



Town Profile Summary – Tipton Town

Focus points

Demography

- The Tipton population is less ethnically diverse than Sandwell overall, and grew by 13.8% between 2011 and 2021, which is greater than the growth in Sandwell overall.
- The age structure of Tipton town is similar to Sandwell overall.

Economic

- 24.6% of households have income deprivation, greater than the Sandwell average.
- 31.2% of households have income deprivation affecting children, and 29.6% to have income deprivation affecting older people, both of which are higher than the Sandwell average.
- The percentage of housing which is owner-occupied is lower than the Sandwell average at 47.4%.
- 19.8% of households has been identified as fuel poor, which is lower than the Sandwell average.
- Economic activity is similar to the sandwell average (41.3% vs 41.7%), although those economically inactive due to disability is slightly higher (6.5% vs 5.8%).
- Those with no qualifications are slightly higher than the Sandwell average (31.5% vs 28.9%).

Health

- Life expectancy is lower than the Sandwell and England averages for women and for men (women 78.8 vs 80.9, men 74.3 vs 76.4).
- The rate of emergency hospital admissions for Chronic Obstructive Pulmonary Disease was the highest of all the towns (121.7 vs 112.9).
- Overall reporting of good or very good health was poorer than the Sandwell average (77.6% vs 79.1%), and more reported that conditions or illnesses limited their abilities to carry out day to day activities a little (9.6% vs 9.2%); and said they were limited a lot (9.6% vs 8.7% in Sandwell).
- More people provide unpaid care in Tipton (9.7% vs 9.3%).
- Slightly lower proportion of Year 6 children are estimated to be overweight or obese compared to Sandwell (43.9% vs 45.2%).
- There is a higher number of emergency admissions for injuries in children under 5 years old than the Sandwell average (152.7 vs 133.4).
- There are proportionally more deliveries to teenage mothers in Tipton town (1.07%) than the England average (0.7%), and the rate is the same as in Sandwell overall (1.1%).
- When asked about access to healthcare, only 40% of Tipton respondents said they did *not* face barriers to access, compared to 63.5% across Sandwell. The greatest barrier to accessing healthcare was ability/cost of travel.



Environment

- Tipton residents reported the lowest satisfaction with their local area in 2022, with almost 17% of respondents saying that they were very or fairly dissatisfied.
- Tipton residents were more likely than any of the towns to report that 'rubbish or litter lying around', 'vandalism/graffiti', and people using or dealing drugs were problems.
- Tipton residents were least likely to report *not* having access to the internet and most likely to say they used a cellular device.

Social

- When asked about loneliness, over 30% of Tipton residents said they felt lonely or isolated 'often, always or some of the time' (the greatest proportion of all the towns).



Demography

Tipton Town is in the North West of Sandwell and has a population of around 44,000 in 2021 (Census data) which reflects growth of 13.8% between 2011 and 2021, compared with 11% growth in Sandwell overall (Census data).

The age structure of Tipton town is similar to Sandwell overall. In comparison to England, Tipton has a greater proportion (21.5% Tipton, 20.8% Sandwell, 17.4% England) of children aged 14 years and under, a similar proportion (7% Tipton, 7.2% Sandwell, 6.7% England) of 35-39 year olds, and a lower proportion (13.6% Tipton, 14.5% Sandwell, 18.4% England) proportion of those aged 65 plus (Census data).

Tipton Town is less ethnically diverse compared to Sandwell, with the proportion of Asian and Asian British making up 18.3% of the town's population compared to 26.3% in Sandwell and 10.2% in England; and the proportion of other minority ethnic groups making up 12.2% of the population (compared to 16.5% in Sandwell and 8.7% in England). 63.9% of the Tipton population are White British (compared to 52% in Sandwell and 73.5% in England) and 5.6% are White Other (compared to 5.2% in Sandwell and 7.6% in England) (all Census data). It is estimated that 1,183 households have no one whose main language is English (Census data). This is 6.9% of all households in Tipton Town, compared to 8.6% in Sandwell and 5% in England.

Economic

In Tipton town, 71% of LSOAs are in the 20% most deprived LSOAs in England (Sandwell, 60.2%) (English Indices of Deprivation 2019, DCLG), and 19.8% of households have been identified as being fuel poor in Tipton compared to 13.2% for England and 20.8% for Sandwell. The Tipton ward with the highest fuel poverty is Princes End, at 22.5% (OHID [Local health 2020](#)).

24.6% of households have income deprivation compared to 21.5% in Sandwell and 12.9% in England (Ministry of Housing and Local Government 2019), whilst 31.2% are thought to have Income Deprivation Affecting Children (IDACI) (compared to 26.3% in Sandwell and 17.1% in England). This is highest in Princes End ward (38.1%). 29.6% have Income Deprivation Affecting Older People (IDAOP) (compared to 26% in Sandwell and 14.2% in England), which is highest in Great Bridge ward (31%).

The percentage of housing which is owner-occupied is lower than the Sandwell average at 47.4% (53.7% for Sandwell). 8% of households in Tipton town are thought to be overcrowded (compared to 8.2% in Sandwell while 1.7% lack central heating (compared to 1.8% in Sandwell). 10.6% of households (1,811 households) comprise a lone parent with dependent children (9.4% for Sandwell) and 11% of households (1,878 households) comprise a lone pensioner (11.5% for Sandwell) (all Census data).

41.3% of residents aged 16+ are economically inactive (compared to 41.7% for Sandwell), with 6.8% having a long-term illness or disability (5.8% for Sandwell). 31.5% of residents aged 16 and over have no formal qualifications (including no GCSEs), compared to 28.9% in Sandwell (all Census data).

There are 10 gambling premises licences or permits in Tipton town and 115 across Sandwell - respectively this equates to 2.27 & 3.36 per 10,000 residents (Sandwell Trading Standards, 2021).



Health

In Tipton, life expectancy for females is 78.8, which is lower than both Sandwell (80.9) and England (83.2). Life expectancy for males is 74.3 which is lower than both Sandwell (76.4) and England (79.5) (OHID, mid-year population estimates, 2016-2020).

The rate of emergency hospital admissions from Coronary Heart Disease (121.7, compared to Sandwell 112.9) was higher than the England (100), and the rate of emergency hospital admissions for COPD was the highest of all the towns (215.1, compared to 157.3 in Sandwell) (2016-2020 OHID, from ONS data, annual mortality extracts).

77.6% of residents said their health was good or very good (79.1% Sandwell, 82.2% England), whilst 9.6% of residents said their conditions or illnesses limited their abilities to carry out day to day activities a little (9.2% in Sandwell); and 9.6% said they were limited a lot (8.7% in Sandwell). 9.7% of Tipton town residents provide unpaid care (4,002 individuals), compared to 9.3% in Sandwell, also 3.8% provider 50+ hrs of unpaid care compared to Sandwell 3.2% (all Census data).

3.9% of Year 6 children are estimated to be overweight or obese, compared to 45.2% in Sandwell and 35.8% in England (NCMP 2019/2022). There is a higher number of emergency admissions for injuries in children under 5 years old in Tipton town than Sandwell (152.7 and 133.4 respectively, with England at 119.3 per 10,000) (2016/17 – 2020/21 data HES, ONS).

There are proportionally more deliveries to teenage mothers in Tipton town (1.07%) than the England average (0.7%), and the rate is the same as in Sandwell overall (1.1%) (2016/17 – 2020/21 OHID Fingertips). The proportion of babies born with low birth weight is higher in Tipton town, at 8.8% (2016 – 2020 data OHID Fingertips), than the England average of 6.8% (2019 ONS) and is similar to Sandwell overall 8.9%.

When asked about access to healthcare, only 40% of Tipton respondents said they did *not* face barriers to access, compared to 63.5% across Sandwell. The greatest barrier to accessing healthcare was ability/cost of travel (Sandwell Resident Wellbeing and Perception Survey, 2022).

Environment

In 2017, Tipton town had 10.1 fast-food outlets per 10,000 population which is lower than Sandwell (11.5) but higher than England (9.5) (source PHE).

The 2022 Sandwell Resident Wellbeing survey revealed that 16.7% of residents in Tipton town rated their digital skills as limited, which is lower than Sandwell (18.7%). That 5.1% of residents at town level don't have access to the internet which is lower than the Sandwell figure (8.9%).

Tipton residents reported the lowest satisfaction with the local area in 2022, with almost 17% of respondents saying that they were very or fairly dissatisfied. Tipton respondents were more likely than any of the Towns to report that 'rubbish or litter lying around', 'vandalism/graffiti', and the people using or dealing drugs were problems.

Tipton respondents were least likely to report *not* having access to the internet and most likely to say they used a cellular device (Sandwell Resident Wellbeing and Perception Survey, 2022).

Social

When asked about loneliness, over 30% of Tipton respondents said they felt lonely or isolated 'often, always or some of the time' which was the greatest proportion of all the towns (Sandwell Resident Wellbeing and Perception Survey, 2022).