

2021 Census Town Profile

TIPTON

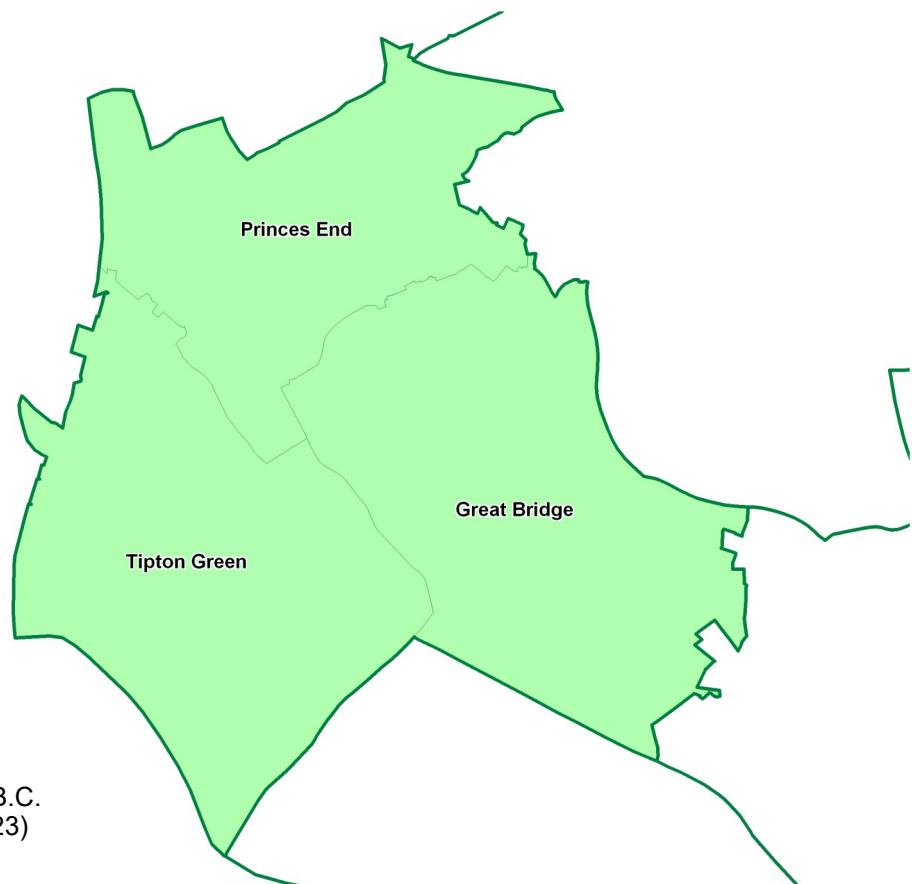
The 2021 Census Town Profiles aim to provide an overview of the socio-economic conditions within each of the six towns of Sandwell, and their constituent wards.

Further analysis and data is available on [Sandwell Trends](#).

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Tipton Town Wards



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Population Change & Structure

Since 2011, Sandwell's population has increased by 11.0%. However, there has been a large variation by ward, with the majority of wards seeing an increase in population.

- The rise in population in Tipton town is greater than that of Sandwell, and all wards within the town have seen an increase. This increase in the number of residents is the second largest of the six towns.
- There has been a disproportionate increase in Tipton Green ward (+21.2%), the fourth largest rise of all Sandwell wards.

Population Change by Broad Age Band 2011-2021

	Under 20			20-64			65 & over			All Ages		
	2011	2021	% Change	2011	2021	% Change	2011	2021	% Change	2011	2021	% Change
Great Bridge	3,432	3,910	3.7	7,823	8,577	5.8	1,707	1,939	1.8	12,962	14,426	11.3
Princes End	3,707	4,149	3.4	7,510	8,039	4.1	1,764	1,952	1.4	12,981	14,140	8.9
Tipton Green	3,476	4,313	6.5	7,473	9,153	13.1	1,885	2,093	1.6	12,834	15,559	21.2
TOWN	10,615	12,372	4.5	22,806	25,769	7.6	5,356	5,984	1.6	38,777	44,125	13.8
SANDWELL	82,416	93,100	3.5	178,806	199,031	6.6	46,841	49,704	0.9	308,063	341,835	11.0

Source: 2011 & 2021 Census.

In terms of broad age groups, Tipton town has seen an increase in all age groups, but particularly amongst under 20s and 20-64 year olds between 2011 and 2021 (+4.5% and +7.6% respectively).

- Tipton Green ward has seen a particularly large increase in the younger age groups, with a +6.5% increase in the proportion aged under 20, and a +13.1% increase in the number aged 20-64 (among the top four of all Sandwell wards for these age groups).
- Princes End ward has seen a below average increase in the younger age groups between 2011 and 2021, however there has been a slightly above average increase in the proportion of the population aged 65 & over. The increases in this age group are however, higher in the two other wards in the town.

Tipton town has a total population of 44,125 in 2021, and makes up 12.9% of Sandwell's total population - around the same as in 2011 (12.6%). Tipton Green ward is the largest of the three wards which comprise the town, and is the fourth largest ward in the borough.

Population by Age 2021

	0-15		16-24		25-49		50-64		65-74		75+		All Ages
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Great Bridge	3,131	21.7	1,648	11.4	5,028	34.9	2,680	18.6	1,045	7.2	894	6.2	14,426
Princes End	3,448	24.4	1,588	11.2	4,669	33.0	2,483	17.6	1,098	7.8	854	6.0	14,140
Tipton Green	3,525	22.7	1,707	11.0	5,477	35.2	2,757	17.7	1,127	7.2	966	6.2	15,559
TOWN	10,104	22.9	4,943	11.2	15,174	34.4	7,920	17.9	3,270	7.4	2,714	6.2	44,125
SANDWELL	75,804	22.2	37,669	11.0	117,500	34.4	61,158	17.9	26,514	7.8	23,190	6.8	341,835

Source: 2021 Census.

The population profile of the town in terms of age structure is very similar to Sandwell overall. The main difference is a slightly larger proportion aged under 16. There is however some variation when considering the wards that make up the town.

- Great Bridge has a smaller proportion of under 16s than average (21.7% compared with 22.9% for the town), but a larger proportion of those aged 25-49 (34.9% compared with 34.4% for Sandwell overall).
- Princes End has a higher proportion of under 16s than both the town and Sandwell averages (24.4% compared with 22.9% and 22.2% respectively), but a lower proportion of those aged 25-49. The proportion of over 75s in the ward is the sixth lowest of all Sandwell wards.
- Tipton Green ward has a slightly larger prevalence of those aged 25-49 compared with both the Borough and town averages (35.2% compared with 34.4% and 34.4% respectively).

Household Characteristics

Since 2011, Sandwell overall has seen an increase of 7.2% in the number of households, compared with 10.1% in Tipton town (the largest increase of the six towns). Within the town, Tipton Green ward has seen the largest increase at 16.9%, the fourth largest increase across all Sandwell wards.

Household Composition 2021

	One person HHs ¹				Couple Households		Lone Parents				All Other Households		Total HHs
	Non-Pensioners		Lone Pensioners				Dependent children		Non-dependent children only				
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Great Bridge	963	17.6	562	10.3	2,287	41.9	535	9.8	334	6.1	779	14.3	5,460
Princes End	1,028	18.3	610	10.9	2,264	40.3	724	12.9	275	4.9	714	12.7	5,615
Tipton Green	1,220	20.3	706	11.8	2,390	39.8	552	9.2	303	5.0	834	13.9	6,005
TOWN	3,211	18.8	1,878	11.0	6,941	40.6	1,811	10.6	912	5.3	2,327	13.6	17,080
SANDWELL	23,017	17.7	15,025	11.5	52,436	40.3	12,228	9.4	7,228	5.5	20,312	15.6	130,246

¹ HHs = Households
Source: 2021 Census.

Considering household composition, the profile of Tipton town varies from that of Sandwell overall, and there is some variation by ward.

- Tipton Green has a large proportion of single person households (non-pensioners) compared with Sandwell overall.
- Great Bridge and Princes End are both within the bottom seven out of all Sandwell wards in terms of lone pensioner households, whilst Tipton Green is above average compared to both the town and Borough averages.
- Couple households (both married and co-habiting) are more prevalent in Great Bridge (41.9% compared with 40.3% in Sandwell overall) - the seventh highest proportion of all Sandwell wards.
- Princes End has a high proportion of lone parents with dependent children, at 12.9%. This is the highest proportion of all Sandwell wards, and compares with an average for the town of 10.6%.
- All three Tipton town wards have similar proportions of 'all other households'. This includes households made up of unrelated adults or more than one family.

Ethnic Background

The ethnic makeup of Sandwell has seen extensive changes since 2001. Just over half of Sandwell residents now class themselves as being of White British origin, and a further 5.2% are of Other White origin (which includes Irish and Gypsy Travellers). 42.8% of Sandwell's population are from other ethnic backgrounds. These Sandwell figures compare with England & Wales averages of 74.4%, 7.3% and 18.3% respectively.

With the exception of Smethwick, Sandwell towns have seen increases in the proportion of residents in all Minority Ethnic groups, and a contrasting decline in the White British group since 2011. The White British population in Tipton town has fallen from 77.8% in 2011 to 63.9% in 2021, whilst the Other White group has increased from 3.4% to 5.6%.

Population by Ethnic Group 2021: White & Asian Groups

	White				Asian or Asian British							
	British		Other		Indian		Pakistani		Bangladeshi		Chinese & Asian Other	
	No.	%			No.	%	No.	%	No.	%	No.	%
Great Bridge	8,730	60.5	892	6.2	1,618	11.2	528	3.7	552	3.8	280	1.9
Princes End	10,877	76.9	720	5.1	588	4.2	199	1.4	36	0.3	140	1.0
Tipton Green	8,601	55.3	842	5.4	1,617	10.4	1,175	7.6	898	5.8	288	1.9
TOWN	28,208	63.9	2,454	5.6	3,823	8.7	1,902	4.3	1,486	3.4	708	1.6
SANDWELL	177,926	52.0	17,703	5.2	44,378	13.0	22,148	6.5	11,074	3.2	10,429	3.1

Source: 2021 Census.

Population by Ethnic Group 2021: Other Ethnic Groups

	Mixed		Black or Black British						Arab		Other Ethnic Group	
			Black Caribbean		Black African		Black Other					
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Great Bridge	483	3.3	404	2.8	436	3.0	153	1.1	20	0.1	330	2.3
Princes End	481	3.4	388	2.7	361	2.6	221	1.6	28	0.2	98	0.7
Tipton Green	607	3.9	411	2.6	511	3.3	158	1.0	125	0.8	325	2.1
TOWN	1,571	3.6	1,203	2.7	1,308	3.0	532	1.2	173	0.4	753	1.7
SANDWELL	14,680	4.3	13,096	3.8	12,351	3.6	4,333	1.3	2,016	0.6	11,709	3.4

Source: 2021 Census.

Tipton town ranks fairly low for all ethnic groups compared to the other Sandwell towns, with the exception of the White British and White Other populations - the town ranks third for each of these groups. Within the town:

- Princes End has a very high proportion of residents from the White British ethnic group - at 76.9% this is the fourth largest proportion of all Sandwell wards, and compares with a borough average of 52.0%.
- In contrast, Princes End has very low proportions of Indian, Pakistani and Chinese & Other Asian residents, ranking in the bottom three Sandwell wards for all three of these groups.
- Tipton Green ward ranks fifth out of all Sandwell wards in terms of residents from Pakistani and Bangladeshi communities. At 7.6% and 5.8% respectively, these proportions are both considerably higher than the average for the town, and above the Sandwell average.

Religion 2021

	Christian		Sikh		Muslim		Hindu		Other Religion		No Religion		Not Stated	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Great Bridge	6,158	42.7	1,356	9.4	1,348	9.3	297	2.1	162	1.1	4,384	30.4	716	5.0
Princes End	6,666	47.1	469	3.3	399	2.8	131	0.9	109	0.8	5,620	39.7	750	5.3
Tipton Green	6,315	40.6	1,350	8.7	2,394	15.4	368	2.4	158	1.0	4,092	26.3	884	5.7
TOWN	19,139	43.4	3,175	7.2	4,141	9.4	796	1.8	429	1.0	14,096	31.9	2,350	5.3
SANDWELL	136,354	39.9	39,252	11.5	45,763	13.4	9,447	2.8	3,451	1.0	89,099	26.1	18,465	5.4

Source: 2021 Census.

In terms of religion, 39.9% of Sandwell residents are Christian, lower than the national average of 46.2%. This has fallen considerably since 2011, when 55.2% of Sandwell residents said they were Christian.

Tipton town overall has a higher proportion of Christian residents compared to Sandwell, but is lower in terms of most other religious affiliations. Almost a third of Tipton residents stated they follow no religion - the second highest of all Sandwell towns.

- Princes End ranks second out of all Sandwell wards in terms of the proportion of Christian residents (47.1% compared with a borough average of 39.9%). However, this ward also ranks highly in terms of those who state they have no religion (second of all Sandwell wards).
- Great Bridge and Tipton Green both have a high proportion of Sikhs compared to the rest of the town, however this is still lower than the Sandwell average.
- Tipton Green ranks sixth in terms of Muslim residents, with 15.4% stating they have an affiliation with this religion.

Country of Birth and Household Language 2021

	Country of Birth						Household Language			
	UK		All EU		Other		All in HH have English as main language		None in HH have English as main language	
	No.	%	No.	%	No.	%	No.	%	No.	%
Great Bridge	11,467	79.5	984	6.8	1,974	13.6	4,556	83.5	450	8.2
Princes End	12,497	88.3	689	4.9	960	6.7	5,122	91.3	252	4.5
Tipton Green	12,390	79.6	898	5.8	2,272	14.6	4,942	82.3	481	8.0
TOWN	36,354	82.4	2,571	5.8	5,206	11.8	14,620	85.6	1,183	6.9
SANDWELL	261,213	76.4	19,806	5.8	60,814	17.7	105,246	80.8	11,164	8.6

Source: 2021 Census.

When considering country of birth, 76.4% of Sandwell residents were born in the United Kingdom, compared with 83.2% nationally. Around one in six Sandwell residents were born in a country outside the European Union. Tipton town is above the Sandwell average in terms of the proportion of residents who were born in the United Kingdom. The town ranks second lowest of the six towns for residents born outside of the UK or European Union.

- At 88.3% Princes End ranks fifth highest out of the Sandwell wards in terms of the proportion of residents born in the UK.
- Within the town, Tipton Green has a relatively high proportion of residents born outside the EU, however this is still below the Sandwell average, and ranks only 11th of all Sandwell wards.

The 2011 Census collected information for the first time on main language and English language skills. It should be noted that people who did not report English as a main language may be fluent English speakers. In 80.8% of Sandwell households all residents have English as their main language in 2021, compared with 86.3% in 2011. In Tipton town, only 6.9% of households have no residents who have English as a main language - below the average for the Borough.

- Princes End has a high proportion of households where all residents have English as a main language (91.3% compared with a Sandwell average of 80.8%). This is the fifth highest proportion of all Sandwell wards.
- In contrast, Princes End ward appears in the bottom six in terms of households where no residents have English as a main language.
- Great Bridge and Tipton town are also both below the Sandwell average in terms of the proportion of households where no residents have English as a main language.

Economic Status & Qualifications

Economically Active

A resident is considered economically active if employed, self-employed, unemployed but looking for work and able to start within two weeks, or a full-time student who also has a job. The figures currently published are for those residents aged 16 & over. The level of economic activity of the town's residents (58.7%) is similar to the Borough average, although levels of self employment are lower and unemployment is higher than for Sandwell as a whole. Within the town:

- Princes End has a particularly high level of unemployment, at 6.0% this is the second highest of all Sandwell wards, after Soho & Victoria.
- Self employment is low in all wards.
- Great Bridge has the highest proportion of residents in full-time employment, higher than both the town and Borough average.

Economic Activity 2021 (Residents aged 16+)

	Economically Active					Economically Inactive					All aged 16+
	Employees:		Self-employed %	Un-employed %	Full-time student %	Retired %	Student %	Looking after home or family %	Long term sick/ disabled %	Other %	
	Full-time %	Part-time %									
Great Bridge	34.2	12.3	6.0	4.6	2.4	15.5	5.9	7.9	6.6	4.6	11,294
Princes End	32.3	12.4	5.2	6.0	2.0	17.0	4.7	8.7	7.0	4.6	10,695
Tipton Green	32.5	11.7	6.7	5.2	2.4	16.0	6.0	7.8	6.9	4.7	12,036
TOWN	33.0	12.1	6.0	5.3	2.3	16.2	5.5	8.1	6.8	4.7	34,025
SANDWELL	32.5	12.2	6.7	4.5	2.5	17.4	6.2	7.6	5.8	4.7	266,026

Source: 2021 Census.

Economically Inactive

Economic Inactivity among those aged 16 & over in Tipton is similar to that for Sandwell as a whole. Within the town:

- The proportions of long term sick and disabled is highest in Princes End, although all wards are slightly higher than the Borough average.
- There are also slightly higher proportions of people looking after the home or family in all wards compared with Sandwell as a whole, the highest being in Princes End.
- There are lower proportions of students in all wards in the town than in Sandwell as a whole, with the figure for Princes End (4.7%) being the lowest of all Sandwell wards.
- The proportion of retired people is lower in all wards compared to the Sandwell average.

Highest Level of Qualification of usual residents aged 16 & over 2021

	No Qualifications		Level 1		Level 2		Apprenticeships		Level 3		Level 4 or above		% Other Qualifications	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Great Bridge	3,631	32.1	1,319	11.7	1,603	14.2	509	4.5	1,657	14.7	2,194	19.4	381	3.4
Princes End	3,421	32.0	1,370	12.8	1,647	15.4	611	5.7	1,578	14.8	1,744	16.3	324	3.0
Tipton Green	3,678	30.6	1,463	12.2	1,646	13.7	567	4.7	1,771	14.7	2,535	21.1	376	3.1
TOWN	10,730	31.5	4,152	12.2	4,896	14.4	1,687	5.0	5,006	14.7	6,473	19.0	1,081	3.2
SANDWELL	76,839	28.9	30,586	11.5	36,175	13.6	12,758	4.8	39,465	14.8	60,316	22.7	9,889	3.7

Source: 2021 Census.

Qualifications

The table shows the highest level of academic, vocational or professional qualifications obtained by residents aged 16 and over. Briefly, the categories are as follows:

- No qualifications: No formal qualifications;
- Level 1: 1-4 GCSEs or equivalent qualifications;
- Level 2: 5 GCSEs or equivalent qualifications;
- Apprenticeships;
- Level 3: 2 or more A-levels or equivalent qualifications;
- Level 4 or above: Bachelors degree or equivalent, and higher qualifications;
- Other qualifications including foreign qualifications.

Tipton town has the highest proportion of residents with no qualifications (shared jointly with Wednesbury). It also has the second lowest proportion of residents with qualifications at level 4 or above (degree or higher). Within the town:

- Great Bridge has the highest proportion with no qualifications (32.1%), - this is the fifth highest of all Sandwell wards.
- Princes End has a high proportion of residents with level 1 and level 2 qualifications (falling within the top 3 wards on this indicator).
- Princes End has the second lowest proportion of residents with level 4 or above out of all Sandwell wards (16.3%), however conversely over one in five residents in Tipton Green have a qualification at this level.

Transport

In 2021, 29.2% of Sandwell households do not have access to a car or van, which has fallen from 33.9% in 2011. This compares with 23.3% in England & Wales in 2021. Car ownership levels in Tipton town overall are slightly lower than the Sandwell average.

- 33.9% of households in Princes End are without a car or van in the town, higher than both the town and borough averages, and the fifth highest of all Sandwell wards.
- The Tipton ward with the highest proportion of households with access to 2 or more cars or vans is Great Bridge - however this is still only slightly above the average level of Sandwell overall.

Car Ownership 2021

	HHs ¹ without a car or van		HHs with 1 car or van		HHs with 2 or more cars or vans	
	No.	%	No.	%	No.	%
Great Bridge	1,579	28.9	2,300	42.1	1,578	28.9
Princes End	1,901	33.9	2,302	41.0	1,409	25.1
Tipton Green	1,764	29.4	2,514	41.9	1,726	28.7
TOWN	5,244	30.7	7,116	41.7	4,713	27.6
SANDWELL	38,092	29.2	54,728	42.0	37,426	28.7

¹Households

Source: 2021 Census.

Health & Provision of Unpaid Care

To identify disability in 2021, people were asked "Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more?". If they answered yes, a further question "Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?" was presented. This differs from the 2011 Census question used, in order to collect data that more closely aligned with the definition of disability in the Equality Act (2010). In Tipton town, 9.6% of residents said they were limited a little, and another 9.6% said they were limited a lot, both slightly above the Sandwell average.

- Princes End is higher than the town average in terms of those whose daily activities are limited a lot (9.8% compared with 9.6%).

Residents were asked to assess their general state of health on a five point scale: very good, good, fair, bad or very bad. Tipton town fares slightly worse than the Sandwell average on this measure.

- Princes End ward is relatively high in terms of those stating their level of health is bad or very bad - at 7.7% this is the third highest of all Sandwell wards.
- Princes End is also relatively high in terms of residents who are long-term sick or disabled. 24.4% in this ward compares with a Sandwell average of 22.8%.

A person is a provider of unpaid care if they look after or give help or support to family members, friends, neighbours or others because of long-term physical or mental ill health or disability, or problems related to old age. This does not include any activities as part of paid employment. 9.7% of Tipton town residents provide unpaid care, slightly above the Sandwell average.

- At 10.4%, Princes End is among the three highest wards in Sandwell in terms of the proportion of residents providing unpaid care.
- Both Princes End and Great Bridge are among the three highest Sandwell wards in terms of residents providing unpaid care for 50 hours a week or more.

Health Indicators 2021

	Disabled under the Equality Act		Level of Health			% Long-term Sick/Disabled ¹	Provides Unpaid Care	
	% with Day-to-day activities limited a lot	% with Day-to-day activities limited a little	% Good or Very Good	% Fair	% Bad or Very Bad		% Providing Care	% Providing 50 hours a week or more
Great Bridge	9.2	9.4	77.7	14.9	7.4	23.2	9.7	3.9
Princes End	9.8	9.8	77.1	15.2	7.7	24.4	10.4	4.5
Tipton Green	9.7	9.5	77.8	14.9	7.3	24.1	9.2	3.1
TOWN	9.6	9.6	77.6	15	7.5	23.9	9.7	3.8
SANDWELL	8.7	9.2	79.1	14.3	6.6	22.8	9.3	3.2

¹ This includes people disabled under equality act and people with long term condition with no limits on day-to-day activities (not disabled under equality act)

Source: 2021 Census.

Housing

The Census asks various questions relating to housing, including, the type of accommodation people live in, its tenure (whether the household owns or rents their accommodation), whether it has central heating and how many rooms it has. The occupancy ratings of rooms and bedrooms are indicators of deprivation and overcrowding in a household. An occupancy rating of -1 implies that there is one room too few for the number of people living in the household (*shown as % overcrowded on the table*).

Nationally, the census has shown an increase in private rented accommodation, a fall in owner occupation and a shift in the social rented sector from councils to other registered social landlords since 2001. Tipton town has the second lowest level of owner-occupation across the six towns (47.4%) and the highest proportion of households in social rented accommodation (35.6%). The proportion in private rented accommodation is lower than the Borough average, although this sector has increased since 2011.

Housing Indicators 2021

	Tenure (% of households)				Dwelling Type			Suitability of Accommodation	
	% Owner-occupied	% Social Rented ¹	% Private Rented ²	% Shared Ownership	Total household spaces	Detached %	Terraced %	% HHs ³ lacking central heating	% Over-crowded HHs ⁴
Great Bridge	49.8	30.8	18.6	0.3	5,457	11.6	23.0	1.6	7.3
Princes End	43.5	43.9	11.7	0.4	5,612	8.4	19.4	1.7	8.2
Tipton Green	48.9	32.1	17.4	0.8	6,006	13.8	24.3	1.7	8.6
TOWN	47.4	35.6	15.9	0.5	17,075	11.3	22.3	1.7	8.0
SANDWELL	53.7	26.6	18.6	0.5	130,246	11.9	24.4	1.8	8.2

¹ Social Rented includes Social Rented: from Council and Social Rented: Other

² Private Rented includes Private Rented: from private landlord or letting agency and Private Rented: Other

³ Households

⁴ Households with an occupancy rating of -1 or less

Source: 2021 Census.

Within the town:

- Princes End has the lowest level of owner-occupation, (43.5%) and private rented accommodation (11.7%) and the highest level of social renting (43.9%).
- Great Bridge has the highest proportion of private renting, it is similar to the Borough average.
- Tipton Green has a slightly higher proportion of households in shared ownership than the Borough average - at 0.8%, this is the third highest of all Sandwell wards.

The town has slightly lower levels of detached and terraced properties than Sandwell overall.

- The lowest levels of both detached and terraced housing is in Princes End ward.

Households lacking central heating and levels of overcrowding are just slightly lower than the Borough average.

- Overcrowding is highest in Tipton Green ward (8.6% of properties have an occupancy rating of -1 or less) and the lowest is in Great Bridge.

Further Census data for Sandwell's wards is available on Sandwell Trends at:

<http://www.sandwelltrends.info>

or contact the team for more information:



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