

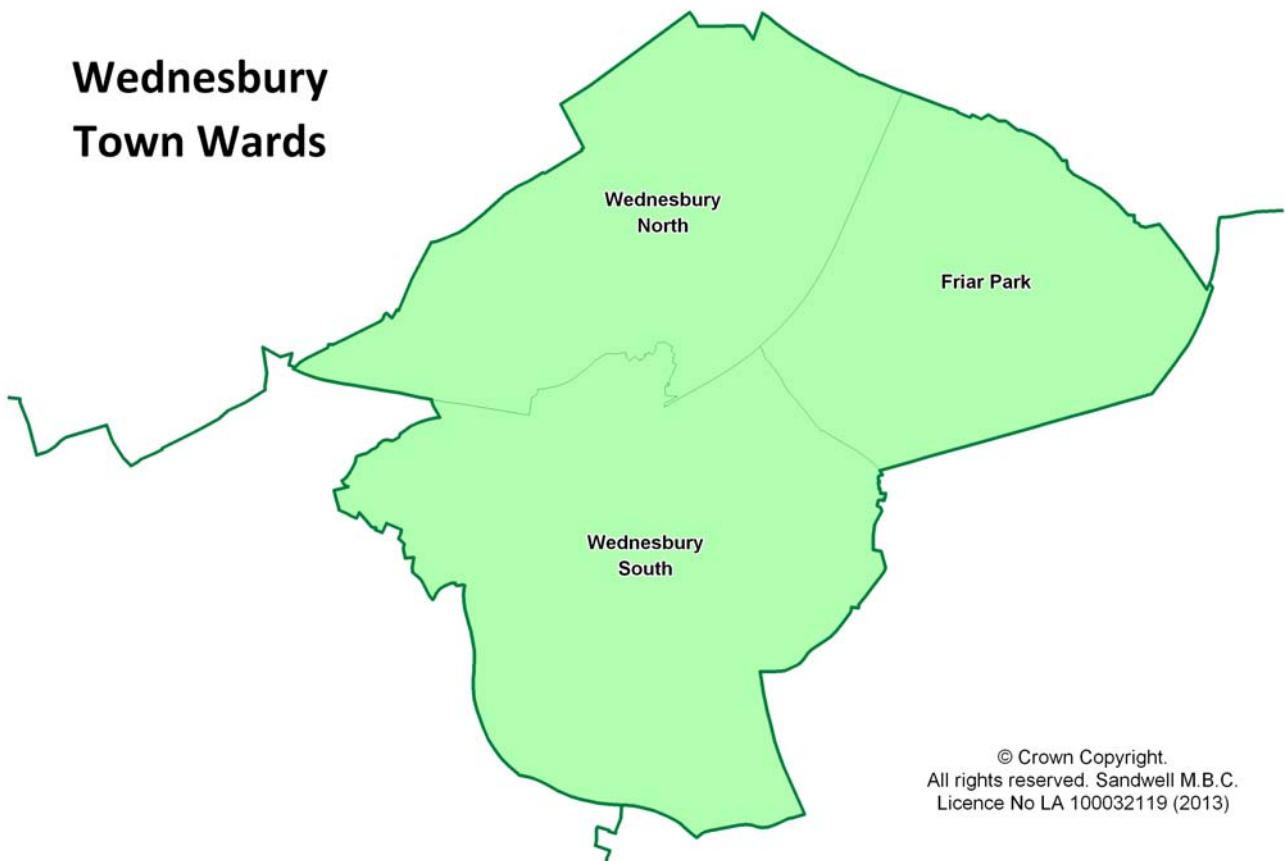
The 2011 Census Town Profiles aim to provide an overview of the socio-economic conditions within each of the six towns of Sandwell, and their constituent wards.

Further analysis and data is available on [Sandwell Trends](#).

Contents

Population Change & Structure	2
Household Characteristics.....	4
Ethnic Background	5
Economic Status & Qualifications....	8
Transport	10
Health & Provision of Unpaid Care	10
Housing	11

Wednesbury Town Wards



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Population Change & Structure

Since 2001, Sandwell's population has increased by 8.9%. However, there has been a large variation by ward, and whilst most wards have seen an increase in population, some have seen a fall.

- The rise in population in Wednesbury town is less than that of Sandwell (and is the smallest of the six towns), but all wards within the town have seen an increase. The rise in Wednesbury North is the largest of the three wards, and is similar to the Sandwell average. However the increase in Wednesbury South has been relatively small (+2.4%).
- The overall population rise in Wednesbury South puts the ward in the bottom six within Sandwell in terms of population change between 2001 and 2011.

Population Change by Broad Age Band 2001-2011

	Under 20			20-64			65 & over			All Ages		
	2001	2011	% Change	2001	2011	% Change	2001	2011	% Change	2001	2011	% Change
Friar Park	3,512	3,560	+1.4	6,744	7,135	+5.8	1,929	1,930	+0.1	12,185	12,625	+3.6
Wednesbury North	3,343	3,436	+2.8	6,494	7,373	+13.5	1,891	1,873	-1.0	11,728	12,682	+8.1
Wednesbury South	3,164	2,963	-6.4	6,829	7,329	+7.3	2,229	2,218	-0.5	12,222	12,510	+2.4
TOWN	10,019	9,959	-0.6	20,067	21,837	+8.8	6,049	6,021	-0.5	36,135	37,817	+4.7
SANDWELL	75,762	82,416	+8.8	160,571	178,806	+11.4	46,571	46,841	+0.7	282,904	308,063	+8.9

Source: 2001 & 2011 Census, Key Statistics.

In terms of broad age groups, Wednesbury town has seen a fall in under 20s and those aged 65 & over between 2001 and 2011 (-0.6% and -0.5% respectively), however there has been an increase in the proportion of those aged 20-64 in the town (+8.8%).

- Wednesbury South ward has seen a particularly large decrease in the youngest age group, with a 6.4% fall in the proportion aged under 20. This is the largest fall of all Sandwell wards. Both Friar Park and Wednesbury South have seen an increase in this age group, however both are relatively small rises compared with other Sandwell wards.
- All wards within the town have seen an increase in the proportion aged 20 to 64 since 2001, with the largest rise of 13.5% being in Wednesbury North.
- Change in all three wards in the town is minimal in terms of those aged 65 & over. This age group has only increased by 0.1% in Friar Park, whilst there have been falls in Wednesbury South and Wednesbury North (-0.5% and -1.0% respectively).

Wednesbury town has a total population of 37,817 in 2011, and makes up 12.3% of Sandwell's total population - slightly less than in 2001 (12.8%). The town is Sandwell's smallest in terms of the number of residents. All three wards which comprise the town are similar in terms of population size.

Population by Age 2011

	0-15		16-24		25-44		45-59		60-74		75+		All Ages
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Friar Park	2,852	22.6	1,500	11.9	3,289	26.1	2,475	19.6	1,629	12.9	880	7.0	12,625
Wednesbury North	2,665	21.0	1,631	12.9	3,364	26.5	2,535	20.0	1,556	12.3	931	7.3	12,682
Wednesbury South	2,350	18.8	1,442	11.5	3,423	27.4	2,334	18.7	1,954	15.6	1,007	8.0	12,510
TOWN	7,867	20.8	4,573	12.1	10,076	26.6	7,344	19.4	5,139	13.6	2,818	7.5	37,817
SANDWELL	66,234	21.5	36,975	12.0	87,899	28.5	54,884	17.8	39,750	12.9	22,321	7.2	308,063

Source: 2011 Census, Key Statistics.

The population profile of the town in terms of age structure is fairly similar to Sandwell overall, however there is a smaller proportion in the 25-44 age group (26.6% compared with 28.5%), and a slightly higher proportion aged 45-59.

- Friar Park has a larger proportion of under 16s than average (22.6% compared with 20.8% for the town).
- Wednesbury North has a lower proportion of those aged 60-74 compared to the town average (12.3% compared to 13.6%).
- Wednesbury South is the ward with the greatest variation compared to the town overall. The proportion of under 16s is below average, at 18.8% compared to 20.8% - this is the third lowest of all the Sandwell wards. Wednesbury South also has a larger proportion of those aged 60-74 and 75 & over compared to both the town and borough averages, and is fourth and fifth highest of all wards on these indicators, respectively.

Household Characteristics

Since 2001, Sandwell overall has seen an increase of 5.3% in the number of households, compared with 3.1% in Wednesbury town. Within the town, Wednesbury North ward has seen the largest increase at 6.9%, whilst Wednesbury South ward has seen a decrease of 0.6% in the number of households.

Household Composition 2011

	One person HHs ¹				Couple Households		Lone Parents				All Other Households		Total HHs
	Non-Pensioners		Lone Pensioners				Dependent children		Non-dependent children only				
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Friar Park	649	13.1	649	13.1	2,208	44.5	515	10.4	250	5.0	687	13.9	4,958
Wednesbury North	762	15.5	641	13.0	2,166	44.0	451	9.2	233	4.7	670	13.6	4,923
Wednesbury South	695	14.0	675	13.6	2,096	42.2	352	7.1	247	5.0	900	18.1	4,965
TOWN	2,106	14.2	1,965	13.2	6,470	43.6	1,318	8.9	730	4.9	2,257	15.2	14,846
SANDWELL	20,359	16.8	15,576	12.8	49,817	41.0	10,915	9.0	5,502	4.5	19,329	15.9	121,498

¹ HHs = Households

Source: 2011 Census, Key Statistics.

Considering household composition, the profile of Wednesbury town differs from that of Sandwell overall, with a lower proportion of non-pensioner single person households, and a higher proportion of couple households. There is also some variation by ward.

- Friar Park has a low proportion of single person households (non-pensioners) compared with the town overall, and in particular the Borough, and falls within the bottom four Sandwell wards on this indicator.
- In terms of lone pensioner households, all Wednesbury wards are similar, and only slightly above the Sandwell average.
- Couple households (both married and co-habiting) are more prevalent in Friar Park and Wednesbury North (44.5% and 44.0% compared with 41.0% in Sandwell overall). Both of these wards are within the six highest in Sandwell in terms of this indicator.
- Wednesbury town includes wards at two extremes in relation to the proportion of lone parents (with dependent children). Whilst Friar Park (10.4%) is among the top five Sandwell wards on this indicator, Wednesbury South (7.1%) is the second lowest.
- At 18.1%, Wednesbury South has a much higher proportion of 'all other households' than Wednesbury town. This includes households made up of unrelated adults or more than one family.

Ethnic Background

The ethnic makeup of Sandwell has seen extensive changes since 2001. Just under two-thirds of Sandwell residents now class themselves as being of White British origin, and a further 4.1% are of Other White origin (which includes Irish and Gypsy Travellers). 30.1% of Sandwell's population are from other ethnic backgrounds. These Sandwell figures compare with England & Wales averages of 80.5%, 5.5% and 14% respectively.

With the exception of Smethwick, Sandwell towns have seen increases in the proportion of residents in all Minority Ethnic groups, and a contrasting decline in the White British group since 2001. The White British population in Wednesbury town has fallen from 87.4% in 2001 to 78.7% in 2011.

Population by Ethnic Group 2011: White & Asian Groups

	White				Asian or Asian British							
	British		Other		Indian		Pakistani		Bangladeshi		Chinese & Asian Other	
	No.	%			No.	%	No.	%	No.	%	No.	%
Friar Park	11,106	88.0	229	1.8	358	2.8	62	0.5	100	0.8	99	0.8
Wednesbury North	10,026	79.1	305	2.4	621	4.9	161	1.3	856	6.7	96	0.8
Wednesbury South	8,648	69.1	484	3.9	1,789	14.3	122	1.0	88	0.7	233	1.9
TOWN	29,780	78.7	1,018	2.7	2,768	7.3	345	0.9	1,044	2.8	428	1.1
SANDWELL	202,822	65.8	12,649	4.1	31,400	10.2	13,952	4.5	6,588	2.1	7,318	2.4

Source: 2011 Census, Key Statistics.

Population by Ethnic Group 2011: Other Ethnic Groups

	Mixed		Black or Black British						Arab		Other Ethnic Group	
			Black Caribbean		Black African		Black Other					
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Friar Park	319	2.5	208	1.6	70	0.6	39	0.3	4	0.0	31	0.2
Wednesbury North	315	2.5	170	1.3	62	0.5	39	0.3	10	0.1	21	0.2
Wednesbury South	300	2.4	421	3.4	162	1.3	74	0.6	18	0.1	171	1.4
TOWN	934	2.5	799	2.1	294	0.8	152	0.4	32	0.1	223	0.6
SANDWELL	10,199	3.3	11,382	3.7	4,396	1.4	2,579	0.8	901	0.3	3,877	1.3

Source: 2011 Census, Key Statistics.

78.8% of the population of Wednesbury town are of White British ethnic origin compared to 65.8% of residents in the whole of Sandwell. In Sandwell, this town has the second highest proportion for this ethnic group after Rowley town (85.9%).

- All the wards in Wednesbury town have high proportions of residents of White British origin, with Friar Park ward being particularly high at 88.0%.
- Wednesbury South has a high proportion of residents of Indian ethnic group - 14.3% compared with a Sandwell average of 10.2% and an average for the town of 7.3%.

Wednesbury town has a fairly high proportion of residents from the Bangladeshi community - 2.8% compared to a Sandwell average of 2.1%.

- Within the town Wednesbury North ward has a particularly high proportion of residents from this community (6.7%), and ranks third out of all Sandwell wards on this indicator.

Religion 2011

	Christian		Sikh		Muslim		Hindu		Other Religion		No Religion		Not Stated	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Friar Park	8,468	67.1	249	2.0	211	1.7	122	1.0	47	0.4	2,780	22.0	748	5.9
Wednesbury North	7,700	60.7	305	2.4	1,025	8.1	262	2.1	73	0.6	2,531	20.0	786	6.2
Wednesbury South	7,407	59.2	1,453	11.6	278	2.2	459	3.7	124	1.0	2,028	16.2	761	6.1
TOWN	23,575	62.3	2,007	5.3	1,514	4.0	843	2.2	244	0.6	7,339	19.4	2,295	6.1
SANDWELL	170,075	55.2	26,934	8.7	25,251	8.2	6,810	2.2	2,543	0.8	57,716	18.7	18,734	6.1

Source: 2011 Census, Key Statistics.

In terms of religion, 55.2% of Sandwell residents are Christian, lower than the national average of 59.3%. This has fallen considerably since 2001, when 68.6% of Sandwell residents said they were Christian.

Wednesbury town overall has the highest proportion of Christian residents of all six Sandwell towns (62.3% compared with a Sandwell average of 55.2%), but is relatively low in terms of most other religious affiliations. One in five Wednesbury residents stated they follow no religion - similar to the Sandwell average.

- Friar Park ranks highest out of all Sandwell wards in terms of the proportion of Christian residents (67.1% compared with a borough average of 55.2%). Wednesbury North and Wednesbury South are both also above the Borough average in terms of this indicator.
- At 11.6%, the proportion of Sikhs in Wednesbury South is relatively high, and the ward ranks 7th on this indicator. Although a smaller group, the ward also ranks fourth highest of all Sandwell wards in terms of the Hindu population, with 3.7% of residents having an affiliation to this religion.
- Wednesbury North has a high proportion of Muslim residents compared to the rest of the town, at 8.1%. However this is still slightly below the average for the Borough.

Country of Birth and Household Language 2011

	Country of Birth								Household Language			
	UK		Ireland		Other EU		Other		All in HH have English as main language		None in HH have English as main language	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Friar Park	11,974	94.8	20	0.2	200	1.6	431	3.4	4751	95.8	100	2.0
Wednesbury North	11,574	91.3	27	0.2	265	2.1	816	6.4	4518	91.8	153	3.1
Wednesbury South	10,652	85.1	41	0.3	423	3.4	1,394	11.1	4343	87.5	246	5.0
TOWN	34,200	90.4	88	0.2	888	2.3	2,641	7.0	13,612	91.7	499	3.4
SANDWELL	258,993	84.1	1,482	0.5	9,859	3.2	37,729	12.2	104,845	86.3	7,425	6.1

Source: 2011 Census, Key Statistics.

When considering country of birth, 84.6% of Sandwell residents were born in the United Kingdom or Ireland, compared with 87.3% nationally. One in eight Sandwell residents were born in a country outside the European Union. Wednesbury town is above the Sandwell average and national average in terms of the proportion of residents who were born in the United Kingdom, and ranks second highest of the Borough's six towns. In contrast, the town ranks second lowest for residents born in Ireland and in other EU countries.

- At 94.8% Friar Park ranks second highest out of the Sandwell wards in terms of the proportion of residents born in the UK, and Wednesbury North also ranks relatively highly on this indicator (7th).
- Wednesbury South has a relatively high proportion of residents born in countries outside of the EU compared to the rest of the town, however at 11.1% this is still below the Sandwell average of 12.2%.

The 2011 Census collected information for the first time on main language and English language skills. It should be noted that people who did not report English as a main language may be fluent English speakers. In Wednesbury town, only 3.4% of households have no residents who have English as a main language - below the average for the Borough, and the second lowest of the six towns.

- Friar Park has a high proportion of households where all residents have English as a main language (95.8% compared with a Sandwell average of 86.3%). This is the third highest proportion of all Sandwell wards.
- At 5.0% Wednesbury South is relatively high in terms of the proportion of households where no residents have English as a main language, compared with other areas of the town. However, this is still below the Borough average of 6.1%.

Economic Status & Qualifications

Economically Active

A resident is considered economically active if employed, self-employed, unemployed but looking for work and able to start within two weeks or a full-time student with a job. At 65.5%, Wednesbury town has the second lowest level of Economic Activity of the six towns. Among the economically active, employment and unemployment rates are similar to Sandwell as a whole, although, self-employment is lower than the average for the Borough.

- Friar Park ward has the highest rate of unemployed residents (8.1%), and the lowest levels of full-time employment and self-employment (4.9%).
- Only one ward in the town has a level of full-time employment above the Borough average. At 37.4%, Wednesbury South ward is just above the rate for Sandwell as a whole.

Economic Activity 2011 (Residents aged 16-74)

	Economically Active					Economically Inactive					All aged 16-74
	Employees:		Self-employed %	Un-employed %	Full-time student %	Retired %	Student %	Looking after home or family %	Long term sick/ disabled %	Other %	
	Full-time %	Part-time %									
Friar Park	34.9	14.3	4.9	8.1	2.1	13.7	4.8	6.9	7.5	2.7	8,893
Wednesbury North	36.5	14.1	5.6	7.7	2.8	12.6	5.3	6.2	6.4	2.7	9,086
Wednesbury South	37.4	13.6	5.2	6.6	2.4	15.3	4.7	5.3	6.7	2.7	9,153
TOWN	36.3	14.0	5.2	7.5	2.5	13.9	4.9	6.1	6.9	2.7	27,132
SANDWELL	37.1	13.6	6.0	7.3	2.9	13.0	5.3	5.9	5.8	3.2	219,508

Source: 2011 Census, Key Statistics.

Economically Inactive

Wednesbury town has the second highest proportion of residents (aged 16-74) who are economically inactive. There is a higher proportion of retired, long term sick and disabled and a slightly higher proportion looking after the home or family' in the town than for Sandwell as a whole. Within the town:

- Friar Park has the highest proportion of residents, aged 16-74, who are long-term sick or disabled (7.5%), this is the highest in the Borough.
- Wednesbury South has the highest proportion of retired residents ,aged 16-74.

Highest Level of Qualification of usual residents aged 16 & over

	No Qualifications		Level 1		Level 2		Apprenticeships		Level 3		Level 4 or above		% Other Qualifications	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Friar Park	4,142	42.4	1,519	15.5	1,503	15.4	264	2.7	900	9.2	926	9.5	519	5.3
Wednesbury North	3,618	36.1	1,512	15.1	1,590	15.9	304	3.0	1,074	10.7	1,373	13.7	546	5.5
Wednesbury South	3,966	39.0	1,408	13.9	1,438	14.2	277	2.7	993	9.8	1,269	12.5	809	8.0
TOWN	11,726	39.2	4,439	14.8	4,531	15.1	845	2.8	2,967	9.9	3,568	11.9	1,874	6.3
SANDWELL	85,040	35.2	34,723	14.4	35,543	14.7	6,451	2.7	25,245	10.4	37,151	15.4	17,676	7.3

Source: 2011 Census, Key Statistics.

Qualifications

The table shows the highest level of academic, vocational or professional qualifications obtained by residents aged 16 and over. Briefly, the categories are as follows:

- No qualifications: No formal qualifications;
- Level 1: 1-4 GCSEs or equivalent qualifications;
- Level 2: 5 GCSEs or equivalent qualifications;
- Apprenticeships;
- Level 3: 2 or more A-levels or equivalent qualifications;
- Level 4 or above: Bachelors degree or equivalent, and higher qualifications;
- Other qualifications including foreign qualifications.

The qualifications information in the 2011 Census is not directly comparable with that in 2001 because it now includes all people over 16, in 2001, it only covered those aged 16-74.

Wednesbury town has the highest proportion of residents over 16 with no qualifications. It has the second lowest proportion with the highest level qualifications, level 4 or above, just behind Tipton. Within the town:

- Friar Park ward has the highest proportion of residents with no qualifications, at 42.4% this is the second highest of all Sandwell wards. Friar Park also has the lowest proportion of residents with a qualification of level 4 or above.
- Wednesbury North has the highest proportion of residents with qualifications of level 4 or above but this is still below the average for Sandwell as a whole.

The 2011 Census asked for the first time whether any qualifications had been gained outside the UK. Only a small proportion of Wednesbury town residents held a foreign qualification (3.7%), the second lowest of the six towns.

Transport

In 2011, 33.9% of Sandwell households do not have access to a car or van, which has fallen from 37.5% in 2001. Car ownership levels in Wednesbury town overall are slightly higher than the Sandwell average, with a total of 14,258 cars and vans available to households living within the town.

- 34.5% of households in Friar Park are without a car or van in the town - this is however only slightly above the Borough average.
- Almost a quarter of households in Wednesbury North have access to 2 or more cars or vans, however there is little variation between the three Wednesbury wards on this indicator.

Car Ownership 2011

	HHs ¹ without a car or van		HHs with 1 car or van		HHs with 2 or more cars or vans	
	No.	%	No.	%	No.	%
Friar Park	1,709	34.5	2,192	44.2	1,057	21.4
Wednesbury North	1,561	31.7	2,160	43.9	1,202	24.5
Wednesbury South	1,594	32.1	2,184	44.0	1,187	23.9
TOWN	4,864	32.8	6,536	44.0	3,446	23.2
SANDWELL	41,197	33.9	51,922	42.7	28,379	23.4

¹Households

Source: 2011 Census, Key Statistics.

Health & Provision of Unpaid Care

In 2011, those reporting a long term health problem or disability (including those related to age) that limited their day-to-day activities and that had lasted, or was expected to last, at least 12 months, were asked to assess whether their daily activities were limited a lot, a little or not at all by such a health problem. In Wednesbury town, 10.4% of residents said they were limited a little (similar to the Sandwell average), whilst 12.5% said they were limited a lot (higher than the average).

- Whilst all three of the town's wards are similar to the Sandwell average in terms of those whose activities are limited a little, they are all above the average in relation to those whose activities are limited a lot. All three wards are within the worst five in Sandwell on this indicator, whilst Wednesbury South and Friar Park rank in the worst two.

Residents were asked to assess their general state of health on a five point scale: very good, good, fair, bad or very bad. Wednesbury town fairs worse than the Sandwell average on this measure.

- Wednesbury South ward is low in terms of those stating their level of health is good or very good - at 73.6% this is the lowest of all the Sandwell wards.

- Wednesbury South and Friar Park are also among the worst four Sandwell wards for those stating their level of health is bad or very bad.
- Friar Park is highest of all Sandwell wards in terms of residents who are unable to work due to being long-term sick or disabled (7.5% compared with a Sandwell average of 5.8%).

A person is a provider of unpaid care if they look after or give help or support to family members, friends, neighbours or others because of long-term physical or mental ill health or disability, or problems related to old age. This does not include any activities as part of paid employment. 11.7% of Wednesbury town residents provide unpaid care, higher than the Sandwell average.

- Friar Park and Wednesbury South are the two highest Sandwell wards in terms of residents providing unpaid care for 50 hours a week or more.

Health Indicators 2011

	Limited Long-term Illness		Level of Health			% Long-term Sick/Disabled ¹	Provides Unpaid Care	
	% with Day-to-day activities limited a lot	% with Day-to-day activities limited a little	% Good or Very Good	% Fair	% Bad or Very Bad		% Providing Care	% Providing 50 hours a week or more
Friar Park	12.5	10.2	74.6	16.5	8.9	7.5	11.4	4.2
Wednesbury North	12.2	10.2	75.4	16.3	8.3	6.4	11.5	3.2
Wednesbury South	12.8	10.7	73.6	17.5	9.0	6.7	12.1	4.0
TOWN	12.5	10.4	74.5	16.7	8.7	6.9	11.7	3.8
SANDWELL	10.8	10.1	76.7	15.6	7.7	5.8	10.9	3.2

¹ As a % of those aged 16 to 74
Source: 2011 Census, Key Statistics.

Housing

The Census asks various questions relating to housing, including, the type of accommodation people live in, its tenure (whether the household owns or rents their accommodation), whether it has central heating and how many rooms it has. The occupancy ratings of rooms and bedrooms are indicators of deprivation and overcrowding in a household. An occupancy rating of -1 implies that there is one room too few for the number of people living in the household (*shown as % overcrowded on the table*).

Nationally, the census has shown an increase in private rented accommodation, a fall in owner occupation and a shift in the social rented sector from councils to other registered social landlords since 2001. Wednesbury town has a similar level of owner occupied

Housing Indicators 2011

	Tenure (% of households)				Dwelling Type				Suitability of Accommodation	
	% Owner-occupied	% Social Rented ¹	% Private Rented ²	% Shared Ownership	Total household spaces	Vacant %	Detached %	Terraced %	% HHS ³ lacking central heating	% Over-crowded HHS ⁴
Friar Park	52.5	38.3	6.5	0.3	5,106	2.9	7.4	24.4	2.6	8.2
Wednesbury North	54.8	29.7	12.4	0.4	5,167	4.7	11.3	21.6	3.2	8.9
Wednesbury South	59.0	28.8	9.1	0.9	5,163	3.8	13.0	16.8	2.5	7.7
TOWN	55.4	32.3	9.3	0.5	15,436	3.8	10.6	20.9	2.8	8.3
SANDWELL	56.9	27.5	12.9	0.6	127,196	4.5	11.2	26.2	3.4	8.7

¹ Social Rented includes Social Rented: from Council and Social Rented: Other

² Private Rented includes Private Rented: from private landlord or letting agency and Private Rented: Other

³ Households

⁴ Households with an occupancy rating of -1 or less

Source: 2011 Census, Key Statistics.

households as the Borough as a whole, a higher proportion in social rented and a lower proportion in private rented accommodation. The proportion of households renting from the council has fallen from 35.8% to 28.3% between 2001 and 2011 while renting from another social landlord has increased very slightly, from 2.1% to 4% but renting from a private landlord or letting agency has increased from 2.6% to 8.6%.

- All wards have a higher proportion of social rented accommodation than the Sandwell average. The highest proportion is in Friar Park ward (38.3%), this is the second highest of all Sandwell wards.

The town's vacancy rate is lower than the Borough average. It is slightly higher in one ward, Wednesbury North. There is a slightly lower proportion of detached and terraced properties than in Sandwell as a whole.

- Friar Park has the lowest proportion of detached properties in the town (7.4.%) and the highest proportion of terraced housing (24.4.%).

A slightly lower proportion of households lack central heating in the town than in Sandwell as a whole, and a slightly lower proportion are overcrowded.

Further Census data for Sandwell's wards is available on Sandwell Trends at:

<http://www.sandwelltrends.info/themedpages/Census2011>

or contact the team for more information:



Research
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