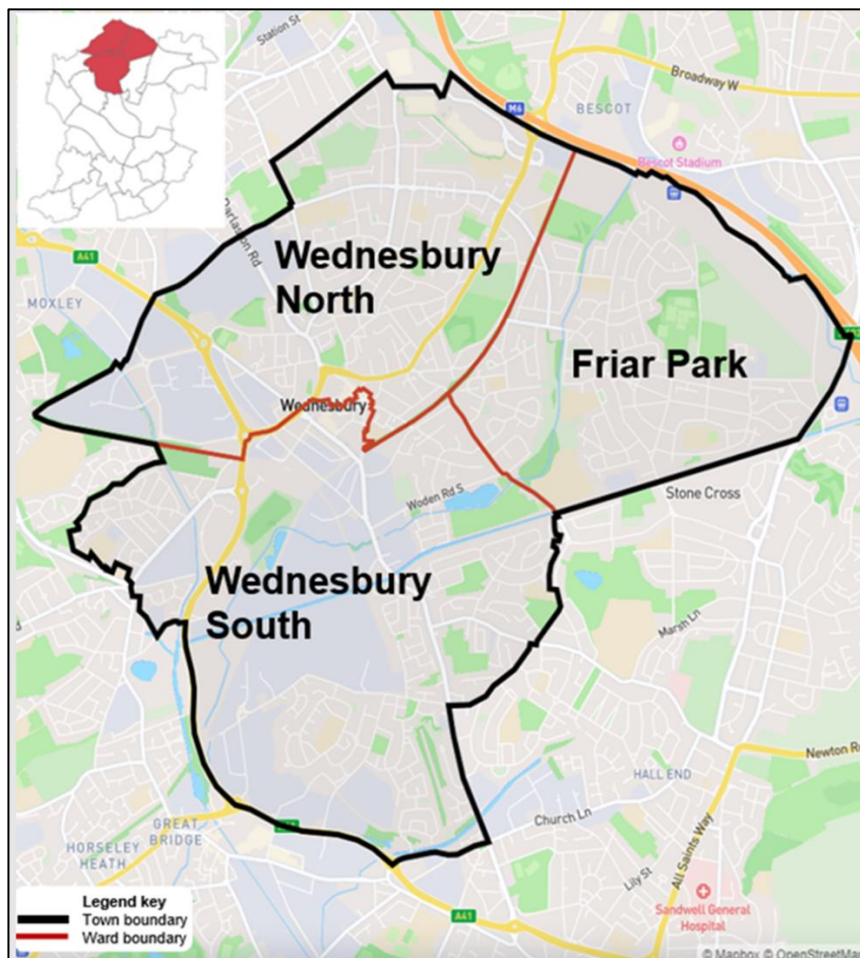


Town Profile:

Wednesbury

Wednesbury is one of six towns in Sandwell. It is situated in the north of Sandwell and contains the wards of Friar Park, Wednesbury North and Wednesbury South. Wednesbury borders Walsall to the North.



Geographic Information:

Friar Park, Wednesbury North and Wednesbury South wards are within Wednesbury town.

Area size: 11.373 km²

Population: (2021): 41,336 residents

Town density: 3,635 residents per km²


Sandwell density: 3,826 residents per km²

1. Demographics


Wednesbury Population
estimate, 2021

41,335

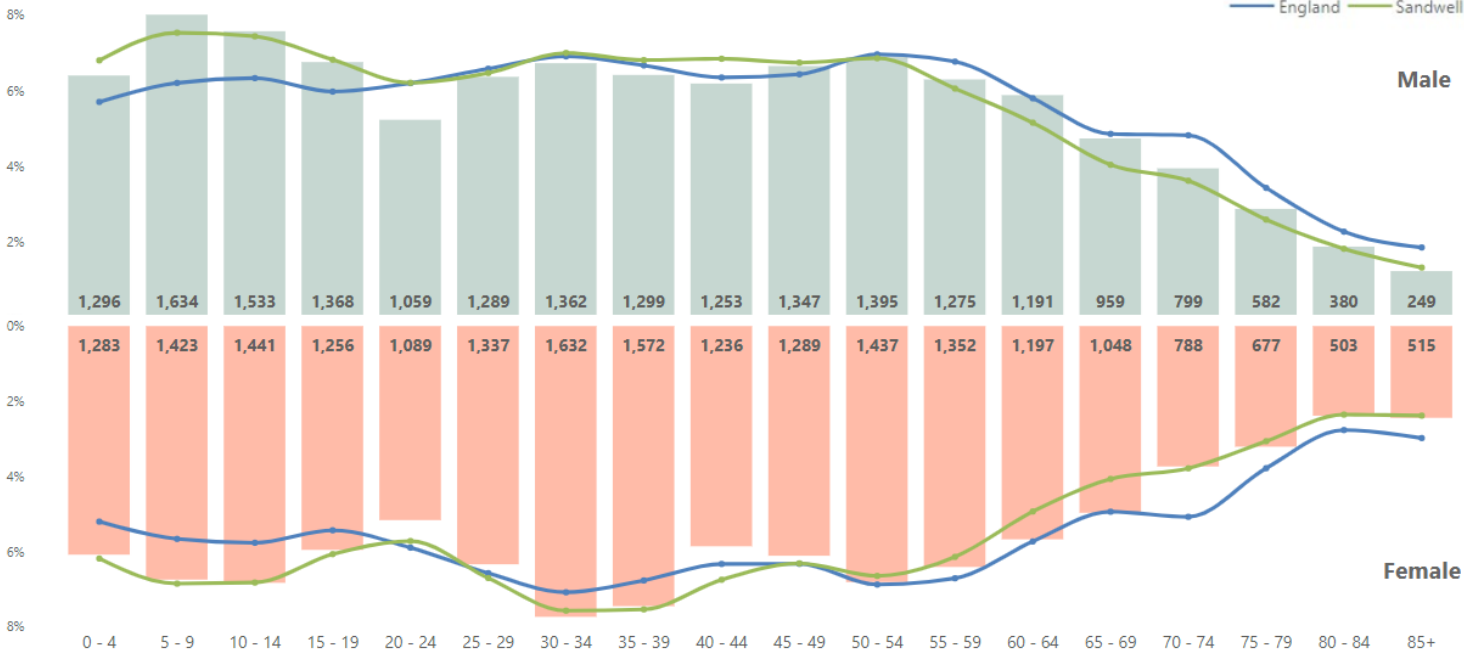
Male
49%
20,270



Female
51%
21,075



Population of Wednesbury Town by Age and Sex, 2021

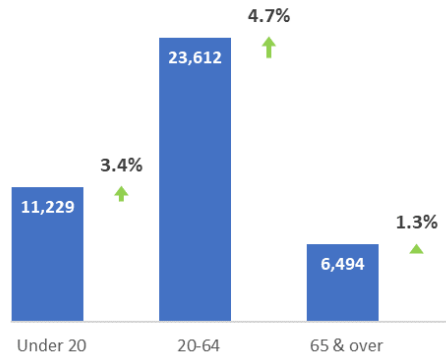


Source: Census 2021, ONS

Population Growth, 2021

	2011	2021	% Change
Friar Park	12,625	12,790	1.3%
Wednesbury North	12,682	13,318	5.0%
Wednesbury South	12,510	15,227	21.7%
Wednesbury town	37,817	41,335	9.3%
Sandwell	308,063	341,835	11%

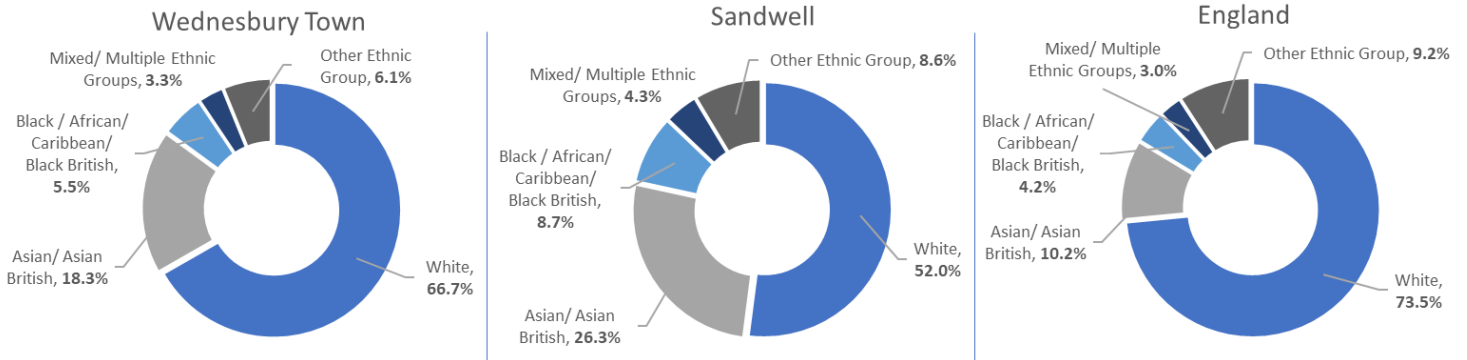
Population growth of Wednesbury town by age group



Source: Census 2021, ONS

The population of Wednesbury town grew by 9.3% between 2011 and 2021. Wednesbury South ward had the largest percentage change of all the wards within Wednesbury town, growing by 21.7%. Looking at broad age groups, the 20-64 group in Wednesbury town had the largest increase, of 4.7% over the ten-year period.

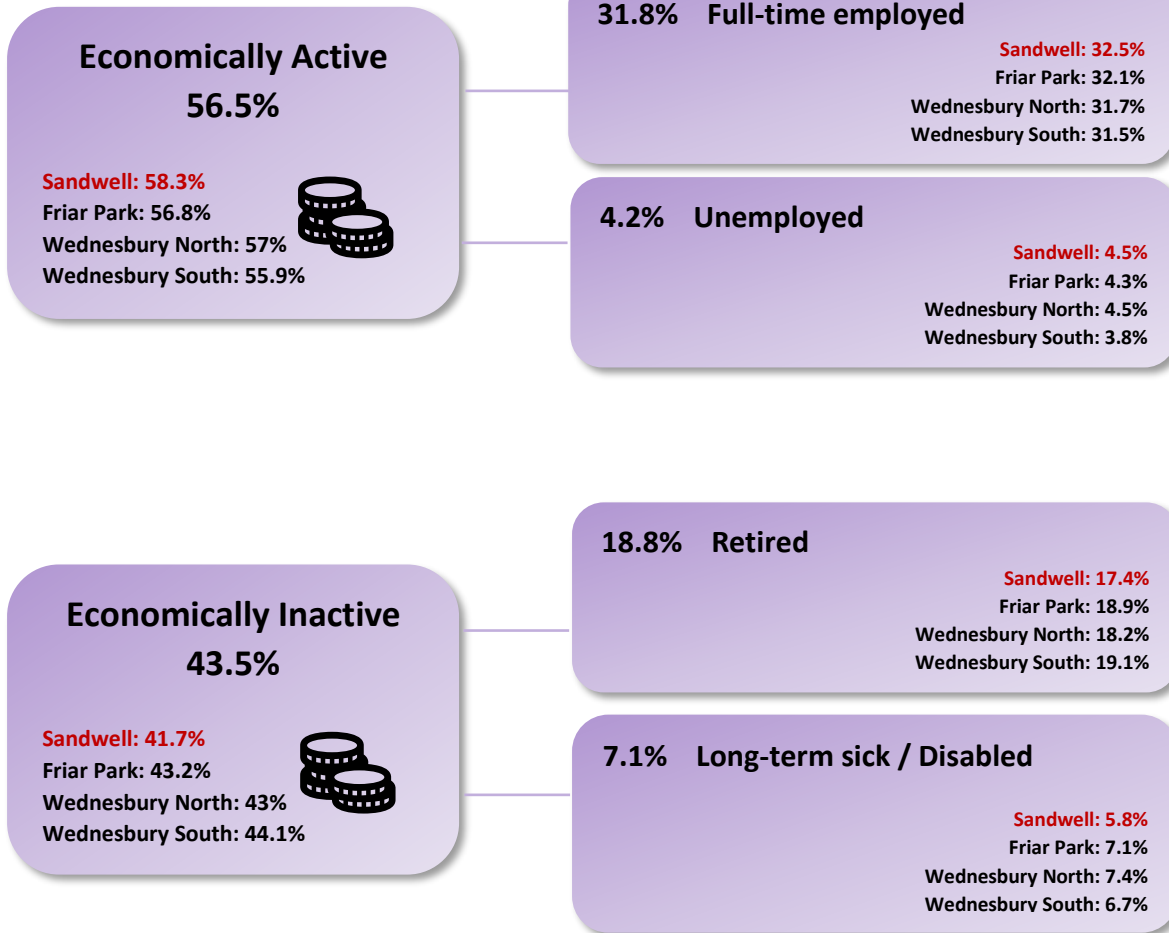
Ethnicity, 2021



Source: Census 2021, ONS

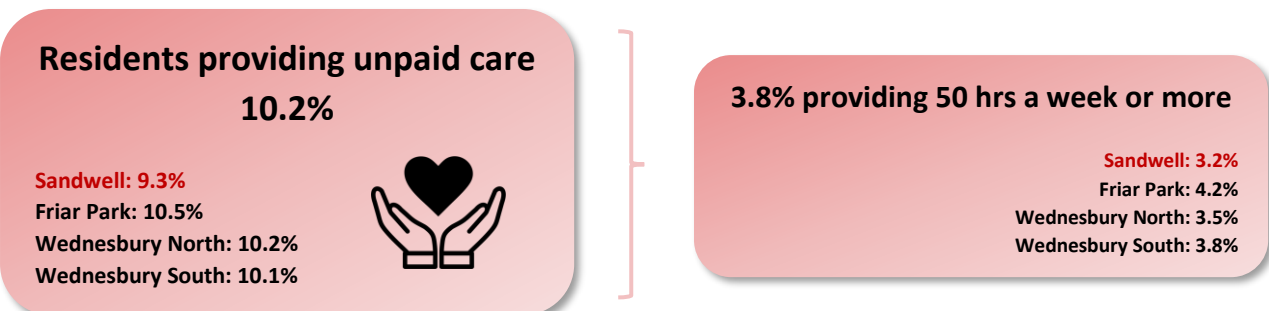
33% of Wednesbury’s population are from ethnic minorities. This is lower than for Sandwell (48%), but higher than England (27%). The Black/African/Caribbean/Black British and Asian/Asian British categories both have lower percentages than Sandwell, but higher than England.

Economic Activity, 2021



Source: Census 2021, ONS

Unpaid Care, 2021

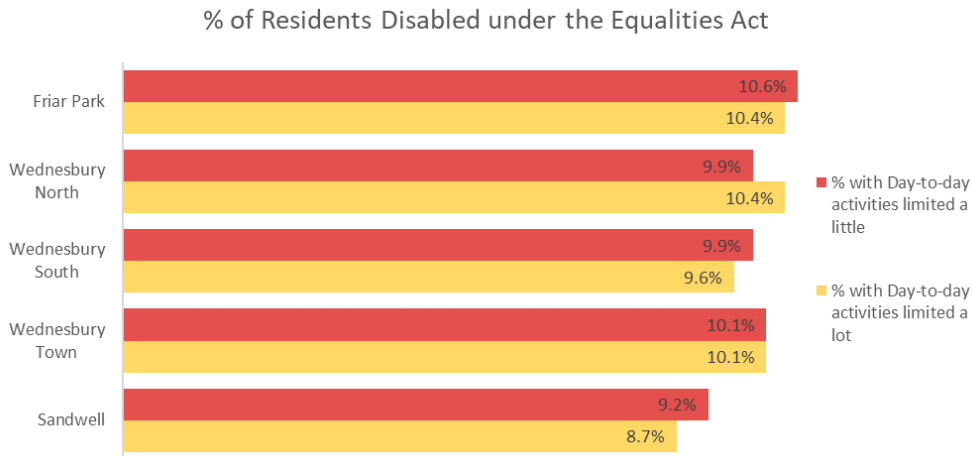


Source: Census 2021, ONS

The number of full-time employees in Wednesbury town is similar to Sandwell. The percentage of unemployed residents is similar to the Sandwell level, and this is consistent across all wards. There are slightly more retired residents and long-term sick/disabled residents in Wednesbury compared to Sandwell.

10.2% of residents in Wednesbury town provide unpaid care, with 3.8% providing 50 hours a week or more. This is slightly higher than Sandwell (3.2%).

Long term illness/Disability, 2021



Source: Census 2021, ONS

% of Residents Long-Term Sick / Disabled *
25.3%

Sandwell: 22.8%
Friar Park: 26%
Wednesbury North: 25.7%
Wednesbury South: 24.2%



% of households where no resident speaks English as a main language
5.9%

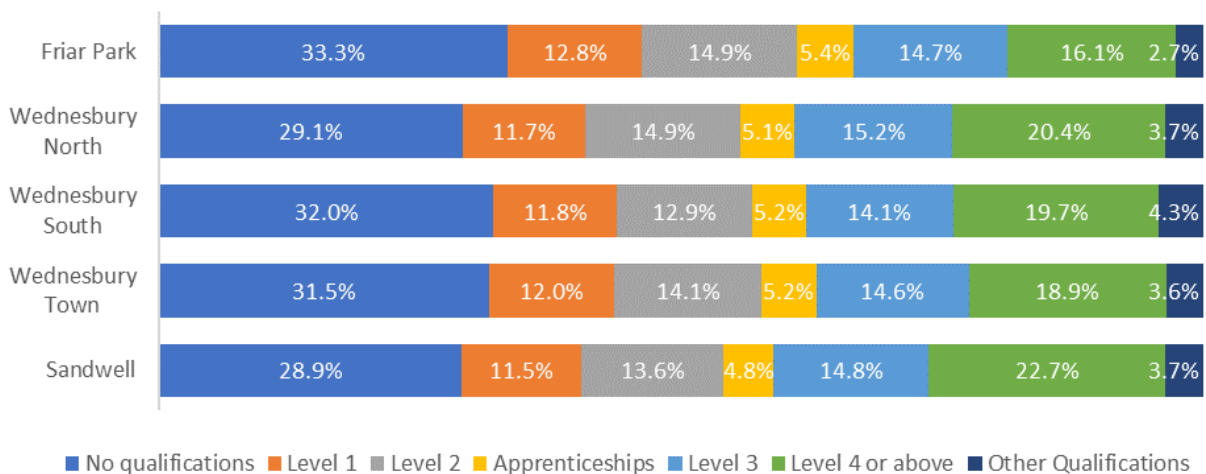
Sandwell: 8.6%
Friar Park: 3.4%
Wednesbury North: 4.9%
Wednesbury South: 8.8%



Source: Census 2021, ONS

* This includes people disabled under the equality act and people with long term conditions with no limits on day-to-day activities (not disabled under equality act)

Highest Level of Qualification, 2021



Source: Census 2021, ONS

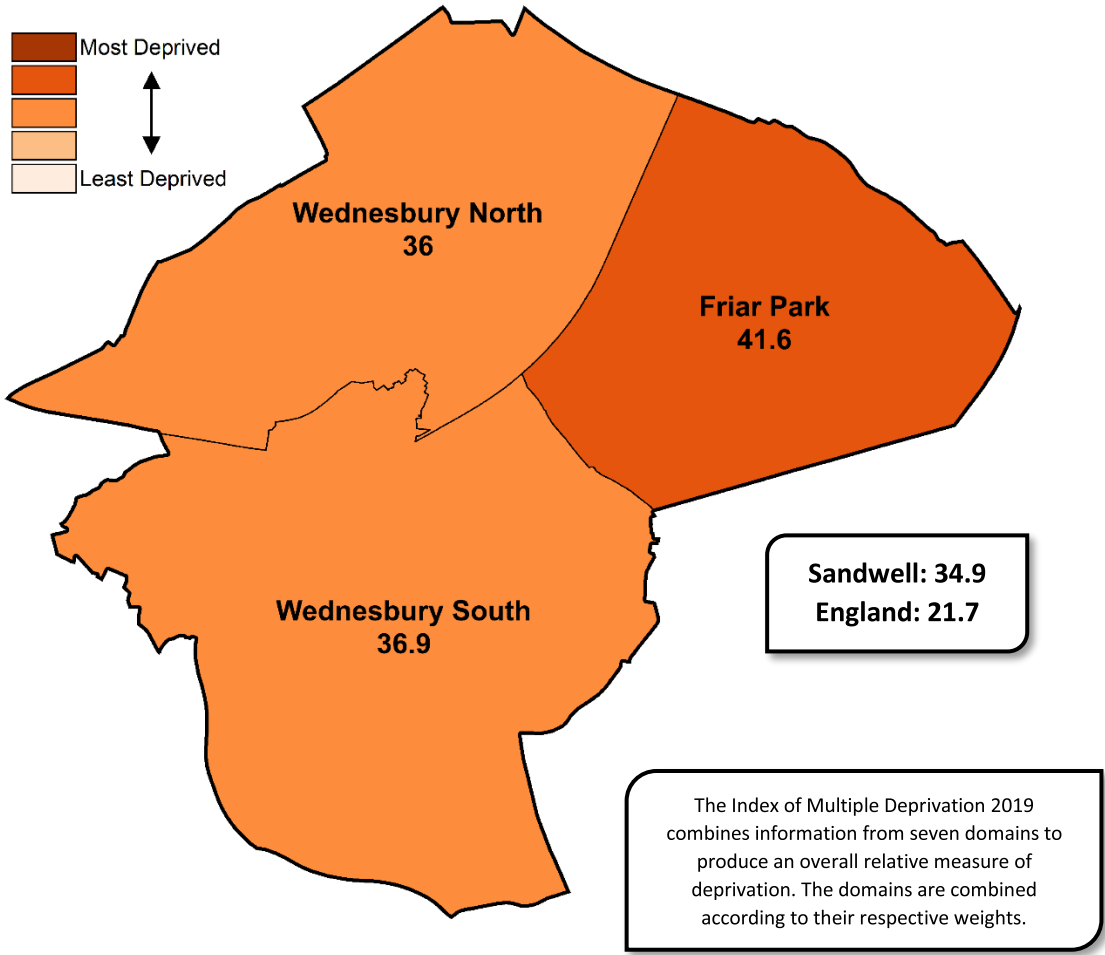
The percentage of residents who are disabled under the Equalities Act is slightly higher than Sandwell, at 25.2%. The percentage of residents who are long-term sick or disabled is slightly higher at 25%, compared to Sandwell (23%).

The percentage of residents with no qualifications is higher in Wednesbury town (32%) than in Sandwell (29%). The ward with the highest percentage of residents with a level 4 qualification or above is Wednesbury North with 20%, however this is still lower than Sandwell (23%).

6% of households in Wednesbury town have no resident who speaks English as a main language, compared to 9% in Sandwell. This is lower in Friar Park (3.4%), and higher in Wednesbury South (8.8%).

2. Deprivation

Index of Multiple Deprivation (IMD) Score, 2019



Source: Ministry of Housing, Communities & Local Government, 2019

In England, the lower layer super output areas (LSOA*) are ranked into 10 deciles for Deprivation.

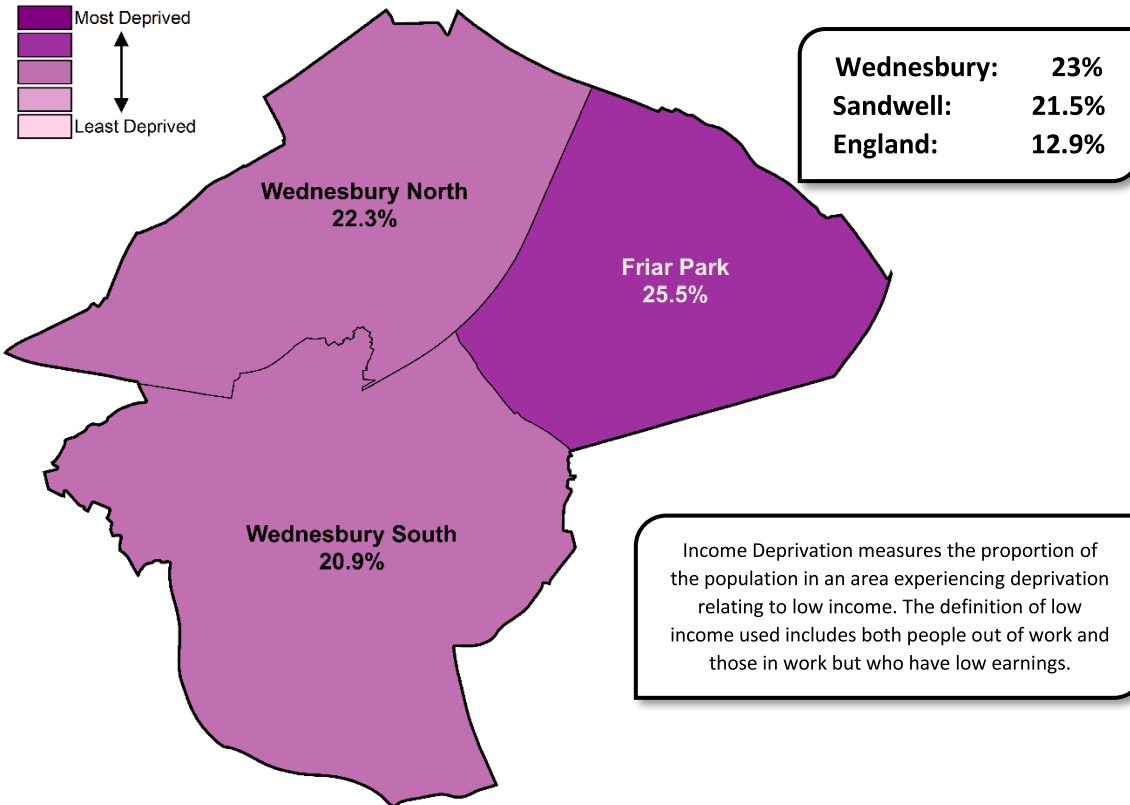
- 75% of the LSOAs in Wednesbury are in the 20% most deprived LSOA in England (Sandwell, 60.2%)

Wednesbury's Income Deprivation Affecting Children Index (IDACI) and Income Deprivation Affecting Older People Index (IDAOPI) Scores are in the 20% most deprived areas in England.

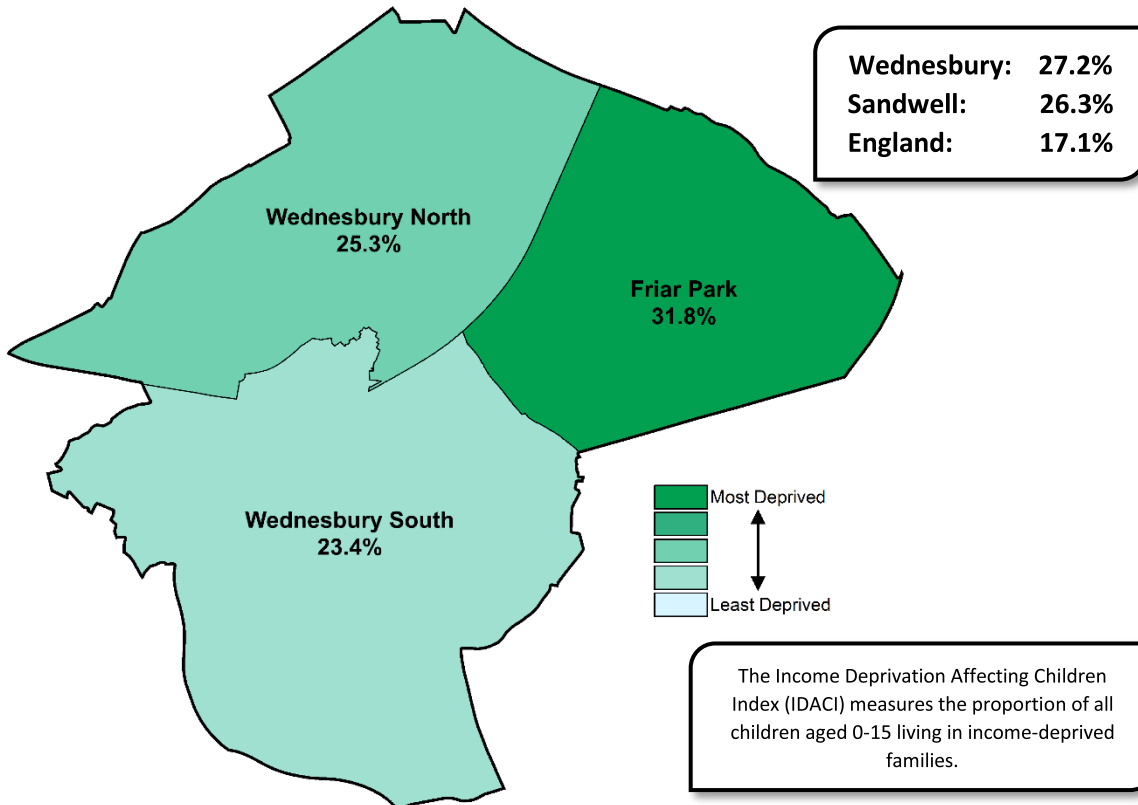
Overall Wednesbury is more deprived than England and Sandwell and its deprivation score puts it in the 20% most deprived areas in England.

**LSOA are areas with between 1,000 and 3,000 people*

Income Deprivation, 2019

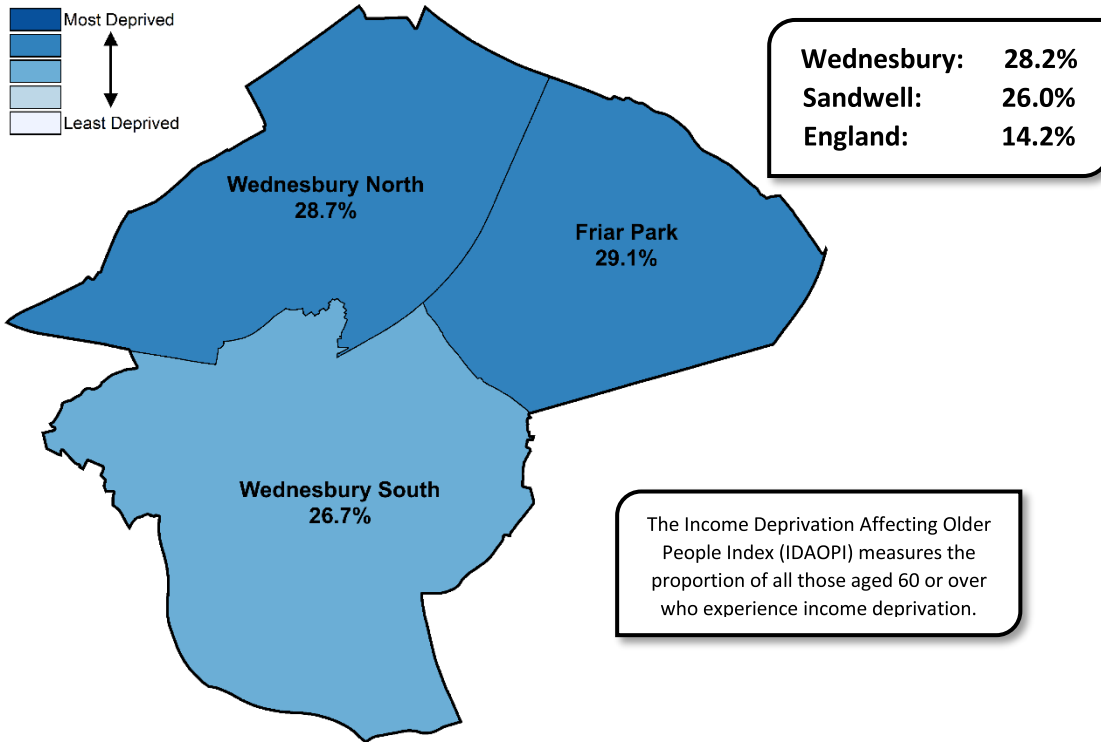


Income Deprivation Affecting Children Index, 2019



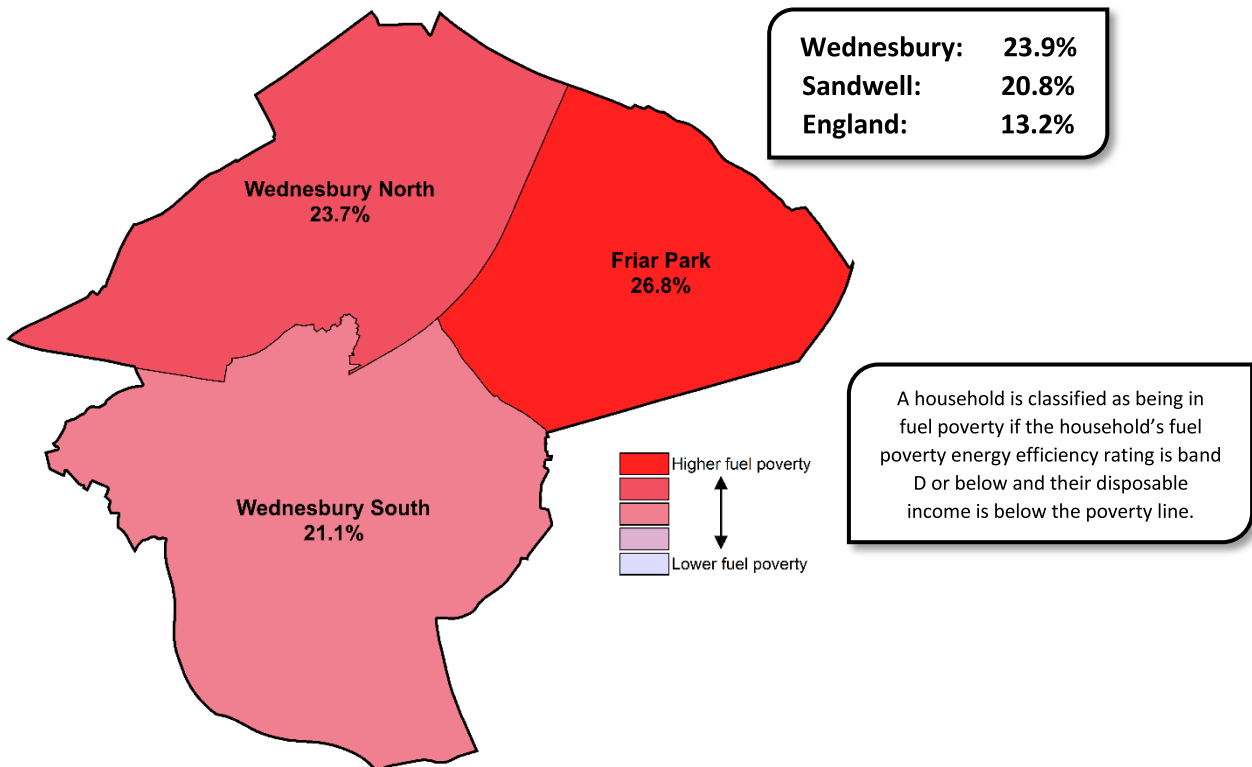
Source: Ministry of Housing, Communities & Local Government, 2019

Income Deprivation Affecting Older People Index, 2019



Source: Ministry of Housing, Communities & Local Government, 2019

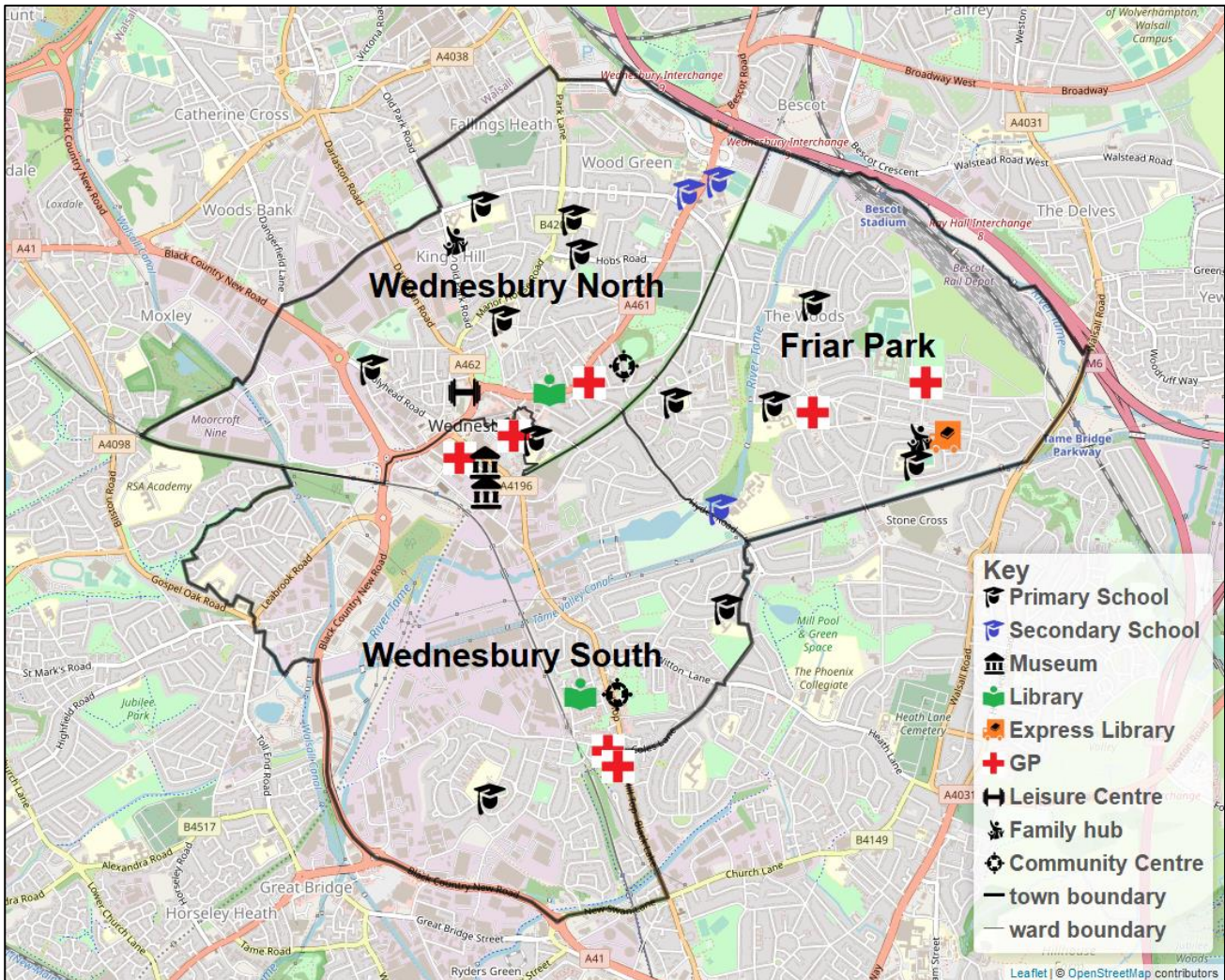
Fuel Poverty, 2020



Source: Department for Business, Energy & Industrial Strategy, 2020

3. Asset Map

(Some assets at the same postcode may not show as another asset may show on top of them)



4. Housing

Tenure, 2021

	Owner-occupied	Social rented	Private rented	Shared Ownership
Friar Park	52.2%	37%	9.7%	0.3%
Wednesbury North	53.5%	27.9%	18%	0.2%
Wednesbury South	54.1%	28.9%	15.8%	0.7%
Wednesbury Town	53.3%	31.1%	14.6%	0.4%
Sandwell	53.7%	26.6%	18.6%	0.5%

Source: Census 2021, ONS

Households lacking central heating

1.7%

Sandwell: 1.8%
Friar Park: 1.5%
Wednesbury North: 1.7%
Wednesbury South: 2%



Overcrowded households

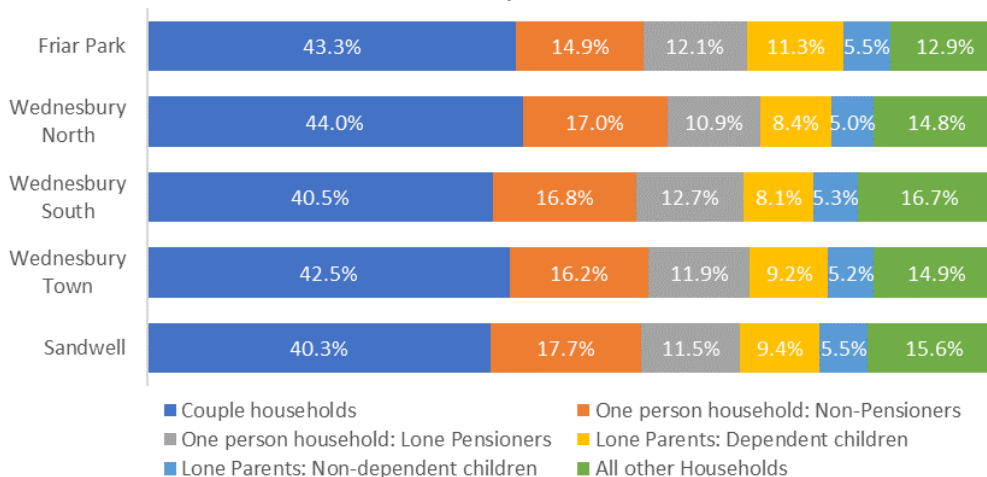
8.3%

Sandwell: 8.2%
Friar Park: 6.8%
Wednesbury North: 9.7%
Wednesbury South: 8.5%



Source: Census 2021, ONS

Household Composition, 2021



Source: Census 2021, ONS

The majority of housing in Wednesbury town is owner-occupied (53%). Social rented housing is particularly high in Friar Park (37%). Private renting in Wednesbury North is at the same level as Sandwell (18%), with all other wards being lower.

Overcrowding in Wednesbury town is at the same level as Sandwell (8%) but is slightly higher in Wednesbury North (10%). Household composition within Wednesbury town is mostly in line with Sandwell, with slightly more couple households in Wednesbury (43%).

5. Life Expectancy

Life Expectancy at Birth, 2016 to 2020

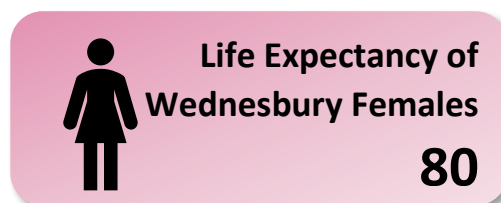
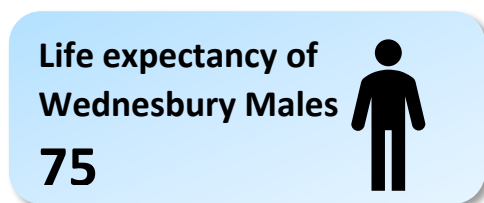
Data in red indicates the ward is statistically significantly lower than England

Data in amber indicates the ward is not statistically significantly different to England

Data in Green Indicates the ward is statistically significantly higher than England

Area	Life Expectancy (Years)	
	Female	Male
Friar Park	81.7	74.8
Wednesbury North	79.2	75.6
Wednesbury South	80.1	75.2
Wednesbury Town	80.3	75.2
Sandwell	80.9	76.4
England	83.2	79.5

Source: Office for Health Improvement & Disparities, 2016 – 2020



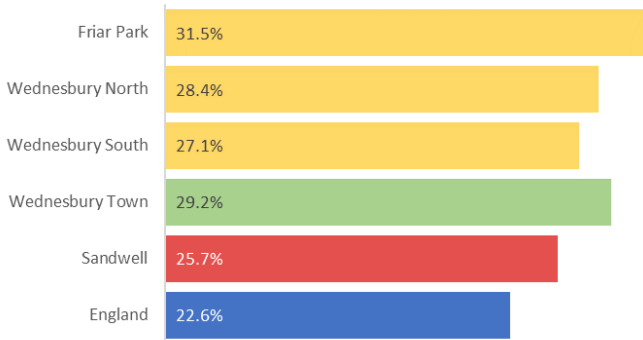
Both female and male life expectancy at birth in Wednesbury is statistically significantly lower than England.

Friar Park is the ward closest to the England figure for female life expectancy (82), with other wards closer to the Sandwell figure. Male life expectancy in Wednesbury is 75, which is slightly lower than Sandwell (76).

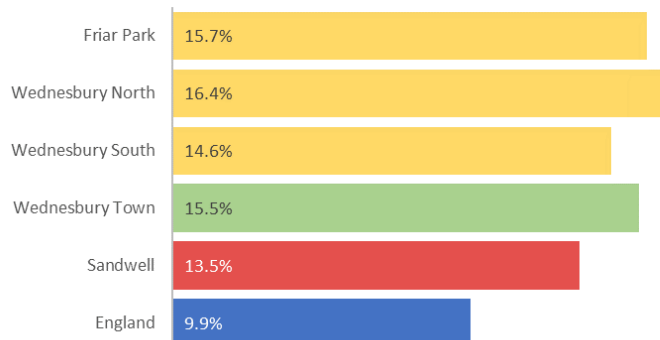
6. Health and Wider Indicators

Overweight/Obesity in Children

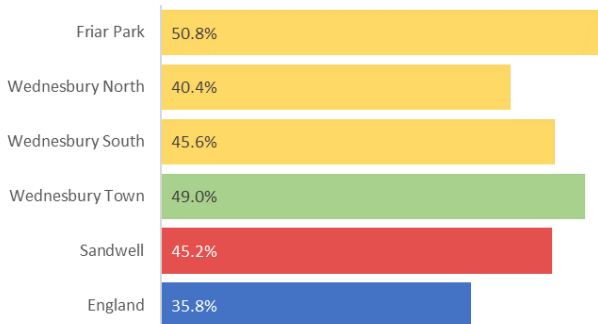
Prevalence of overweight (including obesity) at Reception, 3-year period 2019/20 - 2021/22



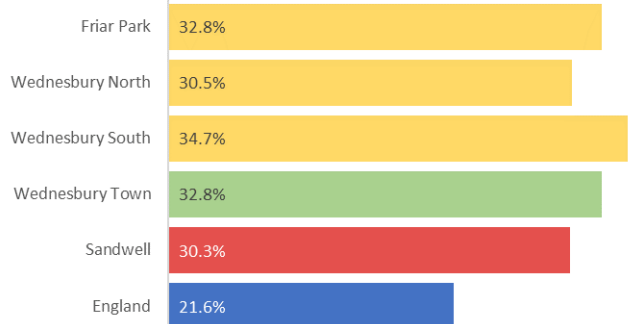
Prevalence of obesity (including severe obesity) at Reception, 3-year period 2019/20 - 2021/22



Prevalence of overweight (including obesity) at Year 6, 3-year period 2019/20 - 2021/22



Prevalence of obesity (including severe obesity) at Year 6, 3-year period 2019/20 - 2021/22



Source: Office for Health Improvement & Disparities, 2019/20 – 201/22

Fast food outlets

10.7

per 10,000 population

Sandwell: 11.5
England: 9.5



Emergency admissions for injuries in children under 5 years old*

143.1

Friar Park: 160.3
Wednesbury North: 106.1
Wednesbury South: 160.9



Sandwell: 133.4
England: 119.3

Low birth weight

9.9%

Friar Park: 9.9%
Wednesbury North: 10.3%
Wednesbury South: 9.5%



Sandwell: 8.9%
England: 6.8%

*Crude rate per 10,000, (2016/17 – 2020/21)

Source: Office for Health Improvement & Disparities, 2016/17 – 2020/21

Deliveries to teenage mothers

1.97%

Sandwell: 1.07%
England: 0.67%



Source: OHID, 2016/17 – 2020/21

The prevalence of overweight (including obesity) at Year 6 is higher in Wednesbury town (49%) than England (36%). The rate of emergency admissions for injuries in children under 5 years old is higher in Wednesbury town (143.1) than both England and Sandwell.

Deliveries to teenage mothers were higher in Wednesbury (1.97%) than in Sandwell (1.07%). Low birth weight is slightly higher than Sandwell at 10%, and this is consistent across all wards.

Incidence of breast cancer & lung cancer, standardised incidence ratio, 5-year period 2015-19

Data in red indicates the ward is higher than England

Data in green indicates the ward is lower than England

Area	Breast cancer	Lung cancer
Friar Park	112.3	178.4
Wednesbury North	57.7	132.1
Wednesbury South	85.7	133.2
Wednesbury Town	84.9	146.6
Sandwell	92.2	115
England	100	100

Source: Office for Health Improvement & Disparities, 2015-19

Hospital Admissions Data, 2016/17 – 2020/21

Data in red indicates the ward is higher than England

Data in green indicates the ward is lower than England

Area	Emergency Hospital Admissions, standardised admission ratio				Hospital admissions for alcohol attributable conditions
	Heart Attack	Coronary Heart Disease	COPD	Stroke	
Friar Park	102.1	118.7	203.6	91.9	111.9
Wednesbury North	126.2	133.4	172.5	112.3	114.7
Wednesbury South	94.7	121.7	213.2	111.4	129.2
Wednesbury Town	107.6	124.6	196.4	105.2	119.0
Sandwell	113.9	112.9	157.3	105.4	113.5
England	100	100	100	100	100

Source: Office for Health Improvement & Disparities, 2016/17 – 2020/21

Deaths from Circulatory Disease, under 75 years old*

138.8



Friar Park: 115.9

Wednesbury North: 180.4

Wednesbury South: 120.5

Sandwell: 148.5

England: 100

*Standardised Mortality Ratio, 2016 – 2020

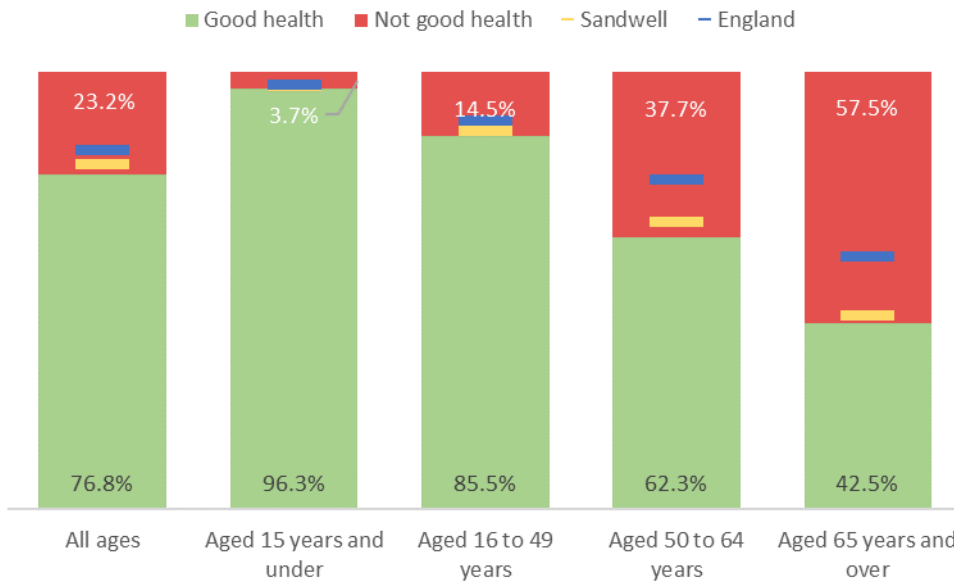
Source: OHID, 2016 – 2020

Incidence of lung cancer is higher in Sandwell than England, with Wednesbury town having a much higher rate (146.6). Breast cancer is much lower, with Wednesbury having a lower rate than Sandwell and England. The rate in Friar Park however is higher than Sandwell and England.

Emergency hospital admissions for heart attack are lower in Wednesbury (107.6) than Sandwell (113.9), although the rate in Wednesbury North is much higher (126.2). Emergency admissions for COPD are particularly high in Wednesbury (196.4) compared to Sandwell (157.3). The rate is highest in Wednesbury South, at 213.2.

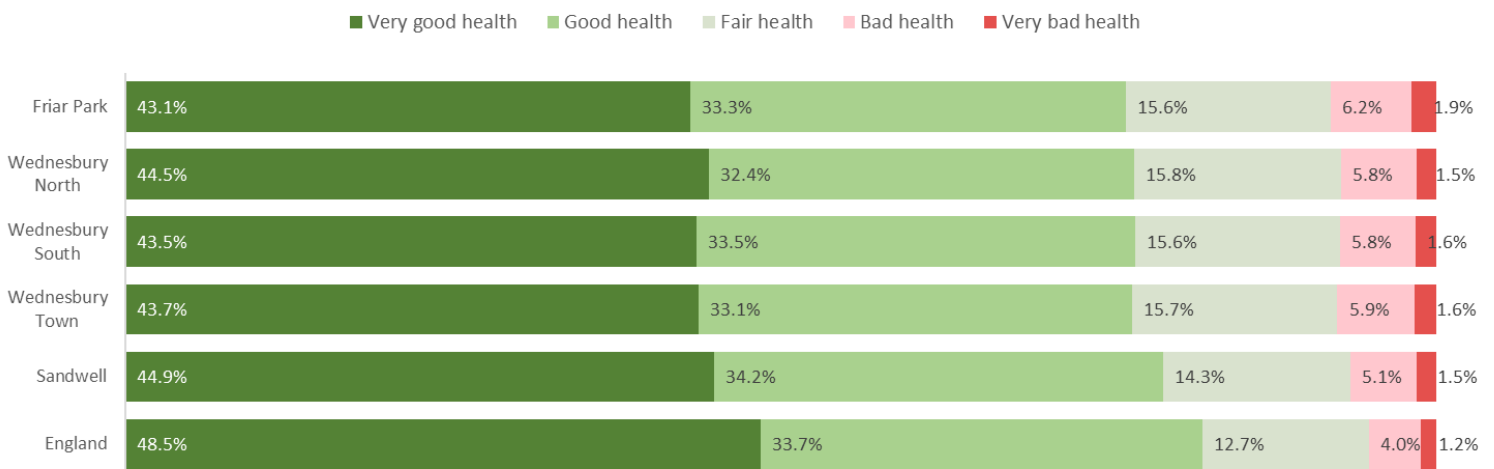
Looking at deaths from circulatory diseases in the under 75's, Wednesbury town has a lower standardised mortality ratio (SMR) than Sandwell (138.8 and 148.5 respectively). Wednesbury North has the highest SMR (180.4).

General Health of Wednesbury Town residents by Age, 2021



Source: Census 2021, ONS

General Health of Residents by Ward, 2021



Source: Census 2021, ONS

About 77% of residents said their health was good or very good. 58% of residents aged 65 and over said they were not in good health. This is much higher than England (42%) and slightly higher than Sandwell (56%).

7. Crime

Crime rate per 1,000
120.6

Sandwell: 121.7
Friar Park: 106.9
Wednesbury North: 139.4
Wednesbury South: 115.8



Source: Police data, July 2022 – June 2023

Crime Type (July 2022 – June 2023)

	Violence and sexual offences	Vehicle crime	Public order	Criminal damage and arson	Anti-social behaviour	Burglary	Drugs	Other Crime
Friar Park	48.5%	7.9%	7.5%	9.1%	6.0%	4.0%	1.6%	15.4%
Wednesbury North	36.4%	13.6%	7.1%	7.9%	3.0%	4.6%	0.8%	26.6%
Wednesbury South	41.0%	11.1%	7.3%	8.3%	3.5%	6.6%	1.9%	20.4%
Wednesbury Town	41.3%	11.1%	7.3%	8.4%	4.0%	5.1%	1.4%	21.3%
Sandwell	44.2%	9.5%	8.6%	7.7%	5.1%	4.6%	2.1%	18.3%

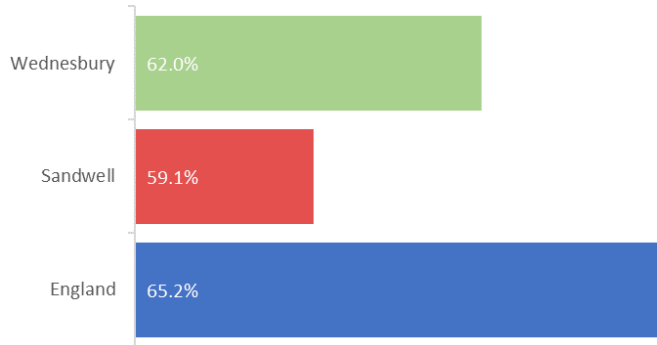
Source: Police data, July 2022 – June 2023

The crime rate per 1,000 residents is similar in Wednesbury town (120.6) than in Sandwell (121.7). Wednesbury North is the ward with the highest crime rate, with 139.4.

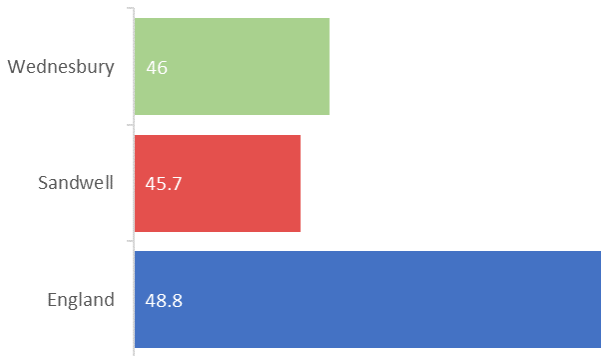
Violence and sexual offences are the most prevalent type of crime across all areas. Vehicle crime is slightly higher in Wednesbury (11.1%) than Sandwell (9.5%). The ward with the highest percentage of vehicle crime is Wednesbury North with 13.6%.

8. Child Development – Education

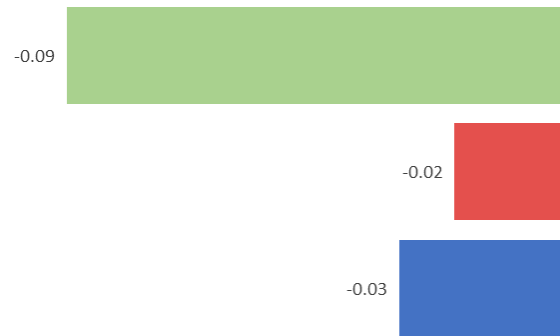
Early Years: % of children achieving a good level of development, 2022



Key Stage 4: Attainment 8 Score, 2022



Key Stage 4: Progress 8 Score, 2022



Source: Sandwell Council – Children & Education, 2023

**Attainment 8 score out of 90*

The percentage of children achieving a good level of development at the end of Reception is slightly higher in Wednesbury town (62%) than Sandwell (59.1%). Both are lower than the national figure of 65.2%.

The average Attainment 8 score in Wednesbury town is 46, which matches Sandwell but is just below the national figure.

The average Progress 8 score for Wednesbury is lower than both England and Sandwell, at -0.09.

9. Gambling

The table below gives a breakdown of the gambling premises licences/permits in Wednesbury at January 2021.

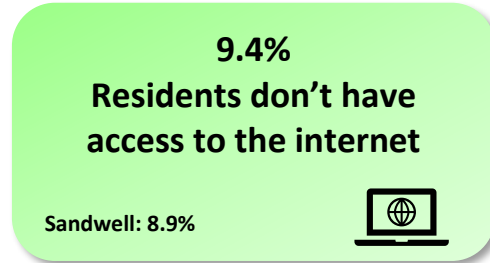
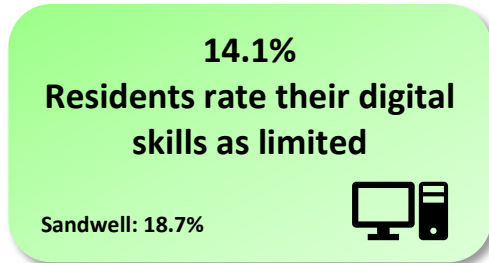
Gambling Premises Licences/Permits	Number
Gaming Machine Permits	7
Club Machine Permits	1
Adult Gaming Centre	1
Betting Premises Licences	5
Bingo Premises Licences	2
Casino Premises Licences	2
Track Betting Premises Licence	0
Unlicensed Family Entertainment Centre	0
Family Entertainment Centre	0
Total	18

Source: Sandwell Trading Standards, 2021



Source: PHE, 2017

10. Digital Exclusion



Source: Sandwell Resident & Wellbeing Survey, 2022

11. Regeneration

Completed and ongoing regenerations within the town are shown in the table below. Click the [link](#) to access the Sandwell Projects website for further information. *(Website current as of September 2023)*

Reservation	Reservation type	Location	Start date	Delivery date	Investment *
Wednesbury Health Centre and Housing	Sustainability & Health	King Street, Wednesbury	February 2022	August 2023	£5,000,000
Wednesbury High Street Heritage Action Zone	Heritage Regeneration	Wednesbury	March 2020	March 2024	£3,400,000
Friar Park Urban Village	Housing	Friar Park Road, Wednesbury	June 2024	March 2031	Up to £150,000,000

* See website for breakdown on funding

Samples of planned and completed regenerations:

