

The 2011 Census Profile for Sandwell aims to provide an overview of the socio-economic conditions within the borough, each of its six towns, and its constituent wards.

2011 Census Profiles are also available for each of the [six towns](#) of Sandwell.

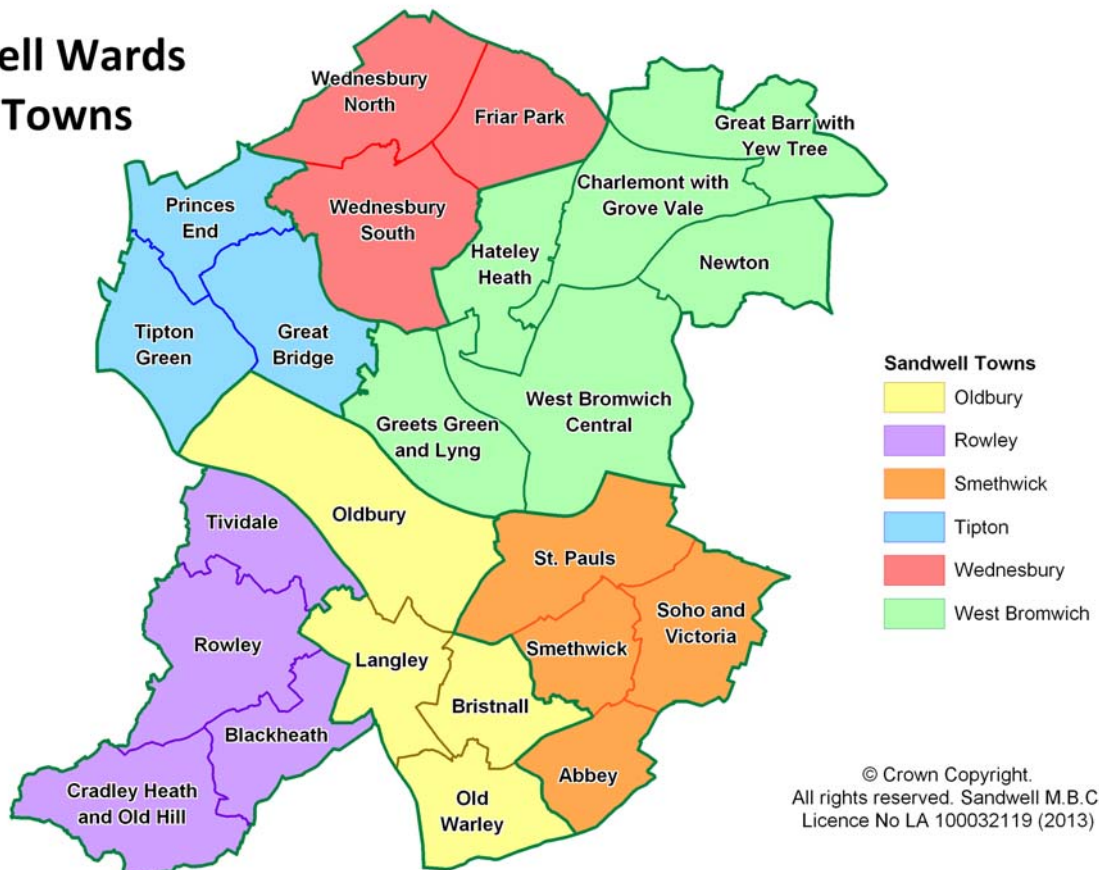
Tables throughout highlight the highest values for each indicator in red and the lowest in green.

Further analysis and data is available on [Sandwell Trends](#).

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Sandwell Wards and Towns



Population Change & Structure

Since 2001, Sandwell's population has increased by 8.9%. However, there has been a large variation by ward, and whilst most wards have seen an increase in population, some have seen a fall.

- Only two Sandwell wards have seen a population decrease between 2001 and 2011. The fall in Rowley ward is the largest at -3.7%, whilst Greets Green & Lyng ward has seen a fall of -0.2%. (This is largely due to regeneration work within this ward during the 10 year period).
- There has been a disproportionate population increase in Soho & Victoria ward (+31.8%), the largest rise of all Sandwell wards.
- The overall population rise in Oldbury is the second largest of all Sandwell wards between 2001 and 2011 (+25.0%).

In terms of broad age groups:

- Oldbury ward has seen a particularly large increase in the younger age groups, with a 27.0% increase in the proportion aged under 20, and a 28.7% increase in the number aged 20-64 (the second largest increase of all Sandwell wards for both of these age groups).
- Rowley ward has seen a large fall in the proportion of under 20s (-5.7%). This is the second largest fall of all Sandwell wards. The proportion aged 65 & over has increased in Rowley ward (+10.4%), so the age structure of the ward has changed markedly since 2001.
- Wednesbury South has seen a fall in the under 20 age group - at -6.4% one of only three Sandwell wards to have seen a decline in this group.
- Soho & Victoria ward has seen a particularly large increase in the younger age groups, with a 31.7% increase in the proportion aged under 20, and a 38.3% increase in the number aged 20-64 (the largest increase of all Sandwell wards for both of these age groups). There has also been a rise in those aged 65 & over.
- The 65 & over age group has increased by 14.3% in Charlemont with Grove Vale (the highest rise of all Sandwell wards), whilst the largest fall in this age group is in Greets Green & Lyng.

West Bromwich town is Sandwell's largest in terms of the number of residents (with a total population of 75,405 in 2011), and makes up 24.5% of Sandwell's total population. The smallest town is Wednesbury (with a population of 37,817, 12.3% of the borough's total). Considering more detailed age groups (see table on page 5):

- Blackheath has a high proportion of 60-74 year olds. This is markedly higher than the Borough average, and is the third highest proportion of all Sandwell wards.
- St. Pauls has a higher proportion of under 16s than the Sandwell average (26.5% compared with 21.5%), the second highest proportion of all Sandwell wards. The proportion of over 75s in the ward is the lowest of all Sandwell wards.

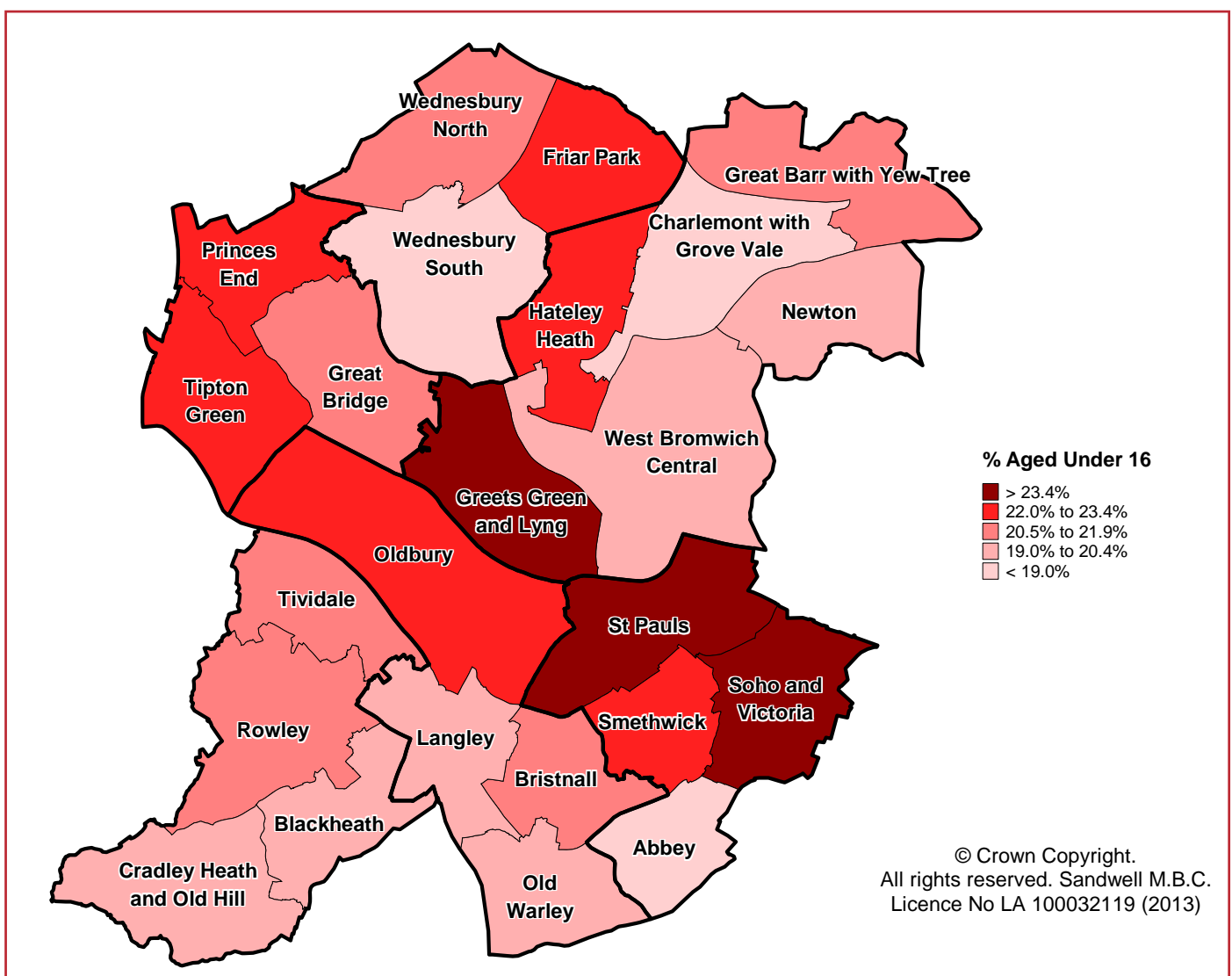
Population Change by Broad Age Band 2001-2011

	Under 20			20-64			65 & over			All Ages		
	2001	2011	% Change	2001	2011	% Change	2001	2011	% Change	2001	2011	% Change
Abbey	2,612	2,687	2.9	7,121	7,570	6.3	1,672	1,495	-10.6	11,405	11,752	3.0
Blackheath	2,831	3,069	8.4	6,339	7,116	12.3	1,845	2,107	14.2	11,015	12,292	11.6
Bristnall	3,070	3,201	4.3	6,453	6,928	7.4	2,044	2,022	-1.1	11,567	12,151	5.0
Charlemont with Grove Vale	2,513	2,665	6.0	6,811	7,008	2.9	2,004	2,291	14.3	11,328	11,964	5.6
Cradley Heath & Old Hill	3,184	3,419	7.4	7,023	7,879	12.2	2,243	2,267	1.1	12,450	13,565	9.0
Friar Park	3,512	3,560	1.4	6,744	7,135	5.8	1,929	1,930	0.1	12,185	12,625	3.6
Great Barr with Yew Tree	2,665	3,257	22.2	6,444	7,269	12.8	2,015	2,071	2.8	11,124	12,597	13.2
Great Bridge	2,768	3,432	24.0	6,118	7,823	27.9	1,721	1,707	-0.8	10,607	12,962	22.2
Greets Green & Lyng	3,268	3,380	3.4	6,405	6,629	3.5	2,120	1,760	-17.0	11,793	11,769	-0.2
Hateley Heath	3,350	4,035	20.4	6,858	8,139	18.7	2,116	2,053	-3.0	12,324	14,227	15.4
Langley	3,117	3,310	6.2	6,858	7,529	9.8	2,238	2,130	-4.8	12,213	12,969	6.2
Newton	2,807	2,750	-2.0	6,515	6,522	0.1	2,062	2,286	10.9	11,384	11,558	1.5
Old Warley	2,852	2,883	1.1	6,487	6,670	2.8	2,490	2,362	-5.1	11,829	11,915	0.7
Oldbury	2,922	3,712	27.0	6,501	8,366	28.7	1,458	1,528	4.8	10,881	13,606	25.0
Princes End	3,704	3,707	0.1	7,495	7,510	0.2	1,627	1,764	8.4	12,826	12,981	1.2
Rowley	3,357	3,167	-5.7	7,040	6,585	-6.5	1,840	2,032	10.4	12,237	11,784	-3.7
Smethwick	3,616	3,978	10.0	7,264	8,109	11.6	2,357	2,059	-12.6	13,237	14,146	6.9
Soho & Victoria	3,922	5,165	31.7	6,105	8,441	38.3	1,383	1,436	3.8	11,410	15,042	31.8
St. Pauls	4,097	4,634	13.1	6,909	8,096	17.2	1,423	1,496	5.1	12,429	14,226	14.5
Tipton Green	3,070	3,476	13.2	6,549	7,473	14.1	1,826	1,885	3.2	11,445	12,834	12.1
Tividale	3,109	3,407	9.6	6,629	7,264	9.6	1,847	1,945	5.3	11,585	12,616	8.9
Wednesbury North	3,343	3,436	2.8	6,494	7,373	13.5	1,891	1,873	-1.0	11,728	12,682	8.1
Wednesbury South	3,164	2,963	-6.4	6,829	7,329	7.3	2,229	2,218	-0.5	12,222	12,510	2.4
West Bromwich Central	2,909	3,123	7.4	6,580	8,043	22.2	2,192	2,124	-3.1	11,681	13,290	13.8
OLDBURY	11,961	13,106	9.6	26,299	29,493	12.1	8,230	8,042	-2.3	46,490	50,641	8.9
ROWLEY	12,481	13,062	4.7	27,031	28,844	6.7	7,775	8,351	7.4	47,287	50,257	6.3
SMETHWICK	14,247	16,464	15.6	27,399	32,216	17.6	6,835	6,486	-5.1	48,481	55,166	13.8
TIPTON	9,542	10,615	11.2	20,162	22,806	13.1	5,174	5,356	3.5	34,878	38,777	11.2
WEDNESBURY	10,019	9,959	-0.6	20,067	21,837	8.8	6,049	6,021	-0.5	36,135	37,817	4.7
WEST BROMWICH	17,512	19,210	9.7	39,613	43,610	10.1	12,509	12,585	0.6	69,634	75,405	8.3
SANDWELL	75,762	82,416	8.8	160,571	178,806	11.4	46,571	46,841	0.7	282,904	308,063	8.9

Source: 2001 & 2011 Census, Key Statistics.

- Abbey ward has the highest proportion of 25-44 year olds in the borough (35.5%), and Oldbury ward has the second highest proportion (33.4%). This compares with a Sandwell average of 28.5%.
- Charlemont with Grove Vale has a smaller proportion of under 16s than average (17.5% compared with 21.5% for the borough). This is the lowest proportion of all Sandwell wards.
- Charlemont with Grove Vale and Newton both have a low proportion of those aged 25 to 44 (25.4% and 25.7% respectively). These are the second and third lowest of all Sandwell wards. In contrast, these wards both have a high proportion of those aged 60-74.
- One in five Wednesbury residents are aged 45-59, compared with a Sandwell average of 17.8%. This is the highest of all Sandwell wards.
- The three wards to the north of West Bromwich town (Newton, Charlemont with Grove Vale and Great Barr with Yew Tree) all have a higher prevalence of those aged 75 and over than average, and are among the top four of all Sandwell wards. Old Warley (at 10.2%) has the highest proportion of this age group.

Map 1: Proportion of Residents Aged Under 16 by Ward 2011



Population by Age 2011

	0-15		16-24		25-44		45-59		60-74		75+		All Ages
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Abbey	2,198	18.7	1,250	10.6	4,175	35.5	2,126	18.1	1,282	10.9	721	6.1	11,752
Blackheath	2,446	19.9	1,438	11.7	3,329	27.1	2,187	17.8	1,954	15.9	938	7.6	12,292
Bristnall	2,512	20.7	1,439	11.8	3,171	26.1	2,325	19.1	1,746	14.4	958	7.9	12,151
Charlemont with Grove Vale	2,097	17.5	1,363	11.4	3,035	25.4	2,382	19.9	2,067	17.3	1,020	8.5	11,964
Cradley Heath & Old Hill	2,735	20.2	1,539	11.3	3,813	28.1	2,484	18.3	1,906	14.1	1,088	8.0	13,565
Friar Park	2,852	22.6	1,500	11.9	3,289	26.1	2,475	19.6	1,629	12.9	880	7.0	12,625
Great Barr with Yew Tree	2,615	20.8	1,417	11.2	3,518	27.9	2,331	18.5	1,662	13.2	1,054	8.4	12,597
Great Bridge	2,740	21.1	1,587	12.2	4,044	31.2	2,245	17.3	1,546	11.9	800	6.2	12,962
Greets Green & Lyng	2,773	23.6	1,425	12.1	3,306	28.1	1,990	16.9	1,372	11.7	903	7.7	11,769
Hateley Heath	3,231	22.7	1,772	12.5	4,039	28.4	2,476	17.4	1,660	11.7	1,049	7.4	14,227
Langley	2,596	20.0	1,622	12.5	3,563	27.5	2,393	18.5	1,790	13.8	1,005	7.7	12,969
Newton	2,210	19.1	1,230	10.6	2,967	25.7	2,204	19.1	1,871	16.2	1,076	9.3	11,558
Old Warley	2,263	19.0	1,319	11.1	2,931	24.6	2,352	19.7	1,832	15.4	1,218	10.2	11,915
Oldbury	3,047	22.4	1,618	11.9	4,547	33.4	2,281	16.8	1,402	10.3	711	5.2	13,606
Princes End	3,000	23.1	1,654	12.7	3,535	27.2	2,355	18.1	1,726	13.3	711	5.5	12,981
Rowley	2,513	21.3	1,405	11.9	3,139	26.6	2,061	17.5	1,825	15.5	841	7.1	11,784
Smethwick	3,215	22.7	1,760	12.4	4,140	29.3	2,348	16.6	1,678	11.9	1,005	7.1	14,146
Soho & Victoria	4,211	28.0	2,116	14.1	4,832	32.1	2,035	13.5	1,085	7.2	763	5.1	15,042
St. Pauls	3,776	26.5	1,947	13.7	4,414	31.0	2,103	14.8	1,278	9.0	708	5.0	14,226
Tipton Green	2,878	22.4	1,448	11.3	3,869	30.1	2,153	16.8	1,529	11.9	957	7.5	12,834
Tividale	2,754	21.8	1,452	11.5	3,521	27.9	2,284	18.1	1,696	13.4	909	7.2	12,616
Wednesbury North	2,665	21.0	1,631	12.9	3,364	26.5	2,535	20.0	1,556	12.3	931	7.3	12,682
Wednesbury South	2,350	18.8	1,442	11.5	3,423	27.4	2,334	18.7	1,954	15.6	1,007	8.0	12,510
West Bromwich Central	2,557	19.2	1,601	12.0	3,935	29.6	2,425	18.2	1,704	12.8	1,068	8.0	13,290
OLDBURY	10,418	20.6	5,998	11.8	14,212	28.1	9,351	18.5	6,770	13.4	3,892	7.7	50,641
ROWLEY	10,448	20.8	5,834	11.6	13,802	27.5	9,016	17.9	7,381	14.7	3,776	7.5	50,257
SMETHWICK	13,400	24.3	7,073	12.8	17,561	31.8	8,612	15.6	5,323	9.6	3,197	5.8	55,166
TIPTON	8,618	22.2	4,689	12.1	11,448	29.5	6,753	17.4	4,801	12.4	2,468	6.4	38,777
WEDNESBURY	7,867	20.8	4,573	12.1	10,076	26.6	7,344	19.4	5,139	13.6	2,818	7.5	37,817
WEST BROMWICH	15,483	20.5	8,808	11.7	20,800	27.6	13,808	18.3	10,336	13.7	6,170	8.2	75,405
SANDWELL	66,234	21.5	36,975	12.0	87,899	28.5	54,884	17.8	39,750	12.9	22,321	7.2	308,063

Source: 2011 Census, Key Statistics.

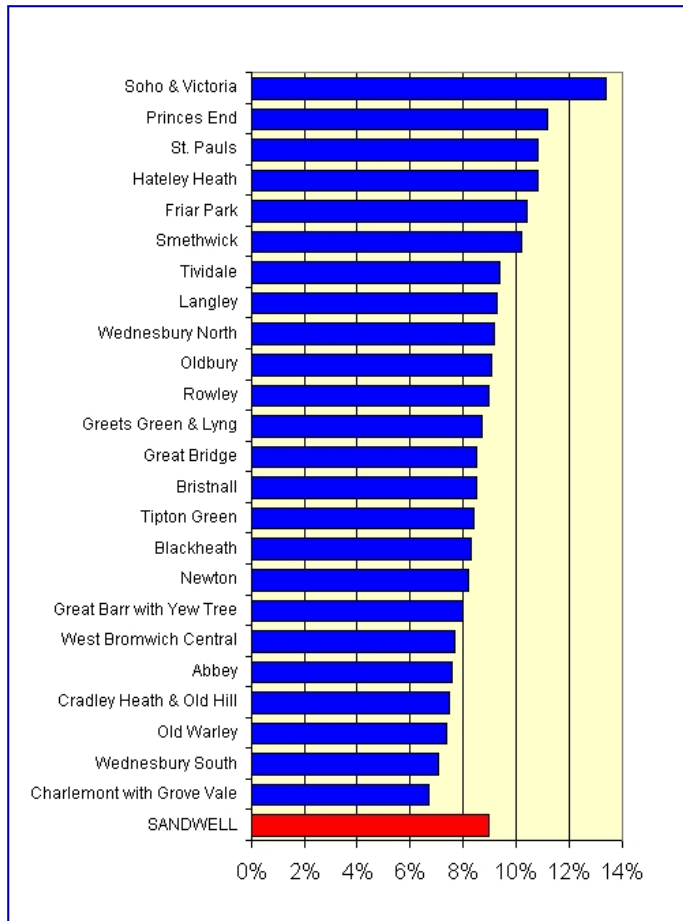
Household Characteristics

There are 121,498 households with residents in Sandwell, a rise of 5.3% since 2001. The average household size in Sandwell is 2.5, which ranks 19th in England & Wales out of 348 Local Authorities (where 1 is highest). In terms of household composition, in 2011, 35,935 households in Sandwell are made up of only one person.

Considering household composition by ward:

- The ward with the largest number of households is Cradley Heath & Old Hill, with 5,749. The smallest is Greets Green & Lyng, with 4,449.
- West Bromwich Central (23.7%), Oldbury (21.1%) and Abbey (20.3%) have a relatively large proportion of single person households (non-pensioners) and rank in the top three of all wards. Great Barr with Yew Tree (13.0%) has the lowest proportion.
- At 16.6%, Old Warley has a high proportion of lone pensioner households - the largest of all Sandwell wards. Greets Green & Lyng and West Bromwich Central (both within West Bromwich town) are also in the top three. Oldbury has the lowest proportion in the Borough.

Graph 1: Lone Parents with Dependent Children by Ward 2011



- At 5.9%, Bristnall has the highest proportion of Sandwell wards in terms of lone parents (with non-dependent children only).
- At 13.4%, Soho & Victoria ward has the highest proportion of lone parents (with dependent children) of all Sandwell wards, whilst the second highest is Princes End (11.2%). Charlemont with Grove Vale has the lowest proportion of lone parents (with dependent children) at 6.7%.
- Tividale, Rowley and Great Barr with Yew Tree wards have the largest proportions of couple households of all Sandwell wards (at 47.4%, 44.7% and 44.7% respectively).
- Cradley Heath & Old Hill has the lowest proportion of 'all other households' in Sandwell. This includes households made up of unrelated adults or more than one family.

Household Composition 2011

	One person HHs ¹				Couple Households		Lone Parents				All Other Households		Total HHs
	Non-Pensioners		Lone Pensioners				Dependent children		Non-dependent children only				
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Abbey	1,028	20.3	537	10.6	2,153	42.6	382	7.6	175	3.5	778	15.4	5,053
Blackheath	806	15.7	729	14.2	2,252	43.9	424	8.3	191	3.7	725	14.1	5,127
Bristnall	645	13.6	679	14.3	2,000	42.1	406	8.5	281	5.9	743	15.6	4,754
Charlemont with Grove Vale	838	16.8	657	13.2	2,102	42.1	336	6.7	210	4.2	846	17.0	4,989
Cradley Heath & Old Hill	1,091	19.0	795	13.8	2,503	43.5	434	7.5	219	3.8	707	12.3	5,749
Friar Park	649	13.1	649	13.1	2,208	44.5	515	10.4	250	5.0	687	13.9	4,958
Great Barr with Yew Tree	638	13.0	660	13.4	2,197	44.7	395	8.0	197	4.0	832	16.9	4,919
Great Bridge	932	18.2	536	10.5	2,268	44.4	435	8.5	256	5.0	686	13.4	5,113
Greets Green & Lyng	747	16.8	663	14.9	1,616	36.3	387	8.7	217	4.9	819	18.4	4,449
Hateley Heath	859	15.9	645	11.9	2,216	40.9	585	10.8	249	4.6	858	15.9	5,412
Langley	1,101	20.0	763	13.9	2,097	38.1	512	9.3	244	4.4	780	14.2	5,497
Newton	687	14.5	682	14.4	1,914	40.3	390	8.2	250	5.3	828	17.4	4,751
Old Warley	644	13.0	821	16.6	1,974	39.9	365	7.4	255	5.2	885	17.9	4,944
Oldbury	1,131	21.1	512	9.6	2,220	41.4	490	9.1	209	3.9	794	14.8	5,356
Princes End	953	18.1	549	10.4	2,261	43.0	589	11.2	238	4.5	672	12.8	5,262
Rowley	614	13.0	651	13.8	2,114	44.7	427	9.0	200	4.2	727	15.4	4,733
Smethwick	918	17.1	760	14.2	1,904	35.5	547	10.2	280	5.2	961	17.9	5,370
Soho & Victoria	1,045	20.2	513	9.9	1,624	31.5	692	13.4	253	4.9	1,034	20.0	5,161
St. Pauls	643	14.0	459	10.0	1,738	37.8	498	10.8	252	5.5	1,007	21.9	4,597
Tipton Green	966	18.8	688	13.4	2,165	42.1	430	8.4	197	3.8	692	13.5	5,138
Tividale	698	14.2	519	10.5	2,331	47.4	462	9.4	188	3.8	724	14.7	4,922
Wednesbury North	762	15.5	641	13.0	2,166	44.0	451	9.2	233	4.7	670	13.6	4,923
Wednesbury South	695	14.0	675	13.6	2,096	42.2	352	7.1	247	5.0	900	18.1	4,965
West Bromwich Central	1,269	23.7	793	14.8	1,698	31.7	411	7.7	211	3.9	974	18.2	5,356
OLDBURY	3,521	17.1	2,775	13.5	8,291	40.3	1,773	8.6	989	4.8	3,202	15.6	20,551
ROWLEY	3,209	15.6	2,694	13.1	9,200	44.8	1,747	8.5	798	3.9	2,883	14.0	20,531
SMETHWICK	3,634	18.0	2,269	11.2	7,419	36.8	2,119	10.5	960	4.8	3,780	18.7	20,181
TIPTON	2,851	18.4	1,773	11.4	6,694	43.2	1,454	9.4	691	4.5	2,050	13.2	15,513
WEDNESBURY	2,106	14.2	1,965	13.2	6,470	43.6	1,318	8.9	730	4.9	2,257	15.2	14,846
WEST BROMWICH	5,038	16.9	4,100	13.7	11,743	39.3	2,504	8.4	1,334	4.5	5,157	17.3	29,876
SANDWELL	20,359	16.8	15,576	12.8	49,817	41.0	10,915	9.0	5,502	4.5	19,329	15.9	121,498

¹ HHs = Households
Source: 2011 Census, Key Statistics.

Ethnic Background

The ethnic makeup of Sandwell has seen extensive changes since 2001. Just under two-thirds of Sandwell residents now class themselves as being of White British origin, and a further 4.1% are of Other White origin (which includes Irish and Gypsy Travellers). 30.1% of Sandwell's population are from other ethnic backgrounds. These Sandwell figures compare with England & Wales averages of 80.5%, 5.5% and 14% respectively.

With the exception of Smethwick, Sandwell towns have seen increases in the proportion of residents in all Minority Ethnic groups, and a contrasting decline in the White British group since 2001.

Smethwick town has the highest ranked proportion of residents from Minority Ethnic groups in Sandwell (that is, all ethnic groups other than White British). These groups make up 62.1% of the town's population, which is considerably higher than West Bromwich town which ranks second with 40.9% of its population from Minority Ethnic groups.

- Three of the four wards in Smethwick town have a high proportion of residents from Minority Ethnic Groups, with Soho & Victoria, St. Pauls and Smethwick wards ranked first, second and fourth for this indicator across all Sandwell wards. In Soho & Victoria 81.4% of residents are from groups other than White British.
- Soho & Victoria ward has the highest ranked proportions of people from the Pakistani, Chinese & Other, and Black ethnic groups, out of all wards in Sandwell. The largest of these groups is Pakistani residents, which make up 21.0% of the ward's population. Away from Smethwick town, Oldbury ward ranks third for the Pakistani community (9.8%).
- St. Pauls ward has the highest ranked proportions of people from Indian, Bangladeshi and Other Ethnic Groups (out of all Sandwell wards). 22.7% of St. Pauls residents are of Indian origin.
- Greets Green & Lyng has high proportions of Bangladeshi and Arab residents (at 7.3% and 1.8%, the ward ranks second and first out of all Sandwell wards, respectively). Wednesbury North ward also has a particularly high proportion of residents from the Bangladeshi community (6.7%), ranking third on this indicator.
- West Bromwich Central ward ranks highest of all Sandwell wards in terms of population from Other White groups at 10.3%, whilst Abbey ward is ranked second (at 8.8% of residents).
- In contrast, Princes End has very low proportions of Indian, Pakistani and Chinese & Other Asian residents, ranking in the bottom two Sandwell wards for all three of these groups.
- At 6.7%, Newton has a high proportion of Black Caribbean residents, and ranks second of all Sandwell wards (after Soho & Victoria).

The town of Rowley has the highest proportion of residents within the White British ethnic group of any town in Sandwell, with 85.9% of the population being part of this group compared to 65.8% for Sandwell as a whole.

- 89.2% of the population in Rowley ward are from the White British community. This is the highest proportion of all wards in Sandwell.
- Princes End also has a very high proportion of residents from the White British ethnic group - at 88.6% this is the second largest proportion of all Sandwell wards.

Population by Ethnic Group 2011: White & Asian Groups

	White				Asian or Asian British							
	British		Other		Indian		Pakistani		Bangladeshi		Chinese & Asian Other	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	8,038	68.4	1,040	8.8	669	5.7	286	2.4	27	0.2	289	2.5
Blackheath	10,575	86.0	233	1.9	339	2.8	299	2.4	114	0.9	118	1.0
Bristnall	8,688	71.5	376	3.1	1,114	9.2	346	2.8	73	0.6	281	2.3
Charlemont with Grove Vale	8,488	70.9	415	3.5	1,524	12.7	94	0.8	32	0.3	268	2.2
Cradley Heath & Old Hill	11,735	86.5	178	1.3	164	1.2	670	4.9	61	0.4	114	0.8
Friar Park	11,106	88.0	229	1.8	358	2.8	62	0.5	100	0.8	99	0.8
Great Barr with Yew Tree	7,992	63.4	308	2.4	2,194	17.4	218	1.7	269	2.1	424	3.4
Great Bridge	9,827	75.8	566	4.4	1,026	7.9	296	2.3	93	0.7	211	1.6
Greets Green & Lyng	6,102	51.8	823	7.0	1,456	12.4	682	5.8	855	7.3	251	2.1
Hateley Heath	9,585	67.4	710	5.0	1,456	10.2	208	1.5	175	1.2	343	2.4
Langley	9,676	74.6	459	3.5	985	7.6	179	1.4	63	0.5	221	1.7
Newton	7,409	64.1	470	4.1	1,623	14.0	166	1.4	119	1.0	270	2.3
Old Warley	8,946	75.1	442	3.7	960	8.1	143	1.2	50	0.4	246	2.1
Oldbury	6,909	50.8	739	5.4	2,127	15.6	1,327	9.8	76	0.6	481	3.5
Princes End	11,498	88.6	349	2.7	259	2.0	22	0.2	20	0.2	68	0.5
Rowley	10,516	89.2	132	1.1	259	2.2	256	2.2	13	0.1	81	0.7
Smethwick	6,487	45.9	641	4.5	2,385	16.9	1,318	9.3	224	1.6	595	4.2
Soho & Victoria	2,798	18.6	1,056	7.0	2,381	15.8	3,154	21.0	314	2.1	1,032	6.9
St. Pauls	3,598	25.3	654	4.6	3,224	22.7	2,181	15.3	1,716	12.1	701	4.9
Tipton Green	8,850	69.0	412	3.2	1,054	8.2	810	6.3	586	4.6	175	1.4
Tividale	10,358	82.1	258	2.0	582	4.6	157	1.2	25	0.2	149	1.2
Wednesbury North	10,026	79.1	305	2.4	621	4.9	161	1.3	856	6.7	96	0.8
Wednesbury South	8,648	69.1	484	3.9	1,789	14.3	122	1.0	88	0.7	233	1.9
West Bromwich Central	4,967	37.4	1,370	10.3	2,851	21.5	795	6.0	639	4.8	572	4.3
OLDBURY	34,219	67.6	2,016	4.0	5,186	10.2	1,995	3.9	262	0.5	1,229	2.4
ROWLEY	43,184	85.9	801	1.6	1,344	2.7	1,382	2.7	213	0.4	462	0.9
SMETHWICK	20,921	37.9	3,391	6.1	8,659	15.7	6,939	12.6	2,281	4.1	2,617	4.7
TIPTON	30,175	77.8	1,327	3.4	2,339	6.0	1,128	2.9	699	1.8	454	1.2
WEDNESBURY	29,780	78.7	1,018	2.7	2,768	7.3	345	0.9	1,044	2.8	428	1.1
WEST BROMWICH	44,543	59.1	4,096	5.4	11,104	14.7	2,163	2.9	2,089	2.8	2,128	2.8
SANDWELL	202,822	65.8	12,649	4.1	31,400	10.2	13,952	4.5	6,588	2.1	7,318	2.4

Source: 2011 Census, Key Statistics.

Population by Ethnic Group 2011: Other Ethnic Groups

	Mixed		Black or Black British						Arab		Other Ethnic Group	
			Black Caribbean		Black African		Black Other					
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	589	5.0	428	3.6	195	1.7	71	0.6	26	0.2	94	0.8
Blackheath	296	2.4	144	1.2	52	0.4	39	0.3	51	0.4	32	0.3
Bristnall	562	4.6	394	3.2	98	0.8	82	0.7	12	0.1	125	1.0
Charlemont with Grove Vale	347	2.9	308	2.6	165	1.4	85	0.7	22	0.2	216	1.8
Cradley Heath & Old Hill	322	2.4	100	0.7	92	0.7	36	0.3	60	0.4	33	0.2
Friar Park	319	2.5	208	1.6	70	0.6	39	0.3	4	0.0	31	0.2
Great Barr with Yew Tree	328	2.6	396	3.1	134	1.1	71	0.6	12	0.1	251	2.0
Great Bridge	325	2.5	282	2.2	165	1.3	55	0.4	4	0.0	112	0.9
Greets Green & Lyng	411	3.5	516	4.4	181	1.5	113	1.0	212	1.8	167	1.4
Hateley Heath	619	4.4	687	4.8	168	1.2	153	1.1	26	0.2	97	0.7
Langley	473	3.6	512	3.9	158	1.2	119	0.9	10	0.1	114	0.9
Newton	348	3.0	776	6.7	133	1.2	123	1.1	17	0.1	104	0.9
Old Warley	392	3.3	442	3.7	106	0.9	78	0.7	16	0.1	94	0.8
Oldbury	514	3.8	782	5.7	244	1.8	138	1.0	15	0.1	254	1.9
Princes End	309	2.4	238	1.8	135	1.0	44	0.3	10	0.1	29	0.2
Rowley	244	2.1	124	1.1	84	0.7	19	0.2	38	0.3	18	0.2
Smethwick	731	5.2	788	5.6	314	2.2	199	1.4	41	0.3	423	3.0
Soho & Victoria	770	5.1	1,354	9.0	1,008	6.7	535	3.6	138	0.9	502	3.3
St. Pauls	490	3.4	792	5.6	203	1.4	153	1.1	37	0.3	477	3.4
Tipton Green	293	2.3	289	2.3	151	1.2	88	0.7	32	0.2	94	0.7
Tividale	396	3.1	387	3.1	146	1.2	71	0.6	17	0.1	70	0.6
Wednesbury North	315	2.5	170	1.3	62	0.5	39	0.3	10	0.1	21	0.2
Wednesbury South	300	2.4	421	3.4	162	1.3	74	0.6	18	0.1	171	1.4
West Bromwich Central	506	3.8	844	6.4	170	1.3	155	1.2	73	0.5	348	2.6
OLDBURY	1,941	3.8	2,130	4.2	606	1.2	417	0.8	53	0.1	587	1.2
ROWLEY	1,258	2.5	755	1.5	374	0.7	165	0.3	166	0.3	153	0.3
SMETHWICK	2,580	4.7	3,362	6.1	1,720	3.1	958	1.7	242	0.4	1,496	2.7
TIPTON	927	2.4	809	2.1	451	1.2	187	0.5	46	0.1	235	0.6
WEDNESBURY	934	2.5	799	2.1	294	0.8	152	0.4	32	0.1	223	0.6
WEST BROMWICH	2,559	3.4	3,527	4.7	951	1.3	700	0.9	362	0.5	1,183	1.6
SANDWELL	10,199	3.3	11,382	3.7	4,396	1.4	2,579	0.8	901	0.3	3,877	1.3

Source: 2011 Census, Key Statistics.

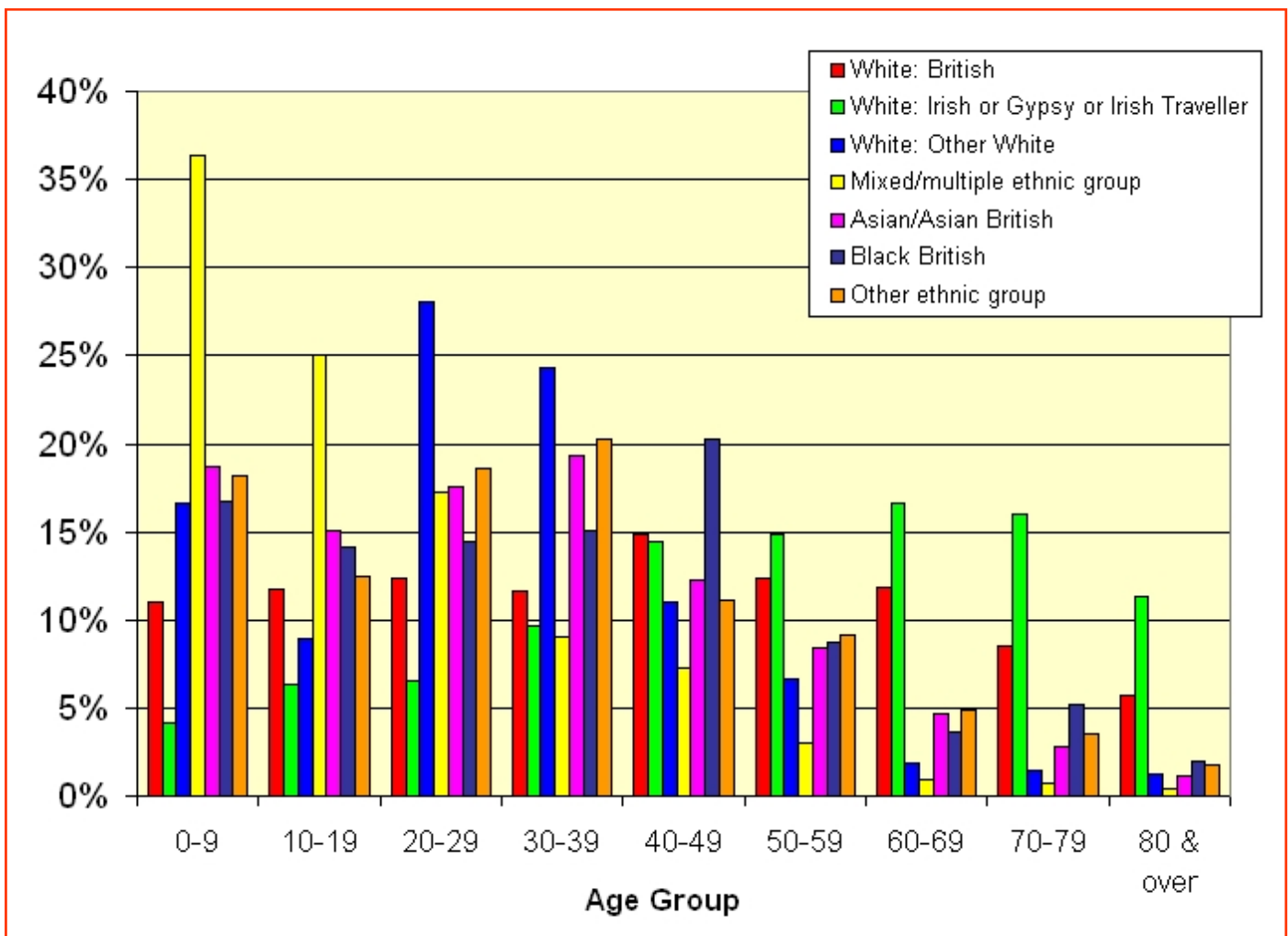
The ethnicity profile of the various age groups in Sandwell are markedly different.

- Older age groups are largely White, with all age bands over the age of 60 being over 80% White origin. For instance, 93% of those aged 85 & over are White, and 90.9% are White British. The next largest ethnic group of this age is those of Indian origin (3.4%).
- Around a quarter of those aged under 15 are of Asian/Asian British origin. Mixed groups are also more prevalent among younger age groups - 9.3% of under 5s are of mixed/multiple ethnic origin.
- Those from Black groups are more prevalent among 40-49 year olds, with 9.2% of those aged 45-49 being from these groups.

Considering the age profile of the different ethnic groups, there are a few key points of note:

- 18.4% of those of “Other White” origin are aged 25 to 29, and 15.1% are aged 30 to 34, compared with 7.5% and 6.9% for all ethnic groups. This suggests recent migrants to this country are young working age.
- 28.2% of those of Arab origin and over a third of those of Mixed origin are aged under 10 (14% for all ethnic groups). 61.3% of those of Mixed origin are under 20 (26.9% for all ethnic groups).

Graph 2: Age by Ethnicity 2011

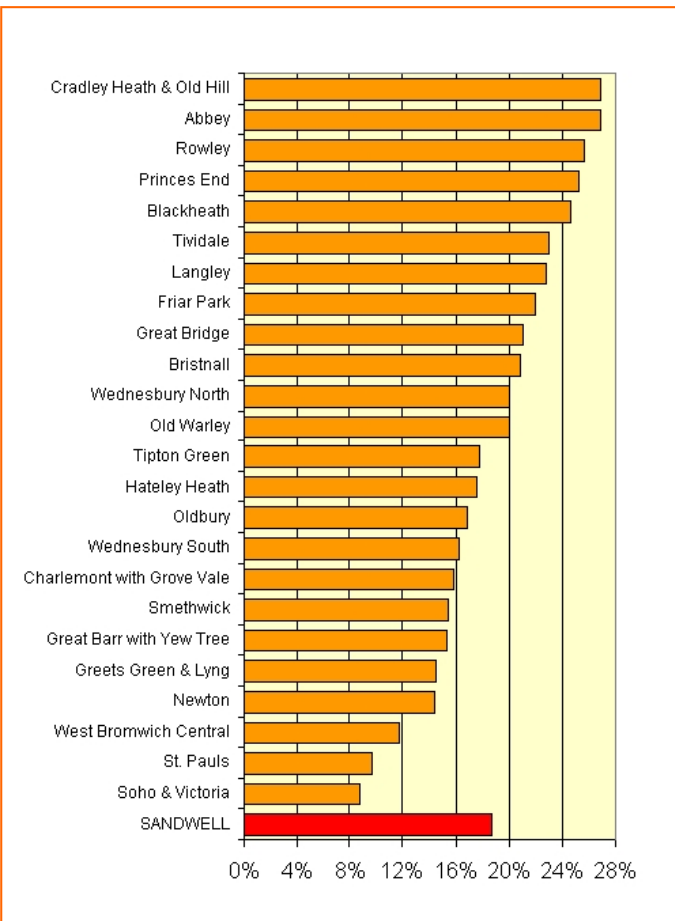


Religion

In terms of religion, 55.2% of Sandwell residents are Christian, lower than the national average of 59.3%. This has fallen considerably since 2001, when 68.6% of Sandwell residents said they were Christian. In terms of the wards:

- Friar Park ranks highest out of all Sandwell wards in terms of the proportion of Christian residents (67.1% compared with a borough average of 55.2%).
- Princes End ranks second out of all Sandwell wards in terms of the proportion of Christian residents (65.8%). However, this ward also ranks highly in terms of those who state they have no religion (fourth of all Sandwell wards).
- St. Pauls, Soho & Victoria and Smethwick ward rank lowest out of all Sandwell wards in terms of the proportion of Christian residents, with less than three in ten Soho & Victoria residents affiliating with Christianity.
- St. Pauls has a high proportion of Sikhs compared to the rest of the town (22.5% compared with a Smethwick town average of 15.3%), which ranks highest of all Sandwell wards. Smethwick ward ranks second highest of all wards on this indicator.

Graph 3: Residents who don't follow a Religion by Ward 2011



- Soho & Victoria and St. Pauls feature in the top two Sandwell wards in terms of Muslim residents, with more than a third of Soho & Victoria residents stating they are affiliated with this religion. Greets Green & Lyng ranks third (16.2%).
- West Bromwich Central ward ranks highest of Sandwell wards in terms of the proportion of Hindu residents (5.7% compared with a borough average of 2.2%), and 'other' religious groups (1.4%). This ward also ranks third in terms of Sikh residents.
- Great Barr with Yew Tree and Newton wards both also rank highly in terms of Hindu residents (second and third respectively).
- 26.9% of Abbey and Cradley Heath & Old Hill wards residents state they follow no religion, the highest of all Sandwell wards.

Religion 2011

	Christian		Sikh		Muslim		Hindu		Other Religion		No Religion		Not Stated	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	6,583	56.0	546	4.6	473	4.0	150	1.3	110	0.9	3,164	26.9	726	6.2
Blackheath	7,543	61.4	259	2.1	506	4.1	88	0.7	61	0.5	3,028	24.6	807	6.6
Bristnall	7,028	57.8	1,097	9.0	495	4.1	136	1.1	73	0.6	2,525	20.8	797	6.6
Charlemont with Grove Vale	7,358	61.5	1,360	11.4	244	2.0	319	2.7	114	1.0	1,896	15.8	673	5.6
Cradley Heath & Old Hill	7,908	58.3	91	0.7	844	6.2	69	0.5	67	0.5	3,643	26.9	943	7.0
Friar Park	8,468	67.1	249	2.0	211	1.7	122	1.0	47	0.4	2,780	22.0	748	5.9
Great Barr with Yew Tree	6,772	53.8	1,880	14.9	629	5.0	547	4.3	168	1.3	1,931	15.3	670	5.3
Great Bridge	7,863	60.7	913	7.0	451	3.5	201	1.6	97	0.7	2,738	21.1	699	5.4
Greets Green & Lyng	5,751	48.9	1,053	8.9	1,905	16.2	421	3.6	163	1.4	1,701	14.5	775	6.6
Hateley Heath	8,695	61.1	939	6.6	549	3.9	412	2.9	202	1.4	2,511	17.6	919	6.5
Langley	7,771	59.9	826	6.4	383	3.0	175	1.3	87	0.7	2,952	22.8	775	6.0
Newton	7,070	61.2	1,100	9.5	402	3.5	475	4.1	153	1.3	1,663	14.4	695	6.0
Old Warley	7,390	62.0	932	7.8	245	2.1	123	1.0	91	0.8	2,385	20.0	749	6.3
Oldbury	6,429	47.3	2,143	15.8	1,462	10.7	341	2.5	108	0.8	2,303	16.9	820	6.0
Princes End	8,547	65.8	163	1.3	74	0.6	98	0.8	47	0.4	3,277	25.2	775	6.0
Rowley	7,395	62.8	209	1.8	333	2.8	60	0.5	35	0.3	3,028	25.7	724	6.1
Smethwick	6,127	43.3	2,529	17.9	1,958	13.8	313	2.2	122	0.9	2,173	15.4	924	6.5
Soho & Victoria	5,084	33.8	2,188	14.5	5,096	33.9	405	2.7	120	0.8	1,324	8.8	825	5.5
St. Pauls	4,057	28.5	3,194	22.5	4,222	29.7	461	3.2	107	0.8	1,377	9.7	808	5.7
Tipton Green	7,181	56.0	780	6.1	1,480	11.5	289	2.3	134	1.0	2,285	17.8	685	5.3
Tividale	7,902	62.6	511	4.1	267	2.1	121	1.0	50	0.4	2,899	23.0	866	6.9
Wednesbury North	7,700	60.7	305	2.4	1,025	8.1	262	2.1	73	0.6	2,531	20.0	786	6.2
Wednesbury South	7,407	59.2	1,453	11.6	278	2.2	459	3.7	124	1.0	2,028	16.2	761	6.1
West Bromwich Central	6,046	45.5	2,214	16.7	1,719	12.9	763	5.7	190	1.4	1,574	11.8	784	5.9
OLDBURY	28,618	56.5	4,998	9.9	2,585	5.1	775	1.5	359	0.7	10,165	20.1	3,141	6.2
ROWLEY	30,748	61.2	1,070	2.1	1,950	3.9	338	0.7	213	0.4	12,598	25.1	3,340	6.6
SMETHWICK	21,851	39.6	8,457	15.3	11,749	21.3	1,329	2.4	459	0.8	8,038	14.6	3,283	6.0
TIPTON	23,591	60.8	1,856	4.8	2,005	5.2	588	1.5	278	0.7	8,300	21.4	2,159	5.6
WEDNESBURY	23,575	62.3	2,007	5.3	1,514	4.0	843	2.2	244	0.6	7,339	19.4	2,295	6.1
WEST BROMWICH	41,692	55.3	8,546	11.3	5,448	7.2	2,937	3.9	990	1.3	11,276	15.0	4,516	6.0
SANDWELL	170,075	55.2	26,934	8.7	25,251	8.2	6,810	2.2	2,543	0.8	57,716	18.7	18,734	6.1

Source: 2011 Census, Key Statistics.

Country of Birth

When considering country of birth, 84.6% of Sandwell residents were born in the United Kingdom or Ireland, compared with 87.3% nationally. One in eight Sandwell residents were born in a country outside the European Union.

- At 95.1% Rowley ward ranks highest out of the Sandwell wards in terms of the proportion of residents born in the UK, whilst Princes End and Friar Park rank second/third (both 94.8%).
- Less than 3 in 5 Soho & Victoria residents were born in the UK, which is the lowest proportion of all Sandwell wards. St. Pauls has the second lowest proportion for this indicator, with 63.4% of residents having been born in the UK.
- Soho & Victoria and St. Pauls both have high proportions of residents born outside the EU (the highest of all Sandwell wards). Around a third of residents in both wards were born in countries outside of the EU.
- Soho & Victoria also has a relatively high proportion of residents born in EU countries other than the UK or Ireland, at 6.1% this ranks second highest. 4.8% of residents in this ward were born in countries that have joined the EU since 2001.
- At 66.8% West Bromwich Central ranks third lowest out of the Sandwell wards in terms of the proportion of residents born in the UK, but ranks highest for residents born in other EU countries.
- Abbey, Newton and Old Warley have a relatively high proportion of residents born in Ireland compared to the town and borough averages, however this still only accounts for 1.8%, 1.3% and 1.2% of residents respectively.

The 2011 Census collected information for the first time on main language and English language skills. It should be noted that people who did not report English as a main language may be fluent English speakers.

- Rowley ward has a high proportion of households where all residents have English as a main language (96.4% compared with a Sandwell average of 86.3%). This is the highest proportion of all Sandwell wards.
- Princes End and Friar Park also have a high proportion of households where all residents have English as a main language (at 96.0% and 95.8% respectively).
- Soho & Victoria and St. Pauls have high proportions of households where no residents have English as a main language, and rank in the top two Sandwell wards on this indicator. This reflects residents' country of birth.
- West Bromwich Central and Greets Green & Lyng rank third and fourth of all Sandwell wards in terms of the proportion of households where no residents have English as a main language (at 15.4% and 12.0% respectively).

In Sandwell overall, 64.5% of residents whose main language is not English, can speak English well or very well. Only a very small proportion of residents cannot speak English at all (0.8% of all residents aged 3 & over).

Country of Birth and Household Language 2011

	Country of Birth								Household Language			
	UK		Ireland		Other EU		Other		All in HH have English as main language		None in HH have English as main language	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	9,895	84.2	206	1.8	520	4.4	1,131	9.6	4520	89.5	255	5.0
Blackheath	11,532	93.8	42	0.3	153	1.2	565	4.6	4883	95.2	94	1.8
Bristnall	10,805	88.9	67	0.6	251	2.1	1,028	8.5	4305	90.6	166	3.5
Charlemont with Grove Vale	10,473	87.5	60	0.5	323	2.7	1,108	9.3	4476	89.7	207	4.1
Cradley Heath & Old Hill	12,768	94.1	34	0.3	99	0.7	664	4.9	5459	95.0	111	1.9
Friar Park	11,974	94.8	20	0.2	200	1.6	431	3.4	4751	95.8	100	2.0
Great Barr with Yew Tree	10,820	85.9	79	0.6	165	1.3	1,533	12.2	4360	88.6	166	3.4
Great Bridge	11,465	88.5	17	0.1	489	3.8	991	7.6	4588	89.7	255	5.0
Greets Green & Lyng	8,896	75.6	55	0.5	693	5.9	2,125	18.1	3402	76.5	532	12.0
Hateley Heath	12,066	84.8	39	0.3	643	4.5	1,479	10.4	4769	88.1	326	6.0
Langley	11,539	89.0	59	0.5	334	2.6	1,037	8.0	5050	91.9	207	3.8
Newton	9,881	85.5	151	1.3	251	2.2	1,275	11.0	4266	89.8	189	4.0
Old Warley	10,715	89.9	142	1.2	215	1.8	843	7.1	4604	93.1	115	2.3
Oldbury	10,649	78.3	39	0.3	633	4.7	2,285	16.8	4317	80.6	421	7.9
Princes End	12,304	94.8	27	0.2	270	2.1	380	2.9	5054	96.0	116	2.2
Rowley	11,212	95.1	39	0.3	100	0.8	433	3.7	4562	96.4	64	1.4
Smethwick	10,416	73.6	95	0.7	510	3.6	3,125	22.1	4020	74.9	631	11.8
Soho & Victoria	8,641	57.4	90	0.6	923	6.1	5,388	35.8	3026	58.6	1011	19.6
St. Pauls	9,026	63.4	36	0.3	616	4.3	4,548	32.0	2640	57.4	837	18.2
Tipton Green	11,118	86.6	20	0.2	363	2.8	1,333	10.4	4492	87.4	258	5.0
Tividale	11,692	92.7	33	0.3	217	1.7	674	5.3	4632	94.1	140	2.8
Wednesbury North	11,574	91.3	27	0.2	265	2.1	816	6.4	4518	91.8	153	3.1
Wednesbury South	10,652	85.1	41	0.3	423	3.4	1,394	11.1	4343	87.5	246	5.0
West Bromwich Central	8,880	66.8	64	0.5	1,203	9.1	3,143	23.6	3808	71.1	825	15.4
OLDBURY	43,708	86.3	307	0.6	1,433	2.8	5,193	10.3	18,276	88.9	909	4.4
ROWLEY	47,204	93.9	148	0.3	569	1.1	2,336	4.6	19,536	95.2	409	2.0
SMETHWICK	37,978	68.8	427	0.8	2,569	4.7	14,192	25.7	14,206	70.4	2,734	13.5
TIPTON	34,887	90.0	64	0.2	1,122	2.9	2,704	7.0	14,134	91.1	629	4.1
WEDNESBURY	34,200	90.4	88	0.2	888	2.3	2,641	7.0	13,612	91.7	499	3.4
WEST BROMWICH	61,016	80.9	448	0.6	3,278	4.3	10,663	14.1	25,081	84.0	2,245	7.5
SANDWELL	258,993	84.1	1,482	0.5	9,859	3.2	37,729	12.2	104,845	86.3	7,425	6.1

Source: 2011 Census, Key Statistics.

Economic Status & Qualifications

Economically Active

A resident is considered economically active if employed, self-employed, unemployed but looking for work and able to start within two weeks, or a full-time student who also has a job. The figures currently published are for those residents aged 16 to 74.

- Abbey ward has a high proportion of residents in full time employment (47.1%), this is the highest of all Sandwell wards. The second highest is Oldbury ward at 41.4%, whilst Great Barr with Yew Tree has the third highest proportion (see Map 2 overleaf).
- Soho & Victoria has the highest rate of unemployment of all Sandwell wards (10.2% of 16-74 year olds). Princes End also has a high level of unemployment, at 9.4% this is the second highest of all Sandwell wards.
- Unemployment is lowest in Old Warley (at 5.1%).
- Great Barr with Yew Tree and Charlemont with Grove Vale have the highest proportions of self-employment of all Sandwell wards (8% and 7.8% respectively).
- The three highest Sandwell wards in terms of economically active full-time students are all within Smethwick town - the highest being Soho & Victoria at 4.5%.

Economically Inactive

In terms of economic inactivity:

- The highest proportion of retired residents (aged 16-74) are in Charlemont & Grove Vale (16.9%) and Newton (16.8%), both to the north of West Bromwich town. Soho & Victoria has the lowest proportion of all Sandwell wards at 7.2%.
- Friar Park has the highest proportion of residents in the Borough, aged 16-74, who are long-term sick or disabled (7.5%). Greets Green & Lyng also has a high proportion at 7.4%. The lowest proportion is in Abbey (3.1%).
- Soho & Victoria and St. Pauls have the highest proportion (9%) of residents aged 16-74 who are looking after the home or family of all Sandwell wards.

Qualifications

The table on page 19 shows the highest level of academic, vocational or professional qualifications obtained by residents aged 16 and over. Briefly, the categories are as follows:

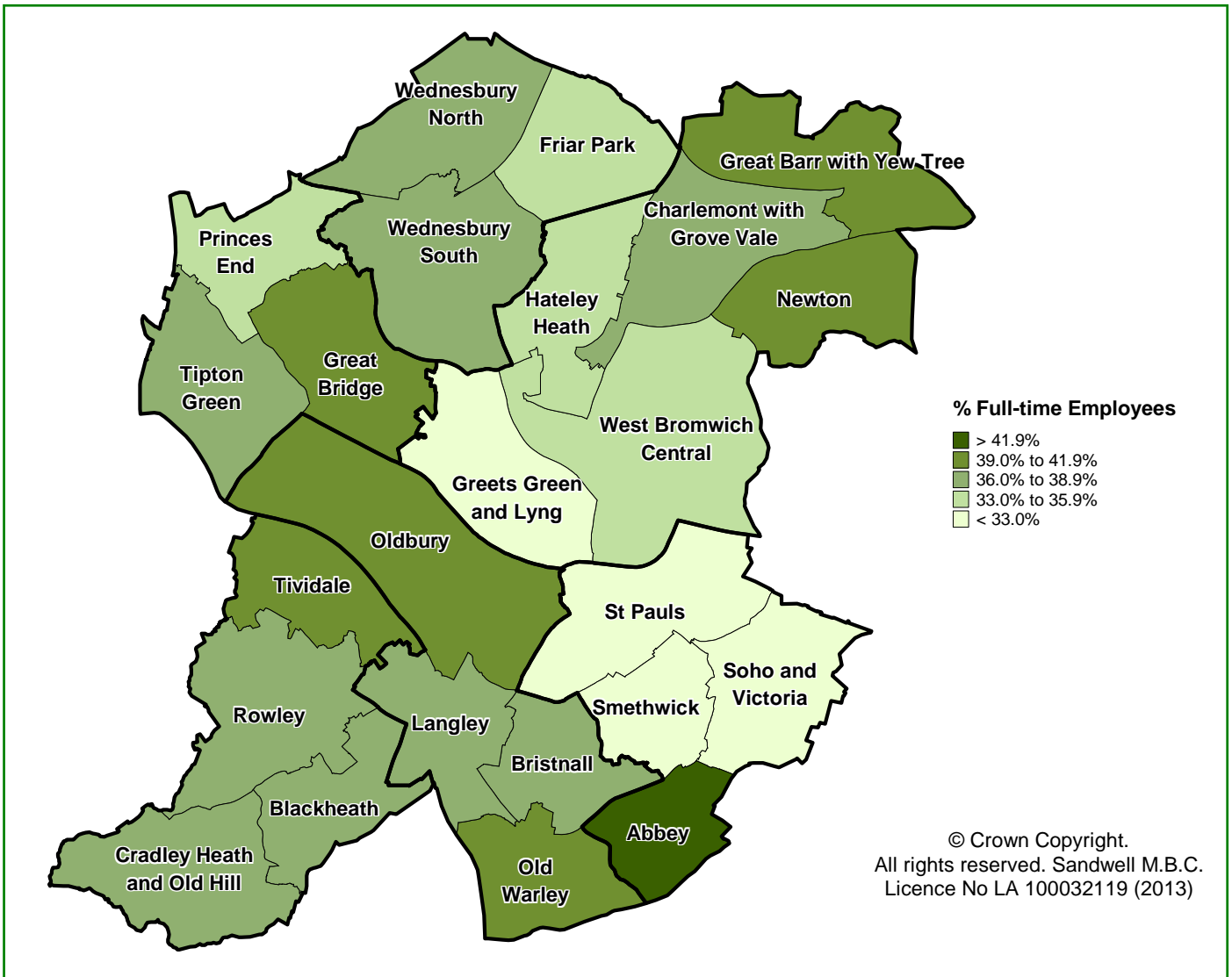
- No qualifications: No formal qualifications;
- Level 1: 1-4 GCSEs or equivalent qualifications;
- Level 2: 5 GCSEs or equivalent qualifications;
- Apprenticeships;
- Level 3: 2 or more A-levels or equivalent qualifications;
- Level 4 or above: Bachelors degree or equivalent, and higher qualifications;
- Other qualifications including foreign qualifications.

Economic Activity 2011 (Residents aged 16-74)

	Economically Active					Economically Inactive					All aged 16-74
	Employees:		Self-employed %	Un-employed %	Full-time student %	Retired %	Student %	Looking after home or family %	Long term sick / disabled %	Other %	
	Full-time %	Part-time %									
Abbey	47.1	13.6	7.2	5.6	2.9	10.2	5.1	3.3	3.1	2.0	8,833
Blackheath	38.6	14.0	6.3	5.9	2.5	15.7	4.3	5.0	5.2	2.5	8,908
Bristnall	38.1	13.7	6.2	7.0	2.6	14.2	5.0	4.5	5.7	2.9	8,681
Charlemont with Grove Vale	38.2	14.0	7.8	6.3	2.7	16.9	4.5	3.7	3.8	2.0	8,847
Cradley Heath & Old Hill	38.3	13.5	6.4	6.8	2.6	14.2	4.5	5.4	6.1	2.2	9,742
Friar Park	34.9	14.3	4.9	8.1	2.1	13.7	4.8	6.9	7.5	2.7	8,893
Great Barr with Yew Tree	40.6	14.2	8.0	5.0	2.7	13.1	5.4	4.5	4.1	2.3	8,928
Great Bridge	40.4	12.4	4.7	8.2	2.5	11.5	4.2	6.0	6.8	3.3	9,422
Greets Green & Lyng	31.6	13.4	5.5	8.4	2.5	12.4	6.3	8.0	7.4	4.6	8,093
Hateley Heath	35.5	13.5	5.4	8.3	2.8	12.1	5.3	6.6	7.2	3.4	9,947
Langley	38.8	13.8	5.1	7.0	3.2	14.0	5.0	5.0	5.6	2.7	9,368
Newton	40.3	14.0	6.6	5.4	2.9	16.8	5.1	3.6	3.4	1.9	8,272
Old Warley	39.9	14.5	7.3	5.1	3.0	15.2	4.8	3.9	4.2	2.2	8,434
Oldbury	41.4	12.6	5.7	7.5	2.9	9.8	5.3	5.9	5.3	3.6	9,848
Princes End	35.6	13.3	4.3	9.4	2.2	13.5	4.4	7.4	6.7	3.3	9,270
Rowley	37.8	13.9	5.8	6.0	2.5	16.2	4.6	6.1	4.9	2.2	8,430
Smethwick	32.2	13.4	6.0	8.0	3.7	12.0	6.8	7.0	6.6	4.4	9,926
Soho & Victoria	26.9	12.7	6.6	10.2	4.5	7.2	9.6	9.0	6.9	6.2	10,068
St. Pauls	28.5	13.6	6.3	8.6	3.9	9.5	8.5	9.0	6.6	5.5	9,742
Tipton Green	38.3	12.9	5.5	7.4	2.6	12.3	4.7	6.8	6.0	3.4	8,999
Tividale	40.5	15.0	6.1	6.5	2.8	13.2	4.0	5.2	4.6	2.0	8,953
Wednesbury North	36.5	14.1	5.6	7.7	2.8	12.6	5.3	6.2	6.4	2.7	9,086
Wednesbury South	37.4	13.6	5.2	6.6	2.4	15.3	4.7	5.3	6.7	2.7	9,153
West Bromwich Central	34.3	12.1	6.4	9.2	2.7	12.7	5.3	5.5	6.9	4.9	9,665
OLDBURY	39.6	13.6	6.1	6.7	2.9	13.2	5.0	4.9	5.2	2.9	36,331
ROWLEY	38.8	14.1	6.1	6.3	2.6	14.8	4.3	5.4	5.2	2.3	36,033
SMETHWICK	33.3	13.3	6.5	8.2	3.8	9.7	7.6	7.2	5.9	4.6	38,569
TIPTON	38.1	12.9	4.8	8.3	2.5	12.4	4.4	6.7	6.5	3.3	27,691
WEDNESBURY	36.3	14.0	5.2	7.5	2.5	13.9	4.9	6.1	6.9	2.7	27,132
WEST BROMWICH	36.7	13.5	6.6	7.2	2.7	14.0	5.3	5.3	5.5	3.2	53,752
SANDWELL	37.1	13.6	6.0	7.3	2.9	13.0	5.3	5.9	5.8	3.2	219,508

Source: 2011 Census, Key Statistics.

Map 2: Proportion of Residents Aged 16-74 in Full-time Employment by Ward 2011



The qualifications information in the 2011 Census is not directly comparable with that in 2001 because it includes all people over 16 - in 2001, it only covered those aged 16-74. Across the wards:

- Abbey has the greatest proportion of highly qualified residents, with 34.7% being qualified to level 4 or above. The two next highest wards have around one in five residents qualified to this level - Great Barr with Yew Tree and Old Warley.
- Only 9.1% of residents in Princes End are qualified to level 4 or above.
- The Sandwell ward with the largest proportion of residents with no qualifications is Greets Green & Lyng, at 42.9%. Friar Park also has a similar proportion of residents with no qualifications (42.4%).
- Abbey has the lowest proportion with no qualifications (21.8%).

The 2011 Census asked for the first time whether any qualifications had been gained outside the UK. Soho & Victoria and St. Pauls wards have the highest proportions in the Borough (14.9% and 13.2% respectively). Only a small proportion of Rowley town residents held a foreign qualification (2.3%), the lowest of the six towns.

Highest Level of Qualification of usual residents aged 16 & over

	No Qualifications		Level 1		Level 2		Apprenticeships		Level 3		Level 4 or above		% Other Qualifications	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	2,081	21.8	1,120	11.7	1,203	12.6	221	2.3	1,080	11.3	3,320	34.7	529	5.5
Blackheath	3,505	35.6	1,489	15.1	1,518	15.4	356	3.6	1,146	11.6	1,343	13.6	489	5.0
Bristnall	3,361	34.9	1,415	14.7	1,538	16.0	295	3.1	1,031	10.7	1,472	15.3	527	5.5
Charlemont with Grove Vale	2,911	29.5	1,453	14.7	1,475	14.9	339	3.4	1,125	11.4	1,932	19.6	632	6.4
Cradley Heath & Old Hill	3,774	34.8	1,560	14.4	1,739	16.1	298	2.8	1,229	11.3	1,741	16.1	489	4.5
Friar Park	4,142	42.4	1,519	15.5	1,503	15.4	264	2.7	900	9.2	926	9.5	519	5.3
Great Barr with Yew Tree	2,847	28.5	1,485	14.9	1,447	14.5	308	3.1	1,157	11.6	2,099	21.0	639	6.4
Great Bridge	3,866	37.8	1,531	15.0	1,557	15.2	250	2.4	1,028	10.1	1,194	11.7	796	7.8
Greets Green & Lyng	3,863	42.9	1,212	13.5	1,144	12.7	191	2.1	795	8.8	863	9.6	928	10.3
Hateley Heath	4,236	38.5	1,589	14.5	1,668	15.2	274	2.5	1,037	9.4	1,318	12.0	874	7.9
Langley	3,594	34.6	1,612	15.5	1,696	16.4	315	3.0	1,166	11.2	1,346	13.0	644	6.2
Newton	2,689	28.8	1,280	13.7	1,390	14.9	382	4.1	1,120	12.0	1,839	19.7	648	6.9
Old Warley	2,829	29.3	1,344	13.9	1,518	15.7	323	3.3	1,142	11.8	2,012	20.8	484	5.0
Oldbury	3,291	31.2	1,557	14.7	1,594	15.1	220	2.1	1,171	11.1	1,823	17.3	903	8.6
Princes End	4,112	41.2	1,545	15.5	1,595	16.0	292	2.9	1,037	10.4	904	9.1	496	5.0
Rowley	3,534	38.1	1,487	16.0	1,499	16.2	290	3.1	940	10.1	1,112	12.0	409	4.4
Smethwick	4,147	37.9	1,471	13.5	1,398	12.8	212	1.9	1,068	9.8	1,581	14.5	1,054	9.6
Soho & Victoria	3,865	35.7	1,473	13.6	1,291	11.9	125	1.2	943	8.7	1,778	16.4	1,356	12.5
St. Pauls	3,903	37.3	1,404	13.4	1,258	12.0	141	1.3	941	9.0	1,536	14.7	1,267	12.1
Tipton Green	3,756	37.7	1,387	13.9	1,460	14.7	248	2.5	1,053	10.6	1,365	13.7	687	6.9
Tividale	3,259	33.0	1,545	15.7	1,693	17.2	314	3.2	1,161	11.8	1,324	13.4	566	5.7
Wednesbury North	3,618	36.1	1,512	15.1	1,590	15.9	304	3.0	1,074	10.7	1,373	13.7	546	5.5
Wednesbury South	3,966	39.0	1,408	13.9	1,438	14.2	277	2.7	993	9.8	1,269	12.5	809	8.0
West Bromwich Central	3,891	36.3	1,325	12.3	1,331	12.4	212	2.0	908	8.5	1,681	15.7	1,385	12.9
OLDBURY	13,075	32.5	5,928	14.7	6,346	15.8	1,153	2.9	4,510	11.2	6,653	16.5	2,558	6.4
ROWLEY	14,072	35.3	6,081	15.3	6,449	16.2	1,258	3.2	4,476	11.2	5,520	13.9	1,953	4.9
SMETHWICK	13,996	33.5	5,468	13.1	5,150	12.3	699	1.7	4,032	9.7	8,215	19.7	4,206	10.1
TIPTON	11,734	38.9	4,463	14.8	4,612	15.3	790	2.6	3,118	10.3	3,463	11.5	1,979	6.6
WEDNESBURY	11,726	39.2	4,439	14.8	4,531	15.1	845	2.8	2,967	9.9	3,568	11.9	1,874	6.3
WEST BROMWICH	20,437	34.1	8,344	13.9	8,455	14.1	1,706	2.8	6,142	10.2	9,732	16.2	5,106	8.5
SANDWELL	85,040	35.2	34,723	14.4	35,543	14.7	6,451	2.7	25,245	10.4	37,151	15.4	17,676	7.3

Source: 2011 Census, Key Statistics.

Transport

In 2011, 33.9% of Sandwell households do not have access to a car or van, which has fallen from 37.5% in 2001. Overall, a total of 116,304 cars and vans are available to households living within the Borough.

- Over half of households in Soho & Victoria are without a car or van in the town, the highest of all Sandwell wards. Joint second, 45.7% of households in West Bromwich Central and Greets Green & Lyng are without a car or van.

Car Ownership 2011

	HHs ¹ without a car or van		HHs with 1 car or van		HHs with 2 or more cars or vans	
	No.	%	No.	%	No.	%
Abbey	1,635	32.4	2,351	46.5	1,067	21.1
Blackheath	1,515	29.5	2,251	43.9	1,361	26.6
Bristnall	1,422	29.9	2,096	44.1	1,236	26.0
Charlemont with Grove Vale	1,365	27.4	2,007	40.2	1,617	32.4
Cradley Heath & Old Hill	1,732	30.1	2,507	43.6	1,510	26.2
Friar Park	1,709	34.5	2,192	44.2	1,057	21.4
Great Barr with Yew Tree	1,158	23.5	2,073	42.1	1,688	34.3
Great Bridge	1,721	33.7	2,198	43.0	1,194	23.4
Greets Green & Lyng	2,031	45.7	1,758	39.5	660	14.8
Hateley Heath	1,978	36.5	2,398	44.3	1,036	19.1
Langley	1,932	35.1	2,345	42.7	1,220	22.1
Newton	1,199	25.2	2,170	45.7	1,382	29.1
Old Warley	1,347	27.2	2,195	44.4	1,402	28.4
Oldbury	1,664	31.1	2,477	46.2	1,215	22.6
Princes End	2,039	38.7	2,120	40.3	1,103	21.0
Rowley	1,283	27.1	2,111	44.6	1,339	28.3
Smethwick	2,370	44.1	2,104	39.2	896	16.7
Soho & Victoria	2,600	50.4	1,910	37.0	651	12.6
St. Pauls	1,794	39.0	1,982	43.1	821	17.8
Tipton Green	1,751	34.1	2,199	42.8	1,188	23.1
Tividale	1,349	27.4	2,155	43.8	1,418	28.9
Wednesbury North	1,561	31.7	2,160	43.9	1,202	24.5
Wednesbury South	1,594	32.1	2,184	44.0	1,187	23.9
West Bromwich Central	2,448	45.7	1,979	36.9	929	17.4
OLDBURY	6,365	31.0	9,113	44.3	5,073	24.7
ROWLEY	5,879	28.6	9,024	44.0	5,628	27.4
SMETHWICK	8,399	41.6	8,347	41.4	3,435	17.0
TIPTON	5,511	35.5	6,517	42.0	3,485	22.5
WEDNESBURY	4,864	32.8	6,536	44.0	3,446	23.2
WEST BROMWICH	10,179	34.1	12,385	41.5	7,312	24.5
SANDWELL	41,197	33.9	51,922	42.7	28,379	23.4

¹ Households

Source: 2011 Census, Key Statistics.

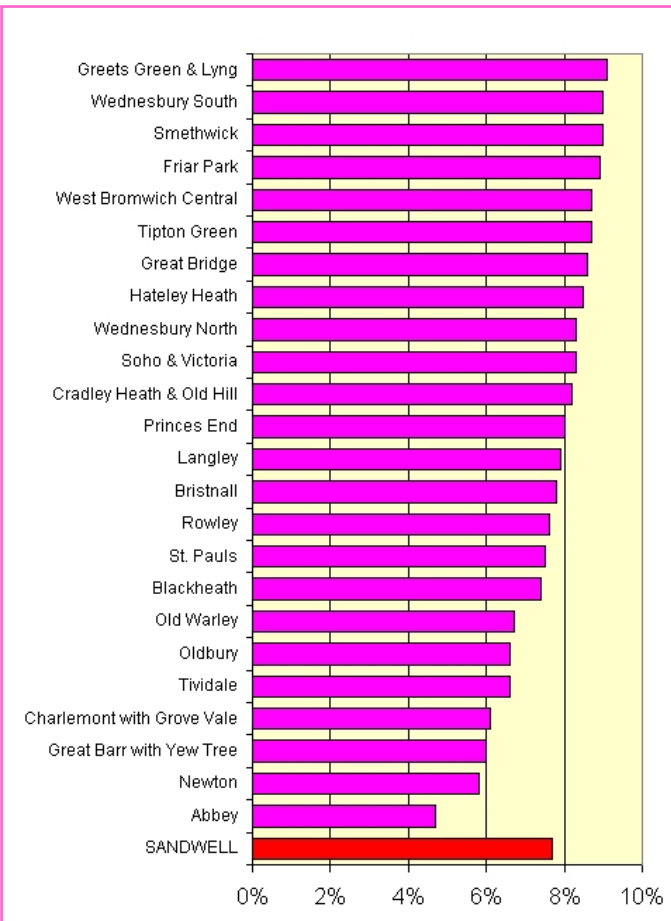
- Less than a quarter of households in Great Barr with Yew Tree are without a car or van.
- 46.5% of households in Abbey have access to 1 car or van, the highest of all Sandwell wards.
- Great Barr with Yew Tree and Charlemont with Grove Vale are the two highest Sandwell wards in terms of households with 2 or more cars or vans - at around a third of households. Greets Green & Lyng is the lowest at 14.8%.

Health & Provision of Unpaid Care

In 2011, those reporting a long term health problem or disability (including those related to age) that limited their day-to-day activities and that had lasted, or was expected to last, at least 12 months, were asked to assess whether their daily activities were limited a lot, a little or not at all by such a health problem

- In terms of activities being limited a lot, Wednesbury South and Friar Park both fair badly on this indicator, at 12.8% and 12.5% respectively.
- Old Warley (11.5%) and Newton (11.1%) are worst in terms of the proportion of residents whose activities are limited a little.
- Abbey ward fairs well on this indicator, at 8.8% and 7.0% respectively - the lowest of Sandwell’s wards on both indicators.

Graph 4: Residents who rate their Health as bad or very bad by Ward 2011



Residents were asked to assess their general state of health on a five point scale: very good, good, fair, bad or very bad. Across the wards:

- Abbey ward is high in terms of those stating their level of health is good or very good - at 82.6% this is the highest of the Sandwell wards. Abbey also has the lowest proportion of residents who are long term sick or disabled in Sandwell.
- Wednesbury South ward is low in terms of those stating their level of health is good or very good - at 73.6% this is the lowest of all the Sandwell wards.
- At 9.1%, Greets Green & Lyng is the worst of all Sandwell wards for those stating their level of health is bad or very bad. 9.0% of residents of Smethwick and Wednesbury South wards also consider their health to be bad or very bad.

Health Indicators 2011

	Limited Long-term Illness		Level of Health			% Long-term Sick/ Disabled ¹	Provides Unpaid Care	
	% with Day-to-day activities limited a lot	% with Day-to-day activities limited a little	% Good or Very Good	% Fair	% Bad or Very Bad		% Providing Care	% Providing 50 hours a week or more
Abbey	7.0	8.8	82.6	12.7	4.7	3.1	9.2	2.1
Blackheath	11.0	10.8	76.1	16.5	7.4	5.2	11.3	3.2
Bristnall	11.3	10.6	75.9	16.4	7.8	5.7	12.7	3.9
Charlemont with Grove Vale	9.6	10.5	78.4	15.5	6.1	3.8	12.3	2.8
Cradley Heath & Old Hill	11.6	10.5	75.6	16.2	8.2	6.1	11.3	3.2
Friar Park	12.5	10.2	74.6	16.5	8.9	7.5	11.4	4.2
Great Barr with Yew Tree	9.0	10.2	79.5	14.5	6.0	4.1	11.6	2.9
Great Bridge	12.0	9.5	75.9	15.5	8.6	6.8	11.0	4.0
Greets Green & Lyng	12.2	10.4	74.2	16.8	9.1	7.4	10.6	3.6
Hateley Heath	12.3	10.1	75.7	15.8	8.5	7.2	10.9	3.7
Langley	11.3	10.3	75.4	16.7	7.9	5.6	11.0	3.2
Newton	8.7	11.1	78.4	15.8	5.8	3.4	10.8	2.8
Old Warley	10.4	11.5	77.5	15.7	6.7	4.2	12.9	3.4
Oldbury	9.2	9.0	78.7	14.7	6.6	5.3	10.0	2.7
Princes End	11.0	10.3	76.7	15.3	8.0	6.7	10.9	3.8
Rowley	10.8	10.4	77.0	15.4	7.6	4.9	11.2	3.7
Smethwick	12.0	10.4	74.9	16.1	9.0	6.6	10.9	3.4
Soho & Victoria	9.5	8.9	77.9	13.8	8.3	6.9	8.1	2.4
St. Pauls	9.6	9.4	78.2	14.2	7.5	6.6	9.3	2.8
Tipton Green	11.5	9.6	76.1	15.2	8.7	6.0	10.0	3.0
Tividale	9.3	9.7	78.7	14.8	6.6	4.6	10.5	2.8
Wednesbury North	12.2	10.2	75.4	16.3	8.3	6.4	11.5	3.2
Wednesbury South	12.8	10.7	73.6	17.5	9.0	6.7	12.1	4.0
West Bromwich Central	12.0	10.2	74.2	17.2	8.7	6.9	10.5	2.8
OLDBURY	10.5	10.3	76.9	15.9	7.2	5.2	11.6	3.3
ROWLEY	10.7	10.3	76.8	15.7	7.4	5.2	11.1	3.2
SMETHWICK	9.6	9.4	78.2	14.2	7.5	5.9	9.4	2.7
TIPTON	11.5	9.8	76.2	15.4	8.4	6.5	10.7	3.6
WEDNESBURY	12.5	10.4	74.5	16.7	8.7	6.9	11.7	3.8
WEST BROMWICH	10.7	10.4	76.7	15.9	7.4	5.5	11.1	3.1
SANDWELL	10.8	10.1	76.7	15.6	7.7	5.8	10.9	3.2

¹ As a % of those aged 16 to 74
Source: 2011 Census, Key Statistics.

- Friar Park is highest of all Sandwell wards in terms of residents who are unable to work due to being long-term sick or disabled (7.5% compared with a Sandwell average of 5.8%).

A person is a provider of unpaid care if they look after or give help or support to family members, friends, neighbours or others because of long-term physical or mental ill health or disability, or problems related to old age.

- Of all Sandwell wards, Old Warley has the highest proportion of residents providing unpaid care (12.9%). This is likely to be due to the age profile of the ward.
- At 8.1%, the proportion who provide unpaid care in Soho & Victoria is the lowest of all Sandwell wards.
- Friar Park, Wednesbury South and Great Bridge are the three highest Sandwell wards in terms of residents providing unpaid care for 50 hours a week or more.

Housing

The Census asks various questions relating to housing, including the type of accommodation people live in and its tenure. In Sandwell, since 2001 the proportion of households in shared ownership accommodation or renting from the local authority has declined (by -16% and -10% respectively), whilst the proportion renting from private landlords has increased considerably (+172.8%). This in part reflects the sale of council properties under right-to-buy, and the subsequent growth of the private rented sector to meet demands for rental properties. Across the wards:

- Newton has the highest (74.2%) and Great Barr with Yew Tree has the second highest (70.5%) level of owner occupation of all Sandwell wards.
- Nearly a quarter of households in Abbey ward are in private rented accommodation.
- The highest proportion of households in social rented accommodation is in Princes End ward (42.6%). Friar Park had the second highest proportion at 38.3%. This includes properties rented either from the Council or housing associations.
- At 9.3%, Abbey has the lowest proportion in social rented accommodation of all Sandwell wards.
- There is a very high proportion of terraced housing in Abbey ward (62.1%). Only 6.9% of households live in terraced housing in Tividale.
- Over one in five households live in detached properties in Great Barr with Yew Tree and Charlemont with Grove Vale.
- Vacancy rates are highest in Tipton Green, at 6.5%. This compares with a borough average of 4.5%.
- Only 2.9% of properties in Friar Park are vacant.

Housing Indicators 2011

	Tenure (% of households)				Dwelling Type				Suitability of Accommodation	
	% Owner-occupied	% Social Rented ¹	% Private Rented ²	% Shared Ownership	Total household spaces	Vacant %	Detached %	Terraced %	% HHs ³ lacking central heating	% Over-crowded HHs ⁴
Abbey	64.7	9.3	24.2	0.4	5,328	5.2	3.5	62.1	5.1	6.2
Blackheath	61.4	26.4	9.9	0.4	5,339	4.0	17.5	26.2	2.7	6.9
Bristnall	62.2	25.8	9.6	0.2	4,961	4.2	9.5	21.9	3.7	6.8
Charlemont with Grove Vale	69.1	18.0	10.8	0.5	5,219	4.4	21.0	16.5	4.8	5.3
Cradley Heath & Old Hill	54.9	28.6	13.4	0.9	6,078	5.4	16.1	26.2	2.4	6.1
Friar Park	52.5	38.3	6.5	0.3	5,106	2.9	7.4	24.4	2.6	8.2
Great Barr with Yew Tree	70.5	17.4	10.3	0.3	5,178	5.0	21.1	15.1	3.2	4.9
Great Bridge	51.6	33.0	13.0	0.3	5,389	5.1	11.1	24.9	2.9	8.7
Greets Green & Lyng	45.6	37.4	13.3	0.9	4,719	5.7	6.5	39.4	4.0	13.3
Hateley Heath	49.3	35.8	12.3	0.4	5,656	4.3	6.4	20.2	3.5	9.5
Langley	55.4	28.8	13.3	0.3	5,696	3.5	5.9	25.8	4.1	7.3
Newton	74.2	13.2	11.3	0.3	4,966	4.3	8.0	13.0	3.7	5.0
Old Warley	70.1	17.6	9.6	1.1	5,199	4.9	9.0	16.5	3.0	5.4
Oldbury	57.5	20.3	19.6	0.7	5,643	5.1	13.3	25.0	3.0	10.7
Princes End	47.1	42.6	8.1	0.4	5,503	4.4	8.7	20.6	3.0	9.0
Rowley	62.1	26.7	8.7	0.7	4,970	4.8	14.6	25.5	3.0	6.8
Smethwick	49.4	31.5	15.7	0.5	5,576	3.7	6.4	42.8	3.9	10.8
Soho & Victoria	37.6	38.1	20.5	0.6	5,353	3.6	7.8	43.6	3.2	18.4
St. Pauls	56.8	20.9	19.5	0.7	4,811	4.4	7.7	41.6	4.1	14.2
Tipton Green	51.8	32.0	12.6	1.4	5,493	6.5	12.3	26.5	3.4	7.5
Tividale	64.7	24.7	8.7	0.4	5,127	4.0	17.9	6.9	3.9	6.8
Wednesbury North	54.8	29.7	12.4	0.4	5,167	4.7	11.3	21.6	3.2	8.9
Wednesbury South	59.0	28.8	9.1	0.9	5,163	3.8	13.0	16.8	2.5	7.7
West Bromwich Central	47.5	32.8	16.1	0.8	5,556	3.6	13.1	25.8	3.7	13.3
OLDBURY	61.1	23.2	13.2	0.6	21,499	4.4	9.4	22.5	3.5	7.6
ROWLEY	60.5	26.7	10.3	0.6	21,514	4.6	16.5	21.4	3.0	6.6
SMETHWICK	51.9	25.2	19.9	0.5	21,068	4.2	6.3	47.6	4.1	12.4
TIPTON	50.1	35.9	11.2	0.7	16,385	5.3	10.7	24.0	3.1	8.4
WEDNESBURY	55.4	32.3	9.3	0.5	15,436	3.8	10.6	20.9	2.8	8.3
WEST BROMWICH	59.2	25.9	12.4	0.5	31,294	4.5	12.7	21.5	3.8	8.6
SANDWELL	56.9	27.5	12.9	0.6	127,196	4.5	11.2	26.2	3.4	8.7

¹ Social Rented includes Social Rented: from Council and Social Rented: Other

² Private Rented includes Private Rented: from private landlord or letting agency and Private Rented: Other

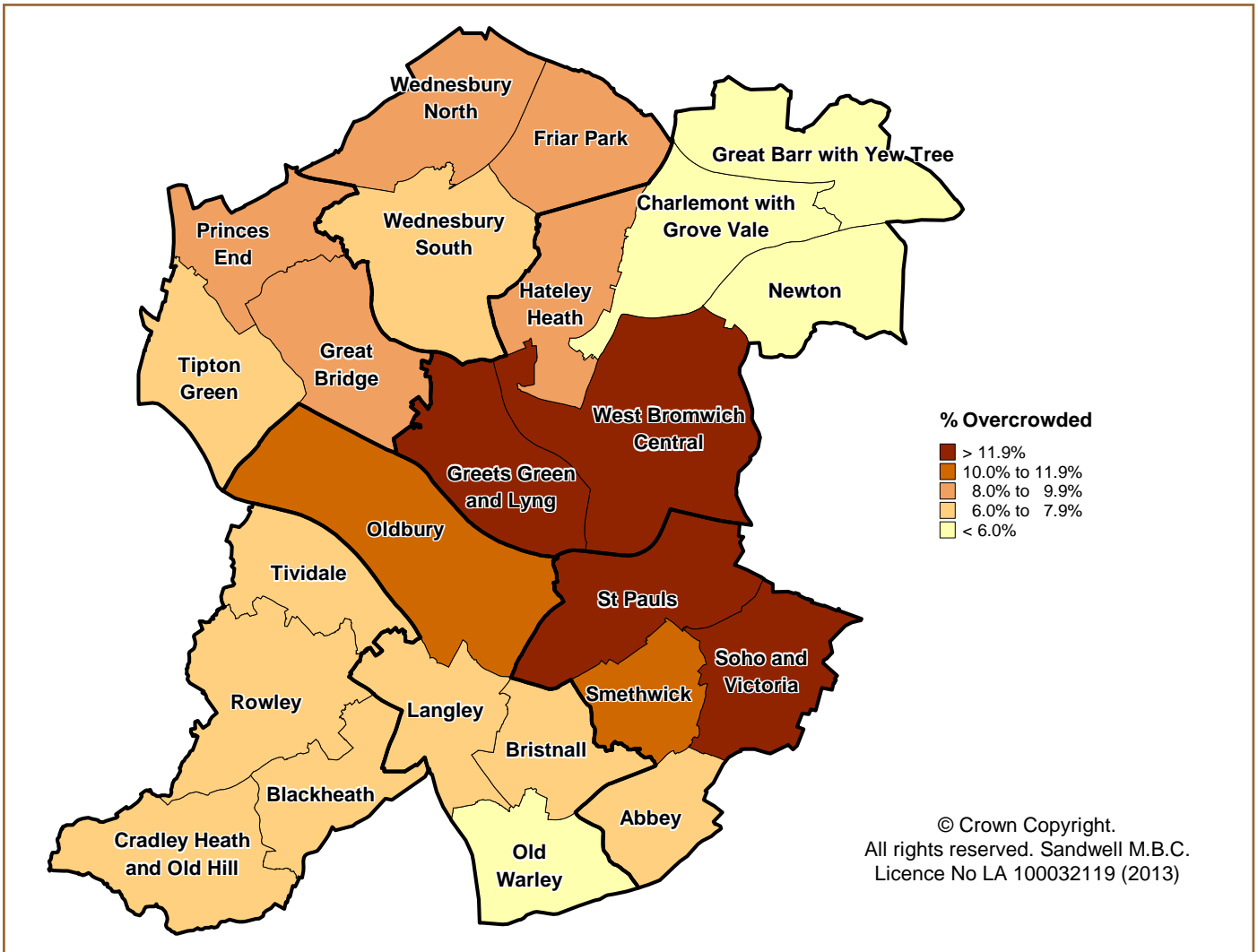
³ Households

⁴ Households with an occupancy rating of -1 or less

Source: 2011 Census, Key Statistics.

Map 3: Proportion of Households living in Overcrowded Accommodation by Ward 2011

Households with an occupancy rating of -1 or less



The Census also looks at housing conditions, including whether a property has central heating and how many rooms it has. The occupancy ratings of rooms and bedrooms are indicators of deprivation and overcrowding in a household. An occupancy rating of -1 implies that there is one room too few for the number of people living in the household (*shown as % overcrowded on the previous table*).

- Overcrowding is particularly high in Soho & Victoria (18.4% of households have an occupancy rating of -1 or less) and St. Pauls (14.2%). These wards both form part of Smethwick town. This compares with less than one in twenty households living in overcrowded accommodation in Great Barr with Yew Tree.
- In terms of households lacking central heating, there is little variation from the Borough average. 5.1% of households in Abbey lack central heating (the highest of all Sandwell wards), compared with the lowest value of 2.4% in Cradley Heath & Old Hill.

*Further Census data for Sandwell's wards is available
on Sandwell Trends at:*

<http://www.sandwelltrends.info/themedpages/Census2011>

or contact the team for more information:



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