

Active People Survey 2

Black Country Summary Sheet

This sheet gives a summary of the headline information taken from the release of the Active People Survey 2.

It should be noted that confidence intervals have been affected due to a smaller sample size being used for local authorities. Therefore if **No** is included in the **Significant Change?** column it means that the data isn't *statistically* significant and we can't be 95% sure that if the whole population for that area was questioned the results would be the same. Therefore, changes that are not significant should not be reported as 'real' or 'significant' differences. Such changes can, however, be reported as a direction of travel.

KPI 1: Participation rates (3 x 30 mins) - defined as taking part on at least 3 days a week in moderate intensity sport and active recreation (at least 12 days in the last 4 weeks) for at least 30 minutes continuously in any one session. Participation includes recreational walking and cycling.

	2006 (APS1)	2008 (APS2)	% Change	Significant change?
Dudley	16.7	16.9	1.2%	No
Sandwell	14.9	16.2	8.7%	No
Walsall	16.1	13.4	-16.8%	No
Wolverhampton	16.1	14.5	-9.9%	No
Black Country	16	15.4	-3.8%	No
West Midlands	19.3	19.1	-1%	No
England	21	21.3	1.4%	Yes

KPI 2: Volunteering - defined as 'Volunteering to support sport for at least one hour a week'.

	2006 (APS1)	2008 (APS2)	% Change	Significant change?
Dudley	5.6	5.2	-7.1%	No
Sandwell	3	2.6	-13.3%	No
Walsall	3.1	3.1	0%	No
Wolverhampton	4.8	2.2	-54.2%	Yes
Black Country	4.1	3.4	-17.1%	No
West Midlands	4.7	4.7	0%	No
England	4.7	4.9	4.3%	Yes

KPI 3: Club Membership - defined as 'being a member of a club particularly so that you can participate in sport or recreational activity in the last 4 weeks'.

	2006 (APS1)	2008 (APS2)	% Change	Significant change?
Dudley	21	20	-4.8%	No
Sandwell	19.2	15.7	-18.2%	No
Walsall	20.4	20.8	2%	No
Wolverhampton	21.3	14.8	-30.5%	Yes
Black Country	20.4	17.9	-12.3%	Yes
West Midlands	23.5	22.8	-3%	Yes
England	25.1	24.7	-1.6%	Yes

KPI 4: Receiving Tuition - defined as 'having received tuition from an instructor or coach to improve your performance in any sport or recreational activity in the last 12 months'.

	2006 (APS1)	2008 (APS2)	% Change	Significant change?
Dudley	13.1	16.1	22.9%	No
Sandwell	13	11.2	-13.8%	No
Walsall	12.3	9.9	-19.5%	No
Wolverhampton	12.4	14.2	14.5%	No
Black Country	12.7	13.0	2.4%	No
West Midlands	16.4	16.3	-0.6%	No
England	18	18.1	0.6%	No

KPI 5: Organised Competition - defined as 'having taken part in any organised competition in any sport or recreational activity in the last 12 months'.

	2006 (APS1)	2008 (APS2)	% Change	Significant change?
Dudley	13.5	13.2	-2.2%	No
Sandwell	10.7	8.4	-21.5%	No
Walsall	11.7	9.3	-20.5%	No
Wolverhampton	12.9	11.9	-7.8%	No
Black Country	12.2	10.7	-12.3%	No
West Midlands	13.9	14.0	0.7%	No
England	15	14.6	-2.7%	Yes

KPI 6: Satisfaction - defined as the percentage of adults who are very or fairly satisfied with sports provision in their local area.

	2006 (APS1)	2008 (APS2)	% Change	Significant change?
Dudley	64.3	60.4	-6.1%	No
Sandwell	61.7	52.9	-14.3%	Yes
Walsall	71.1	62.1	-12.7%	Yes
Wolverhampton	65	64.2	-1.2%	No
Black Country	65.3	59.7	-8.6%	Yes
West Midlands	69.1	65.3	-5.5%	Yes
England	69.5	66.6	-4.2%	Yes

NI 8: Adult Participation in Sport - The percentage of the adult (age 16 and over) population in a local area who participate in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week). Please note NI8 differs from KPI1 (participation) due to the inclusion in NI8 of light intensity sports for those age 65 and over (bowls, yoga, pilates, croquet, archery)

	2006 (APS1)	2008 (APS2)	% Change	Significant change?
Dudley	17	17.4	2.4%	No
Sandwell	14.9	16.2	8.7%	No
Walsall	16.1	14	-13%	No
Wolverhampton	16.1	14.9	-7.5%	No

Summary Analysis

Significant change is clearly stated

KPI 1 - Participation

Participation in the Black Country is down however rates within Dudley and Sandwell have risen over the last 2 years. Sandwell are the only local authority within the CSP that has closed the gap on the national average from 6.1 percentage points in 2006 to 5.1 points now.

Despite the slight improvement on their 2006 score, the gap between the national average and Dudley has widened by 0.1 percentage points.

The Black Country CSP score was affected by a fall in participation rates across Walsall and Wolverhampton. Walsall's score of 13.4% was the second worst by a local authority in England (Harrow was the worst with 13.3%).

Indeed out of the 354 local authorities the Black Country ranked as follows for participation;

Dudley: 328
 Sandwell: 336
 Walsall: 353
 Wton: 348

Out of the 49 County Sports Partnerships the Black Country had the lowest participation rate. The gap between Black Country and the second to bottom CSP (Birmingham) has actually increased from 1.1 percentage points in 2006 to 1.5 points in 2008.

KPI 2 - Volunteering

Volunteering in the Black Country fell from 4.1% in 2006 to 3.4% in 2008 with only Walsall's rate remaining static over this period (3.1%). The only **significant** fall was within Wolverhampton where volunteering rates fell by over 50% from 4.8% to 2.2%.

Despite a 0.4 percentage point drop, Dudley still has the highest volunteering rate within Black Country CSP with 5.2%. More positively, this is above the national average of 4.9%.

Out of the 354 local authorities the Black Country ranked as follows for volunteering;

Dudley: 177
Sandwell: 342
Walsall: 333
Wton: 349

Out of the 49 County Sports Partnerships the Black Country had the second lowest rate for volunteering with the lowest being London Central on 3.2%

KPI 3 - Club Membership

Club membership has fallen **significantly** in the Black Country from 20.4% to 17.9% over the last two years. Within the CSP there was a **significant** 6.5 percentage point drop in membership rates in Wolverhampton. More positively, there was a slight increase in Walsall from 20.4% in 2006 to 20.8% in 2008.

There was also a fall in the national rate but the negative swing was smaller than that within the Black Country meaning that the gap with the rest of the country has increased over this period from 4.7 percentage points in 2006 to 6.8 points now.

Out of the 354 local authorities the Black Country ranked as follows for club membership;

Dudley: 321
Sandwell: 351
Walsall: 301
Wton: 354

Of the 49 County Sports Partnerships the Black Country had the lowest club membership rate.

KPI 4 - Receiving Tuition

The Black Country recorded a small rise in the amount of people receiving tuition in the new Active People survey. The 2006 score of 12.7% went up to 13% in 2008. This rise of 2.4% meant the Black Country closed the gap with the national average from 5.3 points to 5.1. There was, however, **no significant change**.

Within the CSP Dudley had the highest score (16.1%) and the highest rate of growth from 2006 (22.9%) whilst Walsall had both the lowest amount of people receiving tuition (9.9%) and the greatest fall over the last 2 years (-19.5%).

Out of the 354 local authorities the Black Country ranked as follows for receiving tuition;

Dudley: 258

Sandwell: 349
Walsall: 354
Wton: 309

Of the 49 County Sports Partnerships the Black Country had the lowest amount of people receiving tuition.

KPI 5 - Organised Competition

Whilst there was a fall in both the Black Country rate of people taking part in organised competition and the national rate the severity of the Black Country fall was such that it led to the gap increasing from 2.8 percentage points behind the national average in 2006 to 3.9 points behind now.

Within Black Country CSP the biggest fall was in Sandwell where the rate fell from 10.7% to 8.4% over 2 years.

Out of the 354 local authorities the Black Country ranked as follows for organised competition;

Dudley: 257
Sandwell: 352
Walsall: 349
Wton: 316

Of the 49 County Sports Partnerships the Black Country had the second lowest amount of people in organised competition (the lowest was London East with 10.5%).

KPI 6 - Satisfaction

Satisfaction with sports provision dropped throughout the Black Country in 2008 with **significant** declines in both Sandwell and Walsall contributing to an 8.6% (non-significant) drop within Black Country CSP.

Despite a fall in satisfaction nationally the Black Country fall was sharper leading to the gap with the national average widening from 4.2% in 2006 to 6.9% in 2008.

The sharpest fall was in Sandwell where the 2006 score of 61.7% fell to 52.9%. The highest ranked Black Country authority in 2008 was Wolverhampton where 64.2% of people questioned expressed satisfaction with sports provision. This was down by only 1.2% from the last survey.

Out of the 354 local authorities the Black Country ranked as follows for satisfaction;

Dudley: 317
Sandwell: 350
Walsall: 296
Wton: 258

Of the 49 County Sports Partnerships the Black Country had the second lowest amount of people satisfied with sports provision (London West was the lowest with 58.4%).

NI 8 – Adult Participation in Sport

This indicator is measured differently from KPI 1 as it takes light intensity activities for over 65's into account (bowls, yoga, pilates etc). The trends, however, are similar for both indicators.

Despite there being **no significant change** since 2006 Dudley and Sandwell have both improved on their previous scores whereas Walsall and Wolverhampton's have fallen.