

Sandwell Resident Wellbeing and Perception Survey 2022

**Town Profiles** 

Public Health Intelligence Team



# Sandwell Resident Wellbeing and Perception Survey 2022

This report provides information about how individuals in each Sandwell town responded to the Resident Survey questions.

There were 1,062 responses to the Sandwell Resident and Wellbeing Survey July - August 2022.

Some data tables may have fewer total responses because this analysis excludes all 'Do not know' and 'Prefer not to say' question responses.

# **Resident Survey: Quotas**



Enventure Research conducted the survey and had set respondent quotas for gender, towns, age groups and BAME groups. These were based on the 2011 Census to provide a sample that was broadly representative in terms of these demographic characteristics.

The first table opposite shows the respondent quotas set for each town area and response rates achieved.

Quota numbers varied between each town to match the population numbers for each town. See the second table opposite. For example, the quotas and respondent numbers achieved in West Bromwich town are higher that other town areas because this town has a larger population.

#### Survey quotas and numbers achieved:

Sandwell Town	Quota	Achieved no.
Oldbury	175	189
Rowley Regis	168	158
Smethwick	191	179
Tipton	134	138
Wednesbury	128	129
West Bromwich	266	269

# Comparison population numbers and survey responses by town area:

Town Population Numbers and Survey Responses									
	2021 (	Census	Resident Survey						
	Popul	ation	Res	ponses					
Town	Number	Proportion	Number	Proportion					
Oldbury	54,927	16.1%	189	17.8%					
Rowley Regis	53,786	15.7%	158	14.9%					
Smethwick	64,020	18.7%	179	16.9%					
Tipton	44,129	12.9%	138	13.0%					
Wednesbury	41,339	12.1%	129	12.1%					
West Bromwich	83,637	24.5%	269	25.3%					
Grand Total	341,838	100.0%	1,062	100.0%					
Source: 2021 Consus T	able: TSOO7 - Age b	v cingle year and	Sandwoll Poci	donte Survey					

Source: 2021 Census, Table: TS007 - Age by single year, and Sandwell Residents Surve Sep/Aug 2021

## Resident Survey: Report data presentation



# This report provides information about how individuals in each Sandwell town responded to the Resident Survey questions.

The report provides information for each town, showing how respondents in that town, responded to each questions. This does not provide a percentage for the most responses across all wards for a particular question.

This approach allows comparisons across towns where the base number of respondents in each town varies. It therefore, gives an indication of how residents from each town are likely to respond to a certain question. However, even if a town has the highest percentage, it might still have had fewer numbers of responses compared to other towns.

The example opposite shows how data is presented in this report and how these findings are calculated.

How these findings are calculated: (See the tables opposite)

The raw data is presented in the first table. In the second table; the responses to 'How much do you trust Sandwell Council are grouped into 'A great deal' or 'A fair amount', and 'not very much' or 'not at all'.

The final table shows the calculated percentages for the 'Not very much' or 'not at all' response for each town.

Note: The presented findings show how individuals responded in each town area.

It does not provide percentages across the towns. The highest number of responses answering; 'Not very much' or 'not at all' are in the West Bromwich town. This is because there were the highest number of respondents in this town area. See the second table.

All the findings in this report present percentages within individual towns.

#### Example of a question presented in this report:

Question: How much do you trust Sandwell Council?

Proportion of residents who responded 'Not very much / Not at all'

		Oldbury	Rowley Regis	Smethwick	Tipton	Wednesbury	West Bromwich
Town		28.7%	28.2%	28.7%	37.6%	34.2%	27.0%
	Denominator	181	149	171	133	120	259

#### How these findings are calculated:

Trust in the Council - How much do you trust Sandwell Council?										
		Town								
How much do you trust										
Sandwell Council?	Oldbury	Rowley Regis	Smethwick	Tipton	Wednesbury	West Bromwich	Grand Total			
1_A great deal	31	24	31	11	15	34	146			
2_A fair amount	98	83	91	72	64	155	563			
3_Not very much	33	29	39	26	27	49	203			
4_Not at all	19	13	10	24	14	21	101			
Grand Total	181	149	171	133	120	259	1013			

Grouped responses for the Trust in Council Question									
How much do you trust	Town								
Sandwell Council?	Oldbury	Rowley Regis	Smethwick	Tipton	Wednesbury	West Bromwich	Grand Total		
'A great deal' or 'a fair amount'	129	107	122	83	79	189	709		
'Not very much' or 'not at all'	52	42	49	50	41	70	304		
Grand Total	181	149	171	133	120	259	1013		

Percentage in Town area who responded 'Not very much or not at all'										
How much do you trust Town										
Sandwell Council?	Oldbury	Rowley Regis	Smethwick	Tipton	Wednesbury	West Bromwich				
'Not very much or not at all'	28.7%	28.2%	28.7%	37.6%	34.2%	27.0%				
'Not very much or not at all'										

# Resident Survey: Response Numbers



Some results should be looked at with caution because of low numbers of responses within subgrouping.

In some topics with low numbers of responses, for example in the 'Council Communication' section, actual numbers have been used.

The example opposite shows numbers of responses by ward. In this case, results grouped by town area would provide more robust results.

Example: Response numbers by ward

Responses by Ward							
	Total						
Wards	Responses						
Great Barr with Yew Tree	22						
Abbey	61						
Oldbury	55						
Hateley Heath	52						
Rowley	39						
Langley	54						
Bristnall	53						
Newton	30						
Blackheath	59						
Smethwick	64						
Greets Green and Lyng	49						
West Bromwich Central	74						
Old Warley	26						
St. Paul's	19						
Charlemont with Grove Vale	39						
Friar Park	41						
Cradley Heath and Old Hill	35						
Soho and Victoria	30						
Tividale	24						
Wednesbury North	42						
Wednesbury South	46						
Great Bridge	68						
Tipton Green	45						
Princes End	25						
Grand Total	1052						

#### Satisfaction with the local area



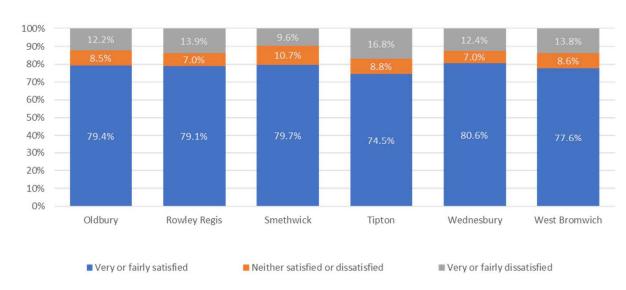
Overall how satisfied or disatisfied are you with your local area as a place to live?

#### SINGLE CODE

- Very satisfied
- Fairly satisfied
- Neither satisfied or disatisfied
- Fairly disatisfied
- Very disatisfied
- O Don't know (Do not read out)

- The largest proportion across all towns was fairly or very satisfied with the local area.
- The highest dissatisfaction was in Tipton, however this was still only 16.8%.
- The largest proportion of 'very dissatisfied' was very low, with the highest percentage being 5.6% in Smethwick.

#### Satisfaction with Local Area



	Very Fairly		Neither satisfied	Fairly	Very	
	satisfied	satisfied	or dissatisfied	dissatisfied	dissatisfied	
Oldbury	30.7%	48.7%	8.5%	7.4%	4.8%	
Rowley Regis	25.3%	53.8%	7.0%	11.4%	2.5%	
Smethwick	27.7%	52.0%	10.7%	4.0%	5.6%	
Tipton	13.1%	61.3%	8.8%	12.4%	4.4%	
Wednesbury	26.4%	54.3%	7.0%	8.5%	3.9%	
West Bromwich	28.0%	49.6%	8.6%	10.1%	3.7%	
Grand Total	25.9%	52.6%	8.5%	8.9%	4.2%	

# Contacting the local authority



Q5	Have you	u recently	(last three	months)	had	cause	to	contact	the	Council?	,
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O Yes

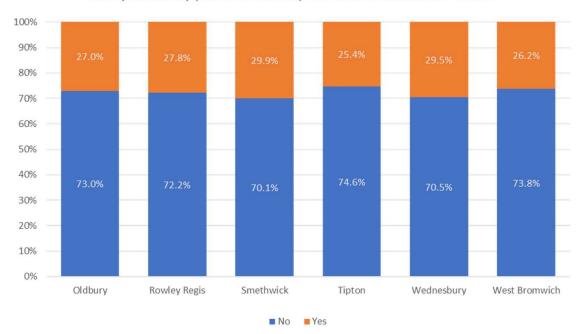
O No

O Don't know (Do not read out)

	No		Yes	
Oldbury		73.0%		27.0%
Rowley Regis		72.2%		27.8%
Smethwick		70.1%		29.9%
Tipton		74.6%		25.4%
Wednesbury		70.5%		29.5%
West Bromwich		73.8%		26.2%
Grand Total		72.5%		27.5%

- Between one quarter (in Tipton) and one third (in Smethwick) had cause to contact the council in the last three months.
- The majority proportion in each town did not have cause to contact the council.

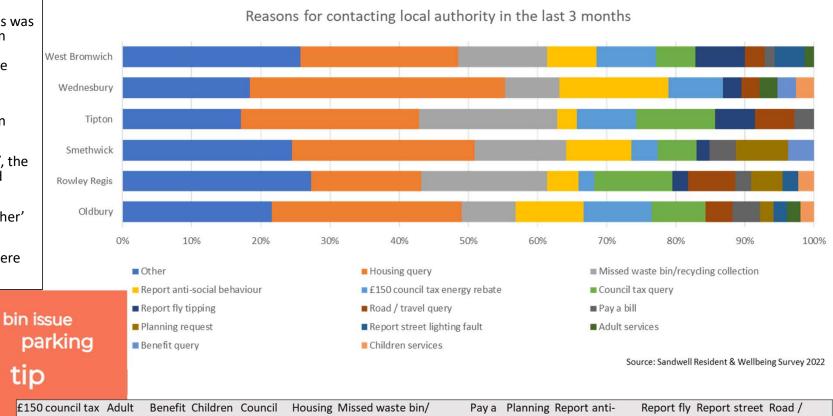




# Contacting the local authority



- The reason for contacting the council that received the largest proportion in all towns was housing query. This was particularly high in Wednesbury (36.8%) but much less so in Rowley Regis (15.9%), where 'missed waste bin/recycling collection was the highest (18.2%).
- Reporting anti-social behaviour was high in Wednesbury with 15.8%.
- A variety of reasons were given for 'Other', the most popular are shown in the word cloud below.
- In Rowley Regis and Tipton, half of the 'Other' responses were for repairs.
- In Smethwick, 30% of 'Other' responses were for parking issues.



waste collection

sti

compla

pest control

tree problem

	£150 council tax	Adult	Benefit	Children	Council	Housing	Missed waste bin/	Pay a	Planning	Report anti-	Report fly	Report street	Road /
	energy rebate	services	query	services	tax query	query	recycling collection Other	bill	request	social behaviour	tipping	lighting fault	travel query
Oldbury	9.8%	2.0%	6 0.0%	2.0%	7.8%	23.5%	7.8% 25.5%	3.9%	6 2.0%	9.8%	0.0%	2.0%	3.9%
Rowley Regis	2.3%	0.0%	6 0.0%	2.3%	11.4%	15.9%	18.2% 27.3%	2.3%	6 4.5%	4.5%	2.3%	2.3%	6.8%
Smethwick	3.8%	0.0%	3.8%	0.0%	5.7%	24.5%	13.2% 26.4%	3.8%	6 7.5%	9.4%	1.9%	0.0%	0.0%
Tipton	8.6%	0.0%	6 0.0%	6 0.0%	11.4%	22.9%	20.0% 20.0%	2.9%	6 0.0%	2.9%	5.7%	0.0%	5.7%
Wednesbury	7.9%	2.6%	6 2.6%	2.6%	0.0%	36.8%	7.9% 18.4%	0.0%	6 0.0%	15.8%	2.6%	0.0%	2.6%
West Bromwich	8.6%	1.4%	6 0.0%	6 0.0%	5.7%	21.4%	12.9% 27.1%	1.4%	6 0.0%	7.1%	7.1%	4.3%	2.9%
Grand Total	6.9%	1.0%	6 1.0%	6 1.0%	6.9%	23.7%	13.1% 24.7%	2.4%	6 2.4%	8.2%	3.4%	1.7%	3.4%

# Satisfaction with the local authority



Q7 Overall how satisfied or disatisfied are you with Sandwell Council runs things?

# SINGLE CODE

- Very satisfied
- Fairly satisfied
- Neither satisfied or disatisfied
- Fairly disatisfied
- Very disatisfied
- On't know (Do not read out)

- The majority proportion from each town was for fairly or very satisfied.
- Smethwick received the highest proportion of 'satisfied' responses, with 71.6% either fairly or very satisfied.
- Tipton and Wednesbury received the highest proportion of 'dissatisfied' responses (22.8% each).
- Tipton also had one of the highest responses in the 'fairly satisfied' category, with 52.2%.

#### Satisfaction with Local Authority



	Very	Fairly	Neither satisfied	Fairly	Very	
	satisfied	satisfied	or dissatisfied	dissatisfied	dissatisfied	
Oldbury	20.7%	46.3%	17.0%	11.7%	4.3%	
Rowley Regis	21.5%	44.3%	13.9%	12.7%	7.6%	
Smethwick	18.8%	52.8%	12.5%	11.9%	4.0%	
Tipton	8.8%	52.2%	16.2%	14.0%	8.8%	
Wednesbury	19.7%	44.1%	13.4%	14.2%	8.7%	
West Bromwich	13.9%	52.6%	10.9%	15.0%	7.5%	
Grand Total	17.1%	49.2%	13.7%	13.3%	6.7%	

# Council responsiveness



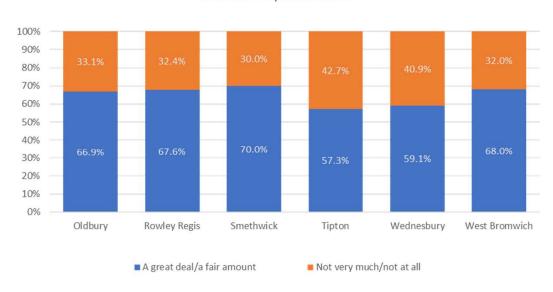
To what extent do you think Sandwell Council acts on the concerns of local residents?

#### SINGLE CODE

- A great deal
- A fair amount
- Not very much
- Not at all
- On't know (Do not read out)

- Smethwick received the largest proportion of positive responses, with 20.6% selecting 'a great deal'.
- Around half from all towns selected 'a fair amount'.
- Tipton received the largest proportion of negative responses with 42.8% selecting 'not very much' or 'not at all'.
- Tipton also received the lowest proportion of responses to 'a great deal', with only 6.1%.

#### Council Responsiveness



	A great deal	A fair amount	Not very much	Not at all
Oldbury	15.1%	51.7%	22.7%	10.5%
Rowley Regis	12.5%	55.1%	22.1%	10.3%
Smethwick	20.6%	49.4%	23.1%	6.9%
Tipton	6.1%	51.1%	32.1%	10.7%
Wednesbury	13.9%	45.2%	27.0%	13.9%
West Bromwich	13.9%	54.1%	21.7%	10.2%
Grand Total	14.0%	51.6%	24.2%	10.2%

#### Informed about the Council



Q9 Overall, how well informed do you think Sandwell Council keeps residents about the services and benefits it provides?

#### SINGLE CODE

( ) Very well informe		Very	well	informe	2(
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Fairly well informed

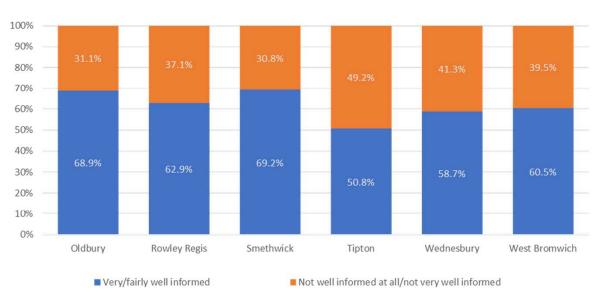
Not very well informed

Not well informed at all

Don't know (Do not read out)

- Smethwick received the largest proportion of positive responses with 69.2% choosing either 'very well informed' or 'fairly well informed'.
- Tipton received the largest proportion of negative responses, with 49.2% choosing either 'not very well informed' or 'not well informed at all'.
- All towns received more positive than negative responses.

#### Informed about the Council



	Very well	Fairly well	Not very well	Not well
	informed	informed	informed	informed at all
Oldbury	24.6%	44.3%	20.2%	10.9%
Rowley Regis	20.5%	42.4%	22.5%	14.6%
Smethwick	25.0%	44.2%	19.8%	11.0%
Tipton	10.6%	40.2%	28.8%	20.5%
Wednesbury	12.7%	46.0%	22.2%	19.0%
West Bromwich	19.4%	41.1%	24.3%	15.2%
Grand Total	19.5%	42.8%	22.9%	14.8%

# Community identity



210 How strongly do you feel you belong to your local area?

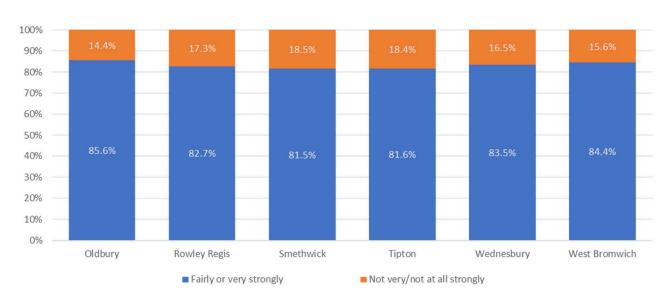
#### SINGLE CODE

- Very strongly
- Fairly strongly
- Not very strongly
- Not at all strongly

  Don't know (Do not read out)

- The majority of responses from all towns were positive, with Oldbury receiving the largest proportion overall (85.6%).
- Smethwick and Tipton received the largest proportion of negative responses, with 18.5% and 18.4% respectively choosing either 'not very strong' or 'not at all strong'.

#### Community Identity - belonging to local area



	Very strongly	Fairly strongly	Not very strongly	Not at all strongly
Oldbury	42.8%	42.8%	11.2%	3.2%
Rowley Regis	40.4%	42.3%	10.9%	6.4%
Smethwick	37.0%	44.5%	11.0%	7.5%
Tipton	36.0%	45.6%	13.2%	5.1%
Wednesbury	38.6%	44.9%	8.7%	7.9%
West Bromwich	41.4%	43.0%	11.8%	3.8%
Grand Total	39.7%	43.7%	11.2%	5.4%

# Community safety after dark and during the day



#### Q11 How safe or unsafe do you feel when outside in your local area....?

#### SINGLE CODE

			Neither safe nor	Fairly	Verv	Don't know (Do not
	Very safe	Fairly safe	unsafe	unsafe	unsafe	read out)
After dark	0	0	$\circ$	$\circ$	0	0
During the day	0	0	$\circ$	0	0	0

#### Community Safety: During the Day

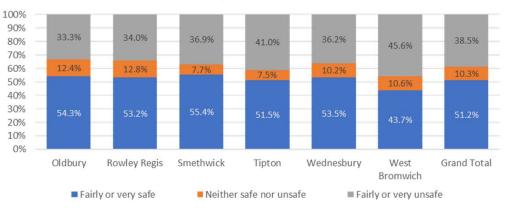


Source: Sandwell Resident & Wellbeing Survey 2022

			Neither safe	Fairly	Very
	Very safe	Fairly safe	nor unsafe	unsafe	unsafe
Oldbury	49.2%	38.1%	6.3%	3.7%	2.6%
Rowley Regis	40.5%	45.6%	7.6%	3.8%	2.5%
Smethwick	48.6%	39.0%	4.0%	5.6%	2.8%
Tipton	55.1%	34.8%	2.9%	6.5%	0.7%
Wednesbury	55.5%	30.5%	5.5%	4.7%	3.9%
West Bromwich	39.5%	47.4%	3.4%	6.0%	3.8%
Grand Total	46.9%	40.3%	4.8%	5.1%	2.8%

- The largest proportion of positive responses for 'during the day' were from Tipton, where 89.9% felt either fairly or very safe.
- The largest proportion of those feeling fairly or very unsafe during the day were in West Bromwich, although this was only 9.8%.
- Responses were much more varied for 'after dark', with the biggest proportion feeling either fairly or very unsafe in West Bromwich (45.6%).
- The largest proportion of those feeling fairly or very safe after dark were in Smethwick (55.4%).

#### Community Safety: After Dark



			Neither safe	Fairly	Very
	Very safe	Fairly safe	nor unsafe	unsafe	unsafe
Oldbury	24.2%	30.1%	12.4%	19.4%	14.0%
Rowley Regis	21.8%	31.4%	12.8%	18.6%	15.4%
Smethwick	19.0%	36.3%	7.7%	24.4%	12.5%
Tipton	8.2%	43.3%	7.5%	25.4%	15.7%
Wednesbury	15.7%	37.8%	10.2%	18.1%	18.1%
West Bromwich	14.1%	29.7%	10.6%	28.5%	17.1%
Grand Total	17.3%	33.8%	10.3%	23.0%	15.5%

#### Trust in the Council



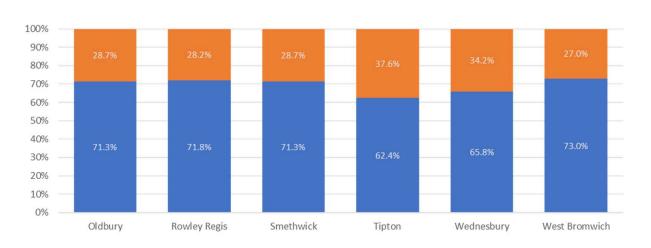
#### Q12 How much do you trust Sandwell Council?

#### SINGLE CODE

- A great deal
- O A fair amount
- Not very much
  Not at all
- On't know (Do not read out)

- West Bromwich had the largest proportion of positive responses, with 73% choosing either 'a great deal' or 'a fair amount' of trust in the council.
- Tipton had the largest proportion of negative responses, with 37.6% choosing either 'not very much' or 'not at all'.

#### Trust in the Council



A great deal/a fair amount

■ Not very much/not at all

_	A great deal	A fair amount	Not very much	Not at all
Oldbury	17.1%	54.1%	18.2%	10.5%
Rowley Regis	16.1%	55.7%	19.5%	8.7%
Smethwick	18.1%	53.2%	22.8%	5.8%
Tipton	8.3%	54.1%	19.5%	18.0%
Wednesbury	12.5%	53.3%	22.5%	11.7%
West Bromwich	13.1%	59.8%	18.9%	8.1%
Grand Total	14.4%	55.6%	20.0%	10.0%





213 I am going to read out a number of different types of services that are provided by Sandwell Council. I would like you to tell me how satisfied or dissatisfied you are overall with the council's...

	Very satisfied	Fairly satisfied	Neither satisfied no disatisifed	Fairly disatisfied	Very disatisified	Don't know (Do not read out)
Waste collection	0	0	0	0	0	0
Street cleaning	0	0	0	0	0	0
Road maintenance	0	0	0	0	0	0
Pavement maintenance	0	0	0	0	0	0
Library services	0	0	0	0	0	0
Sport and leisure services	0	0	0	0	0	$\circ$
Services and support for older people	0	0	0	0	0	0
Services and support for children and young people	0	$\circ$	0	$\circ$	0	$\circ$
Parks and open spaces	0	0	0	0	0	0

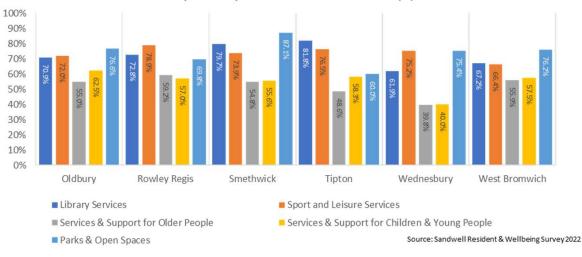
- Tipton had the largest proportion of satisfaction for waste collection and library services, with 97.8% and 81.8% respectively choosing fairly or very satisfied.
- Satisfaction with road maintenance was much lower overall, with the lowest proportion of satisfaction being in Tipton (39.8%).
- Smethwick had the largest proportion of satisfaction with waste collection and parks & open spaces, with 88.8% and 87.1% respectively.





Source: Sandwell Resident & Wellbeing Survey 2022

#### Fairly or Very Satisfied with Services (2)



# Satisfaction with services (Residents responding: 'fairly dissatisfied' or 'very dissatisfied')



I am going to read out a number of different types of services that are provided by Sandwell Council. I would like you to tell me how satisfied or dissatisfied you are overall with the council's...

	Very satisfied	Fairly satisfied	Neither satisfied no disatisifed	Fairly disatisfied	Very disatisified	Don't know (Do not read out)
Waste collection	$\circ$	0	0	0	0	0
Street cleaning	0	0	0	0	0	0
Road maintenance	0	0	0	0	0	0
Pavement maintenance	0	0	0	0	0	0
Library services	0	0	0	0	0	0
Sport and leisure services	0	0	0	0	0	0
Services and support for older people	0	0	0	0	0	0
Services and support for children and young people	$\circ$	$\circ$	0	0	0	0
Parks and open spaces	0	$\circ$	0	0	$\circ$	0

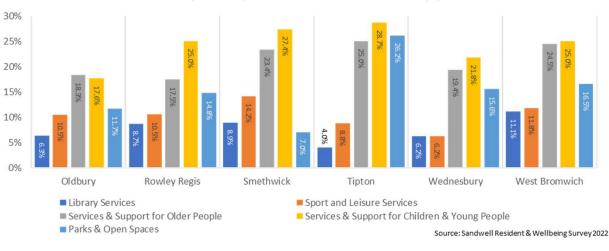
- Road maintenance received the highest proportion of dissatisfaction across all towns.
- Tipton was the town most dissatisfied with road maintenance, with 48.9% choosing fairly or very dissatisfied.
- In Tipton, just over a quarter were dissatisfied with parks and open spaces. Conversely, in Smethwick only 7% were dissatisfied.





Source: Sandwell Resident & Wellbeing Survey 2022

#### Fairly or Very Dissatisfied with Services (2)



## Satisfaction with services

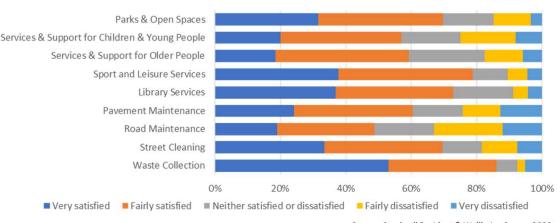


		Oldbury						
			Neither satisfied	Fairly	Very			
	Very satisfied	Fairly satisfied	or dissatisfied	dissatisfied	dissatisfied			
Waste Collection	52.4%	34.4%	5.8%	4.8%	2.6%			
Street Cleaning	32.1%	40.8%	13.0%	8.7%	5.4%			
Road Maintenance	20.1%	35.9%	11.4%	16.8%	15.8%			
Pavement Maintenance	22.1%	42.5%	14.4%	12.2%	8.8%			
Library Services	34.6%	36.2%	22.8%	3.1%	3.1%			
Sport and Leisure Services	32.9%	39.2%	17.5%	7.0%	3.5%			
Services & Support for Older People	16.0%	38.9%	26.7%	12.2%	6.1%			
Services & Support for Children & Young People	21.3%	41.2%	19.9%	11.0%	6.6%			
Parks & Open Spaces	34.5%	42.1%	11.7%	7.6%	4.1%			



Source: Sandwell Resident & Wellbeing Survey 2022

#### Satisfaction with Services: Rowley Regis



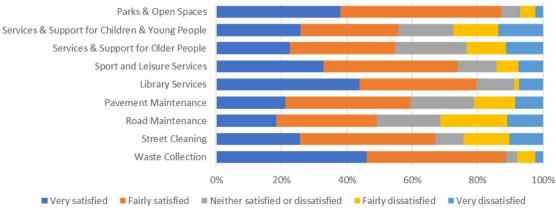
	Rowley Regis						
			Neither satisfied	Fairly	Very		
	Very satisfied	Fairly satisfied	or dissatisfied	dissatisfied	dissatisfied		
Waste Collection	53.2%	32.9%	6.3%	2.5%	5.1%		
Street Cleaning	33.5%	36.1%	12.0%	10.8%	7.6%		
Road Maintenance	19.0%	29.7%	18.4%	20.9%	12.0%		
Pavement Maintenance	24.2%	36.3%	15.3%	11.5%	12.7%		
Library Services	37.0%	35.9%	18.5%	4.3%	4.3%		
Sport and Leisure Services	37.7%	41.2%	10.5%	6.1%	4.4%		
Services & Support for Older People	18.4%	40.8%	23.3%	11.7%	5.8%		
Services & Support for Children & Young People	20.0%	37.0%	18.0%	17.0%	8.0%		
Parks & Open Spaces	31.5%	38.3%	15.4%	11.4%	3.4%		

#### Satisfaction with services



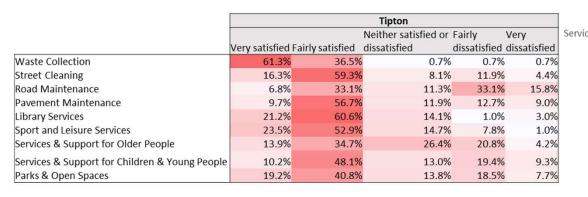
			Smethwick		
			Neither satisfied	Fairly	Very
	Very satisfied	Fairly satisfied	or dissatisfied	dissatisfied	dissatisfied
Waste Collection	46.1%	42.7%	3.4%	5.6%	2.2%
Street Cleaning	25.6%	41.5%	8.5%	14.2%	10.2%
Road Maintenance	18.3%	30.9%	19.4%	20.6%	10.9%
Pavement Maintenance	21.1%	38.3%	19.4%	12.6%	8.6%
Library Services	43.9%	35.8%	11.4%	1.6%	7.3%
Sport and Leisure Services	32.8%	41.0%	11.9%	6.7%	7.5%
Services & Support for Older People	22.6%	32.3%	21.8%	12.1%	11.3%
Services & Support for Children & Young People	25.8%	29.8%	16.9%	13.7%	13.7%
Parks & Open Spaces	38.0%	49.1%	5.8%	4.7%	2.3%

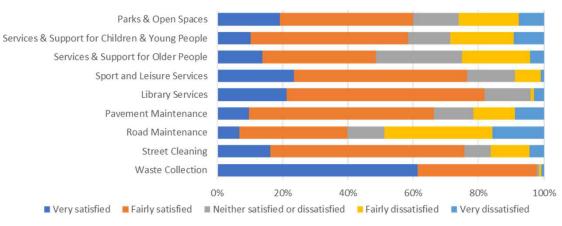
# Satisfaction with Services: Smethwick



Source: Sandwell Resident & Wellbeing Survey 2022

#### Satisfaction with Services: Tipton





#### Satisfaction with services



	Wednesbury					
	Very	Fairly	Neither satisfied	Fairly	Very	
	satisfied	satisfied	or dissatisfied	dissatisfied	dissatisfied	
Waste Collection	49.6%	40.3%	5.4%	2.3%	2.3%	
Street Cleaning	23.3%	45.0%	7.8%	17.8%	6.2%	
Road Maintenance	15.0%	39.4%	11.0%	21.3%	13.4%	
Pavement Maintenance	16.4%	46.9%	16.4%	8.6%	11.7%	
Library Services	34.0%	27.8%	32.0%	4.1%	2.1%	
Sport and Leisure Services	37.2%	38.1%	18.6%	3.5%	2.7%	
Services & Support for Older People	14.3%	25.5%	40.8%	10.2%	9.2%	
Services & Support for Children & Young People	16.4%	23.6%	38.2%	11.8%	10.0%	
Parks & Open Spaces	34.4%	41.0%	9.0%	9.0%	6.6%	

# Parks & Open Spaces Services & Support for Children & Young People Services & Support for Older People Sport and Leisure Services Library Services Pavement Maintenance Road Maintenance Street Cleaning Waste Collection

20%

■ Very satisfied ■ Fairly satisfied ■ Neither satisfied or dissatisfied ■ Fairly dissatisfied ■ Very dissatisfied

40%

Satisfaction with Services: Wednesbury

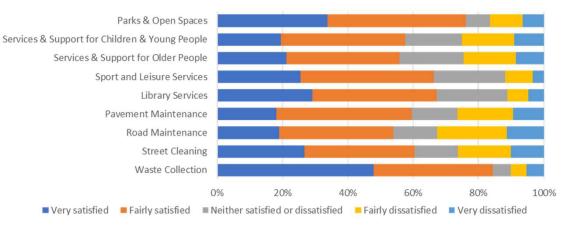
Source: Sandwell Resident & Wellbeing Survey 2022

60%

80%

100%

#### Satisfaction with Services: West Bromwich



**West Bromwich** Fairly Neither satisfied Fairly Very Very satisfied satisfied or dissatisfied dissatisfied dissatisfied Waste Collection 48.0% 36.4% 5.6% 4.8% 5.2% Street Cleaning 26.7% 33.8% 13.2% 16.2% 10.2% Road Maintenance 19.0% 34.9% 13.6% 21.3% 11.2% Pavement Maintenance 18.1% 41.5% 14.0% 17.0% 9.4% Library Services 29.1% 38.1% 21.7% 6.3% 4.8% Sport and Leisure Services 25.6% 40.8% 21.8% 8.5% 3.3% Services & Support for Older People 21.3% 34.6% 19.7% 16.0% 8.5% Services & Support for Children & Young People 19.5% 17.5% 16.0% 9.0% 38.0% Parks & Open Spaces 33.9% 42.3% 7.3% 10.1% 6.5%

# Community cohesion



Q14 To what extent do you agree or disagree that your local area is a place where people from different ethnic backgrounds get on well together?

By getting on well together, we mean treating each other with respect.

#### SINGLE CODE

0	Definitely agree
0	Tend to agree
0	Neither agree nor disagree
0	Tend to disagree
0	Definitely disagree
0	Don't know (Do not read out)

- Of all the towns, Rowley Regis received the highest proportion of positive responses, with 81.9% choosing 'definitely agree' or 'tend to agree'.
- Wednesbury had the lowest proportion of positive responses, with 69.3%.
- The highest proportion of negative responses were in Wednesbury (17.3%), compared to a low of 7.1% in Rowley Regis.

#### Community Cohesion: Ethnicity



	Definitely		Neither agree	Tend to	Definitely
v-	agree	Tend to agree	nor disagree	disagree	disagree
Oldbury	34.8%	45.1%	10.3%	6.0%	3.8%
Rowley Regis	25.8%	56.1%	11.0%	5.2%	1.9%
Smethwick	36.8%	43.1%	8.0%	8.0%	4.0%
Tipton	29.1%	49.3%	10.4%	3.7%	7.5%
Wednesbury	20.5%	48.8%	13.4%	11.0%	6.3%
West Bromwich	30.7%	49.8%	8.4%	9.2%	1.9%
Grand Total	30.2%	48.6%	10.0%	7.3%	3.9%

# Community cohesion



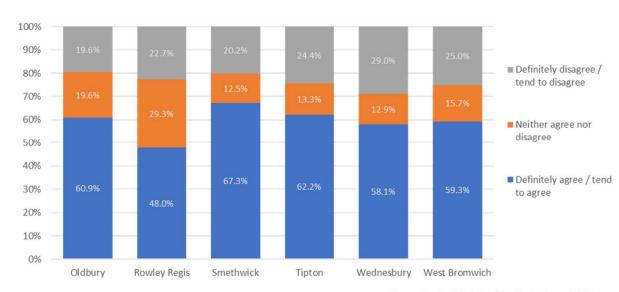
Q15 To what extent do you agree or disagree that people in your local area pull together to improve the local area?

#### SINGLE CODE

0	Definitely agree
0	Tend to agree
0	Neither agree nor disagree
0	Tend to disagree
0	Definitely disagree
0	Don't know (Do not read out)

- Smethwick had the largest proportion of positive responses of all towns, with 67.3% choosing 'definitely agree' or 'tend to agree'.
- 29% from Wednesbury were for 'definitely disagree' or 'tend to disagree'.
- Rowley Regis received the largest proportion of indifferent responses, with 29.3% selecting 'neither agree nor disagree'.

#### Community Cohesion



	Definitely agree	Tend to agree	Neither agree nor disagree		Definitely disagree
Oldbury	21.2%	39.7%	19.6%	11.2%	8.4%
Rowley Regis	17.3%	30.7%	29.3%	13.3%	9.3%
Smethwick	33.3%	33.9%	12.5%	9.5%	10.7%
Tipton	11.1%	51.1%	13.3%	17.0%	7.4%
Wednesbury	13.7%	44.4%	12.9%	19.4%	9.7%
West Bromwich	16.5%	42.7%	15.7%	16.1%	8.9%
Grand Total	19.2%	40.2%	17.2%	14.2%	9.1%

# Anti-social behaviour (Residents responding: 'a very big problem' or 'a fairly big problem')



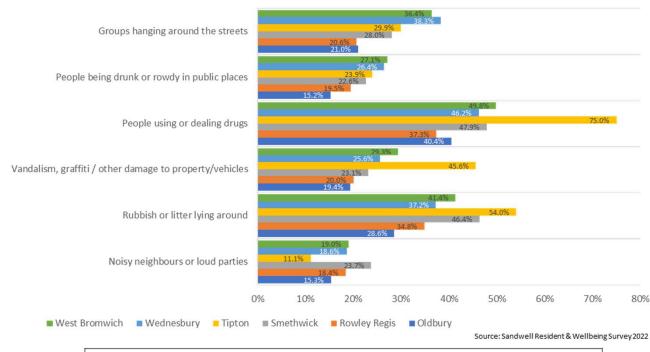
# Q16 Thinking about this local area, how much of a problem do you think each of the following are?

#### SINGLE CODE

	A very big problem	A fairly big problem	Not a very big problem	Not a problem at all	Don't know (Do not read out)
Noisy neighbours or loud parties	0	0	0	0	0
Rubbish or litter lying around	0	0	0	0	0
Vandalism, graffiti and other deliberate damage to property of vehicles	0	0	0	0	0
People using or dealing drugs	0	0	0	0	0
People being drunk or rowdy in public places	0	0	0	0	$\circ$
Groups hanging around the streets	0	0	0	0	0

- The anti-social behaviour considered the most problematic in each town was 'people using or dealing drugs'. The lowest proportion selecting 'a fairly big' or 'very big problem' was in Rowley Regis (37.3%), compared to the highest proportion in Tipton (75%).
- Tipton also received the highest proportions for 'rubbish or litter lying around' (54%) and 'vandalism/graffiti' (45.6%).
- 'Rubbish or litter lying around' was also seen as a problem in West Bromwich (41.4%) and Smethwick (46.4%).

#### ASB a fairly big problem/a very big problem



	neighbours or	litter lying	Vandalism, graffiti / other damage to property/vehicles	or dealing		Groups hanging around the streets
Oldbury	15.3%	28.6%	19.4%	40.4%	15.2%	21.0%
Rowley Regis	18.4%	34.8%	20.0%	37.3%	19.5%	20.6%
Smethwick	23.7%	46.4%	23.1%	47.9%	22.6%	28.0%
Tipton	11.1%	54.0%	45.6%	75.0%	23.9%	29.9%
Wednesbury	18.6%	37.2%	25.6%	46.2%	26.4%	38.3%
West Bromwich	19.0%	41.4%	29.3%	49.8%	27.1%	36.4%

# Anti-social behaviour by town

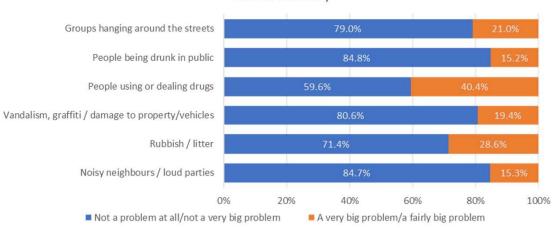


Q16 Thinking about this local area, how much of a problem do you think each of the following are?

#### SINGLE CODE

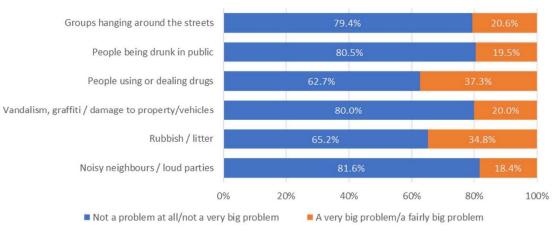
	A very big problem	A fairly big problem	Not a very big problem	Not a problem at all	Don't know (Do not read out)
Noisy neighbours or loud parties	0	0	0	$\circ$	0
Rubbish or litter lying around	0	0	0	0	0
Vandalism, graffiti and other deliberate damage to property of vehicles	$\circ$	$\circ$	0	0	$\circ$
People using or dealing drugs	0	0	0	0	0
People being drunk or rowdy in public places	$\circ$	$\circ$	0	$\circ$	$\circ$
Groups hanging around the streets	0	0	0	0	0

#### ASB in Oldbury



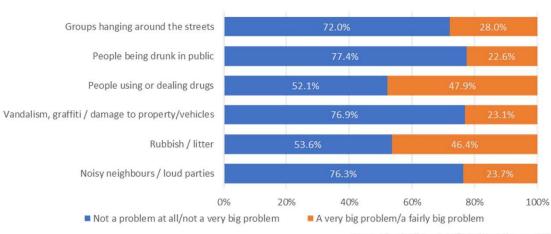
Source: Sandwell Resident & Wellbeing Survey 2022

## ASB in Rowley Regis



Source: Sandwell Resident & Wellbeing Survey 2022

#### ASB in Smethwick



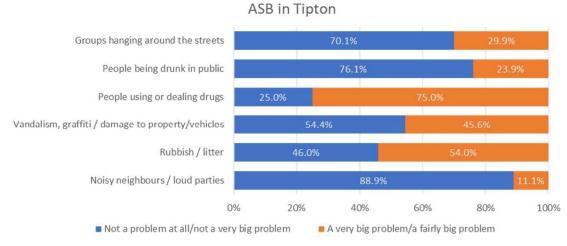
# Anti-social behaviour by town



Q16 Thinking about this local area, how much of a problem do you think each of the following are?

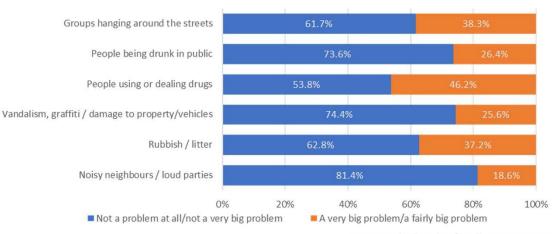
#### SINGLE CODE

	A very big problem	A fairly big problem	Not a very big problem	Not a problem at all	(Do not read out)
Noisy neighbours or loud parties	0	0	$\circ$	0	0
Rubbish or litter lying around	0	0	0	0	0
Vandalism, graffiti and other deliberate damage to property of vehicles	$\circ$	$\circ$	0	$\circ$	0
People using or dealing drugs	0	0	0	0	0
People being drunk or rowdy in public places	0	$\circ$	$\circ$	$\circ$	$\circ$
Groups hanging around the streets	0		0	0	0



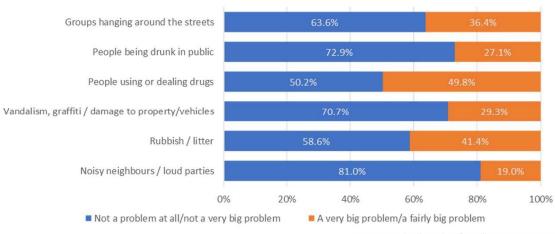
Source: Sandwell Resident & Wellbeing Survey 2022

#### ASB in Wednesbury



Source: Sandwell Resident & Wellbeing Survey 2022

#### ASB in West Bromwich



# Climate Change



#### 217 What things do you do already that support climate change?

# TICK ALL THAT APPLY

Reduce	waste /	recycle	at	home
--------	---------	---------	----	------

Meat or dairy free days / diet

Use public transport, walk or cycle where possible

Reduce energy use at home, e.g. switch off applicances . install insulation

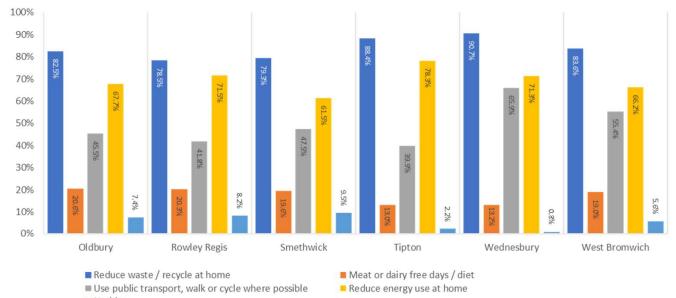
Other (please specify)

Don't know (Do not read out)

Nothing (Do not read out)

- Wednesbury had the highest proportion for 'recycle at home', with 90.7%. Rowley Regis had the lowest, with 78.5%.
- Wednesbury also had the highest proportion across the towns for 'use public transport, walk or cycle where possible' (65.9%), compared to a low of 39.9% in Tipton.
- Tipton had the highest proportion across towns for 'reduce energy use at home', with 78.3%, compared to a low of 61.5% in Smethwick.

#### What things do you do already that support climate change?



Nothing

			Use public transport,	Reduce energy use at home,	
	Reduce waste /	Meat or dairy	walk or cycle where	e.g. switch off appliances,	
	recycle at home	free days / diet	possible	install insulation	Nothing
Oldbury	82.5%	20.6%	45.5%	67.7%	7.4%
Rowley Regis	78.5%	20.3%	41.8%	71.5%	8.2%
Smethwick	79.3%	19.6%	47.5%	61.5%	9.5%
Tipton	88.4%	13.0%	39.9%	78.3%	2.2%
Wednesbury	90.7%	13.2%	65.9%	71.3%	0.8%
West Bromwich	83.6%	19.0%	55.4%	66.2%	5.6%



How do you keep up to date with what the council is doing and what is happening in Sandwell?

Which three main ways do you receive news and information about Sandwell.
MULTI CODE
Local media (please specify)
National media
Radio (please specify)
Television

_ carramon countries circum tremelescere
Sandwell Council social media - Facebook
Sandwell Council social media - Twitter
Sandwell Council social media - Instagram
Sandwell Council website (www.sandwell.gov.u

	Family or friends
	Other (please specify)
Γ	Don't know (Do not read out)

Sandwell Herald council newspaper

- In Oldbury, Rowley Regis and West Bromwich, the council newspaper is the most popular method of receiving news/information about Sandwell, with 21.1%, 24.2% and 20.4% respectively.
- In Smethwick and Wednesbury, family or friends and Sandwell Council Facebook page received the most votes, with 18% and 23% respectively.
- Family or friends also received the highest proportion in Tipton, with 29.5%.
- Sandwell council email newsletters were also popular, with around 15% in Rowley Regis and Smethwick.
- Radio, national and local media scored very low, with a high of 5% for local media in Tipton. Twitter and Instagram also scored very low.
- Television received a high of 9.6% in West Bromwich.

	Sandwell Council Sandwell Council Sandwell Council Sandwell Council Sandwell Herald										
	Local media	National media	Radio	Television	email newsletters	social media - Facebook	social media - Twitter	social media - Instagram	Sandwell Council website	council newspaper	Family or friends
Oldbury	2.1%	0.4%	0.4%	3.9%	13.7%	16.2%	4.6%	3.9%	16.9%	21.1%	16.9%
Rowley Regis	1.9%	2.8%	0.9%	5.2%	14.7%	17.1%	2.8%	2.4%	15.6%	24.2%	12.3%
Smethwick	2.0%	1.6%	0.8%	9.4%	14.8%	18.4%	2.0%	1.6%	13.1%	17.6%	18.4%
Tipton	4.8%	0.0%	0.5%	7.2%	12.1%	14.0%	1.9%	2.9%	10.1%	16.9%	29.5%
Wednesbury	3.5%	1.5%	1.0%	8.4%	8.9%	23.8%	3.5%	0.5%	15.3%	10.4%	23.3%
West Bromwich	1.3%	4.0%	1.0%	9.6%	11.1%	14.6%	2.5%	1.8%	14.6%	20.4%	19.1%



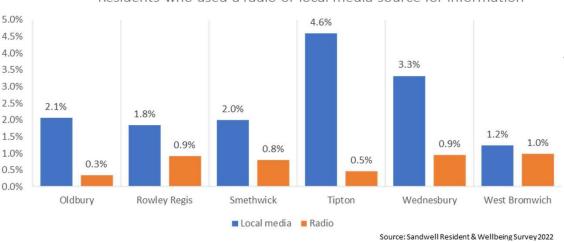
Q18 How do you keep up to date with what the council is doing and what is happening in Sandwell?

Which three main ways do you receive news and information about Sandwell.

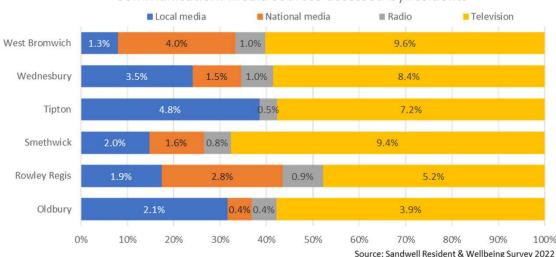
#### **MULTI CODE**

- Local media (please specify)
- National media
- Radio (please specify)
- Television
- Sandwell Council email newsletters
- Sandwell Council social media Facebook
  - Sandwell Council social media Twitter
  - | Sandwell Council social media Instagram | Sandwell Council website (www.sandwell.gov.uk)
- Sandwell Herald council newspaper
- J Carlowell Flerald Courton Flewspan
- Family or friends
- Other (please specify)
- Don't know (Do not read out)

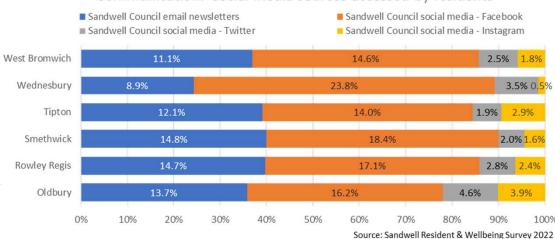
#### Residents who used a radio or local media source for information



#### Communication: media sources accessed by residents



#### Communication: social media sources accessed by residents





Q18 How do you keep up to date with what the council is doing and what is happening in Sandwell?

Which three main ways do you receive news and information about Sandwell.

#### **MULTI CODE**

Local media (please specify)

National media

Radio (please specify)

Television

Sandwell Council email newsletters

Sandwell Council social media - Facebook

Sandwell Council social media - Twitter

Sandwell Council social media - Instagram

Sandwell Council website (www.sandwell.gov.uk)

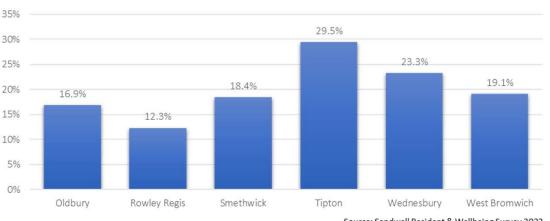
Sandwell Herald council newspaper

Family or friends

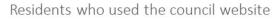
Other (please specify)

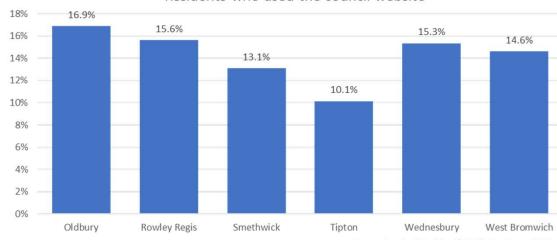
Don't know (Do not read out)

#### Residents who asked family or friends for information



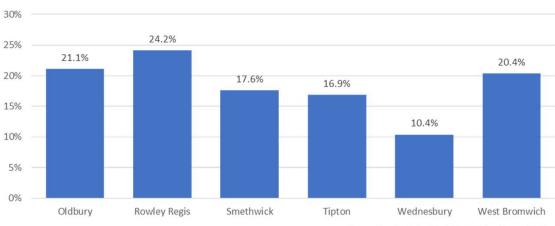
Source: Sandwell Resident & Wellbeing Survey 2022





Source: Sandwell Resident & Wellbeing Survey 2022

#### Sandwell Herald council newspaper





Caution: Very small numbers

How do you keep up to date with what the council is doing and what is happening in Sandwell?

Which three main ways do you receive news and information about Sandwell.

#### **MULTI CODE**

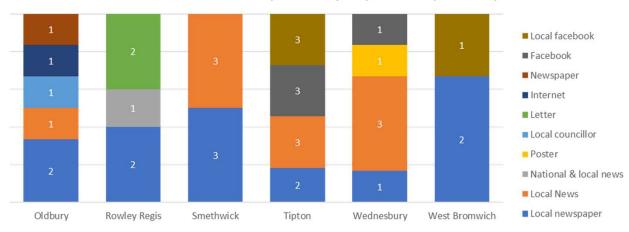
Local media (please specify)

National media

Radio (please specify)

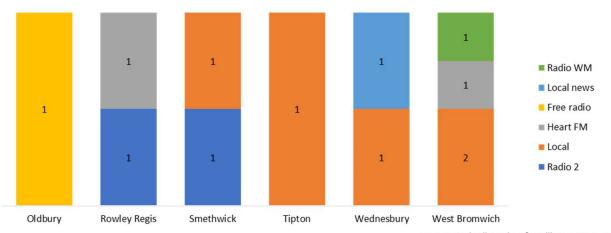
- Of the small number who chose local media, in Tipton several specified Facebook or local Facebook pages.
- Local newspaper and local news were also popular answers specified.
- Of the small number who chose radio, the responses were mixed, with a few specifying local radio.

Local media sources specified by respondents (numbers)



Source: Sandwell Resident & Wellbeing Survey 2022

Radio stations specified by respondents (numbers)

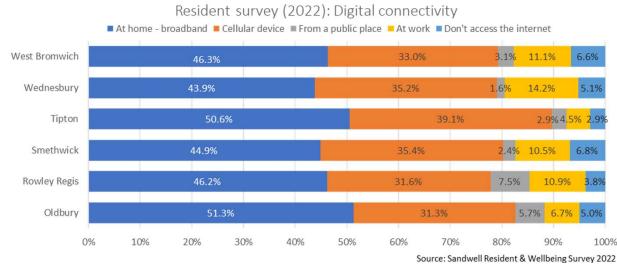


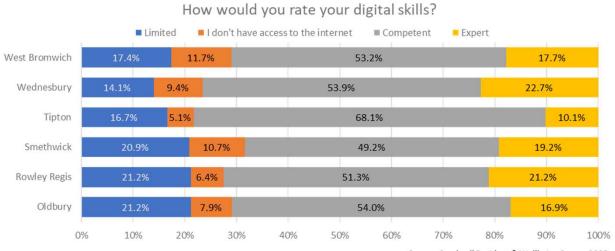
# **Digital Connectivity**



Q19	How do you access the internet? (Tick all that apply)
	MULTI CODE
	At home - broadband Cellular devise From a public place (please specify) At work Don't access the internet Don't know (Do not read out)
Q20	How would you rate your digital skills?
	SINGLE CODE
	Limited
	Competent
	Expert
	I don't have access to the internet
	O Don't know (Do not read out)
•	The largest proportion for accessing the internet at home via broadband was in Oldbury (51.3%). The lowest was in Wednesbury (43.9), however this town had the highest for accessing the internet at work (14.2%).
•	21% in Smethwick, Rowley Regis and Oldbury rate their digital skills as limited.
•	West Bromwich and Smethwick have the largest proportion of

respondents with no internet access (11.7% and 10.7% respectively).



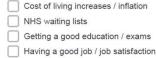


#### Your concerns



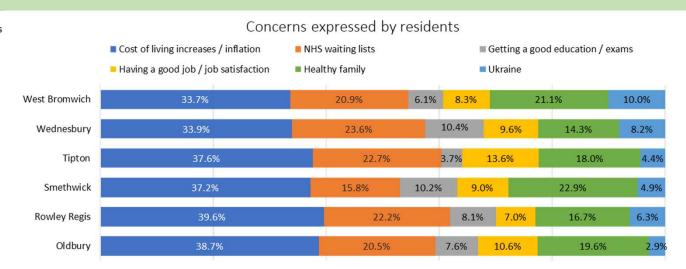
Q21 What three things give you the greatest concern for you and your family [note this is not exclusive to Council run services]?

(DO NOT READ OUT)



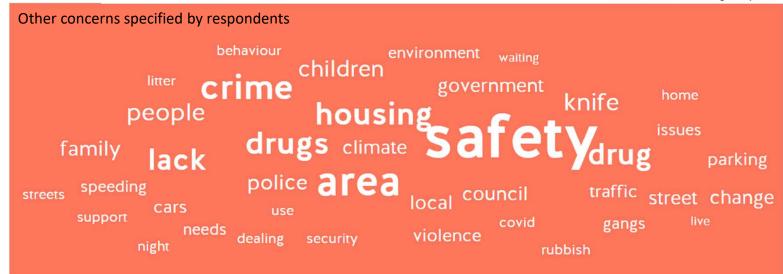
Healthy family
Ukraine

Don't know / no real concerns



Sandwell Resident & Wellbeing Survey 2022

- Most residents expressed concern with cost of living increases/inflation, with proportions ranging from 33.7% in West Bromwich to 39.6% in Rowley Regis.
- NHS waiting lists and having a healthy family were also big concerns.
- Other concerns specified by residents included safety, drugs, housing and crime.



## Loneliness



#### Q22 How often do you feel lonely or isolated?

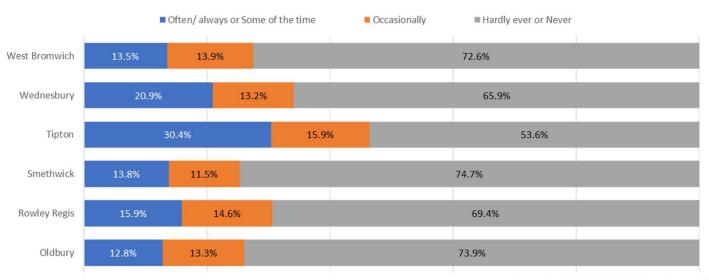
Don't know (Do not read out)

#### SINGLE CODE

$\cup$	Often/always
0	Some of the time
0	Occasionally
0	Hardy ever
1	Never

- Wednesbury had the largest proportion who often/always feel lonely, with 14%.
- In Tipton, 30.4% feel lonely or isolated often/always or some of the time.
- Tipton also had the lowest proportion who never feel lonely, with 32.6%, compared to a high of 53.2% in Oldbury.

#### How often do you feel lonely or isolated?



	Often/always	Some of the time	Occasionally	Hardly ever	Never
Oldbury	4.3%	8.5%	13.3%	20.7%	53.2%
Rowley Regis	1.9%	14.0%	14.6%	22.3%	47.1%
Smethwick	4.6%	9.2%	11.5%	22.4%	52.3%
Tipton	7.2%	23.2%	15.9%	21.0%	32.6%
Wednesbury	14.0%	7.0%	13.2%	22.5%	43.4%
West Bromwich	4.5%	9.0%	13.9%	28.6%	44.0%

#### Social isolation



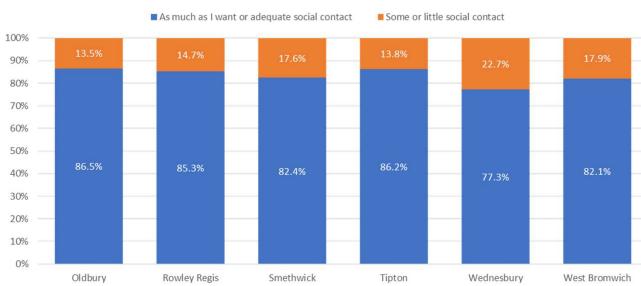
Thinking about how much contact you've had with people you like, which of the following statements best describes your social situation?

#### SINGLE CODE

I have as much social contact as I want with people I like
I have adequate social contact with people
I have some social contact with people, but not enough
I have little social contact with people and feel socially isolated
Don't know (Do not read out)

- Oldbury and Tipton had the largest proportions across towns for social contact, with 86.5% and 86.2% respectively.
- Wednesbury had the lowest proportion, with 9.4% saying they have little social contact and feel socially isolated.

#### Social contact



	I have as much social contact as I want with people I like			I have little social contact with people and feel socially isolated
Oldbury	53.0%	33.5%	8.6%	4.9%
Rowley Regis	50.0%	35.3%	10.9%	3.8%
Smethwick	39.4%	42.9%	14.7%	2.9%
Tipton	53.6%	32.6%	8.7%	5.1%
Wednesbury	57.0%	20.3%	13.3%	9.4%
West Bromwich	45.8%	36.3%	10.3%	7.6%

#### Access to health care



Source: Sandwell Resident & Wellbeing Survey 2022

Are there any barriers or restrictions that prevent you, or make it difficult for you, to access health care and/or social care?

# MULTI CODE I do not have any barriers or restrictions Ability / cost to travel

Childcare responsibilities

Carer responsibilities

Language barriers

Cultural differences
Uncertainty of who / where to contact

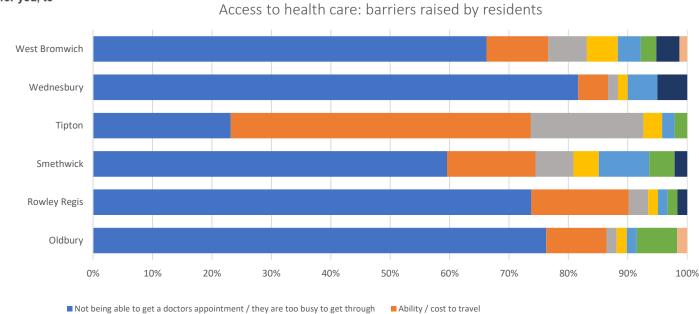
Not registered with a health care or social care provider

Other

Don't know (Do not read out)

Not being able to get a doctors appointment / they are too busy to get through

- Problems with doctors' appointments was one of the highest scoring barriers to healthcare across most towns, with the highest proportion of 81.7% in Wednesbury.
- In Tipton, only 23.2% were for doctors' appointments, however 50.5% of responses were for ability/cost to travel.
- Childcare responsibilities also scored highly in Tipton, with 18.9%, compared to only 1.7% in Oldbury and Wednesbury.



■ Childcare responsibilities
 ■ Language barriers
 ■ Uncertainty of who / where to contact
 ■ Not registered with a health care or social care provider

Not being able to get a Uncertainty Not registered doctors appointment / I do not have any of who / with a health they are too busy to get barriers or Ability / cost Childcare where to Carer Language Cultural care or social through restrictions to travel responsibilities responsibilities barriers differences contact care provider Oldbury 76.3% 10.2% 1.7% 1.7% 1.7% 6.8% 0.0% 68.1% 1.7% Rowley Regis 0.0% 73.8% 61.6% 16.4% 3.3% 1.6% 1.6% 1.6% 1.6% Smethwick 59.6% 73.0% 14.9% 6.4% 4.3% 8.5% 4.3% 2.1% 0.0% Tipton 23.2% 40.3% 50.5% 18.9% 3.2% 2.1% 2.1% 0.0% 0.0% 0.0% 5.0% 0.0% Wednesbury 81.7% 57.4% 5.0% 1.7% 1.7% 5.0% 1.3% West Bromwich 66.2% 72.0% 10.4% 6.5% 5.2% 3.9% 2.6% 3.9%

#### Access to health care



Are there any barriers or restrictions that prevent you, or make it difficult for you, to access health care and/or social care?

#### **MULTI CODE**

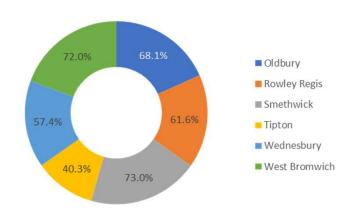
I do not have any barriers or restrictions

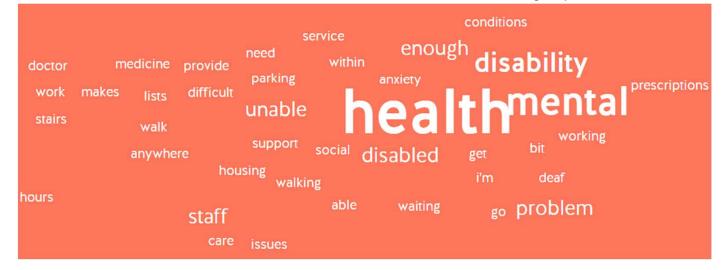
Are there any barriers or restrictions that prevent you, or make it difficult for you, to access health care and/or social care?



- The largest proportion across towns was in Smethwick, with 73% having no barriers to healthcare, compared to 40.3% in Tipton.
- Other barriers to healthcare specified include health, disability, mental health, anxiety and parking.

Access to health care: "I do not have any barriers or restrictions" proportions within each town





#### Access to health care



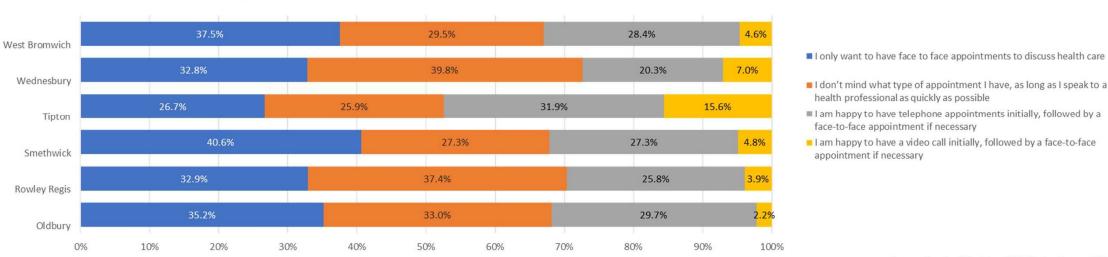
Q25 Thinking about when you need to access health care, which statement best describes your opinion?

#### SINGLE CODE

- I only want to have face to face appointments to discuss health care
- I am happy to have telephone appointments initially, followed by a face-to-face appointment if necessary
- I am happy to have a video call initially, followed by a face-to-face appointment if necessary
- I don't mind what type of appointment I have, as long as I speak to a health professional as quickly as possible
- On't know (Do not read out)

- In West Bromwich, Smethwick and Oldbury, the largest proportions were for face-to-face appointments only, with Smethwick having the largest percentage (40.6%).
- In Wednesbury and Rowley Regis, the biggest proportion didn't mind what type of appointment as long as they speak to someone quickly (39.8% and 37.4% respectively).
- In Tipton, the largest proportion was for having an initial telephone appointment (31.9%).
- A proportion of less than 7% were for having an initial video call across all towns apart from Tipton, where this option received 15.6%.

Thinking about when you need to access health care, which statement best describes your opinion?



# Methodology & Demographics: Gender



A representative telephone survey was conducted with residents of Sandwell aged 18 and above. In addition, some interviews were undertaken on-street face-to-face and in local community groups to consult with hard to reach residents.

Interviews took approximately 12 minutes and took place at different times on both weekdays and weekends (including at peak times). In addition, interviews were undertaken at community events with residents from ethnic minority groups, with translation support provided where required.

Quotas for the survey were set on age group and gender based on mid-year population estimates for the district, and on ethnic group and disability based on the 2011 census, to provide a sample that was broadly representative in terms of those demographic characteristics.

In total, **1062 interviews were completed**, with research taking place from 5 July to 11 August 2022.

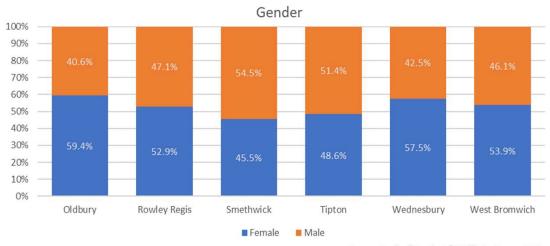
Based on an approximate total population of 341,900 in Sandwell (2021 Census, ONS), a sample of 1,060 respondents gives results that are accurate to approximately +/- 3.0% at the 95% confidence interval. This means with a result of 50%, we can be 95% sure that if we interviewed all residents then the result would be between 47.0% and 53.0%.

#### What is your gender please?

#### SINGLE CODE

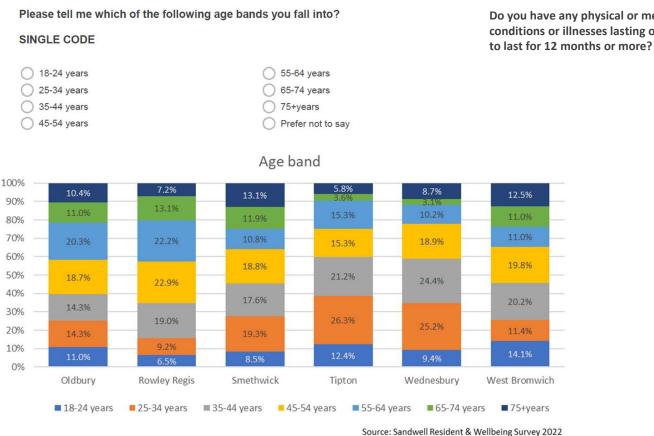
- ( ) Male
- Female
- Other
- Prefer not to say (DO NOT READ OUT)

- There were slightly more responses by females compared to males.
- Oldbury and Wednesbury had the largest proportions of females (59.4% and 57.5% respectively).
- Smethwick had the largest proportion of males (54.5%).



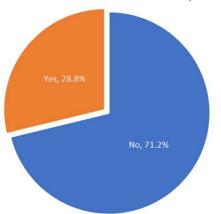
# Demographics of respondents: Age & Physical/Mental Health Conditions





Do you have any physical or mental health conditions or illnesses lasting or expected

Physical or Mental Health Conditions / Illnesses

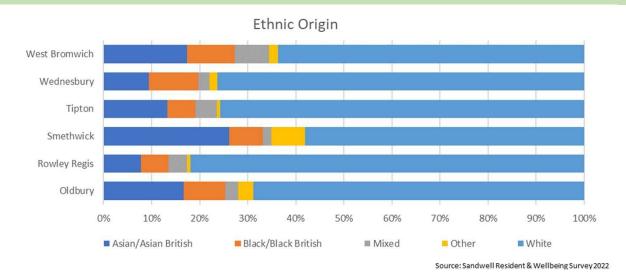


	No	Yes
Oldbury	70.4%	29.6%
Rowley Regis	65.8%	34.2%
Smethwick	75.9%	24.1%
Tipton	78.8%	21.2%
Wednesbury	63.0%	37.0%
West Bromwich	71.9%	28.1%
Grand Total	71.2%	28.8%

- On average, the largest proportion were aged between 35 and 54 years old (38.4%).
- There was a larger proportion under the age of 45 in Tipton and Wednesbury (59.9% and 59.1% respectively).
- Wednesbury had the highest proportion with a physical or mental heath condition or illness (37%) and Tipton had the lowest with 21.2%.

# Demographics of respondents: Ethnic Origin & Respondents per Ward

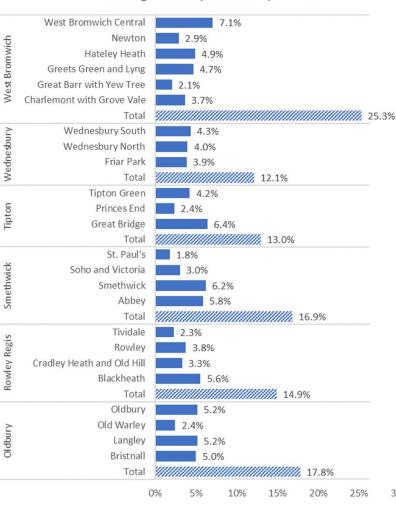




	Asian/Asian British	Black/Black British	Mixed	Other	White
Oldbury	16.7%	8.6%	2.7%	3.2%	68.8%
Rowley Regis	7.7%	5.8%	3.9%	0.6%	81.9%
Smethwick	26.2%	7.0%	1.7%	7.0%	58.1%
Tipton	13.2%	5.9%	4.4%	0.7%	75.7%
Wednesbury	9.4%	10.2%	2.4%	1.6%	76.4%
West Bromwich	17.4%	9.8%	7.2%	1.9%	63.6%
Grand Total	15.8%	8.1%	4.0%	2.6%	69.5%

- Smethwick had the highest proportion of Asian/Asian British respondents (26.2%).
- Rowley Regis has the highest proportion of White respondents (81.9%).
- Wards within West Bromwich provided the most responses (25.3%), with West Bromwich Central having the largest proportion of all wards (7.1%).
- The lowest proportion came from St. Paul's in Smethwick (1.8%).

#### Percentage of Respondents per Ward



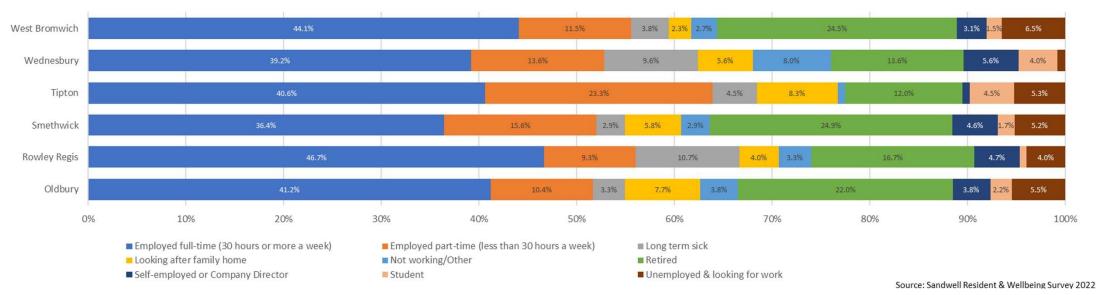
# Demographics of respondents: Employment Status



- 36.4% from Smethwick worked full time, which was the lowest proportion when compared to all towns.
- Those who are retired accounted for 24.9% in Smethwick, which was the highest proportion across all towns.
- The highest proportion who were long term sick were from Rowley Regis (10.7%).

	Employment Status								
	Employed full-time	Employed part-time	Long term	Looking after	Not working/		Self-employed or		Unemployed &
	(30 hrs + a week)	(<30 hrs a week)	sick	family home	Other	Retired	Company Director	Student	looking for work
Oldbury	41.2%	10.4%	3.3%	7.7%	3.8%	22.0%	3.8%	2.2%	5.5%
Rowley Regis	46.7%	9.3%	10.7%	4.0%	3.3%	16.7%	4.7%	0.7%	4.09
Smethwick	36.4%	15.6%	2.9%	5.8%	2.9%	24.9%	4.6%	1.7%	5.29
Tipton	40.6%	23.3%	4.5%	8.3%	0.8%	12.0%	0.8%	4.5%	5.3%
Wednesbury	39.2%	13.6%	9.6%	5.6%	8.0%	13.6%	5.6%	4.0%	0.8%
West Bromwich	44.1%	11.5%	3.8%	2.3%	2.7%	24.5%	3.1%	1.5%	6.5%
Grand Total	41.6%	13.5%	5.4%	5.3%	3.4%	20.0%	3.7%	2.2%	4.9%

#### **Employment**



# Demographics of respondents: Housing



- The largest proportion in Tipton rent their properties from the council (40%), with only 38.5% owning their property.
- In all other towns, the largest proportion was for 'owned (outright or with a mortgage)'.
- Renting from private landlords had a much lower proportion than renting from the council in all towns apart from West Bromwich, where there is only 2% difference between the two.

	Other rented/	Owned (outright or		Rent (housing association/	Rent (private
	living rent free	with a mortgage)	Rent (Council)	social housing)	landlord)
Oldbury	6.0%	51.4%	23.5%	3.8%	15.3%
Rowley Regis	5.4%	54.7%	21.6%	4.1%	14.2%
Smethwick	7.4%	51.4%	24.0%	2.9%	14.3%
Tipton	2.2%	38.5%	40.0%	5.2%	14.1%
Wednesbury	2.4%	45.7%	34.6%	6.3%	11.0%
West Bromwich	1.9%	53.1%	19.8%	7.4%	17.8%
Grand Total	4.2%	49.9%	25.9%	5.1%	14.9%

#### Housing 60% 54.7% 53.1% 51.4% 51.4% 50% 45.7% 38.5% 40% 34.6% 30% 24.0% 23.5% 21.6% 19.8% 17.8% 20% 15.3% 14.2% 14.3% 14.1% 11.0% 7.4% 7.4% 10% 6.0% 5.4% 5.2% 0% Oldbury Rowley Regis Smethwick Tipton Wednesbury West Bromwich ■ Other rented/living rent free Owned (outright or with a mortgage) ■ Rent (Housing association / social housing) ■ Rent (private landlord) Rent (Council)