

## Active People Survey 3: April 2008-April 2009

### **Black Country Summary Sheet**

In December 2008, Sport England published baseline results from Active People Survey 2 (2007/8) alongside data from the first year of Active People, Active People Survey 1 (2005/6). Since the above data was published in December 2008, Sport England has reviewed what is included in the indicator (i.e. which sports contribute towards the one million target), to resolve some anomalies about the intensity of certain sports and to ensure that only recognised sports are included.

The revisions to the indicator have generally had a marginal impact on the results published in December 2008 but mean that that data published in June 2009 is slightly different to that previously published. For the Active People Survey 2 result, the revision of the data for the overall number of adults achieving 3x30 in sport has resulted in a figure of 16.44% (the original figure published was 16.53% so the revision has made a difference of 0.09%). Please note, the data published in June 2009 should be used in place of that which was published in December 2008. Please note, NI 8: Adult Participation in Sport has not been affected by this change. Interim results for this indicator are displayed in this document.

### **KPI 1: Adult participation in 30 minutes, moderate intensity sport**

3 sessions a week (at least 12 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)

	APS 2 (Oct 07-Oct 08)	APS 3 Rolling 12 Months (April 08-April 09)	% Change	Significant change?
Dudley	11.8	13.7	16.1	No
Sandwell	12.6	12.8	1.6	No
Walsall	10.8	13.8	27.8	Yes - Increase
Wolverhampton	10.3	12.6	22.3	No
Black Country	11.5	13.3	15.7	Yes - Increase
West Midlands	14.8	14.8	0.0	No
England	16.4	16.3	-0.6	No

This rolling 12 months release of the Active People Survey has produced positive results for the Black Country. Across the sub-region there was a 15.7% increase in participation since the Oct 07-Oct 08 release of data. This is a significant rise and, compared to the slight national fall in participation of 0.6% over the same period (not significant) this is a clear example of progress being made. Out of the 49 County Sport Partnerships in England the Black Country showed the greatest improvement (15.7%) in participation rates by some distance. The second largest increase was in Gloucestershire (8.3%). However, despite this encouraging improvement, Black Country is still the lowest ranked County Sports Partnership for participation.

Whilst all of the Black Country local authorities showed a positive direction of travel only Walsall's increase was substantial enough to be statistically significant. Dudley, Walsall and Wolverhampton however, were all included in the top 40 most improved participation scores in this set of results. The table below shows the rankings for the four local authorities and compares it to the rankings from the last set of results.

	APS 2 Rank	APS 3 Rank	Difference
Dudley	340	291	49 places ↑
Sandwell	321	321	No Change
Walsall	350	288	62 places ↑
Wton	352	329	23 places ↑

## National Indicator 8: Adult Participation in Sport

NI8 is the national indicator for adult sport and active recreation, and will be measured by Sport England's Active People Survey. NI8 is the percentage of the adult population (age 16 years and over) in a local area who participate in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week).

Sport and active recreation includes the sports and recreational activities as measured in the Active People Survey (including for example recreational walking and recreational cycling).

Moderate intensity includes 'brisk' walking, those activities that 'raise the breathing rate' and some lighter intensity activities for those aged 65 years and over - yoga; pilates; indoor and outdoor bowls; archery and croquet. Please note NI8 differs from Sport England's KPI 1 (Participation) due to the inclusion in NI8 of certain light intensity sports for those aged 65 years and over.

The table below shows how each Black Country local authority is performing against the 2006 baseline.

	Baseline (2006)	APS 3 Rolling 12 Months (April 08-April 09)	Significant change?
Dudley	17.0	17.8	No
Sandwell	14.9	14.5	No
Walsall	16.1	18.9	No
Wolverhampton	16.1	16.5	No
Black Country	16.1	16.9	No
England	21.3	21.5	No

This data should only be interpreted as a direction of travel prior to the next full release of Active People in December 2009. The interim results are based on data collected during the final two quarters of Active people Survey 2 (which formed part of the results released in December 2008) and the first two quarters of Active People Survey 3 (which will also form part of Year 1 NI8 results).

As shown, there are no significant changes in the Black Country and this mirrors the situation across the rest of the country. Encouragingly however, participation in Dudley, Walsall and Wolverhampton has increased showing a positive direction of travel.