

2021 Census Town Profile

ROWLEY REGIS

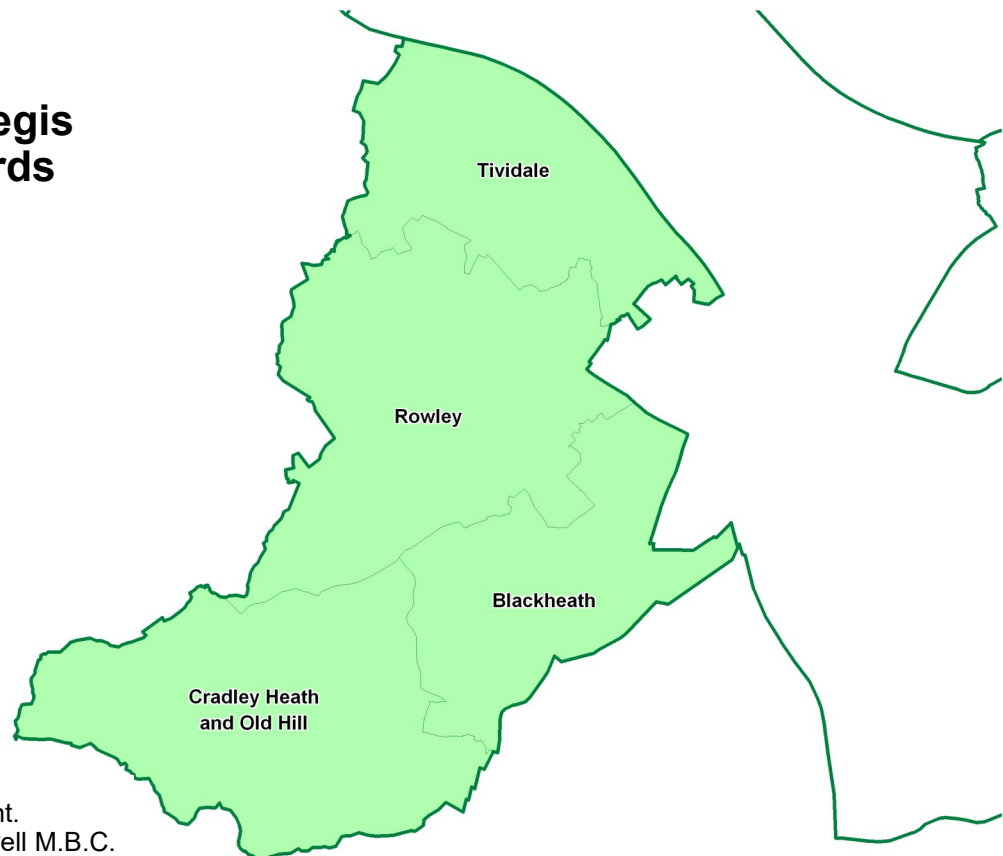
The 2021 Census Town Profiles aim to provide an overview of the socio-economic conditions within each of the six towns of Sandwell, and their constituent wards.

Further analysis and data is available on [Sandwell Trends](#).

Contents

Population Change & Structure	2
Household Characteristics.....	4
Ethnic Background	5
Economic Status & Qualifications....	8
Transport	10
Health & Provision of Unpaid Care	10
Housing.....	11

Rowley Regis town Wards



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Population Change & Structure

Since 2011, Sandwell's population has increased by 11.0%. However, there has been a large variation by ward, with the majority of wards seeing an increase in population.

- The overall rise in the number of residents in Rowley Regis town is less than that of Sandwell - three wards within the town have seen an increase, whilst one has seen a fall.
- The fall in Blackheath ward is the only decline of all Sandwell wards (-1.9%).
- Rowley ward has seen the largest population growth within the town, with a rise of +16.0%.

Population Change by Broad Age Band 2011-2021

	Under 20			20-64			65 & over			All Ages		
	2011	2021	% Change	2011	2021	% Change	2011	2021	% Change	2011	2021	% Change
Blackheath	3,069	2,784	-2.3	7,116	6,970	-1.2	2,107	2,306	1.6	12,292	12,060	-1.9
Cradley Heath & Old Hill	3,419	3,837	3.1	7,879	8,639	5.6	2,267	2,485	1.6	13,565	14,961	10.3
Rowley	3,167	3,569	3.4	6,585	7,838	10.6	2,032	2,262	2.0	11,784	13,669	16.0
Tividale	3,407	3,579	1.4	7,264	7,474	1.7	1,945	2,029	0.7	12,616	13,082	3.7
TOWN	13,062	13,769	1.4	28,844	30,921	4.1	8,351	9,082	1.5	50,257	53,772	7.0
SANDWELL	82,416	93,100	3.5	178,806	199,031	6.6	46,841	49,704	0.9	308,063	341,835	11.0

Source: 2011 & 2021 Census.

In terms of broad age groups, between 2011 and 2021 Rowley Regis town has seen increases in all groups, with below average rises in under 20s and those aged 20-64 (+1.4% and +4.1% respectively), but a slightly above average rise in those aged 65 & over (+1.5%).

- Blackheath ward has seen a fall in the proportion of under 20s (-2.3%). This is the largest fall of all Sandwell wards.
- Blackheath has also seen a fall in the proportion of 20-64 year olds (-1.2%). This is the only Sandwell ward to see a fall in this age group. Rowley ward has seen a relatively large increase (+10.6%) in this age group.
- The proportion aged 65 & over has only increased slightly in all wards in Rowley Regis town (mirroring the pattern across Sandwell), with the largest rise being in Rowley ward (+2.0%). This is the second largest rise of all Sandwell wards.

Rowley Regis town has a total population of 53,772 in 2021, and makes up 15.7% of Sandwell's total population - a slightly lower proportion than in 2011 (16.3%). Of the four wards which comprise the town, the largest is Cradley Heath & Old Hill ward, with 14,961 residents.

- This makes Cradley Heath & Old Hill ward the ninth most populous in Sandwell, whilst Blackheath is the borough's smallest in terms of population.

Population by Age 2021

	0-15		16-24		25-49		50-64		65-74		75+		All Ages
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Blackheath	2,232	18.5	1,244	10.3	3,806	31.6	2,472	20.5	1,165	9.7	1,141	9.5	12,060
Cradley Heath & Old Hill	3,173	21.2	1,517	10.1	5,077	33.9	2,709	18.1	1,303	8.7	1,182	7.9	14,961
Rowley	2,914	21.3	1,384	10.1	4,576	33.5	2,533	18.5	1,170	8.6	1,092	8.0	13,669
Tividale	2,890	22.1	1,353	10.3	4,350	33.3	2,460	18.8	1,057	8.1	972	7.4	13,082
TOWN	11,209	20.8	5,498	10.2	17,809	33.1	10,174	18.9	4,695	8.7	4,387	8.2	53,772
SANDWELL	75,804	22.2	37,669	11.0	117,500	34.4	61,158	17.9	26,514	7.8	23,190	6.8	341,835

Source: 2021 Census.

The population profile of the town in terms of age structure is fairly similar to Sandwell overall, and with the exception of Blackheath, the wards that make up the town are also fairly similar.

- Blackheath has a lower proportion of under 16s than both the town and Sandwell overall (18.5% compared with 20.8% and 22.2% respectively), and a lower proportion of 25-49 year olds (31.6% compared with 33.1% and 34.4% respectively).
- Conversely, Blackheath has higher proportions in the older age groups. The proportions in the three oldest age groups are all in the top two of all Sandwell wards.
- The age structure of Cradley Heath & Old Hill and Rowley wards are both similar to that of the town overall.
- Tividale has a slightly higher proportion of under 16s than the town overall (22.1% compared with 20.8%), however this is similar to the Sandwell average.

Household Characteristics

Since 2011, Sandwell overall has seen an increase of 7.2% in the number of households, an increase mirrored by Rowley Regis town (6.9%). Within the town, Rowley has seen the largest increase at 15.8%, and Cradley Heath & Old Hill saw an increase of 8.6%.

Considering household composition, the profile of Rowley Regis town varies somewhat from that of Sandwell overall, and there is some variation by ward.

Household Composition 2021

	One person HHs ¹				Couple Households		Lone Parents				All Other Households		Total HHs
	Non-Pensioners		Lone Pensioners				Dependent children		Non-dependent children only				
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Blackheath	850	16.5	801	15.6	2,012	39.1	428	8.3	290	5.6	768	14.9	5,149
Cradley Heath & Old Hill	1,292	20.7	799	12.8	2,431	38.9	631	10.1	312	5.0	777	12.4	6,242
Rowley	787	14.3	701	12.8	2,466	45.0	496	9.0	280	5.1	756	13.8	5,486
Tividale	776	15.3	522	10.3	2,290	45.1	535	10.5	228	4.5	731	14.4	5,082
TOWN	3,705	16.9	2,823	12.9	9,199	41.9	2,090	9.5	1,110	5.1	3,032	13.8	21,959
SANDWELL	23,017	17.7	15,025	11.5	52,436	40.3	12,228	9.4	7,228	5.5	20,312	15.6	130,246

¹ HHs = Households
Source: 2021 Census.

- The proportion of single person households (non-pensioners) is lower in Rowley Regis town than the Sandwell average, whilst couple households make up a larger percentage of households than in the Borough overall. At 41.9%, this is the second highest proportion of the six towns.
- Cradley Heath & Old Hill has a high prevalence of single person households (non-pensioners). At 20.7% this compares with a town average of 16.9%. Tividale has a relatively low proportion of lone pensioner households (10.3% compared with 12.9% for Rowley overall).
- Tividale and Rowley Wards have the largest proportions of couple households of all Sandwell wards (at 45.1% and 45.0% respectively).
- At 15.6% Blackheath has the highest proportion of lone pensioners of all Sandwell wards, and the ward also has a relatively low proportion of lone parents with dependent children (8.3% compared with a Sandwell average of 9.4%).
- Cradley Heath & Old Hill has the lowest proportion of 'all other households' in Sandwell. This includes households made up of unrelated adults or more than one family.

Ethnic Background

The ethnic makeup of Sandwell has seen extensive changes since 2001. Just over half of Sandwell residents now class themselves as being of White British origin, and a further 5.2% are of Other White origin (which includes Irish and Gypsy Travellers). 42.8% of Sandwell's population are from other ethnic backgrounds. These Sandwell figures compare with England & Wales averages of 74.4%, 7.3% and 18.3% respectively.

With the exception of Smethwick, Sandwell towns have seen increases in the proportion of residents in all Minority Ethnic groups, and a contrasting decline in the White British group since 2011. The White British population in Rowley Regis town has fallen from 85.9% in 2011 to 74.9% in 2011.

Population by Ethnic Group 2021: White & Asian Groups

	White				Asian or Asian British							
	British		Other		Indian		Pakistani		Bangladeshi		Chinese & Asian Other	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Blackheath	9,357	77.5	396	3.3	456	3.8	457	3.8	127	1.1	187	1.5
Cradley Heath & Old Hill	11,218	74.9	400	2.7	224	1.5	1,127	7.5	90	0.6	217	1.4
Rowley	10,772	78.8	369	2.7	585	4.3	425	3.1	49	0.4	153	1.1
Tividale	8,934	68.3	598	4.6	997	7.6	406	3.1	33	0.3	226	1.7
TOWN	40,281	74.9	1,763	3.3	2,262	4.2	2,415	4.5	299	0.6	783	1.5
SANDWELL	177,926	52.0	17,703	5.2	44,378	13.0	22,148	6.5	11,074	3.2	10,429	3.1

Source: 2021 Census.

Population by Ethnic Group 2021: Other Ethnic Groups

	Mixed		Black or Black British						Arab		Other Ethnic Group	
			Black Caribbean		Black African		Black Other					
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Blackheath	473	3.9	248	2.1	151	1.3	53	0.4	37	0.3	129	1.1
Cradley Heath & Old Hill	656	4.4	207	1.4	352	2.4	65	0.4	292	2.0	123	0.8
Rowley	521	3.8	213	1.6	241	1.8	112	0.8	44	0.3	192	1.4
Tividale	620	4.7	442	3.4	333	2.5	172	1.3	46	0.4	273	2.1
TOWN	2,270	4.2	1,110	2.1	1,077	2.0	402	0.7	419	0.8	717	1.3
SANDWELL	14,680	4.3	13,096	3.8	12,351	3.6	4,333	1.3	2,016	0.6	11,709	3.4

Source: 2021 Census.

The town of Rowley Regis has the highest proportion of residents within the White British ethnic group of any town in Sandwell, with 74.9% of the population being part of this group compared to 52.0% for Sandwell as a whole. All of the wards within this town have more than two thirds of their population from the White British group.

- 78.8% of the population in Rowley ward are from the White British community. This is the highest proportion of all wards in Sandwell.
- Within Rowley Regis town other ethnic groups are less represented. However, although residents of Arab ethnic origin make up a relatively small proportion of the population overall, Cradley Heath & Old Hill ranks highest of all Sandwell wards on this indicator.

Religion 2021

	Christian		Sikh		Muslim		Hindu		Other Religion		No Religion		Not Stated	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Blackheath	5,557	46.1	391	3.2	781	6.5	105	0.9	108	0.9	4,430	36.7	691	5.7
Cradley Heath & Old Hill	6,292	42.1	163	1.1	1,449	9.7	65	0.4	109	0.7	5,771	38.6	1,113	7.4
Rowley	6,253	45.7	450	3.3	656	4.8	104	0.8	90	0.7	5,438	39.8	682	5.0
Tividale	5,933	45.4	933	7.1	689	5.3	195	1.5	87	0.7	4,480	34.2	765	5.8
TOWN	24,035	44.7	1,937	3.6	3,575	6.6	469	0.9	394	0.7	20,119	37.4	3,251	6.0
SANDWELL	136,354	39.9	39,252	11.5	45,763	13.4	9,447	2.8	3,451	1.0	89,099	26.1	18,465	5.4

Source: 2021 Census.

In terms of religion, 39.9% of Sandwell residents are Christian, lower than the national average of 46.2%. This has fallen considerably since 2011, when 55.2% of Sandwell residents said they were Christian.

Rowley Regis town overall has a higher proportion of Christian residents compared to Sandwell (the second highest of the six towns), but is considerably lower in terms of most other religious affiliations. Over a third of Rowley residents stated they follow no religion - the highest of all Sandwell towns.

- Blackheath and Rowley rank fourth and seventh out of all Sandwell wards in terms of the proportion of Christian residents (46.1% and 45.7% respectively, which compares with a borough average of 39.9%).
- Tividale has a high proportion of Sikhs compared to the rest of the town (7.1% compared with a Rowley average of 3.6%). However, this is still considerably lower than the Sandwell average.
- Rowley ward has the highest proportion of residents within the town, who state they are not affiliated to any religion. At 39.8%, this ranks highest of all Sandwell wards, whilst Cradley Heath & Old Hill ward (38.6%) also ranks highly at third.

Country of Birth and Household Language 2021

	Country of Birth						Household Language			
	UK		All EU		Other		All in HH have English as main language		None in HH have English as main language	
	No.	%	No.	%	No.	%	No.	%	No.	%
Blackheath	10,818	89.7	362	3.0	884	7.3	4,791	93.0	138	2.7
Cradley Heath & Old Hill	13,420	89.7	344	2.3	1,202	7.9	5,803	93.0	153	2.5
Rowley	12,414	90.8	375	2.7	888	6.5	5,135	93.7	131	2.4
Tividale	11,223	85.8	567	4.3	1,294	9.8	4,507	88.7	265	5.2
TOWN	47,875	89.0	1,648	3.1	4,268	7.8	20,236	92.2	687	3.1
SANDWELL	261,213	76.4	19,806	5.8	60,814	17.7	105,246	80.8	11,164	8.6

Source: 2021 Census.

When considering country of birth, 76.4% of Sandwell residents were born in the United Kingdom, compared with 83.2% nationally. Around one in six Sandwell residents were born in a country outside the European Union. Rowley Regis town is above the Sandwell average and national average in terms of the proportion of residents who were born in the United Kingdom, and ranks highest of the Borough's six towns. In contrast, the town ranks lowest for residents born in EU countries and for those born outside of the European Union.

- At 90.8% Rowley ward ranks highest out of the Sandwell wards in terms of the proportion of residents born in the UK, and Blackheath and Cradley Heath & Old Hill also feature in Sandwell's top four on this indicator.
- All of the Rowley Regis wards have a low proportion of residents born outside of the EU compared with the Sandwell average - at 9.8%, Tividale has the highest proportion of the four wards, and this ranks only 19th of all Sandwell wards.

The 2011 Census collected information for the first time on main language and English language skills. It should be noted that people who did not report English as a main language may be fluent English speakers. In 80.8% of Sandwell households all residents have English as their main language in 2021, compared with 86.3% in 2011. In Rowley Regis town, only 3.1% of households have no residents who have English as a main language - below the average for the Borough, and the lowest of the six towns.

- Rowley ward has a high proportion of households where all residents have English as a main language (93.7% compared with a Sandwell average of 80.8%). This is the highest proportion of all Sandwell wards.
- Rowley ward, Blackheath and Cradley Heath & Old Hill feature in the bottom three Sandwell wards in terms of the proportion of households where no residents have English as a main language. This reflects residents' country of birth.

Economic Status & Qualifications

Economically Active

A resident is considered economically active if employed, self-employed, unemployed but looking for work and able to start within two weeks, or a full-time student who also has a job. The figures currently published are for those residents aged 16 & over. At 59.7%, Rowley Regis town has the second highest proportion of residents who are economically active and the proportion of those who are unemployed is lower than the average for Sandwell as a whole.

- Within the town, Tividale ward has the highest levels of economic activity, with 36.6% of those aged 16+ in full time and 12.8% in part time employment (both are the third highest of all Sandwell wards).
- Levels of self employment are similar to the Borough average, although this is quite low when compared to national levels.

Economic Activity 2021 (Residents aged 16+)

	Economically Active					Economically Inactive					All aged 16+
	Employees:		Self-employed %	Un-employed %	Full-time student %	Retired %	Student %	Looking after home or family %	Long term sick/ disabled %	Other %	
	Full-time %	Part-time %									
Blackheath	33.9	11.5	6.2	4.2	1.6	22.5	4.7	6.0	5.7	3.7	9,828
Cradley Heath & Old Hill	34.1	12.2	7.1	4.2	1.6	19.5	5.1	6.8	6.1	3.3	11,788
Rowley	36.1	12.4	6.6	3.4	1.8	20.1	4.9	6.0	5.2	3.5	10,759
Tividale	36.6	12.8	6.3	4.2	2.0	19.0	5.3	5.8	4.5	3.4	10,190
TOWN	35.2	12.2	6.6	4.0	1.7	20.2	5.0	6.2	5.4	3.5	42,565
SANDWELL	32.5	12.2	6.7	4.5	2.5	17.4	6.2	7.6	5.8	4.7	266,026

Source: 2021 Census.

Economically Inactive

Among those aged 16 & over who are classed as economically inactive, Rowley Regis town has a greater proportion of retired people than Sandwell overall but lower proportions in all the other categories. Within the town:

- Blackheath ward has the highest proportions who are retired (22.5%), the fourth highest proportion in Sandwell.
- The proportion who are long term sick or disabled is highest in Cradley Heath & Old Hill (6.1%) and lowest in Tividale (4.5%).
- There is a lower proportion of students in all wards in the town than in Sandwell overall.

Highest Level of Qualification of usual residents aged 16 & over 2021

	No Qualifications		Level 1		Level 2		Apprenticeships		Level 3		Level 4 or above		% Other Qualifications	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Blackheath	2,627	26.7	1,200	12.2	1,505	15.3	573	5.8	1,590	16.2	2,033	20.7	301	3.1
Cradley Heath & Old Hill	3,227	27.4	1,361	11.5	1,724	14.6	591	5.0	2,018	17.1	2,517	21.4	350	3.0
Rowley	2,836	26.4	1,285	11.9	1,704	15.8	616	5.7	1,790	16.6	2,193	20.4	335	3.1
Tividale	2,677	26.3	1,144	11.2	1,609	15.8	578	5.7	1,663	16.3	2,177	21.4	344	3.4
TOWN	11,367	26.7	4,990	11.7	6,542	15.4	2,358	5.5	7,061	16.6	8,920	21.0	1,330	3.1
SANDWELL	76,839	28.9	30,586	11.5	36,175	13.6	12,758	4.8	39,465	14.8	60,316	22.7	9,889	3.7

Source: 2021 Census.

Qualifications

The table shows the highest level of academic, vocational or professional qualifications obtained by residents aged 16 and over. Briefly, the categories are as follows:

- No qualifications: No formal qualifications;
- Level 1: 1-4 GCSEs or equivalent qualifications;
- Level 2: 5 GCSEs or equivalent qualifications;
- Apprenticeships;
- Level 3: 2 or more A-levels or equivalent qualifications;
- Level 4 or above: Bachelors degree or equivalent, and higher qualifications;
- Other qualifications including foreign qualifications.

Rowley Regis town has a lower proportion of residents with no qualifications than the Borough average (the highest of the six towns), a higher proportion with levels 1, 2 and 3, and a lower proportion of residents with the highest level qualifications (level 4 or above). Within the town:

- Cradley Heath & Old Hill ward has the highest proportion in the town with no qualifications (27.4%), but also has the joint highest qualified residents - 21.4% are qualified to level 4 or above (degree level or higher) and 17.1% are qualified to level 3 (the highest in Sandwell).
- Tividale has the lowest proportion with no qualifications in the town and the highest proportions qualified to level 2 (5 GCSEs) and level 4 or above (degree & higher).
- Blackheath has the second highest proportion qualified to apprenticeship level in the borough (5.8%).
- Rowley has among the highest proportions in Sandwell for residents qualified to level 2, apprenticeships and level 3.

Transport

In 2021, 29.2% of Sandwell households do not have access to a car or van, which has fallen from 33.9% in 2011. This compares with 23.3% in England & Wales in 2021. Car ownership levels in Rowley Regis town overall are higher than the Sandwell average, with the town having the lowest proportion of households without a car or van, and the highest with 2 or more cars of all the six towns.

- 27.4% of households in Blackheath are without a car or van in the town (the highest of all Rowley wards), but this is still below the Sandwell average.
- 35.7% of households in Rowley and 34.9% in Tividale have access to 2 or more cars or vans, which puts both wards in the top four of all Sandwell wards on this indicator.

Car Ownership 2021

	HHs ¹ without a car or van		HHs with 1 car or van		HHs with 2 or more cars or vans	
	No.	%	No.	%	No.	%
Blackheath	1,412	27.4	2,181	42.4	1,556	30.2
Cradley Heath & Old Hill	1,687	27.0	2,578	41.3	1,978	31.7
Rowley	1,199	21.9	2,326	42.4	1,956	35.7
Tividale	1,226	24.1	2,083	41.0	1,774	34.9
TOWN	5,524	25.2	9,168	41.8	7,264	33.1
SANDWELL	38,092	29.2	54,728	42.0	37,426	28.7

¹ Households

Source: 2021 Census.

Health & Provision of Unpaid Care

To identify disability in 2021, people were asked "Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more?". If they answered yes, a further question "Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?" was presented. This differs from the 2011 Census question used, in order to collect data that more closely aligned with the definition of disability in the Equality Act (2010). In Rowley Regis town, 10.4% of residents said they were limited a little, whilst 9.1% said they were limited a lot, above the Sandwell average.

- Tividale ward fairs much better on this indicator, at 9.2% and 8.0% respectively.
- Blackheath is higher than average in terms of those whose daily activities are limited a lot (10.2%) and limited a little (11.1%) - both among the top three wards in Sandwell.

Residents were asked to assess their general state of health on a five point scale: very good, good, fair, bad or very bad. Rowley Regis town is fairly similar to the Sandwell average on this measure.

- Tividale ward is relatively high in the town in terms of those stating their level of health is good or very good - at 80.4%.

- Cradley Heath & Old Hill is the third highest ward in Sandwell for residents reporting their health to be bad or very bad (7.6%).
- Blackheath is highest of all Sandwell wards in terms of residents who are long-term sick or disabled (28.1% compared with a Sandwell average of 22.8%). The ward also has the lowest proportion of residents in good or very good health of all Sandwell wards.

A person is a provider of unpaid care if they look after or give help or support to family members, friends, neighbours or others because of long-term physical or mental ill health or disability, or problems related to old age. This does not include any activities as part of paid employment. 10.0% of Rowley Regis town residents provide unpaid care, slightly higher than the Sandwell average.

- Blackheath is the highest of Sandwell wards in terms of residents providing unpaid care.

Health Indicators 2021

	Disabled under the Equality Act		Level of Health			% Long-term Sick/Disabled ¹	Provides Unpaid Care	
	% with Day-to-day activities limited a lot	% with Day-to-day activities limited a little	% Good or Very Good	% Fair	% Bad or Very Bad		% Providing Care	% Providing 50 hours a week or more
Blackheath	10.2	11.1	75.7	17	7.2	28.1	10.8	3.5
Cradley Heath & Old Hill	9.5	10.8	77.3	15.1	7.6	26.6	10.2	3.5
Rowley	8.7	10.6	78.7	14.6	6.7	25.4	10.3	3.7
Tivdale	8	9.2	80.4	14	5.6	22.7	8.9	2.9
TOWN	9.1	10.4	78.1	15.1	6.8	25.7	10	3.4
SANDWELL	8.7	9.2	79.1	14.3	6.6	22.8	9.3	3.2

¹ This includes people disabled under equality act and people with long term condition with no limits on day-to-day activities (not disabled under equality act)

Source: 2021 Census.

Housing

The Census asks various questions relating to housing, including, the type of accommodation people live in, its tenure (whether the household owns or rents their accommodation), whether it has central heating and how many rooms it has. The occupancy ratings of rooms and bedrooms are indicators of deprivation and overcrowding in a household. An occupancy rating of -1 implies that there is one room too few for the number of people living in the household (*shown as % overcrowded on the table*).

Nationally, the census has shown an increase in private rented accommodation, a fall in owner occupation and a shift in the social rented sector from councils to other registered social landlords since 2001. Rowley Regis town has the second highest level of owner-occupation of the six towns. It has a slightly lower proportion of social rented households compared to Sandwell as a whole and a lower level of households in private rented accommodation. Within the town:

Housing Indicators 2021

	Tenure (% of households)				Dwelling Type			Suitability of Accommodation	
	% Owner-occupied	% Social Rented ¹	% Private Rented ²	% Shared Ownership	Total household spaces	Detached %	Terraced %	% HHs ³ lacking central heating	% Over-crowded HHs ⁴
Blackheath	59.9	26.2	13.0	0.5	5,149	16.8	25.1	1.7	5.5
Cradley Heath & Old Hill	52.3	28.5	17.8	0.6	6,242	15.5	24.3	1.4	7.0
Rowley	60.4	24.7	13.9	0.4	5,481	16.8	24.1	1.5	5.2
Tividale	61.9	22.7	14.5	0.3	5,082	17.8	6.7	1.8	6.4
TOWN	58.3	25.7	14.9	0.5	21,954	16.7	20.4	1.6	6.2
SANDWELL	53.7	26.6	18.6	0.5	130,246	11.9	24.4	1.8	8.2

¹ Social Rented includes Social Rented: from Council and Social Rented: Other

² Private Rented includes Private Rented: from private landlord or letting agency and Private Rented: Other

³ Households

⁴ Households with an occupancy rating of -1 or less

Source: 2021 Census.

- Only Cradley Heath & Old Hill has a lower level of owner-occupation than the Borough average. It has the highest proportion of social and private renting and shared ownership in the town. The proportion of households renting from a private landlord or letting agency has increased from 12.5% in 2011 to 17.8% in 2021.
- Blackheath has the third lowest proportion of private renting of all the borough's wards (13.0%).

The proportion of households lacking central heating is similar to that for Sandwell and there is less overcrowding. Rowley Regis is the lowest of the six towns on both of these indicators. Within the town:

- Tividale has the highest proportions of detached properties - at 17.8% this is the third highest of all Sandwell wards.
- Tividale has the highest proportion of households without central heating (1.8%), whilst at 1.4%, Cradley Heath & Old Hill has the lowest proportion of all Sandwell wards.

Further Census data for Sandwell's wards is available on Sandwell Trends at:

<http://www.sandwelltrends.info>

or contact the team for more information:



Research
Sandwell

**Research Sandwell,
Public Health, Sandwell MBC**
Sandwell Council House, P.O. Box 2374,
Oldbury, West Midlands. B69 3DE.

email: research_sandwell@sandwell.gov.uk



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