	%	Rank	No.	%	Rank
Beeches Road	-	3.9	32	297	33.7	15	129	14.6	36	4	0.5	67	6	0.7	67
Black Lake South	-	6.4	10	51	33.6	16	47	30.9	10	0	0.0	72	0	0.0	72
Charlemont Farm & Bustleholme	-	3.6	37	180	26.9	39	95	14.2	40	3	0.4	68	6	0.9	61
Europa Estate	-	1.1	73	32	11.2	75	3	1.1	79	3	1.1	49	3	1.1	51
Great Barr East	-	1.3	71	43	10.8	76	30	7.6	68	9	2.3	13	6	1.5	30
Great Barr West	-	1.0	75	71	9.3	78	42	5.5	72	9	1.2	48	6	0.8	63
Greets Green	-	6.3	12	68	23.5	54	50	17.3	31	12	4.2	2	0	0.0	72
Grove Vale	-	2.0	61	18	8.5	79	3	1.4	78	3	1.5	36	0	0.0	72
Hall End	-	0.6	78	75	22.8	58	51	15.5	35	15	4.5	1	3	0.9	59
Hallam	-	2.4	58	89	17.2	71	51	9.9	61	0	0.0	72	3	0.6	69
Hamblets North	-	7.6	6	109	34.1	12	129	40.3	3	6	1.9	20	12	3.8	1
Hamblets South	-	11.9	1	149	35.6	9	248	59.2	1	12	2.8	8	5	1.2	45
Hamstead	-	3.6	36	373	36.8	6	53	5.2	73	6	0.6	64	3	0.3	71
Hamstead Newton	-	1.3	72	101	13.1	74	39	5.1	74	15	1.9	17	0	0.0	72
Hately Heath	-	2.7	51	362	28.6	32	124	9.8	62	30	2.4	12	15	1.2	47
Kendrick Estate	-	5.0	24	144	32.9	20	99	22.6	20	9	2.0	15	3	0.7	66
Lodge Rd./West Bromwich Central	-	6.7	8	132	22.8	57	146	25.2	15	18	3.1	7	9	1.6	28
Lyndon	-	3.5	38	83	25.1	45	61	18.4	28	3	0.9	60	9	2.7	8
Lyng	-	1.7	67	45	40.9	5	25	22.7	19	3	2.8	9	0	0.0	72
Newton	-	1.7	65	157	20.0	66	78	9.9	60	27	3.4	4	12	1.5	29
Oak House North	-	4.5	28	88	20.7	63	77	18.1	29	6	1.4	37	15	3.5	2
Oak House South	-	6.7	9	116	23.3	56	169	34.0	5	6	1.2	44	6	1.2	44
Stone Cross	-	5.6	16	313	27.5	36	360	31.6	9	21	1.8	21	12	1.1	49
Swan Village & Carters Green	-	4.6	26	146	23.7	52	106	17.2	32	9	1.5	35	6	1.0	56
Tantany	-	6.2	13	152	34.8	10	92	21.1	24	6	1.4	40	3	0.7	65
Wigmore	-	1.5	69	166	18.6	70	93	10.4	58	9	1.0	53	6	0.7	68
Yew Tree & Tamebridge	-	5.3	20	387	26.1	41	191	12.9	48	24	1.6	32	15	1.0	53

WEST BROMWICH	-	3.9	-	3947	24.6	-	2591	16.2	-	268	1.7	-	164	1.0	-
SANDWELL	-	3.9	-	18217	26.7	-	11179	16.4	-	972	1.4	-	957	1.4	-

Source: Table CAST01, 2001 Census. Crown Copyright 2001, Includes children aged 0-15 and children aged 16-18 who are full-time students in a family with parent(s).

*Source: SMBC Social Services, April 2004 – March 2003. Population data from Table KS02, 2001 Census. Crown Copyright 2001. Includes all children aged 0-17. Some data blanked out to protect individuals