

The 2021 Census Profile for Sandwell aims to provide an overview of the socio-economic conditions within the borough, each of its six towns, and its constituent wards.

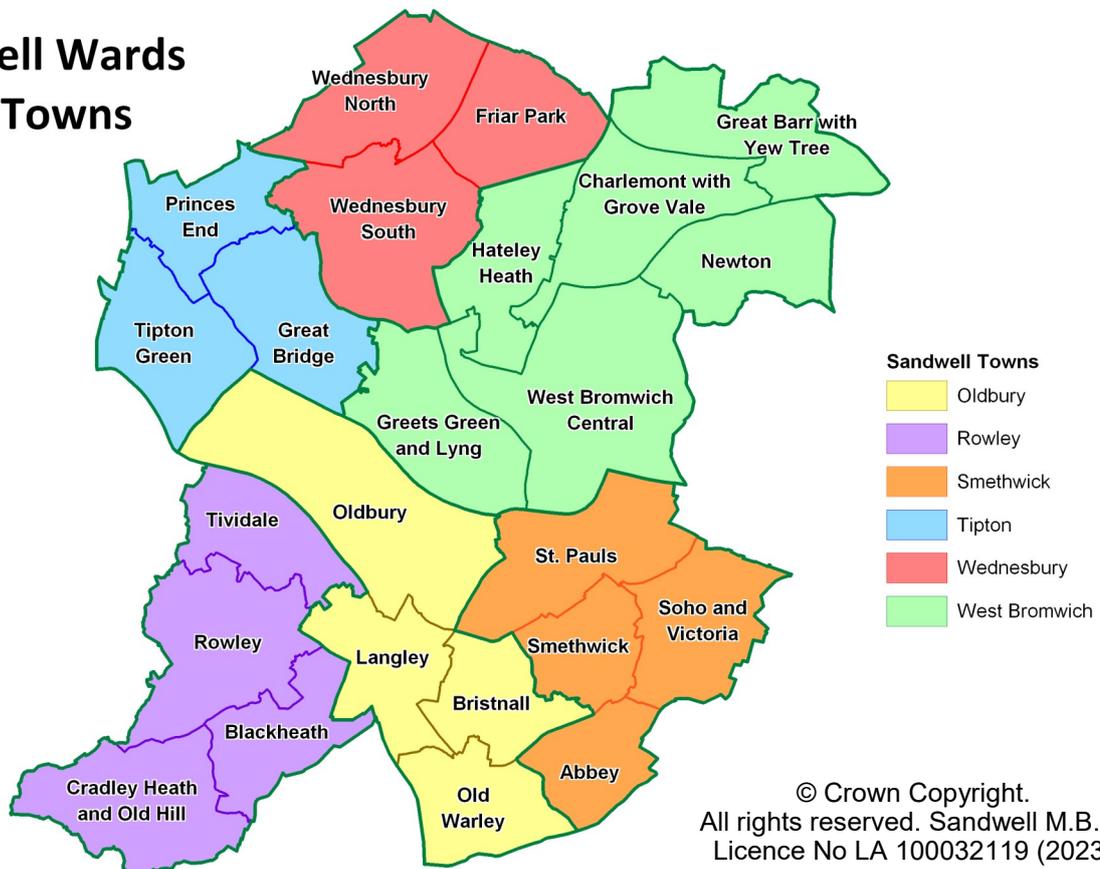
Tables throughout highlight the highest values for each indicator in red and the lowest in green.

Further analysis and data is available on [Sandwell Trends](#).

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## Sandwell Wards and Towns



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## ***Population Change & Structure***

Since 2011, Sandwell's population has increased by 11.0%. However, there has been a large variation by ward, with the majority of wards seeing an increase in population.

- Notably Blackheath has seen a decline in the number of residents (-1.9%).
- Friar Park and Bristnall only saw relatively small increases (1.3% and 3.0% respectively).
- Soho & Victoria, Greets Green & Lyng, Wednesbury South and Tipton Green have all seen increases of over 20% in terms of the number of residents - in Soho & Victoria this rise equates to an additional 4,590 people (+30.5%).
- Soho & Victoria also saw a rise of over 30% between 2001 & 2011.
- Smethwick town saw the largest population increase overall, with a rise of 16%.

In terms of broad age groups:

- Soho & Victoria ward has seen a particularly large increase in the younger age groups, with a 10% increase in the proportion aged under 20, and a 20% increase in the number aged 20-64 (the largest increase of all Sandwell wards for both of these age groups). There has also been a rise in those aged 65 & over.
- Greets Green & Lyng ward has also seen a large increase in the younger age groups, with a 9% increase in the proportion aged under 20, and a 15.9% increase in the number aged 20-64 (the second largest increase of all Sandwell wards for both of these age groups).
- Blackheath ward has seen a fall in the proportion of under 20s (-2.3%). The ward has also seen a fall in the proportion aged 20-64 (-1.2%). These are the largest falls of all Sandwell wards.
- The largest increases in the 65 & over age group have been in Wednesbury South, Rowley and Oldbury wards (+2.5%, 2% and 1.9% respectively).
- Smethwick town saw the largest increases in terms of younger age groups, with a rise of 5.7% in under 20s, and 10% in those aged 20-64.

West Bromwich town is Sandwell's largest in terms of the number of residents (with a total population of 83,634 in 2021), and makes up 24.5% of Sandwell's total population. The smallest town is Wednesbury (with a population of 41,335, 12.1% of the borough's total). Considering more detailed age groups (see table on page 5):

- Blackheath has high proportions of the older age groups, with 20.5% of its population aged 50-64, 9.7% aged 65-74 and 9.5% aged 75 & over. These are all higher than the Borough average, and among the highest proportions of all Sandwell wards.
- St. Pauls and Soho & Victoria both have a high proportion of under 16s and 16-24s compared to the Sandwell average. Both wards are also among the lowest in terms of the proportions in the older age groups.
- Abbey ward has the highest proportion of 25-49 year olds in the borough (39.3%). This compares with a Sandwell average of 34.4%.

## Population Change by Broad Age Band 2011-2021

	Under 20			20-64			65 & over			All Ages		
	2011	2021	% Change	2011	2021	% Change	2011	2021	% Change	2011	2021	% Change
Abbey	2,687	2,934	2.1	7,570	7,672	0.9	1,495	1,580	0.7	11,752	12,186	3.7
Blackheath	3,069	2,784	-2.3	7,116	6,970	-1.2	2,107	2,306	1.6	12,292	12,060	-1.9
Bristnall	3,201	3,164	-0.3	6,928	7,217	2.4	2,022	2,138	1.0	12,151	12,519	3.0
Charlemont with Grove Vale	2,665	2,885	1.8	7,008	7,342	2.8	2,291	2,483	1.6	11,964	12,710	6.2
Cradley Heath & Old Hill	3,419	3,837	3.1	7,879	8,639	5.6	2,267	2,485	1.6	13,565	14,961	10.3
Friar Park	3,560	3,715	1.2	7,135	7,180	0.4	1,930	1,895	-0.3	12,625	12,790	1.3
Great Barr with Yew Tree	3,257	3,386	1.0	7,269	7,900	5.0	2,071	2,223	1.2	12,597	13,509	7.2
Great Bridge	3,432	3,910	3.7	7,823	8,577	5.8	1,707	1,939	1.8	12,962	14,426	11.3
Greets Green & Lyng	3,380	4,440	9.0	6,629	8,500	15.9	1,760	1,783	0.2	11,769	14,723	25.1
Hateley Heath	4,035	4,159	0.9	8,139	8,794	4.6	2,053	2,167	0.8	14,227	15,120	6.3
Langley	3,310	3,711	3.1	7,529	8,357	6.4	2,130	2,017	-0.9	12,969	14,085	8.6
Newton	2,750	2,977	2.0	6,522	6,904	3.3	2,286	2,265	-0.2	11,558	12,146	5.1
Old Warley	2,883	3,214	2.8	6,670	7,145	4.0	2,362	2,362	0.0	11,915	12,721	6.8
Oldbury	3,712	4,350	4.7	8,366	9,461	8.0	1,528	1,793	1.9	13,606	15,604	14.7
Princes End	3,707	4,149	3.4	7,510	8,039	4.1	1,764	1,952	1.4	12,981	14,140	8.9
Rowley	3,167	3,569	3.4	6,585	7,838	10.6	2,032	2,262	2.0	11,784	13,669	16.0
Smethwick	3,978	4,707	5.2	8,109	8,774	4.7	2,059	1,991	-0.5	14,146	15,472	9.4
Soho & Victoria	5,165	6,673	10.0	8,441	11,451	20.0	1,436	1,505	0.5	15,042	19,629	30.5
St. Pauls	4,634	5,310	4.8	8,096	9,819	12.1	1,496	1,591	0.7	14,226	16,720	17.5
Tipton Green	3,476	4,313	6.5	7,473	9,153	13.1	1,885	2,093	1.6	12,834	15,559	21.2
Tividale	3,407	3,579	1.4	7,264	7,474	1.7	1,945	2,029	0.7	12,616	13,082	3.7
Wednesbury North	3,436	3,625	1.5	7,373	7,628	2.0	1,873	2,065	1.5	12,682	13,318	5.0
Wednesbury South	2,963	3,889	7.4	7,329	8,804	11.8	2,218	2,534	2.5	12,510	15,227	21.7
West Bromwich Central	3,123	3,811	5.2	8,043	9,394	10.2	2,124	2,221	0.7	13,290	15,426	16.1
<b>OLDBURY</b>	<b>13,106</b>	<b>14,439</b>	<b>2.6</b>	<b>29,493</b>	<b>32,180</b>	<b>5.3</b>	<b>8,042</b>	<b>8,310</b>	<b>0.5</b>	<b>50,641</b>	<b>54,929</b>	<b>8.5</b>
<b>ROWLEY</b>	<b>13,062</b>	<b>13,769</b>	<b>1.4</b>	<b>28,844</b>	<b>30,921</b>	<b>4.1</b>	<b>8,351</b>	<b>9,082</b>	<b>1.5</b>	<b>50,257</b>	<b>53,772</b>	<b>7.0</b>
<b>SMETHWICK</b>	<b>16,464</b>	<b>19,624</b>	<b>5.7</b>	<b>32,216</b>	<b>37,716</b>	<b>10.0</b>	<b>6,486</b>	<b>6,667</b>	<b>0.3</b>	<b>55,166</b>	<b>64,007</b>	<b>16.0</b>
<b>TIPTON</b>	<b>10,615</b>	<b>12,372</b>	<b>4.5</b>	<b>22,806</b>	<b>25,769</b>	<b>7.6</b>	<b>5,356</b>	<b>5,984</b>	<b>1.6</b>	<b>38,777</b>	<b>44,125</b>	<b>13.8</b>
<b>WEDNESBURY</b>	<b>9,959</b>	<b>11,229</b>	<b>3.4</b>	<b>21,837</b>	<b>23,612</b>	<b>4.7</b>	<b>6,021</b>	<b>6,494</b>	<b>1.3</b>	<b>37,817</b>	<b>41,335</b>	<b>9.3</b>
<b>WEST BROMWICH</b>	<b>19,210</b>	<b>21,658</b>	<b>3.2</b>	<b>43,610</b>	<b>48,834</b>	<b>6.9</b>	<b>12,585</b>	<b>13,142</b>	<b>0.7</b>	<b>75,405</b>	<b>83,634</b>	<b>10.9</b>
<b>SANDWELL</b>	<b>82,416</b>	<b>93,100</b>	<b>3.5</b>	<b>178,806</b>	<b>199,031</b>	<b>6.6</b>	<b>46,841</b>	<b>49,704</b>	<b>0.9</b>	<b>308,063</b>	<b>341,835</b>	<b>11.0</b>

Source: 2011 & 2021 Census.



## Population by Age 2021

	0-15		16-24		25-49		50-64		65-74		75+		All Ages
	No.	%	No.	%									
Abbey	2,467	20.2	1,197	9.8	4790	39.3	2,152	17.7	858	7.0	722	5.9	12,186
Blackheath	2,232	18.5	1,244	10.3	3806	31.6	2,472	20.5	1,165	9.7	1141	9.5	12,060
Bristnall	2,572	20.5	1,281	10.2	4024	32.1	2,504	20.0	1,194	9.5	944	7.5	12,519
Charlemont with Grove Vale	2,286	18.0	1,433	11.3	4020	31.6	2,488	19.6	1,315	10.3	1168	9.2	12,710
Cradley Heath & Old Hill	3,173	21.2	1,517	10.1	5077	33.9	2,709	18.1	1,303	8.7	1182	7.9	14,961
Friar Park	3,116	24.4	1,219	9.5	4138	32.4	2,422	18.9	1,032	8.1	863	6.7	12,790
Great Barr with Yew Tree	2,755	20.4	1,363	10.1	4595	34.0	2,573	19.0	1,131	8.4	1092	8.1	13,509
Great Bridge	3,131	21.7	1,648	11.4	5028	34.9	2,680	18.6	1,045	7.2	894	6.2	14,426
Greets Green & Lyng	3,584	24.3	1,797	12.2	5176	35.2	2,383	16.2	952	6.5	831	5.6	14,723
Hateley Heath	3,387	22.4	1,703	11.3	5175	34.2	2,688	17.8	1,112	7.4	1055	7.0	15,120
Langley	3,061	21.7	1,459	10.4	4839	34.4	2,709	19.2	1,068	7.6	949	6.7	14,085
Newton	2,351	19.4	1,275	10.5	3885	32.0	2,370	19.5	1,072	8.8	1193	9.8	12,146
Old Warley	2,604	20.5	1,238	9.7	3996	31.4	2,521	19.8	1,230	9.7	1132	8.9	12,721
Oldbury	3,631	23.3	1,693	10.8	5854	37.5	2,633	16.9	1,059	6.8	734	4.7	15,604
Princes End	3,448	24.4	1,588	11.2	4669	33.0	2,483	17.6	1,098	7.8	854	6.0	14,140
Rowley	2,914	21.3	1,384	10.1	4576	33.5	2,533	18.5	1,170	8.6	1092	8.0	13,669
Smethwick	3,869	25.0	1,804	11.7	5315	34.4	2,493	16.1	1,004	6.5	987	6.4	15,472
Soho & Victoria	5,472	27.9	2,611	13.3	7474	38.1	2,567	13.1	847	4.3	658	3.4	19,629
St. Pauls	4,231	25.3	2,348	14.0	6080	36.4	2,470	14.8	876	5.2	715	4.3	16,720
Tipton Green	3,525	22.7	1,707	11.0	5477	35.2	2,757	17.7	1,127	7.2	966	6.2	15,559
Tividale	2,890	22.1	1,353	10.3	4350	33.3	2,460	18.8	1,057	8.1	972	7.4	13,082
Wednesbury North	2,911	21.9	1,437	10.8	4367	32.8	2,538	19.1	1,192	9.0	873	6.6	13,318
Wednesbury South	3,132	20.6	1,564	10.3	5102	33.5	2,895	19.0	1,368	9.0	1166	7.7	15,227
West Bromwich Central	3,059	19.8	1,799	11.7	5686	36.9	2,661	17.3	1,220	7.9	1001	6.5	15,426
OLDBURY	11,868	21.6	5,671	10.3	18713	34.1	10,367	18.9	4,551	8.3	3759	6.8	54,929
ROWLEY	11,209	20.8	5,498	10.2	17809	33.1	10,174	18.9	4,695	8.7	4387	8.2	53,772
SMETHWICK	16,039	25.1	7,960	12.4	23659	37.0	9,682	15.1	3,585	5.6	3082	4.8	64,007
TIPTON	10,104	22.9	4,943	11.2	15174	34.4	7,920	17.9	3,270	7.4	2714	6.2	44,125
WEDNESBURY	9,159	22.2	4,220	10.2	13607	32.9	7,855	19.0	3,592	8.7	2902	7.0	41,335
WEST BROMWICH	17,422	20.8	9,370	11.2	28537	34.1	15,163	18.1	6,802	8.1	6340	7.6	83,634
SANDWELL	75,804	22.2	37,669	11.0	117500	34.4	61,158	17.9	26,514	7.8	23190	6.8	341,835

Source: 2021 Census.

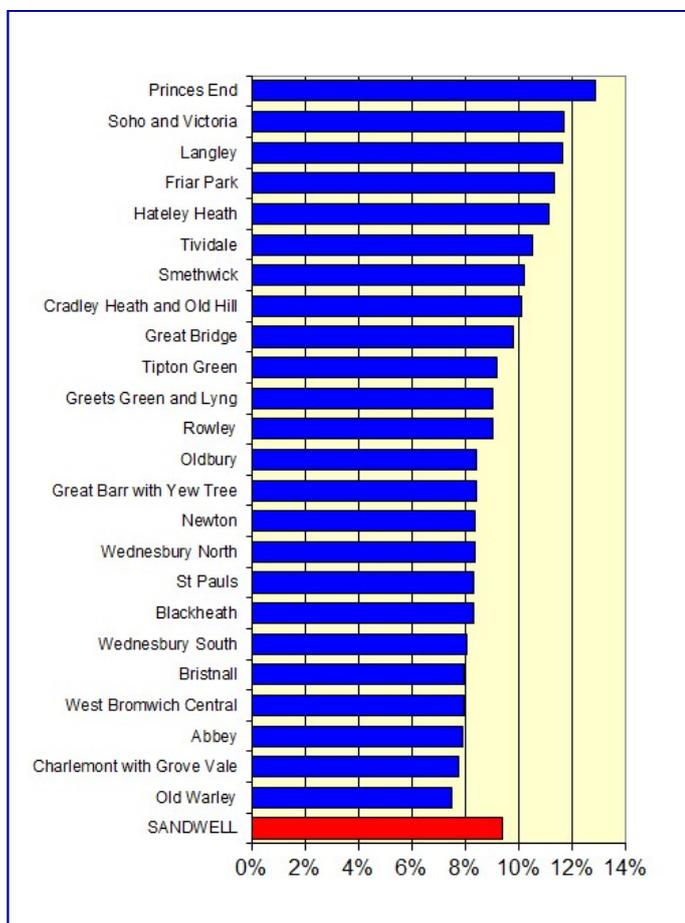
## Household Characteristics

There are 130,246 households with residents in Sandwell, a rise of 7.2% since 2011. The average household size in Sandwell is 2.42, which is slightly above the England & Wales average of 2.4. In terms of household composition, in 2021, 38,042 households in Sandwell are made up of only one person.

Considering household composition by ward:

- The ward with the largest number of households is Soho & Victoria, with 6,277. The smallest is Bristnall, with 4,765.
- West Bromwich Central (25%), Oldbury (22.5%) and Langley (21.5%) have a relatively large proportion of single person households (non-pensioners) and rank in the top three of all wards. Great Barr with Yew Tree (13.2%) has the lowest proportion.
- At 15.6%, Blackheath has a high proportion of lone pensioner households - the largest of all Sandwell wards. Newton and Old Warley are also in the top three. St. Pauls has the lowest proportion in the Borough (7.1%).
- At 6.9%, Newton has the highest proportion of Sandwell wards in terms of lone parents (with non-dependent children only).

**Graph 1: Lone Parents with Dependent Children by Ward 2021**



- At 12.9%, Princes End ward has the highest proportion of lone parents (with dependent children) of all Sandwell wards, whilst the second highest are Soho & Victoria and Langley (both with 11.7%). Old Warley has the lowest proportion of lone parents (with dependent children) at 7.5%.
- Tividale, Rowley and Wednesbury North wards have the largest proportions of couple households of all Sandwell wards (at 45.1%, 45.0% and 44.0% respectively).
- Cradley Heath & Old Hill has the lowest proportion of 'all other households' in Sandwell. This includes households made up of unrelated adults or more than one family.
- Smethwick town has a particularly high proportion of this type of household (18.1%).

## Household Composition 2021

	One person HHs <sup>1</sup>				Couple Households		Lone Parents				All Other Households		Total HHs
	Non-Pensioners		Lone Pensioners				Dependent children		Non-dependent children only				
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Abbey	1,022	19.9	561	10.9	2,107	41.0	407	7.9	267	5.2	772	15.0	5,136
Blackheath	850	16.5	801	15.6	2,012	39.1	428	8.3	290	5.6	768	14.9	5,149
Bristnall	695	14.6	627	13.2	1,978	41.5	380	8.0	318	6.7	767	16.1	4,765
Charlemont with Grove Vale	827	16.2	636	12.4	2,020	39.5	397	7.8	271	5.3	966	18.9	5,117
Cradley Heath & Old Hill	1,292	20.7	799	12.8	2,431	38.9	631	10.1	312	5.0	777	12.4	6,242
Friar Park	739	14.9	603	12.1	2,150	43.3	563	11.3	271	5.5	641	12.9	4,967
Great Barr with Yew Tree	676	13.2	593	11.6	2,233	43.6	433	8.5	283	5.5	905	17.7	5,123
Great Bridge	963	17.6	562	10.3	2,287	41.9	535	9.8	334	6.1	779	14.3	5,460
Greets Green & Lyng	909	17.3	649	12.4	2,077	39.6	476	9.1	275	5.2	865	16.5	5,251
Hateley Heath	936	16.8	598	10.7	2,213	39.7	622	11.2	326	5.8	880	15.8	5,575
Langley	1,263	21.5	706	12.0	2,137	36.4	686	11.7	310	5.3	773	13.2	5,875
Newton	746	15.4	667	13.7	1,874	38.6	408	8.4	337	6.9	823	17.0	4,855
Old Warley	755	14.7	775	15.1	2,123	41.5	385	7.5	298	5.8	784	15.3	5,120
Oldbury	1,319	22.5	515	8.8	2,326	39.7	496	8.5	328	5.6	878	15.0	5,862
Princes End	1,028	18.3	610	10.9	2,264	40.3	724	12.9	275	4.9	714	12.7	5,615
Rowley	787	14.3	701	12.8	2,466	45.0	496	9.0	280	5.1	756	13.8	5,486
Smethwick	872	16.3	621	11.6	2,024	37.9	546	10.2	347	6.5	932	17.4	5,342
Soho & Victoria	1,294	20.6	451	7.2	2,301	36.7	736	11.7	353	5.6	1142	18.2	6,277
St. Pauls	704	14.0	354	7.1	2,130	42.4	419	8.3	315	6.3	1097	21.9	5,019
Tipton Green	1,220	20.3	706	11.8	2,390	39.8	552	9.2	303	5.0	834	13.9	6,005
Tividale	776	15.3	522	10.3	2,290	45.1	535	10.5	228	4.5	731	14.4	5,082
Wednesbury North	849	17.0	544	10.9	2,205	44.0	419	8.4	250	5.0	740	14.8	5,007
Wednesbury South	988	16.8	747	12.7	2,389	40.5	475	8.1	310	5.3	984	16.7	5,893
West Bromwich Central	1,508	25.0	681	11.3	2,013	33.3	481	8.0	345	5.7	1010	16.7	6,038
OLDBURY	4,032	18.6	2,623	12.1	8,564	39.6	1,947	9.0	1,254	5.8	3202	14.8	21,622
ROWLEY	3,705	16.9	2,823	12.9	9,199	41.9	2,090	9.5	1,110	5.1	3032	13.8	21,959
SMETHWICK	3,892	17.9	1,987	9.1	8,562	39.3	2,108	9.7	1,282	5.9	3943	18.1	21,774
TIPTON	3,211	18.8	1,878	11.0	6,941	40.6	1,811	10.6	912	5.3	2327	13.6	17,080
WEDNESBURY	2,576	16.2	1,894	11.9	6,744	42.5	1,457	9.2	831	5.2	2365	14.9	15,867
WEST BROMWICH	5,602	17.5	3,824	12.0	12,430	38.9	2,817	8.8	1,837	5.7	5449	17.0	31,959
SANDWELL	23,017	17.7	15,025	11.5	52,436	40.3	12,228	9.4	7,228	5.5	20312	15.6	130,246

<sup>1</sup> HHs = Households  
Source: 2021 Census.

## ***Ethnic Background***

The ethnic makeup of Sandwell has seen extensive changes since 2001. Just over half of Sandwell residents now class themselves as being of White British origin, and a further 5.2% are of Other White origin (which includes Irish and Gypsy Travellers). 42.8% of Sandwell's population are from other ethnic backgrounds. These Sandwell figures compare with England & Wales averages of 74.4%, 7.3% and 18.3% respectively.

With the exception of Smethwick, Sandwell towns have seen increases in the proportion of residents in all Minority Ethnic groups, and a contrasting decline in the White British group since 2011.

Smethwick town has the highest ranked proportion of residents from Minority Ethnic groups in Sandwell (that is, all ethnic groups other than White British). These groups make up 75.6% of the town's population, which is considerably higher than West Bromwich town which ranks second with 55.8% of its population from Minority Ethnic groups.

- Three of the four wards in Smethwick town have a high proportion of residents from Minority Ethnic Groups, with Soho & Victoria, St. Pauls and Smethwick wards ranked first, second and fourth for this indicator across all Sandwell wards. In Soho & Victoria 90.2% of residents are from groups other than White British.
- Soho & Victoria ward has the highest ranked proportions of people from the Pakistani, Chinese & Asian Other, Black African and Black Other groups, out of all wards in Sandwell. The largest of these groups is Pakistani residents, which make up 21.1% of the ward's population. Away from Smethwick town, Oldbury ward ranks third for the Pakistani community (13.9%).
- St. Pauls ward has the highest ranked proportions of people from Bangladeshi groups (out of all Sandwell wards). 12.6% of St. Pauls residents are of Bangladeshi origin.
- Greet Green & Lyng has high proportions of Bangladeshi and Arab residents (at 11% and 1.4%, the ward ranks second out of all Sandwell wards for both groups). Wednesbury North ward also has a particularly high proportion of residents from the Bangladeshi community (11%), ranking joint second on this indicator.
- Abbey ward ranks highest of all Sandwell wards in terms of population from Other White groups at 11.2%, whilst West Bromwich Central ward is ranked second (at 8.0% of residents). West Bromwich Central also ranks highest in terms of residents of Indian origin (25.6%).
- In contrast, Princes End has very low proportions of Indian, Pakistani, Bangladeshi and Chinese & Other Asian residents, ranking in the bottom three Sandwell wards for all four of these groups.
- At 8.0%, Newton has a high proportion of Black Caribbean residents, and ranks highest of all Sandwell wards.

The town of Rowley has the highest proportion of residents within the White British ethnic group of any town in Sandwell, with 74.9% of the population being part of this group compared to 52% for Sandwell as a whole.

- 78.8% of the population in Rowley ward are from the White British community. This is the highest proportion of all wards in Sandwell.
- Friar Park also has a very high proportion of residents from the White British ethnic group - at 78.1% this is the second largest proportion of all Sandwell wards.

## Population by Ethnic Group 2021: White & Asian Groups

	White				Asian or Asian British							
	British		Other		Indian		Pakistani		Bangladeshi		Chinese & Asian Other	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	6,712	55.1	1,365	11.2	882	7.2	481	3.9	74	0.6	347	2.8
Blackheath	9,357	77.5	396	3.3	456	3.8	457	3.8	127	1.1	187	1.5
Bristnall	7,280	58.2	466	3.7	1,706	13.6	683	5.5	95	0.8	306	2.4
Charlemont with Grove Vale	7,155	56.3	620	4.9	2,331	18.3	286	2.3	199	1.6	292	2.3
Cradley Heath & Old Hill	11,218	74.9	400	2.7	224	1.5	1,127	7.5	90	0.6	217	1.4
Friar Park	9,986	78.1	426	3.3	594	4.6	141	1.1	147	1.1	174	1.4
Great Barr with Yew Tree	7,028	52.0	428	3.2	2,772	20.5	471	3.5	413	3.1	321	2.4
Great Bridge	8,730	60.5	892	6.2	1,618	11.2	528	3.7	552	3.8	280	1.9
Greets Green & Lyng	5,063	34.4	1,002	6.8	2,320	15.8	1,001	6.8	1,621	11.0	784	5.3
Hateley Heath	7,889	52.2	986	6.5	2,453	16.2	323	2.1	302	2.0	389	2.6
Langley	8,425	59.8	622	4.4	1,446	10.3	543	3.9	74	0.5	363	2.6
Newton	5,662	46.6	578	4.8	2,041	16.8	479	3.9	284	2.3	398	3.3
Old Warley	7,855	61.8	702	5.5	1,372	10.8	375	2.9	66	0.5	337	2.7
Oldbury	5,741	36.8	980	6.3	2,968	19.0	2,177	13.9	100	0.6	519	3.3
Princes End	10,877	76.9	720	5.1	588	4.2	199	1.4	36	0.3	140	1.0
Rowley	10,772	78.8	369	2.7	585	4.3	425	3.1	49	0.4	153	1.1
Smethwick	4,576	29.6	807	5.2	3,057	19.8	2,144	13.9	405	2.6	684	4.4
Soho & Victoria	1,931	9.8	1,301	6.6	3,015	15.4	4,145	21.1	434	2.2	1,570	8.0
St. Pauls	2,376	14.2	711	4.2	3,947	23.6	3,140	18.8	2,105	12.6	990	5.9
Tipton Green	8,601	55.3	842	5.4	1,617	10.4	1,175	7.6	898	5.8	288	1.9
Tividale	8,934	68.3	598	4.6	997	7.6	406	3.1	33	0.3	226	1.7
Wednesbury North	9,275	69.6	498	3.7	714	5.4	195	1.5	1,471	11.0	127	1.0
Wednesbury South	8,330	54.7	785	5.2	2,724	17.9	248	1.6	375	2.5	516	3.4
West Bromwich Central	4,150	26.9	1,238	8.0	3,951	25.6	1,000	6.5	1,123	7.3	815	5.3
OLDBURY	29,301	53.4	2,770	5.0	7,492	13.6	3,778	6.9	335	0.6	1,525	2.8
ROWLEY	40,281	74.9	1,763	3.3	2,262	4.2	2,415	4.5	299	0.6	783	1.5
SMETHWICK	15,595	24.4	4,184	6.5	10,901	17.0	9,910	15.5	3,018	4.7	3,591	5.6
TIPTON	28,208	63.9	2,454	5.6	3,823	8.7	1,902	4.3	1,486	3.4	708	1.6
WEDNESBURY	27,591	66.7	1,709	4.1	4,032	9.8	584	1.4	1,993	4.8	817	2.0
WEST BROMWICH	36,947	44.2	4,852	5.8	15,868	19.0	3,560	4.3	3,942	4.7	2,999	3.6
SANDWELL	177,926	52.0	17,703	5.2	44,378	13.0	22,148	6.5	11,074	3.2	10,429	3.1

Source: 2021 Census.

## Population by Ethnic Group 2021: Other Ethnic Groups

	Mixed		Black or Black British						Arab		Other Ethnic Group	
			Black Caribbean		Black African		Black Other					
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	837	6.9	382	3.1	526	4.3	160	1.3	71	0.6	354	2.9
Blackheath	473	3.9	248	2.1	151	1.3	53	0.4	37	0.3	129	1.1
Bristnall	683	5.5	414	3.3	331	2.6	125	1.0	32	0.3	381	3.0
Charlemont with Grove Vale	415	3.3	475	3.7	284	2.2	107	0.8	53	0.4	493	3.9
Cradley Heath & Old Hill	656	4.4	207	1.4	352	2.4	65	0.4	292	2.0	123	0.8
Friar Park	469	3.7	377	2.9	221	1.7	100	0.8	14	0.1	144	1.1
Great Barr with Yew Tree	588	4.4	593	4.4	285	2.1	134	1.0	32	0.2	449	3.3
Great Bridge	483	3.3	404	2.8	436	3.0	153	1.1	20	0.1	330	2.3
Greets Green & Lyng	623	4.2	631	4.3	529	3.6	173	1.2	208	1.4	768	5.2
Hateley Heath	652	4.3	824	5.4	424	2.8	334	2.2	34	0.2	512	3.4
Langley	792	5.6	553	3.9	483	3.4	259	1.8	135	1.0	387	2.7
Newton	628	5.2	967	8.0	443	3.6	211	1.7	35	0.3	427	3.5
Old Warley	709	5.6	450	3.5	221	1.7	97	0.8	94	0.7	434	3.4
Oldbury	625	4.0	882	5.6	666	4.3	204	1.3	27	0.2	728	4.7
Princes End	481	3.4	388	2.7	361	2.6	221	1.6	28	0.2	98	0.7
Rowley	521	3.8	213	1.6	241	1.8	112	0.8	44	0.3	192	1.4
Smethwick	882	5.7	707	4.6	887	5.7	260	1.7	55	0.4	1,010	6.5
Soho & Victoria	811	4.1	1,284	6.5	2,840	14.5	530	2.7	253	1.3	1,520	7.7
St. Pauls	610	3.6	681	4.1	784	4.7	236	1.4	71	0.4	1,088	6.5
Tipton Green	607	3.9	411	2.6	511	3.3	158	1.0	125	0.8	325	2.1
Tividale	620	4.7	442	3.4	333	2.5	172	1.3	46	0.4	273	2.1
Wednesbury North	399	3.0	177	1.3	163	1.2	78	0.6	85	0.6	141	1.1
Wednesbury South	485	3.2	567	3.7	461	3.0	148	1.0	35	0.2	548	3.6
West Bromwich Central	642	4.2	818	5.3	430	2.8	237	1.5	186	1.2	831	5.4
OLDBURY	2,809	5.1	2,299	4.2	1,701	3.1	685	1.2	288	0.5	1,930	3.5
ROWLEY	2,270	4.2	1,110	2.1	1,077	2.0	402	0.7	419	0.8	717	1.3
SMETHWICK	3,140	4.9	3,054	4.8	5,037	7.9	1,186	1.9	450	0.7	3,972	6.2
TIPTON	1,571	3.6	1,203	2.7	1,308	3.0	532	1.2	173	0.4	753	1.7
WEDNESBURY	1,353	3.3	1,121	2.7	845	2.0	326	0.8	134	0.3	833	2.0
WEST BROMWICH	3,548	4.2	4,308	5.2	2,395	2.9	1,196	1.4	548	0.7	3,480	4.2
SANDWELL	14,680	4.3	13,096	3.8	12,351	3.6	4,333	1.3	2,016	0.6	11,709	3.4

Source: 2021 Census.

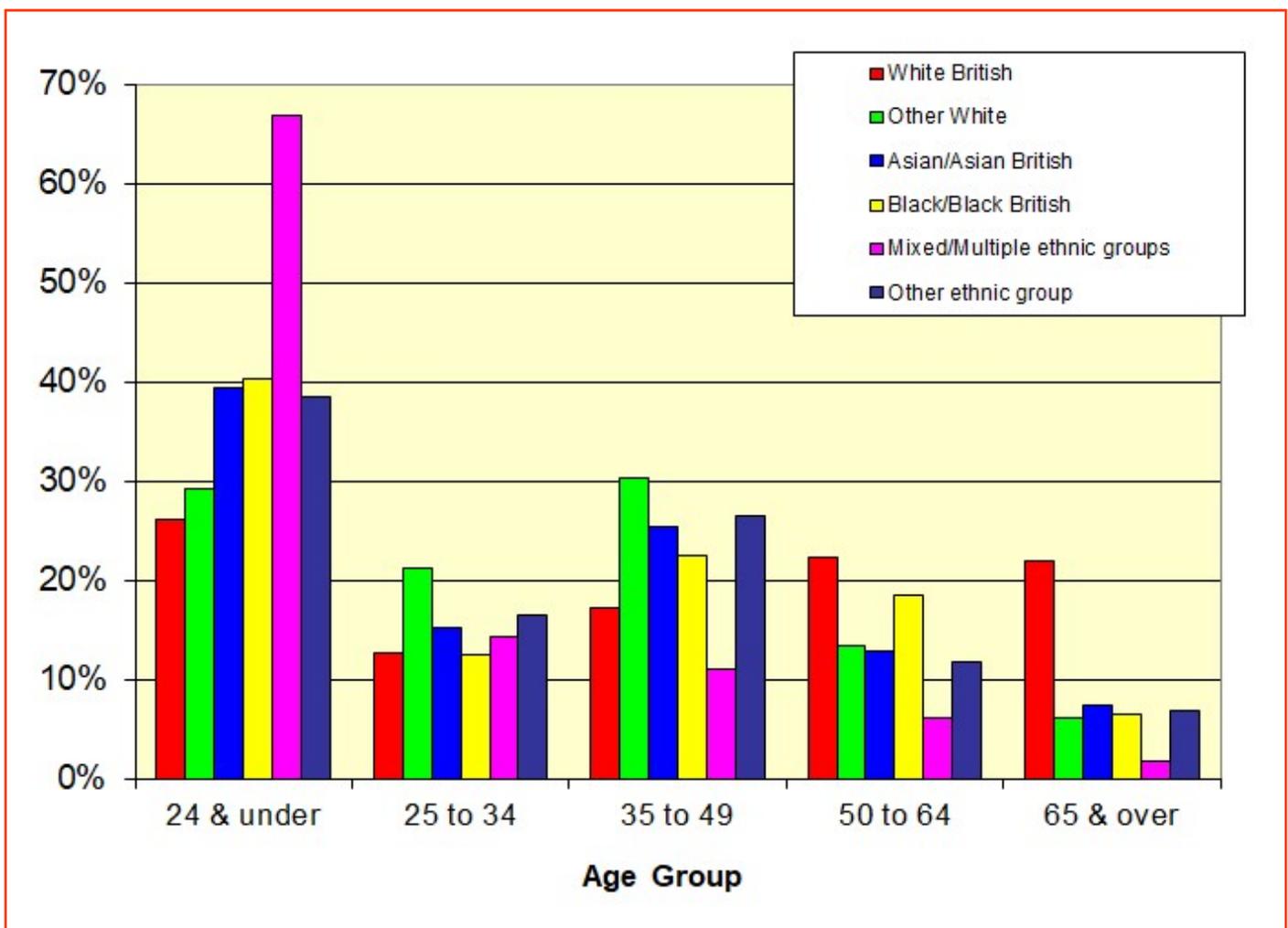
The ethnicity profile of the various age groups in Sandwell are markedly different.

- Older age groups are largely White, with over two thirds of those aged 50 to 64 and more than 80% of those aged 65 & over being of White origin. In particular, 78.7% of those aged 65 & over are White British. The next largest ethnic group of this age is those of Indian origin (9.0%).
- Over 30% of those aged under 25 are of Asian/Asian British origin. Mixed groups are also more prevalent among younger age groups - 8.6% of under 25s are of mixed/multiple ethnic origin.
- Those from Black groups are more prevalent among 35-49 year olds, with 9.5% of those aged 35-49 being from these groups.

Considering the age profile of the different ethnic groups, there are a few key points of note:

- 21.2% of those of “Other White” origin are aged 25 to 34, and 30.2% are aged 35 to 49, compared with 13.9% and 20.5% for all ethnic groups. This suggests recent migrants to this country are young working age.
- Two thirds of those of Mixed origin are aged under 25 (33.2% for all ethnic groups). 40.3% of those of Black/Black British origin are in this youngest age group.

**Graph 2: Age by Ethnicity 2021**

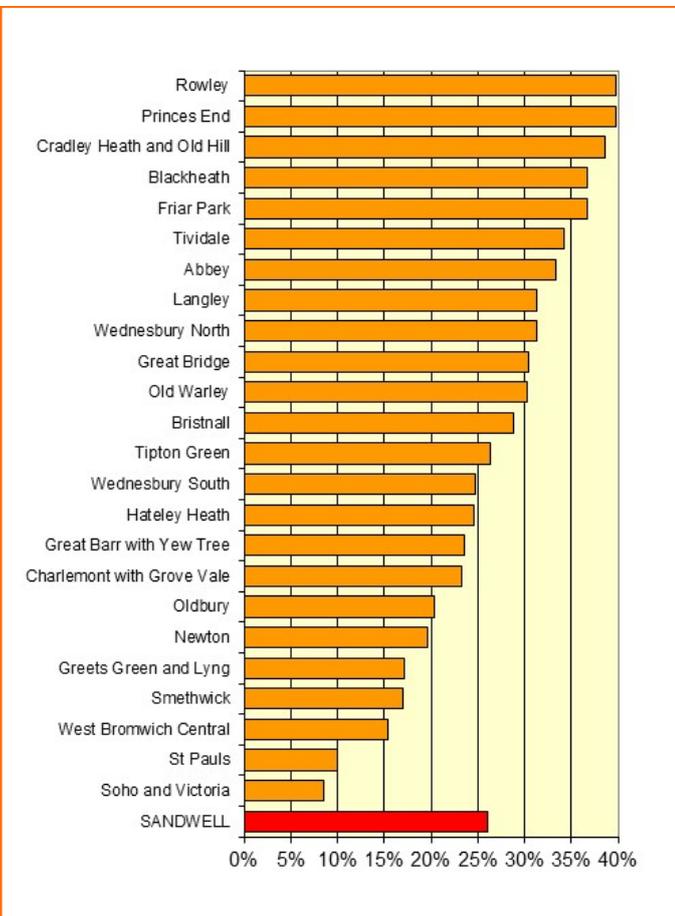


## Religion

In terms of religion, 39.9% of Sandwell residents are Christian, lower than the national average of 46.2%. This has fallen considerably since 2011, when 55.2% of Sandwell residents said they were Christian. Wednesbury town is the highest ranked town at 44.9%, whilst Smethwick is the lowest at 28.9%. In terms of the wards:

- Friar Park ranks highest out of all Sandwell wards in terms of the proportion of Christian residents (49% compared with a borough average of 39.9%).
- Princes End ranks second out of all Sandwell wards in terms of the proportion of Christian residents (47.1%). However, this ward also ranks highly in terms of those who state they have no religion (second of all Sandwell wards).
- St. Pauls, Soho & Victoria and Smethwick ward rank lowest out of all Sandwell wards in terms of the proportion of Christian residents, with only one in five St. Pauls residents affiliating with Christianity.
- St. Pauls has a high proportion of Sikhs compared to the rest of the town (24% compared with a Smethwick town average of 16.8%), which ranks highest of all Sandwell wards. Smethwick ward ranks second highest of all wards on this indicator.

**Graph 3: Residents who don't follow a Religion by Ward 2021**



- Soho & Victoria, St. Pauls and Smethwick feature in the top three Sandwell wards in terms of Muslim residents, with more than 40% of Soho & Victoria residents stating they are affiliated with this religion. Greets Green & Lyng also ranks highly at 23.4%.
- West Bromwich Central ward ranks highest of Sandwell wards in terms of the proportion of Hindu residents (7.1% compared with a borough average of 2.8%). This ward also ranks third in terms of Sikh residents.
- Greets Green & Lyng and Newton wards both also rank highly in terms of Hindu residents (second and third respectively).
- Almost 40% of residents in Rowley and Princes End state they follow no religion, the highest of all Sandwell wards.
- Only 15.7% of Smethwick town residents state they follow no religion.

## Religion 2021

	Christian		Sikh		Muslim		Hindu		Other Religion		No Religion		Not Stated	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	5,324	43.7	706	5.8	1,029	8.4	186	1.5	163	1.3	4,070	33.4	709	5.8
Blackheath	5,557	46.1	391	3.2	781	6.5	105	0.9	108	0.9	4,430	36.7	691	5.7
Bristnall	5,208	41.6	1,659	13.3	1,105	8.8	192	1.5	103	0.8	3,597	28.8	643	5.1
Charlemont with Grove Vale	5,846	46.0	2,118	16.7	731	5.8	400	3.1	115	0.9	2,951	23.2	550	4.3
Cradley Heath & Old Hill	6,292	42.1	163	1.1	1,449	9.7	65	0.4	109	0.7	5,771	38.6	1,113	7.4
Friar Park	6,266	49.0	509	4.0	425	3.3	143	1.1	78	0.6	4,690	36.7	682	5.3
Great Barr with Yew Tree	5,445	40.3	2,276	16.8	1,132	8.4	598	4.4	177	1.3	3,195	23.6	690	5.1
Great Bridge	6,158	42.7	1,356	9.4	1,348	9.3	297	2.1	162	1.1	4,384	30.4	716	5.0
Greets Green & Lyng	4,922	33.4	1,852	12.6	3,438	23.4	931	6.3	291	2.0	2,521	17.1	761	5.2
Hateley Heath	6,859	45.4	2,031	13.4	1,031	6.8	517	3.4	180	1.2	3,725	24.6	780	5.2
Langley	6,187	43.9	1,221	8.7	1,054	7.5	355	2.5	121	0.9	4,407	31.3	742	5.3
Newton	5,622	46.3	1,554	12.8	1,147	9.4	547	4.5	255	2.1	2,391	19.7	630	5.2
Old Warley	5,843	45.9	1,287	10.1	830	6.5	266	2.1	84	0.7	3,852	30.3	560	4.4
Oldbury	5,409	34.6	2,911	18.6	2,382	15.3	514	3.3	152	1.0	3,188	20.4	1,062	6.8
Princes End	6,666	47.1	469	3.3	399	2.8	131	0.9	109	0.8	5,620	39.7	750	5.3
Rowley	6,253	45.7	450	3.3	656	4.8	104	0.8	90	0.7	5,438	39.8	682	5.0
Smethwick	4,572	29.6	3,371	21.8	3,640	23.5	383	2.5	111	0.7	2,636	17.0	754	4.9
Soho & Victoria	5,253	26.8	2,647	13.5	8,300	42.3	535	2.7	172	0.9	1,686	8.6	1,039	5.3
St. Pauls	3,357	20.1	4,016	24.0	6,069	36.3	592	3.5	134	0.8	1,664	9.9	900	5.4
Tipton Green	6,315	40.6	1,350	8.7	2,394	15.4	368	2.4	158	1.0	4,092	26.3	884	5.7
Tividale	5,933	45.4	933	7.1	689	5.3	195	1.5	87	0.7	4,480	34.2	765	5.8
Wednesbury North	5,845	43.9	341	2.6	1,839	13.8	329	2.5	77	0.6	4,162	31.2	726	5.5
Wednesbury South	6,461	42.4	2,386	15.7	1,125	7.4	597	3.9	143	0.9	3,769	24.8	747	4.9
West Bromwich Central	4,762	30.9	3,254	21.1	2,770	18.0	1,099	7.1	267	1.7	2,385	15.5	889	5.8
OLDBURY	22,647	41.2	7,078	12.9	5,371	9.8	1,327	2.4	460	0.8	15,044	27.4	3,007	5.5
ROWLEY	24,035	44.7	1,937	3.6	3,575	6.6	469	0.9	394	0.7	20,119	37.4	3,251	6.0
SMETHWICK	18,506	28.9	10,740	16.8	19,038	29.7	1,696	2.6	580	0.9	10,056	15.7	3,402	5.3
TIPTON	19,139	43.4	3,175	7.2	4,141	9.4	796	1.8	429	1.0	14,096	31.9	2,350	5.3
WEDNESBURY	18,572	44.9	3,236	7.8	3,389	8.2	1,069	2.6	298	0.7	12,621	30.5	2,155	5.2
WEST BROMWICH	33,456	40.0	13,085	15.6	10,249	12.3	4,092	4.9	1,285	1.5	17,168	20.5	4,300	5.1
SANDWELL	136,354	39.9	39,252	11.5	45,763	13.4	9,447	2.8	3,451	1.0	89,099	26.1	18,465	5.4

Source: 2021 Census.

## **Country of Birth**

When considering country of birth, 76.4% of Sandwell residents were born in the United Kingdom, compared with 83.2% nationally. Around one in six Sandwell residents were born in a country outside the European Union.

- At 90.8% Rowley ward ranks highest out of the Sandwell wards in terms of the proportion of residents born in the UK, whilst Friar Park ranks second at 90%).
- Only half of Soho & Victoria residents were born in the UK, which is the lowest proportion of all Sandwell wards. St. Pauls has the second lowest proportion for this indicator, with 56.3% of residents having been born in the UK.
- Soho & Victoria and St. Pauls both have high proportions of residents born outside the EU (the highest of all Sandwell wards). Around two in five residents in both wards were born in countries outside of the EU.
- Soho & Victoria also has a relatively high proportion of residents born in EU countries (including Ireland), at 9.7% this ranks second highest.
- At 59.4% West Bromwich Central ranks third lowest out of the Sandwell wards in terms of the proportion of residents born in the UK, but ranks highest for residents born in EU countries (including Ireland).

The 2011 Census collected information for the first time on main language and English language skills. It should be noted that people who did not report English as a main language may be fluent English speakers. In 80.8% of Sandwell households all residents have English as their main language in 2021, compared with 86.3% in 2011.

- Rowley ward has a high proportion of households where all residents have English as a main language (93.7% compared with a Sandwell average of 80.8%). This is the highest proportion of all Sandwell wards.
- Cradley Heath and Blackheath also have a high proportion of households where all residents have English as a main language (at 93%). These three wards ranking most highly are all within Rowley town.
- Soho & Victoria and St. Pauls have high proportions of households where no residents have English as a main language, and rank in the top two Sandwell wards on this indicator. This reflects residents' country of birth.
- West Bromwich Central and Greets Green & Lyng rank third and fourth of all Sandwell wards in terms of the proportion of households where no residents have English as a main language (at 18.3% and 15.7% respectively).

In Sandwell overall 83.6% (274, 710) of Sandwell usual residents, aged three years and over, had English as a main language, compared with 91.1% in England & Wales. The Sandwell figure is down from 88.0% in 2011.

- A further 5.2% (17,230) of the overall population were proficient in English (saying they speak it very well) but did not speak it as their main language.

## Country of Birth and Household Language 2021

	Country of Birth						Household Language			
	UK		EU (incl. Ireland)		Other		All in HH have English as main language		None in HH have English as main language	
	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	9,256	75.9	1,166	9.6	1,766	14.5	4,275	83.2	409	8.0
Blackheath	10,818	89.7	362	3.0	884	7.3	4,791	93.0	138	2.7
Bristnall	10,261	82.0	458	3.7	1,790	14.3	4,091	85.9	240	5.0
Charlemont with Grove Vale	10,237	80.5	652	5.1	1,823	14.4	4,332	84.6	337	6.6
Cradley Heath & Old Hill	13,420	89.7	344	2.3	1,202	7.9	5,803	93.0	153	2.5
Friar Park	11,512	90.0	461	3.6	821	6.5	4,571	92.2	168	3.4
Great Barr with Yew Tree	11,088	82.1	439	3.2	1,981	14.6	4,376	85.4	232	4.5
Great Bridge	11,467	79.5	984	6.8	1,974	13.6	4,556	83.5	450	8.2
Greets Green & Lyng	9,422	64.0	1,270	8.6	4,028	27.5	3,536	67.4	822	15.7
Hateley Heath	11,444	75.7	1,150	7.6	2,526	16.7	4,478	80.3	537	9.6
Langley	11,271	80.0	722	5.1	2,095	14.8	5,036	85.8	394	6.7
Newton	9,504	78.3	654	5.4	1,987	16.3	4,124	84.9	295	6.1
Old Warley	10,699	84.1	590	4.6	1,432	11.3	4,563	89.1	189	3.7
Oldbury	11,054	70.8	1,064	6.8	3,500	22.4	4,425	75.5	628	10.7
Princes End	12,497	88.3	689	4.9	960	6.7	5,122	91.3	252	4.5
Rowley	12,414	90.8	375	2.7	888	6.5	5,135	93.7	131	2.4
Smethwick	9,818	63.5	1,039	6.7	4,607	29.8	3,529	66.1	879	16.5
Soho & Victoria	9,840	50.1	1,909	9.7	7,886	40.1	3,386	54.0	1,256	20.0
St. Pauls	9,424	56.3	1,021	6.1	6,286	37.6	2,558	51.0	1,037	20.7
Tipton Green	12,390	79.6	898	5.8	2,272	14.6	4,942	82.3	481	8.0
Tividale	11,223	85.8	567	4.3	1,294	9.8	4,507	88.7	265	5.2
Wednesbury North	11,469	86.1	523	3.9	1,326	10.2	4,383	87.5	247	4.9
Wednesbury South	11,515	75.6	916	6.0	2,796	18.4	4,780	81.0	519	8.8
West Bromwich Central	9,168	59.4	1,556	10.1	4,702	30.5	3,946	65.4	1,104	18.3
OLDBURY	43,285	78.8	2,834	5.2	8,817	16.1	18,115	83.8	1,451	6.7
ROWLEY	47,875	89.0	1,648	3.1	4,268	7.8	20,236	92.2	687	3.1
SMETHWICK	38,338	59.9	5,135	8.0	20,545	32.1	13,748	63.1	3,581	16.4
TIPTON	36,354	82.4	2,571	5.8	5,206	11.8	14,620	85.6	1,183	6.9
WEDNESBURY	34,496	83.4	1,900	4.6	4,943	11.9	13,734	86.6	934	5.9
WEST BROMWICH	60,863	72.8	5,721	6.8	17,047	20.4	24,792	77.6	3,327	10.4
SANDWELL	261,213	76.4	19,806	5.8	60,814	17.7	105,246	80.8	11,164	8.6

Source: 2021 Census.

## ***Economic Status & Qualifications***

### ***Economically Active***

A resident is considered economically active if employed, self-employed, unemployed but looking for work and able to start within two weeks, or a full-time student who also has a job. The figures currently published are for those residents aged 16 & over.

- Abbey ward has a high proportion of residents in full time employment (39.3%), this is the highest of all Sandwell wards. The second highest is Oldbury ward at 36.7%, whilst Tividale has the third highest proportion (see Map 2 overleaf).
- Soho & Victoria has the highest rate of unemployment of all Sandwell wards (6.2% of those aged 16+). Princes End also has a high level of unemployment, at 6% this is the second highest of all Sandwell wards.
- Unemployment is lowest in Old Warley (at 3.2%).
- Abbey, Charlemont with Grove Vale and Oldbury have the highest proportions of self-employment of all Sandwell wards (8.6%, 7.7% and 7.7% respectively).
- The three highest Sandwell wards in terms of economically active full-time students are all within Smethwick town - the highest being Soho & Victoria at 4.2%.

### ***Economically Inactive***

In terms of economic inactivity:

- The highest proportion of retired residents (aged 16+) are in Charlemont & Grove Vale (22.8%), Newton (22.7%) [both to the north of West Bromwich town], and Old Warley (22.7%). Soho & Victoria has the lowest proportion of all Sandwell wards at 9.2%.
- Wednesbury North has the highest proportion of residents in the Borough, aged 16+, who are long-term sick or disabled (7.4%). Langley and Friar Park also have a high proportion at 7.2% and 7.1% respectively. The lowest proportion is in Abbey (3%).
- Soho & Victoria and St. Pauls have the highest proportion (12.5% and 11.8% respectively) of residents aged 16 & over who are looking after the home or family of all Sandwell wards.

### ***Qualifications***

The table on page 19 shows the highest level of academic, vocational or professional qualifications obtained by residents aged 16 and over. Briefly, the categories are as follows:

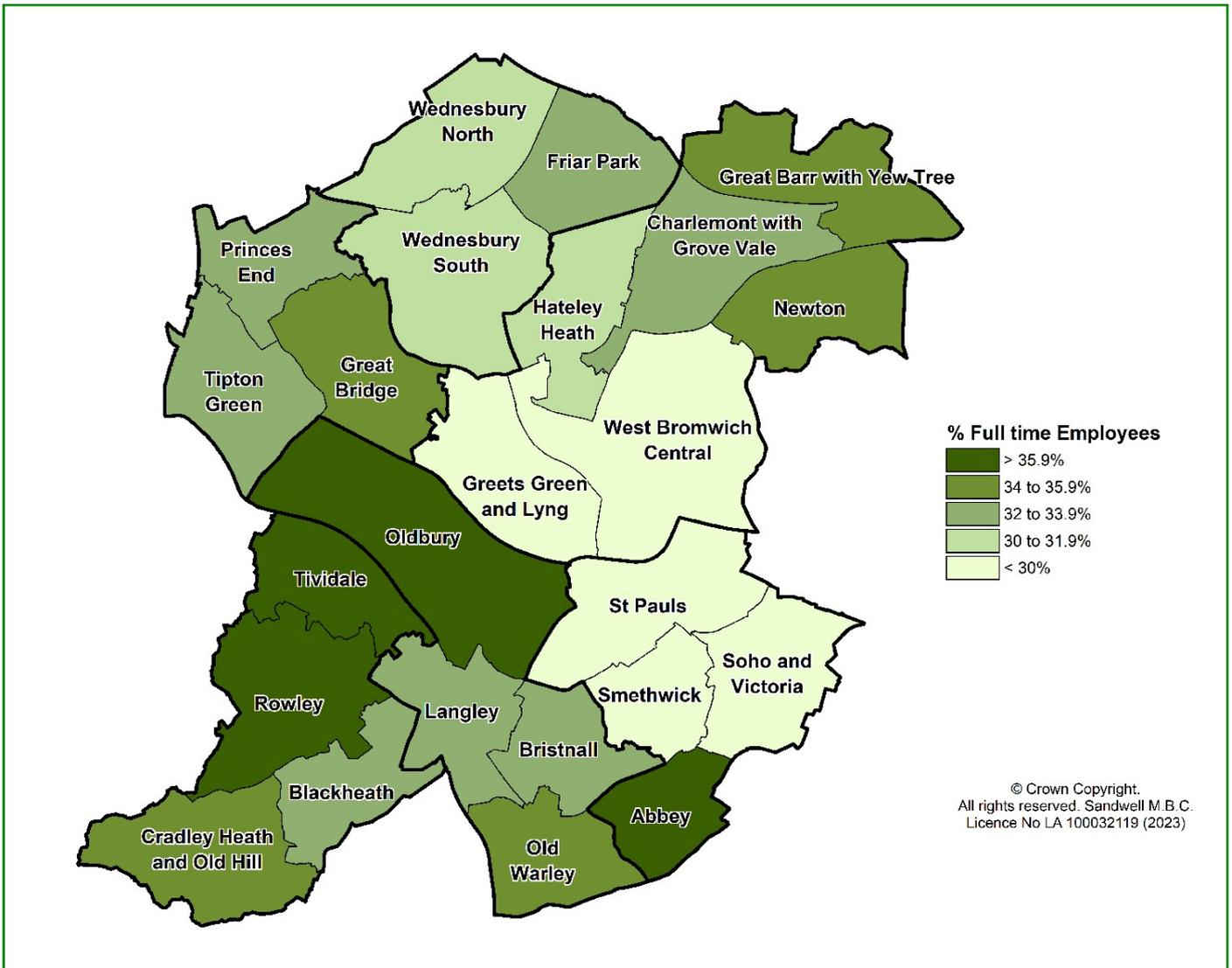
- No qualifications: No formal qualifications;
- Level 1: 1-4 GCSEs or equivalent qualifications;
- Level 2: 5 GCSEs or equivalent qualifications;
- Apprenticeships;
- Level 3: 2 or more A-levels or equivalent qualifications;
- Level 4 or above: Bachelors degree or equivalent, and higher qualifications;
- Other qualifications including foreign qualifications.

**Economic Activity 2021 (Residents aged 16 & over)**

	Economically Active					Economically Inactive					All aged 16+
	Employees:		Self-employed %	Un-employed %	Full-time student %	Retired %	Student %	Looking after home or family %	Long term sick / disabled %	Other %	
	Full-time %	Part-time %									
Abbey	39.3	12.3	8.6	4.6	2.4	16.0	5.0	5.1	3.0	3.7	9,724
Blackheath	33.9	11.5	6.2	4.2	1.6	22.5	4.7	6.0	5.7	3.7	9,828
Bristnall	33.4	12.0	7.1	3.8	2.1	20.0	5.6	6.3	6.0	3.7	9,937
Charlemont with Grove Vale	32.9	11.4	7.7	3.9	2.3	22.8	5.1	5.3	4.2	4.6	10,426
Cradley Heath & Old Hill	34.1	12.2	7.1	4.2	1.6	19.5	5.1	6.8	6.1	3.3	11,788
Friar Park	32.1	13.2	5.7	4.3	1.5	18.9	5.2	8.0	7.1	3.9	9,679
Great Barr with Yew Tree	35.8	12.4	7.2	3.6	2.0	19.9	5.7	5.8	4.5	3.1	10,755
Great Bridge	34.2	12.3	6.0	4.6	2.4	15.5	5.9	7.9	6.6	4.6	11,294
Greets Green & Lyng	28.1	12.3	5.9	5.0	2.8	14.3	8.0	9.8	6.8	6.8	11,141
Hateley Heath	31.3	12.7	6.1	4.7	2.3	17.0	6.6	7.5	7.0	4.8	11,732
Langley	33.8	11.8	6.2	4.9	3.0	17.2	5.1	6.4	7.2	4.4	11,024
Newton	34.4	11.7	6.8	3.3	2.2	22.7	6.6	5.2	3.5	3.5	9,793
Old Warley	35.0	11.9	7.3	3.2	2.0	22.7	5.7	4.9	4.1	3.1	10,116
Oldbury	36.7	12.1	7.7	4.1	2.8	13.5	5.7	7.6	5.1	4.6	11,985
Princes End	32.3	12.4	5.2	6.0	2.0	17.0	4.7	8.7	7.0	4.6	10,695
Rowley	36.1	12.4	6.6	3.4	1.8	20.1	4.9	6.0	5.2	3.5	10,759
Smethwick	27.9	12.2	6.5	4.8	3.5	15.2	7.6	9.9	6.5	5.8	11,597
Soho & Victoria	25.5	13.1	7.1	6.2	4.2	9.2	10.1	12.5	5.1	7.1	14,157
St. Pauls	25.9	12.2	7.0	5.5	4.1	11.0	9.8	11.8	5.5	7.3	12,495
Tipton Green	32.5	11.7	6.7	5.2	2.4	16.0	6.0	7.8	6.9	4.7	12,036
Tividale	36.6	12.8	6.3	4.2	2.0	19.0	5.3	5.8	4.5	3.4	10,190
Wednesbury North	31.7	12.5	6.3	4.5	2.0	18.2	5.3	7.5	7.4	4.5	10,411
Wednesbury South	31.5	11.9	6.5	3.8	2.1	19.1	6.0	7.5	6.7	4.8	12,095
West Bromwich Central	29.4	11.2	6.4	5.6	2.6	16.1	7.0	8.7	6.3	6.4	12,365
OLDBURY	34.8	11.9	7.1	4.0	2.5	18.1	5.5	6.4	5.6	4.0	43,062
ROWLEY	35.2	12.2	6.6	4.0	1.7	20.2	5.0	6.2	5.4	3.5	42,565
SMETHWICK	29.0	12.5	7.2	5.4	3.6	12.5	8.4	10.2	5.1	6.1	47,973
TIPTON	33.0	12.1	6.0	5.3	2.3	16.2	5.5	8.1	6.8	4.7	34,025
WEDNESBURY	31.8	12.5	6.2	4.2	1.9	18.8	5.5	7.7	7.1	4.4	32,185
WEST BROMWICH	31.9	12.0	6.7	4.4	2.4	18.6	6.5	7.1	5.5	4.9	66,212
SANDWELL	32.5	12.2	6.7	4.5	2.5	17.4	6.2	7.6	5.8	4.7	266,026

Source: 2021 Census.

**Map 2: Proportion of Residents Aged 16+ in Full-time Employment by Ward 2021**



More than 1 in 5 (22.7%) usual Sandwell residents aged 16 years and over had Level 4 or above qualifications. This compares with 33.8% in England & Wales. Almost 30% of Sandwell residents aged 16 and over (28.9%, 76,840) reported having no qualifications. This is much higher than the England & Wales figure of 18.2%.

Across the wards:

- Abbey has the greatest proportion of highly qualified residents, with 40.3% being qualified to level 4 or above. The two next highest wards have over one in five residents qualified to this level - Great Barr with Yew Tree and Old Warley.
- Smethwick town has the most highly qualified residents overall.
- Only 16.1% of residents in Friar Park are qualified to level 4 or above.
- The Sandwell ward with the largest proportion of residents with no qualifications is Greets Green & Lyng, at 33.8%. Friar Park also has a similar proportion of residents with no qualifications (33.3%).
- Abbey has the lowest proportion with no qualifications (19%).

### Highest Level of Qualification of usual residents aged 16 & over 2021

	No Qualifications		Level 1		Level 2		Apprenticeships		Level 3		Level 4 or above		% Other Qualifications	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Abbey	1,846	19.0	778	8.0	1,118	11.5	398	4.1	1,408	14.5	3,915	40.3	258	2.7
Blackheath	2,627	26.7	1,200	12.2	1,505	15.3	573	5.8	1,590	16.2	2,033	20.7	301	3.1
Bristnall	2,828	28.5	1,101	11.1	1,384	13.9	506	5.1	1,547	15.6	2,259	22.7	311	3.1
Charlemont with Grove Vale	2,611	25.0	1,157	11.1	1,388	13.3	621	6.0	1,647	15.8	2,627	25.2	377	3.6
Cradley Heath & Old Hill	3,227	27.4	1,361	11.5	1,724	14.6	591	5.0	2,018	17.1	2,517	21.4	350	3.0
Friar Park	3,225	33.3	1,234	12.8	1,444	14.9	522	5.4	1,425	14.7	1,561	16.1	266	2.7
Great Barr with Yew Tree	2,378	22.1	1,189	11.1	1,544	14.4	495	4.6	1,746	16.2	3,076	28.6	323	3.0
Great Bridge	3,631	32.1	1,319	11.7	1,603	14.2	509	4.5	1,657	14.7	2,194	19.4	381	3.4
Greets Green & Lyng	3,760	33.8	1,377	12.4	1,330	11.9	490	4.4	1,415	12.7	2,226	20.0	542	4.9
Hateley Heath	3,684	31.4	1,452	12.4	1,573	13.4	578	4.9	1,683	14.3	2,253	19.2	508	4.3
Langley	3,085	28.0	1,245	11.3	1,638	14.9	579	5.3	1,774	16.1	2,360	21.4	346	3.1
Newton	2,345	23.9	1,033	10.5	1,315	13.4	502	5.1	1,588	16.2	2,655	27.1	357	3.6
Old Warley	2,320	22.9	1,037	10.3	1,434	14.2	498	4.9	1,648	16.3	2,883	28.5	297	2.9
Oldbury	3,357	28.0	1,410	11.8	1,531	12.8	497	4.1	1,670	13.9	3,054	25.5	466	3.9
Princes End	3,421	32.0	1,370	12.8	1,647	15.4	611	5.7	1,578	14.8	1,744	16.3	324	3.0
Rowley	2,836	26.4	1,285	11.9	1,704	15.8	616	5.7	1,790	16.6	2,193	20.4	335	3.1
Smethwick	3,883	33.5	1,284	11.1	1,471	12.7	472	4.1	1,497	12.9	2,373	20.5	615	5.3
Soho & Victoria	4,550	32.1	1,574	11.1	1,542	10.9	426	3.0	1,887	13.3	3,491	24.6	694	4.9
St. Pauls	4,133	33.1	1,415	11.3	1,487	11.9	410	3.3	1,699	13.6	2,737	21.9	612	4.9
Tipton Green	3,678	30.6	1,463	12.2	1,646	13.7	567	4.7	1,771	14.7	2,535	21.1	376	3.1
Tividale	2,677	26.3	1,144	11.2	1,609	15.8	578	5.7	1,663	16.3	2,177	21.4	344	3.4
Wednesbury North	3,032	29.1	1,216	11.7	1,549	14.9	529	5.1	1,580	15.2	2,123	20.4	380	3.7
Wednesbury South	3,869	32.0	1,422	11.8	1,560	12.9	628	5.2	1,706	14.1	2,384	19.7	524	4.3
West Bromwich Central	3,832	31.0	1,522	12.3	1,429	11.6	560	4.5	1,477	11.9	2,945	23.8	602	4.9
OLDBURY	11,590	26.9	4,793	11.1	5,987	13.9	2,080	4.8	6,639	15.4	10,556	24.5	1,420	3.3
ROWLEY	11,367	26.7	4,990	11.7	6,542	15.4	2,358	5.5	7,061	16.6	8,920	21.0	1,330	3.1
SMETHWICK	14,412	30.0	5,051	10.5	5,618	11.7	1,706	3.6	6,491	13.5	12,516	26.1	2,179	4.5
TIPTON	10,730	31.5	4,152	12.2	4,896	14.4	1,687	5.0	5,006	14.7	6,473	19.0	1,081	3.2
WEDNESBURY	10,126	31.5	3,872	12.0	4,553	14.1	1,679	5.2	4,711	14.6	6,068	18.9	1,170	3.6
WEST BROMWICH	18,610	28.1	7,730	11.7	8,579	13.0	3,246	4.9	9,556	14.4	15,782	23.8	2,709	4.1
SANDWELL	76,839	28.9	30,586	11.5	36,175	13.6	12,758	4.8	39,465	14.8	60,316	22.7	9,889	3.7

Source: 2021 Census.

## Transport

In 2021, 29.2% of Sandwell households do not have access to a car or van, which has fallen from 33.9% in 2011. This compares with 23.3% in England & Wales in 2021.

- 42.7% of households in West Bromwich Central are without a car or van, the highest of all Sandwell wards. The second highest ward is Soho & Victoria, where 41% of households are without a car or van.

## Car Ownership 2021

	HHs <sup>1</sup> without a car or van		HHs with 1 car or van		HHs with 2 or more cars or vans	
	No.	%	No.	%	No.	%
Abbey	1,603	31.2	2,362	46.0	1173	22.8
Blackheath	1,412	27.4	2,181	42.4	1556	30.2
Bristnall	1,184	24.9	1,993	41.8	1587	33.3
Charlemont with Grove Vale	1,188	23.2	2,139	41.8	1792	35.0
Cradley Heath & Old Hill	1,687	27.0	2,578	41.3	1978	31.7
Friar Park	1,446	29.2	2,072	41.8	1442	29.1
Great Barr with Yew Tree	968	18.9	2,098	41.0	2055	40.1
Great Bridge	1,579	28.9	2,300	42.1	1578	28.9
Greets Green & Lyng	1,951	37.2	2,170	41.3	1130	21.5
Hateley Heath	1,732	31.1	2,346	42.1	1497	26.9
Langley	1,776	30.2	2,579	43.9	1517	25.8
Newton	1,071	22.1	2,236	46.1	1548	31.9
Old Warley	1,136	22.2	2,259	44.1	1726	33.7
Oldbury	1,626	27.7	2,543	43.4	1692	28.9
Princes End	1,901	33.9	2,302	41.0	1409	25.1
Rowley	1,199	21.9	2,326	42.4	1956	35.7
Smethwick	1,965	36.8	2,144	40.1	1234	23.1
Soho & Victoria	2,571	41.0	2,511	40.0	1195	19.0
St. Pauls	1,560	31.1	2,072	41.3	1385	27.6
Tipton Green	1,764	29.4	2,514	41.9	1726	28.7
Tividale	1,226	24.1	2,083	41.0	1774	34.9
Wednesbury North	1,303	26.0	2,148	42.9	1556	31.1
Wednesbury South	1,663	28.2	2,508	42.5	1725	29.3
West Bromwich Central	2,581	42.7	2,262	37.5	1195	19.8
OLDBURY	5,722	26.5	9,374	43.4	6522	30.2
ROWLEY	5,524	25.2	9,168	41.8	7264	33.1
SMETHWICK	7,699	35.4	9,089	41.7	4987	22.9
TIPTON	5,244	30.7	7,116	41.7	4713	27.6
WEDNESBURY	4,412	27.8	6,728	42.4	4723	29.8
WEST BROMWICH	9,491	29.7	13,251	41.5	9217	28.8
SANDWELL	38,092	29.2	54,728	42.0	37426	28.7

<sup>1</sup> Households  
Source: 2021 Census.

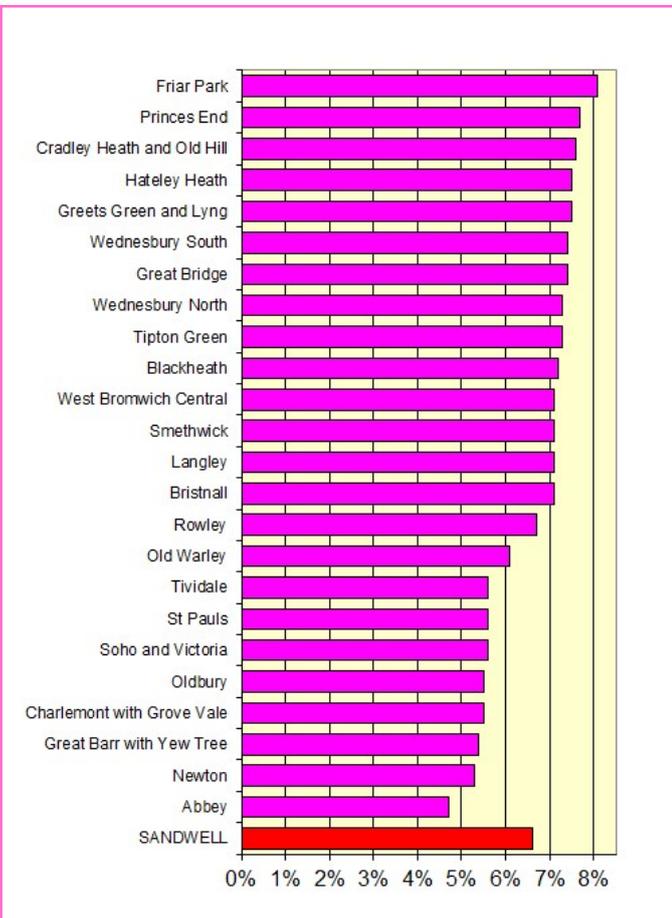
- Less than a fifth of households in Great Barr with Yew Tree are without a car or van.
- 46.1% of households in Newton have access to 1 car or van, the highest of all Sandwell wards.
- Great Barr with Yew Tree, Rowley and Charlemont with Grove Vale are the three highest Sandwell wards in terms of households with 2 or more cars or vans - at over a third of households. Soho & Victoria is the lowest at 19%.

### Health & Provision of Unpaid Care

To identify disability in 2021, people were asked "Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more?". If they answered yes, a further question "Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?" was presented. This differs from the 2011 Census question used, in order to collect data that more closely aligned with the definition of disability in the Equality Act (2010).

- In terms of day-to-day activities being limited a lot, Wednesbury North and Friar Park both fair badly on this indicator, at 10.4%, and Blackheath is also poor (10.2%).
- Blackheath (11.1%), Cradley Heath & Old Hill (10.8%), Friar Park and Rowley (both 10.6%) are worst in terms of the proportion of residents whose activities are limited a little.
- Soho & Victoria, St. Pauls and Oldbury all fair well on these indicators.

**Graph 4: Residents who rate their Health as bad or very bad by Ward 2021**



Residents were asked to assess their general state of health on a five point scale: very good, good, fair, bad or very bad. Across the wards:

- Abbey ward is high in terms of those stating their level of health is good or very good - at 83.4% this is the highest of the Sandwell wards.
- Soho & Victoria (82.4%) and Oldbury (81.5%) also have a high proportion of residents with good or very good health.
- Blackheath ward is low in terms of those stating their level of health is good or very good - at 75.7% this is the lowest of all the Sandwell wards.
- At 8.1%, Friar Park is the worst of all Sandwell wards for those stating their level of health is bad or very bad. 7.7% of residents of Princes End and 7.6% in Cradley Heath & Old Hill also consider their health to be bad or very bad.

## Health Indicators 2021

	Disabled under the Equality Act		Level of Health			% Long-term Sick/ Disabled <sup>1</sup>	Provides Unpaid Care	
	% with Day-to-day activities limited a lot	% with Day-to-day activities limited a little	% Good or Very Good	% Fair	% Bad or Very Bad		% Providing Care	% Providing 50 hours a week or more
Abbey	6.0	9.4	83.4	11.8	4.7	22.3	8.2	2.2
Blackheath	10.2	11.1	75.7	17.0	7.2	28.1	10.8	3.5
Bristnall	9.4	9.7	78.1	14.8	7.1	24.2	9.9	3.4
Charlemont with Grove Vale	7.8	9.7	80.3	14.2	5.5	22.9	9.9	3.1
Cradley Heath & Old Hill	9.5	10.8	77.3	15.1	7.6	26.6	10.2	3.5
Friar Park	10.4	10.6	76.4	15.6	8.1	26.0	10.5	4.2
Great Barr with Yew Tree	7.6	8.6	81.4	13.3	5.4	21.4	9.9	3.3
Great Bridge	9.2	9.4	77.7	14.9	7.4	23.2	9.7	3.9
Greets Green & Lyng	9.2	8.1	78.7	13.9	7.5	21.0	8.6	3.1
Hateley Heath	10.1	9.5	77.8	14.7	7.5	24.1	9.6	3.6
Langley	9.5	10.1	78.0	14.8	7.1	24.7	9.5	3.2
Newton	7.2	8.7	80.9	13.9	5.3	21.5	10.1	2.9
Old Warley	8.0	10.4	80.1	13.7	6.1	24.4	9.8	2.9
Oldbury	7.1	7.6	81.5	13.0	5.5	19.1	8.0	2.4
Princes End	9.8	9.8	77.1	15.2	7.7	24.4	10.4	4.5
Rowley	8.7	10.6	78.7	14.6	6.7	25.4	10.3	3.7
Smethwick	8.8	8.4	78.6	14.3	7.1	21.0	7.9	2.7
Soho & Victoria	6.4	6.6	82.4	12.0	5.6	16.0	6.7	2.2
St. Pauls	7.1	6.9	81.3	13.2	5.6	16.9	8.0	2.4
Tipton Green	9.7	9.5	77.8	14.9	7.3	24.1	9.2	3.1
Tividale	8.0	9.2	80.4	14.0	5.6	22.7	8.9	2.9
Wednesbury North	10.4	9.9	76.9	15.8	7.3	25.7	10.2	3.5
Wednesbury South	9.6	9.9	77.0	15.6	7.4	24.2	10.1	3.8
West Bromwich Central	9.0	8.3	77.9	15.0	7.1	22.0	7.9	2.6
OLDBURY	8.5	9.3	79.5	14.0	6.4	22.9	9.2	2.9
ROWLEY	9.1	10.4	78.1	15.1	6.8	25.7	10.0	3.4
SMETHWICK	7.1	7.6	81.3	12.9	5.8	18.6	7.6	2.4
TIPTON	9.6	9.6	77.6	15.0	7.5	23.9	9.7	3.8
WEDNESBURY	10.1	10.1	76.8	15.7	7.5	25.3	10.2	3.8
WEST BROMWICH	8.5	8.8	79.3	14.2	6.4	22.2	9.3	3.1
SANDWELL	8.7	9.2	79.1	14.3	6.6	22.8	9.3	3.2

<sup>1</sup> This includes people disabled under equality act and people with long term condition with no limits on day-to-day activities (not disabled under equality act)  
Source: 2021 Census.

- Blackheath is highest of all Sandwell wards in terms of residents who are long-term sick or disabled (28.1% compared with a Sandwell average of 22.8%).

A person is a provider of unpaid care if they look after or give help or support to family members, friends, neighbours or others because of long-term physical or mental ill health or disability, or problems related to old age.

- Of all Sandwell wards, Blackheath has the highest proportion of residents providing unpaid care (10.8%). This is likely to be due to the age profile of the ward.
- At 6.7%, the proportion who provide unpaid care in Soho & Victoria is the lowest of all Sandwell wards.
- Princes End, Friar Park, and Great Bridge are the three highest Sandwell wards in terms of residents providing unpaid care for 50 hours a week or more.

## ***Housing***

The Census asks various questions relating to housing, including the type of accommodation people live in and its tenure. In Sandwell, since 2011 the proportion of households in shared ownership accommodation or renting from the local authority has declined, whilst the proportion renting from other social landlords or private landlords has increased considerably.

Across the wards:

- Newton has the highest (71.1%) level of owner occupation of all Sandwell wards. Also high are Old Warley (68.3%) and Great Barr with Yew Tree (66.4%).
- Almost a third of households in Abbey ward are in private rented accommodation. Soho & Victoria and St. Pauls also have high levels of private renting, meaning that Smethwick town has the highest level of all six towns overall (28.4%).
- The highest proportion of households in social rented accommodation is in Princes End ward (43.9%). Friar Park had the second highest proportion at 37%. This includes properties rented either from the Council or housing associations.
- At 9.1%, Abbey has the lowest proportion in social rented accommodation of all Sandwell wards. Newton and Old Warley also have relatively low levels of social renting (at 13.2% and 16.5% respectively).
- There is a very high proportion of terraced housing in Abbey ward (59.4%). Overall, Smethwick town has 42.8% terraced housing, twice the proportion of the majority of the other Sandwell towns. Only 6.7% of households live in terraced housing in Tividale.
- Over one in five households live in detached properties in Great Barr with Yew Tree and Charlemont with Grove Vale.

## Housing Indicators 2021

	Tenure (% of households)				Dwelling Type			Suitability of Accommodation	
	% Owner-occupied	% Social Rented <sup>1</sup>	% Private Rented <sup>2</sup>	% Shared Ownership	Total household spaces	Detached %	Terraced %	% HHs <sup>3</sup> lacking central heating	% Over-crowded HHs <sup>4</sup>
Abbey	58.4	9.1	31.9	0.5	5,137	4.5	59.4	2.2	6.3
Blackheath	59.9	26.2	13.0	0.5	5,149	16.8	25.1	1.7	5.5
Bristnall	62.8	23.2	13.4	0.2	4,765	10.2	21.0	1.7	5.8
Charlemont with Grove Vale	64.5	18.8	16.0	0.4	5,120	21.8	15.6	2.1	5.4
Cradley Heath & Old Hill	52.3	28.5	17.8	0.6	6,242	15.5	24.3	1.4	7.0
Friar Park	52.2	37.0	9.7	0.3	4,957	6.7	24.3	1.5	6.8
Great Barr with Yew Tree	66.4	17.3	15.7	0.5	5,121	21.8	13.9	1.7	5.0
Great Bridge	49.8	30.8	18.6	0.3	5,457	11.6	23.0	1.6	7.3
Greets Green & Lyng	43.8	35.5	19.2	1.0	5,248	7.2	36.3	2.0	12.6
Hateley Heath	48.2	34.0	17.1	0.1	5,575	6.5	18.7	1.7	8.5
Langley	52.0	28.0	18.9	0.4	5,871	6.0	23.9	2.1	5.6
Newton	71.1	13.2	15.4	0.0	4,855	7.8	12.2	1.9	5.0
Old Warley	68.3	16.5	13.5	1.2	5,118	9.2	15.9	1.5	4.5
Oldbury	54.2	18.6	26.7	0.3	5,860	15.9	24.5	1.6	9.4
Princes End	43.5	43.9	11.7	0.4	5,612	8.4	19.4	1.7	8.2
Rowley	60.4	24.7	13.9	0.4	5,481	16.8	24.1	1.5	5.2
Smethwick	46.0	30.1	22.4	0.5	5,342	7.8	38.1	2.1	10.4
Soho & Victoria	35.5	31.6	31.2	0.5	6,277	9.4	37.8	2.0	16.5
St. Pauls	52.2	18.8	27.8	0.5	5,019	10.8	37.1	1.9	13.3
Tipton Green	48.9	32.1	17.4	0.8	6,006	13.8	24.3	1.7	8.6
Tividale	61.9	22.7	14.5	0.3	5,082	17.8	6.7	1.8	6.4
Wednesbury North	53.5	27.9	18.0	0.2	5,007	10.9	21.6	1.7	9.7
Wednesbury South	54.1	28.9	15.8	0.7	5,898	13.1	15.0	2.0	8.5
West Bromwich Central	41.2	33.8	23.3	0.5	6,036	13.8	20.7	2.2	12.3
OLDBURY	58.8	21.7	18.5	0.5	21,614	10.4	21.5	1.7	6.4
ROWLEY	58.3	25.7	14.9	0.5	21,954	16.7	20.4	1.6	6.2
SMETHWICK	47.3	22.9	28.4	0.5	21,775	8.2	42.8	2.1	11.8
TIPTON	47.4	35.6	15.9	0.5	17,075	11.3	22.3	1.7	8.0
WEDNESBURY	53.3	31.1	14.6	0.4	15,862	10.4	20.0	1.7	8.3
WEST BROMWICH	55.2	25.9	18.0	0.4	31,955	13.1	19.7	1.9	8.3
SANDWELL	53.7	26.6	18.6	0.5	130,246	11.9	24.4	1.8	8.2

<sup>1</sup> Social Rented includes Social Rented: from Council and Social Rented: Other

<sup>2</sup> Private Rented includes Private Rented: from private landlord or letting agency and Private Rented: Other

<sup>3</sup> Households

<sup>4</sup> Households with an occupancy rating of -1 or less

Source: 2021 Census.



*Further data for Sandwell's wards is available  
on Sandwell Trends at:  
<http://www.sandwelltrends.info>  
or contact the team for more information:*



**Research  
Sandwell**

**Research Sandwell,  
Public Health, Sandwell MBC**  
Sandwell Council House, P.O. Box 2374,  
Oldbury, West Midlands. B69 3DE.

Telephone: 0121 569 3057  
email: [research\\_sandwell@sandwell.gov.uk](mailto:research_sandwell@sandwell.gov.uk)

