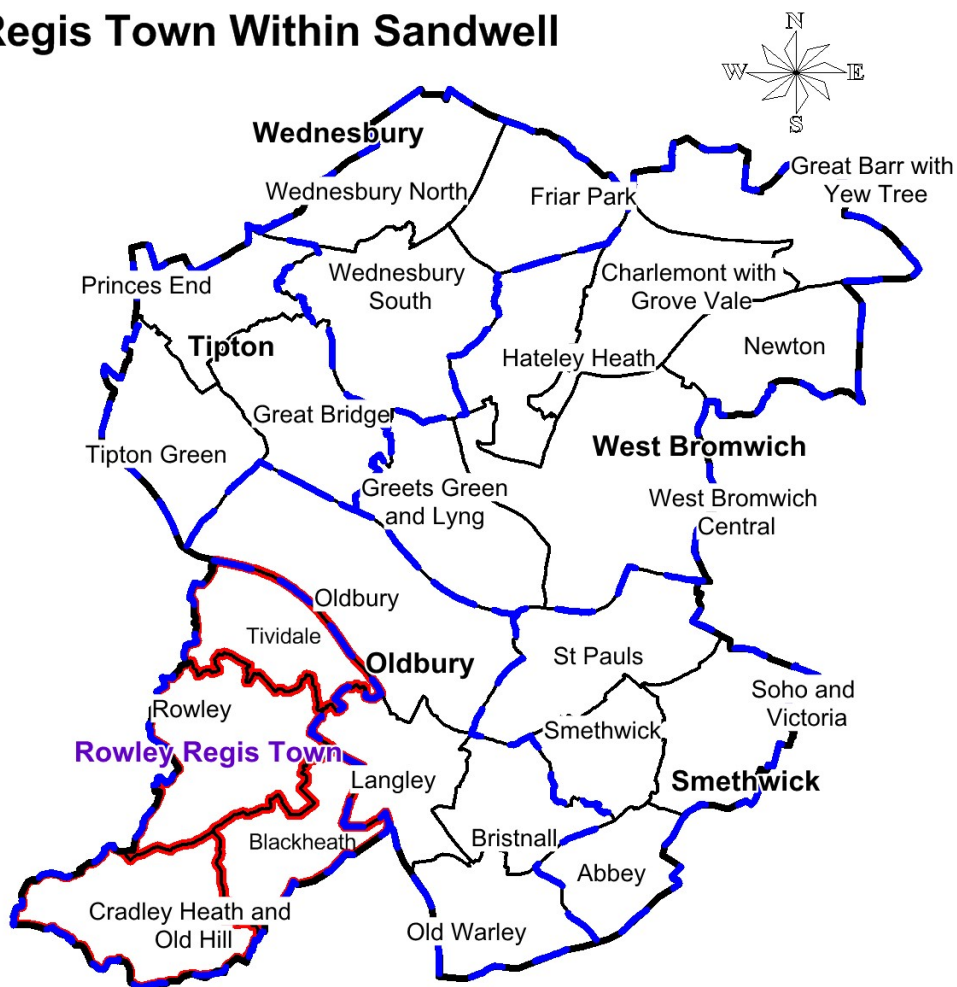






Rowley Regis Town Profile

Data isn't always available for Rowley Regis as a town and so data for the most relevant geography will be provided. Some datasets are only available for the Westminster Parliamentary constituencies and Rowley Regis town is in the Halesowen and Rowley Regis and West Bromwich West constituencies which also includes a large proportion of other towns (as shown on map on Page 4).

Rowley Regis is one of six towns in Sandwell which all contain several wards. Rowley Regis is in the south of Sandwell and contains the wards of Blackheath, Cradley Heath and Old Hill, Rowley and Tividale and borders Dudley to the South and West:-

Rowley Regis Town Within Sandwell



Key			
	Sandwell		Wards
	Sandwell Towns		Wards In Rowley Regis Town

© Crown copyright and database rights 2018
Ordnance Survey Licence No 100032119

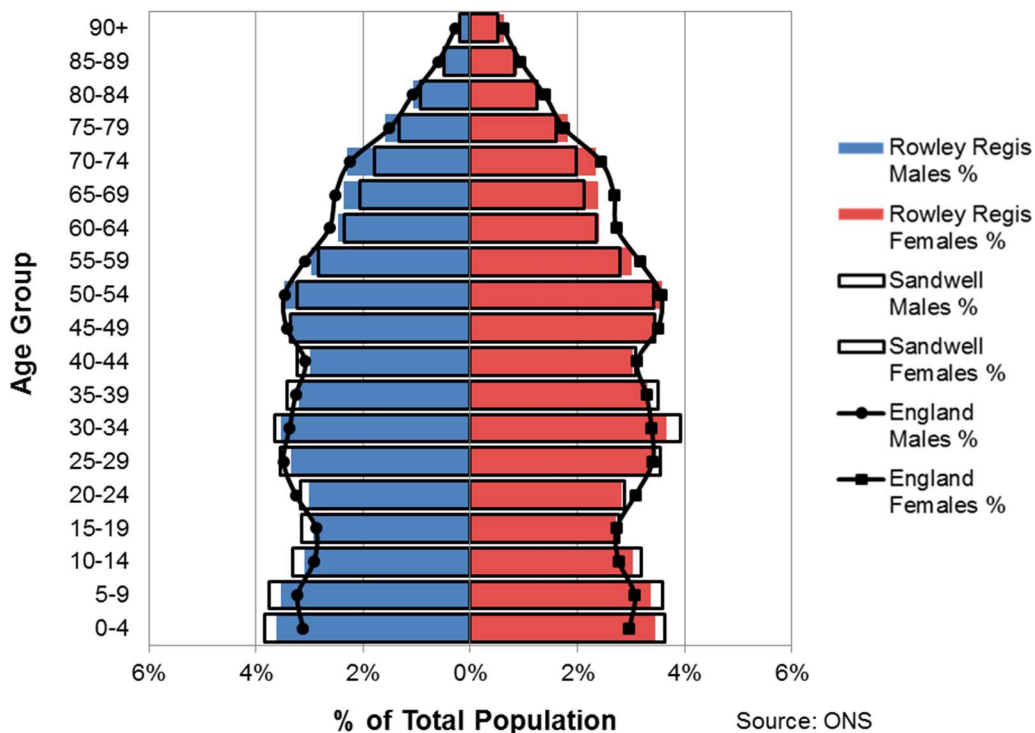
Sandwell MBC, Public Health Directorate.



Demographics

Age and Sex

**Population of Rowley Regis Town
by Age and Sex, 2017**



Rowley Regis has a proportionally older age profile (a lower proportion of people in the fewer than 44 age bands for both males and females) than Sandwell, but a younger age profile than England.

Ethnicity

Area	White	Mixed/ multiple ethnic groups	Asian/ Asian British	Black/ African/ Caribbean/ Black British	Other Ethnic Group
Rowley Regis	87.5%	2.5%	6.8%	2.6%	0.6%
Sandwell	69.9%	3.3%	19.2%	6.0%	1.6%
England	85.4%	2.3%	7.8%	3.5%	1.0%

Source: ONS 2011 Census Data

- 12.5% of Rowley Regis’s population are from ethnic minorities. This is lower than both Sandwell (30.1%) and England (14.6%).

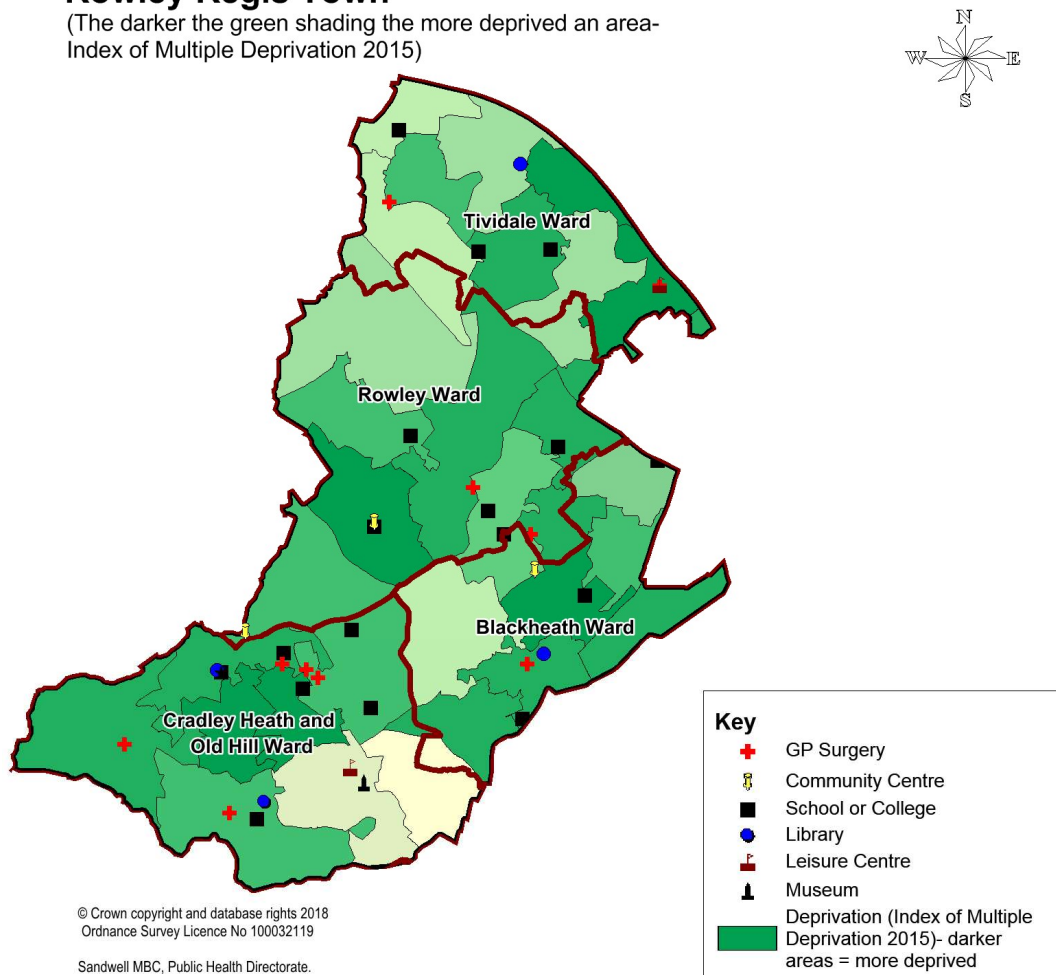


Deprivation- 2015

Rowley Regis Town Map, showing the four wards, deprivation and some key facilities

Rowley Regis Town

(The darker the green shading the more deprived an area- Index of Multiple Deprivation 2015)



Source: The English Indices of Deprivation 2015, Department for Communities and Local Government

Deprivation-

In England, the lower layer super output areas (LSOA*) are ranked into 10 deciles for Deprivation.

- Two thirds of the LSOAs in Rowley Regis are in the 30% most deprived LSOA in England (Sandwell- 72.6%)
- 93.3% of the LSOAs in Rowley Regis are in the 70% most deprived LSOA in England (Sandwell- 98.4%)
- All of the LSOAs of Rowley Regis are in the 90% most deprived LSOA in England.

In Rowley Regis Income Deprivation Affecting Children Index (IDACI) and Income Deprivation Affecting Older People Index (IDAOP) Scores are in the 30% most deprived areas in England.

Overall Rowley Regis is less deprived than Sandwell but more deprived than England and its deprivation score would put it in the 30% most deprived areas in England.

*LSOA are areas with between 1,000 and 3,000 people



Inclusive Growth

Inclusive Growth (economic growth that benefits everyone) is a key theme for Sandwell Council and the West Midlands Combined Authority. Inclusive Growth indicators are grouped into two themes which both have three dimensions. Picking one indicator for each dimension:-

Theme	Dimension	Broad Indicator	Measure	Year	Smallest Geography Data Available	Sandwell	West Midlands Region	England
Economic Inclusion	Income	Low Earnings	20th percentile of gross weekly earnings (Twenty per cent of full-time workers receive earnings equal to or below this threshold)	2017	£347 (Halesowen and Rowley Regis)	£335.30	£356.70	£375.00
	Living Costs	Fuel Poverty	% of households classed as being 'fuel poor' (using Low Income-High Costs model)	2016	16.0% (Rowley Regis Town)	16.9%	13.7%	11.1%
	Labour Market Inclusion	Unemployment	% of working age population not in employment but actively seeking and available to start work	2017	4.8% (Halesowen and Rowley Regis)	8.4%	5.4%	4.5%
Prosperity	Output Growth	Wages/Earnings	Median gross weekly pay for full-time workers	2017	£509.00 (Halesowen and Rowley Regis)	£461.50	£517.40	£555.80
	Employment	People in employment	% of working age population in employment (employment rate)	2017	69.6% (Halesowen and Rowley Regis)	64.3%	72.4%	75.1%
	Human Capital	Intermediate & higher level skills	% working age population qualified at NVQ Level 2 and above	2017	60.2% (Halesowen and Rowley Regis)	53.4%	69.3%	74.6%

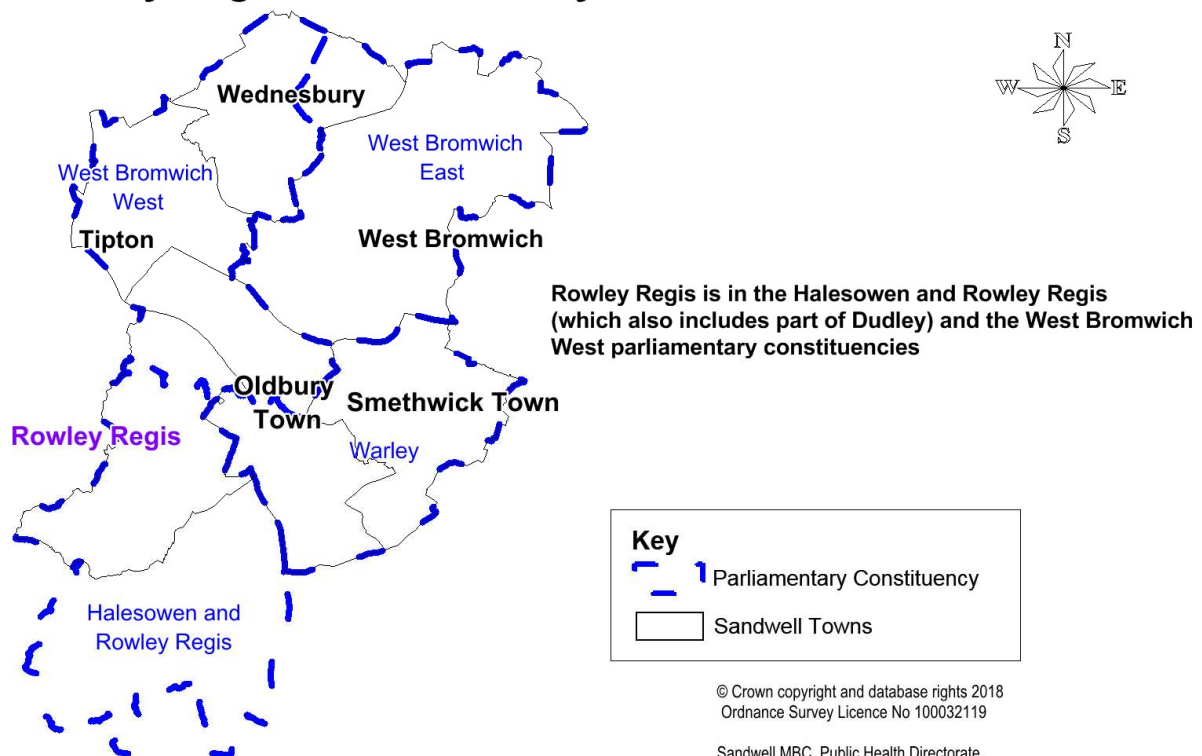
Source: ONS and BEIS- based on the work of the Inclusive Growth Analysis Unit

In the latest data available (2016 or 2017) at the best fit geography to Rowley Regis town:-

- All six of the indicators are positively different to Sandwell

As shown on the map below Rowley Regis is in the Halesowen and Rowley Regis (which also includes parts of Dudley) and West Bromwich West Westminster parliamentary constituencies. Halesowen and Rowley Regis has the closest fit to Rowley Regis Town.

Rowley Regis & Parliamentary Constituencies



Child Development at Age 5

Percentage of pupils achieving a good level of development at age 5, 2017/18

Rowley (72%), Sandwell (66%) and England (72%)

Source: Sandwell Council/Department for Education

Key Stage 4 Outcomes

Attainment 8 (Attainment 8 measures pupils' attainment across 8 qualifications as described here:- https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/783865/Secondary_accountability_measures_guidance.pdf)

Rowley (42.1), Sandwell (40.6) and England (46.5)

Progress 8 (Measure of the progress children make between the end of primary school and the end of secondary school)

Rowley (-0.05), Sandwell (-0.31) and England (-0.02)

Source: Sandwell Council/Department for Education

Life Expectancy and Healthy Life Expectancy

At Birth by 2011 Census wards - 2009 to 2013

5

Ward	Life Expectancy (Years)		Healthy Life Expectancy (Years)		Proportion of life spent in "Good" health	
	Male	Female	Male	Female	Male	Female
Blackheath	78.7	80.9	59.1	59.4	75.1%	73.4%
Cradley Heath and Old Hill	75.8	80.3	57.1	58.5	75.4%	72.9%
Rowley	75.9	84.3	58.3	60.5	76.8%	71.8%
Tividale	78.4	80.4	61.1	59.6	78.0%	74.1%
England	79.1	83.0	63.5	64.8	80.2%	78.1%

Source: ONS

Data in Red Indicates the ward is significantly lower than England

Data in Green Indicates the ward is significantly higher than England

Proportion of life spent in 'Good' health= Healthy Life Expectancy/Life Expectancy

Within the four wards life expectancy (LE) and healthy life expectancy (HLE) varies but:-

- HLE was significantly lower than England in all 4 wards within Rowley Regis for both genders
- LE is significantly higher than England for the Rowley ward for Females
- LE is significantly higher than England for both genders in all wards except Blackheath and Tividale for Males (closer to the country estimate) and Rowley ward for Females (significantly higher than England)



Health and Wider Indicators

The spine chart below shows indicators for Rowley Regis compared to Sandwell and England.

Red dots – Rowley Regis significantly worse than England, Yellow dots - Rowley Regis not any different to England & Green dots – Rowley Regis significantly better than England

Indicator ID	Indicators	Time Period	Rowley Regis Statistic	Sandwell Statistic	England Statistic	Summary chart
Theme 1: Our Community						
LH10013	Low Birth Weight of term babies (%)	2011-2015	4	4.1	2.8	
LH10014	Child Poverty - English Indices of Deprivation 2015 (%)	2015	28.1	29.9	19.9	
LH10021	Limiting long term illness or disability (%)	2011	21	20.9	17.6	
LH10025	Provision of 50 hours or more unpaid care per week (%)	2011	3.2	3.2	2.4	
LH10026	Pensioners living alone (%)	2011	32.3	33.3	31.5	
Theme 2 : Behavioural Risk Factors and Child Health						
LH20020	Emergency admissions in under 5s (Crude rate per 1000)	2013/14-2015/16	189.8	208.6	149.2	
LH20021	A&E attendances in under 5s (Crude rate per 1000)	2013/14-2015/16	445.2	579.1	551.6	
LH20022	Obese adults (%)	2006-2008	29.6	28.7	24.1	
LH20001	Obese Children (Reception Year) (%)	2013/14-2015/16	10.6	11.4	9.3	
LH20002	Children with excess weight (Reception Year) (%)	2013/14-2015/16	23.7	22.7	22.2	
LH20003	Obese Children (Year 6) (%)	2013/14-2015/16	24	25.5	19.3	
LH20004	Children with excess weight (Year 6) (%)	2013/14-2015/16	39.9	40.6	33.6	
LH20018	Deliveries to teenage mothers (%)	2011/12-2015/16	2.7	1.9	1.1	
Theme 3 : Disease and Poor Health						
LH30001	Emergency hospital admissions for all causes (SAR)	2011/12-2015/16	121	127.3	100	
LH30003	Emergency hospital admissions for CHD (SAR)	2011/12-2015/16	91	107.8	100	
LH30005	Emergency hospital admissions for stroke (SAR)	2011/12-2015/16	98.5	99.6	100	
LH30006	Emergency hospital admissions for Myocardial Infarction (heart attack) (SAR)	2011/12-2015/16	91.6	109.5	100	
LH30007	Emergency hospital admissions for Chronic Obstructive Pulmonary Disease (COPD) (SAR)	2011/12-2015/16	127.6	155	100	
LH30013	Hospital stays for self harm (SAR)	2011/12-2015/16	125.9	116.3	100	
LH30014	Hospital stays for alcohol related harm (SAR)	2011/12-2015/16	135.6	123.2	100	
LH30015	Emergency hospital admissions for hip fracture in 65+ (SAR)	2011/12-2015/16	103	112.4	100	
Theme 4 : Life Expectancy and Causes of Death						
LH40007	Deaths from all causes, all ages (SMR)	2011-2015	118.2	115.9	100	
LH40008	Deaths from all causes, under 65 years (SMR)	2011-2015	121.5	127.7	100	
LH40009	Deaths from all causes, under 75 years (SMR)	2011-2015	122.8	127.7	100	
LH40010	Deaths from all cancer, all ages (SMR)	2011-2015	120	112.5	100	
LH40011	Deaths from all cancer, under 75 years (SMR)	2011-2015	123.5	117.4	100	
LH40012	Deaths from circulatory disease, all ages (SMR)	2011-2015	117.7	115.6	100	
LH40013	Deaths from circulatory disease, under 75 years (SMR)	2011-2015	120.6	136.3	100	
LH40014	Deaths from coronary heart disease, all ages (SMR)	2011-2015	110.5	121.6	100	
LH40015	Deaths from coronary heart disease, under 75 years (SMR)	2011-2015	133.3	147.8	100	
LH40016	Deaths from stroke, all ages (SMR)	2011-2015	131.8	106.6	100	
LH40017	Deaths from respiratory diseases, all ages (SMR)	2011-2015	117.5	118.4	100	

● significantly worse ● significantly better ● not significantly different from average

Source: www.localhealth.org.uk the spreadsheet in the following link explains each indicator: - <http://www.localhealth.org.uk/assets/Spreadsheets/Local%20Health%20Metadata%20File%20Nov%202017.xlsx> - listed by Indicator ID- Crown Copyright-Sources include ONS and PHE.

On the above Spine Charts:-

- The light grey is the range of values in England at that geography
- The dark grey is the range of values in the middle 50% of values in England at that geography. Any values outside of this area are in the lowest or highest 25% of values.
- The figure for England is shown by the vertical black line
- The coloured dot shows where this geography is within England and the colours indicate significance compared to England (as described above and below the spine chart)
- Standardised Admission Ratio (SAR)/ Standardised Mortality Ratio (SMR) - Standardisation compares actual figures with expected figures if they followed the structure of that population e.g. age and gender.
- SAR/SMR Interpretation: - Figures over 100 are higher than expected and less than 100 are lower than expected. England is 100 because the England population structure is used in this data.

